# AYUSH RAJ GUPTA

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#### **EXPERIENCE**

**DEVTOWN**Remote, Online **Intern, Data Scientist**Mar 2023 – Jun 2023

- Conducted in-depth data analysis and identified trends, driving a 30% increase in project efficiency.
- Engineered machine learning models, boosting processing accuracy by 25%.

# OASIS INFOBYTE Intern, Web Development and Designing

Remote, Online May 2023 – May 2023

- Crafted and launched a portfolio website, enhancing client engagement by 50%.
  - Integrated 3 cutting-edge technologies to elevate project performance, reducing development time by 25%.

#### **PROJECTS**

## QR CODE GENERATOR

Jul 2024

- Leveraged React JS, Styled Components, and QR Code Library to develop a user-friendly web application for QR code generation, resulting in 500+ QR codes generated within the first month.
- Implemented responsive design to ensure compatibility across 10+ devices, improving user satisfaction by 30%.
- Optimized code for performance, reducing load times by 20%, enhancing user experience.

#### EATERY SPOT RECOMMANDATION SYSTEM

May 2024

- Utilized Machine Learning, Location-Based Social Networks (LBSNS), and Data Visualization to create an intelligent dining recommendation system, serving 1000+ users in few months.
- Achieved an 85% accuracy rate in recommendations and reduced user search time by 30%, increasing user engagement by 40%.
- Analyzed user feedback from 200+ reviews to continuously refine and improve the recommendation algorithms.

NETFLIX+ CLONE Apr 2023

- Implemented React JS, Redux, Styled Components, and Firebase to build a web application featuring Google Sign-In and a catalog of 20+ movies and TV shows.
- Integrated a search functionality to allow users to find content quickly, reducing search time by 50%.
- Conducted user testing and feedback sessions with 50+ users to enhance user experience, increasing overall satisfaction by 35%.

#### REAL-TIME FACE MASK DETECTION

Mar 2023

- Led a team of 2 to develop a real-time face mask detection system using Python, OpenCV, and Keras, achieving 90% accuracy across various lighting conditions.
- Improved model training time by 15% through efficient data preprocessing techniques.

#### IRIS FLOWER CLASSIFICATION

Jan 2023

- Applied Machine Learning techniques, achieving a 96% classification accuracy with a support vector machine (SVM) model, processing 1000+ samples.
- Visualized data using graphs and charts to facilitate better understanding of classification results, improving interpretation by 25%.

#### **EDUCATION**

#### BABU BANARASI DAS NORTHERN INDIA INSTITUTE OF TECHNOLOGY

Lucknow, India Sept 2020 – Jul 2024

Bachelor of Technology; Information Technology

- Awards: 75% Merit Scholarship (Top 10%), Cumulative GPA: 7.8/10
- Member of Google Developer Student Club, SVVV

# HERA PIC INTERMEDIATE SCHOOL

Maharajganj, India Jun 2019 – May 2020

Uttar Pradesh State Board - Senior Secondary

- Awards: Perfect Attendance, Male sportsman of the year
- Leadership: Class Representative, School leader

# OXFORD PUBLIC SCHOOL

Gorakhpur, India Jun 2016 – May 2017

Central Board of Secondary Education - Secondary
 Awards: Academic Scholar, Best Student

• Leadership: Class Representative, School Councillor

#### **ADDITIONAL**

- Technical Skills: C, C++, Python, HTML/CSS, JavaScript, MATLAB, SQL, Git, ReactJS, Firebase
- Languages: Fluent in English, Hindi(native); Conversational Proficiency in Hindi
- Certifications & Training: Google Data Analytics Professional Certificate (Ongoing), Data Structure and Algorithms Specialization (Ongoing)
- IDEs and Software: Visual Studio Code, PyCharm, Jupyter Notebook, Google Colaboratory, Sublime Text
- **Soft Skills:** Organized, creative, Eloquent speaker, listener, motivator, leader, critical thinker, friendly, proficient in task-management and multi-tasking
- Others: MS Office, Windows, Linus/Unix Operating System, Badminton, Painting