# Ideation Phase

## Define the Problem Statements

Date: 9 August 2025

Team ID: —

Project Name: Freelancer MERN Stack Platform

Maximum Marks: 2 Marks

### PS-1

I am (Customer): A freelance web developer looking for consistent project opportunities.

I’m trying to: Find relevant projects that match my skills and get paid securely without high platform fees.

But: Existing platforms charge high commissions, delay payments, and show irrelevant job listings.

Because: Their algorithms focus on platform profit rather than freelancer-client compatibility.

Which makes me feel: Frustrated, undervalued, and less motivated to use these platforms.

### PS-2

I am (Customer): A small business owner seeking freelance talent for short-term projects.

I’m trying to: Hire skilled freelancers quickly and affordably for my business needs.

But: Most platforms have complicated posting processes, lack proper vetting, and involve high transaction fees.

Because: They prioritize volume over quality, leading to mismatched hires and wasted time.

Which makes me feel: Overwhelmed, dissatisfied, and reluctant to use freelancing platforms again.