



₹ 24.9M

Revenue

₹ 10.5M

Profit

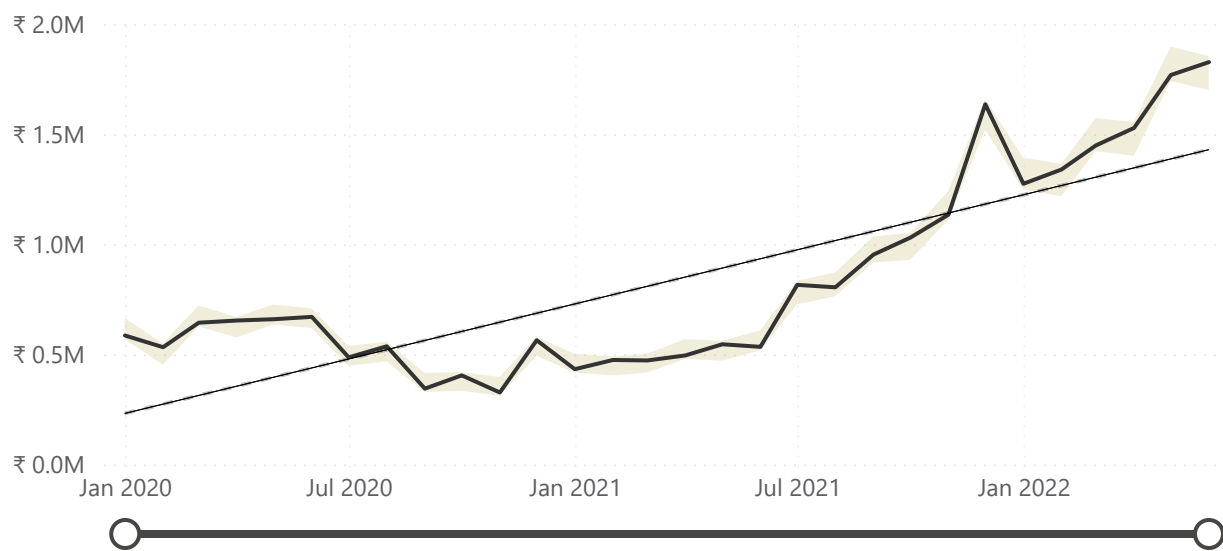
25164

order

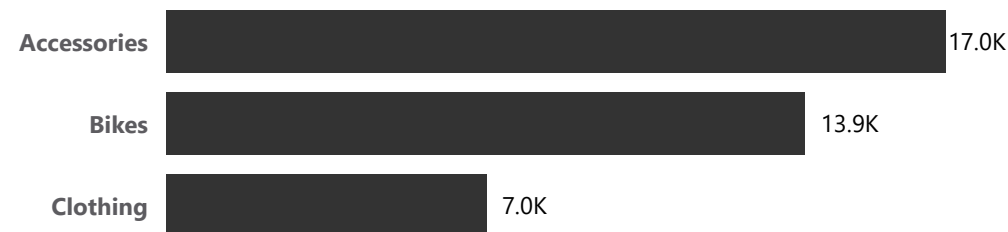
2.2%

Return rate

revenue



Orders By Category



Top 10 Product

	total orders	total revenue	Return %
AWC Logo Cap	2062	₹ 35,882	1.11%
Fender Set - Mountain	1975	₹ 87,041	1.36%
Mountain Bottle Cage	1896	₹ 38,062	2.02%
Mountain Tire Tube	2846	₹ 28,333	1.64%
Patch Kit/8 Patches	2952	₹ 13,506	1.61%
Road Tire Tube	2173	₹ 17,265	1.55%
Sport-100 Helmet, Black	1940	₹ 65,270	2.68%
Sport-100 Helmet, Blue	1995	₹ 67,120	3.31%
Sport-100 Helmet, Red	2099	₹ 73,444	3.33%
Water Bottle - 30 oz.	3983	₹ 39,755	1.95%

Monthly Revenue

₹ 1.83M ✓
Previous Month: ₹ 1.77M
(+3.31%)

Total Order

2146 !
Previous Month: 2165
(-0.88%)

Monthly Return

166 ✓
Previous Month: 169
(+1.78%)

MOST ORDERED PRODUCT TYPE

Tires and Tubes

MOST RETURNED PRODUCT TYPE

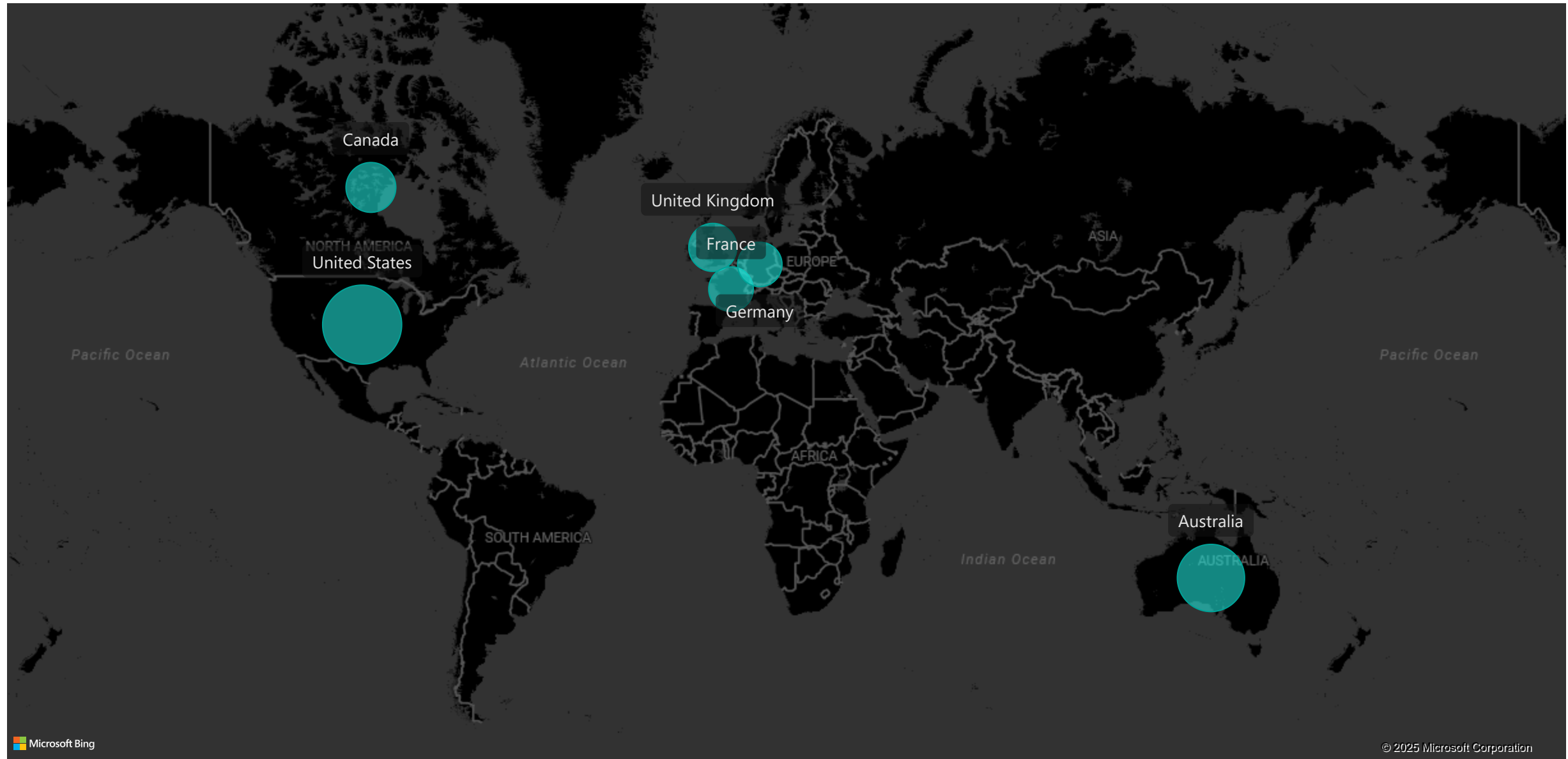
Shorts

Select all

Europe

North America

Pacific



Selected Product

**Water Bottle -
30 oz.**

price adjustment (%)

0.00



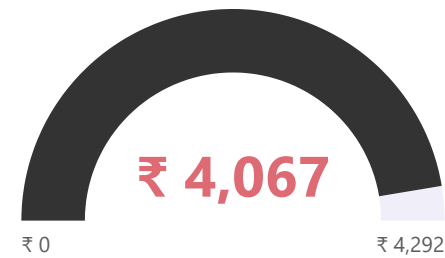
product metric selection

- ☒ orders
- ☐ revenue
- ☐ profit
- ☐ returns
- ☐ Return rate

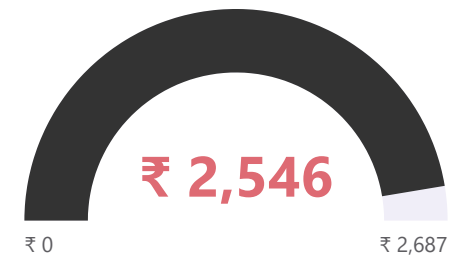
Monthly Order vs Target



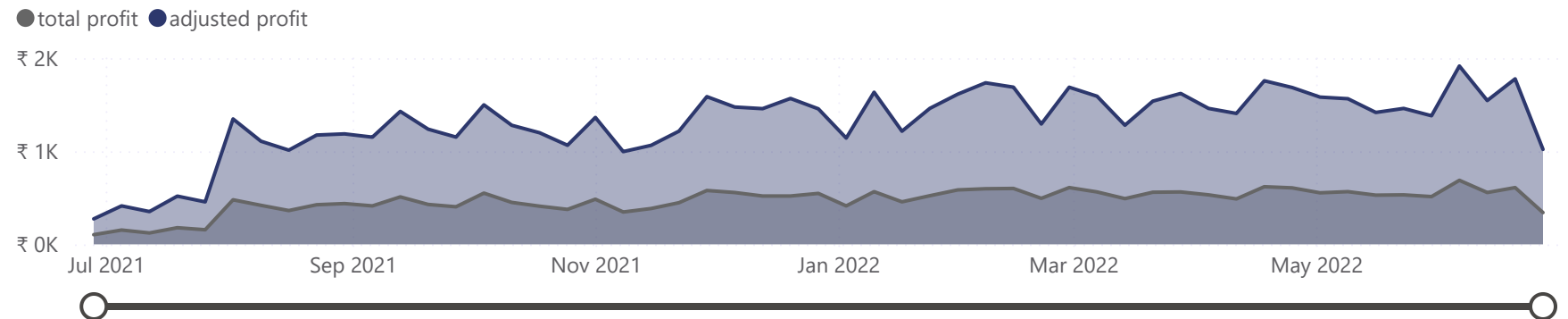
Monthly revenue vs Target



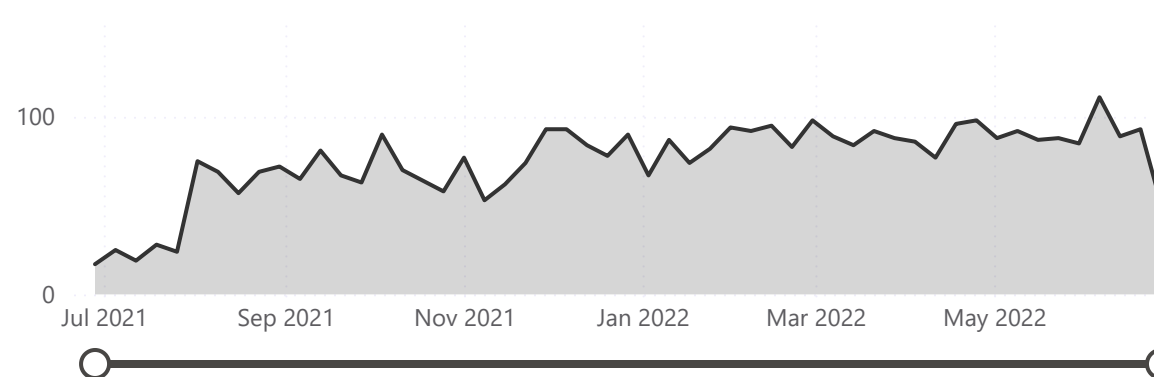
Monthly vs Target



Profit Trending



return Trending



Report Summary

Total orders for Water Bottle - 30 oz. were 404

adjusted profit (273.66% increase) and total profit (230.30% increase) both trended up between Monday, June 28, 2021 and Monday, June 27, 2022.

total profit started trending up on Monday, December 6, 2021, rising by 1.69% (0.27) in 112 months



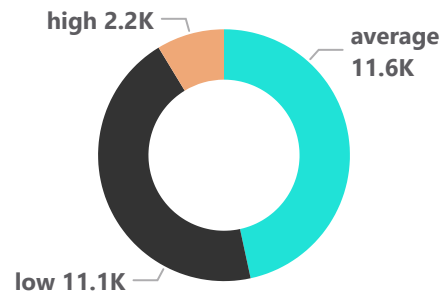
17.4K

Unique Customer

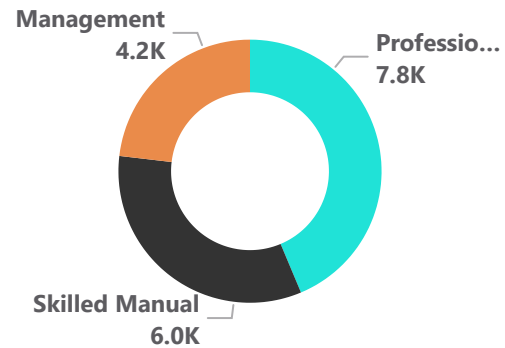
₹ 1.4K

Revenue per cusmtomer

Order By Income



Order By Occupation

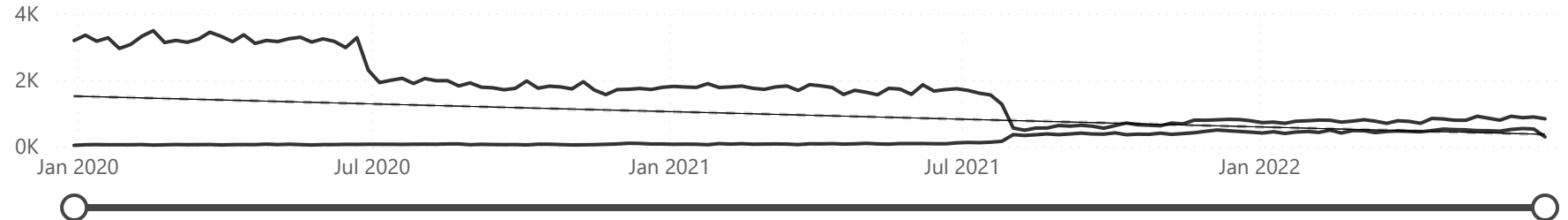


Total Customer

revenue per cusmtomer

revenue per cusmtomer

● Total Customer ● revenue per cusmtomer



Top 100 Customer

CustomerKey	full name	orders	Revenue
11433	Mr. Maurice Shan	6	₹ 12,408
11439	Mrs. Janet Munoz	6	₹ 12,015
11241	Mrs. Lisa Cai	7	₹ 11,330
11417	Mrs. Lacey Zheng	7	₹ 11,086
11420	Mr. Jordan Turner	7	₹ 11,022
11242	Mr. Larry Munoz	7	₹ 10,852
13263	Mrs. Kate Anand	4	₹ 10,437
12655	Mr. Larry Vazquez	4	₹ 10,395
11425	Mrs. Ariana Gray	6	₹ 10,391
12631	Mr. Clarence Gao	4	₹ 10,332
12650	Mr. Aaron Wright	4	₹ 10,329
13405	Mr. Ethan Bryant	4	₹ 10,309
11429	Mr. Marco Lopez	6	₹ 10,290
12632	Mrs. Bonnie Nath	4	₹ 10,283
11245	Mr. Ricky Vazquez	4	₹ 10,166
11237	Mr. Clarence Anand	4	₹ 10,065
11428	Mrs. Donna Davis	4	₹ 9,762
Total		1272	₹ 6,15,329

2020

2022

TOP CUSTOMER (BY REVENUE)

Mr. Maurice Shan

ORDERS

6

REVENUE

12.4K

top customer by skilled manual

