Naina Suneja
Product Associate

Driven product associate with 2 years of experience in the Fintech industry. Proven track record of working cross-functionally with teams to deliver high quality product on time and within budget.

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Noida, India 📍

WORK EXPERIENCE

Product Associate-Payments
Rapipay Fintech Pvt. Ltd.

09/2021 - Present

- Working with development, operations, and management teams to ensure development and delivery of products within allotted timeline and budget.
- Proficient in developing wireframes using tools such as Figma and whimsical.
- Assist in development of new products and enhancement of existing products. Identify product marketing ideas and opportunities based on industry trends, current market environment and competitive trends.
- Acted as liaison between business, product, compliance and IT teams to refine the product and incorporate features based on business & regulatory projects.
- Experienced in developing product specification documents(BRD's) for all new and upcoming releases.

Sales Intern
White Hat Jr.

03/2021 - 05/2021

- Worked closely with sales representatives and assisted in any duties assigned by managers.
- Identified market opportunities, converted targeted leads and contributed thoughts and ideas each day to help further the company's success.

Frontend Developer Intern
Verzeo

10/2020 - 12/2020

- Done an internship in the field of web development at Verzeo. Received certification as well with co-partners as MICROSOFT.
- Worked on technologies used in web development such as HTML/CSS, JAVASCRIPT,BOOTSTRAP.

EDUCATION

B.Tech in Computer Science
ABES ENGINEERING COLLEGE

08/2018 - 06/2022   *87.8%*

Intermediate
MARIAMPUR SENIOR SECONDARY SCHOOL

05/2015 - 05/2017   *86%*

High School
MARIAMPUR SENIOR SECONDARY SCHOOL

05/2013 - 05/2015   *84%*

SKILLS

Bussiness Analysis | Confluence | JIRA | Figma | Product Roadmap | Product Development | Strategic planning | Poblem Solving | Communication Skills | HTML/CSS | JAVASCRIPT | BOOTSTRAP | C | PYTHON | SPRINGBOOT

PERSONAL PROJECTS

Building POS & QR

- Stitching end to end process of POS and QR lifecycle. Gathering and prioritizing product and customer requirements, defining the product vision, and working closely with business, product, compliance and IT teams, to deliver winning products.
- Created wireframes and mock-ups and collaborated with designers and developers to ensure the product was visually appealing and user friendly.
- Documented business requirements in BRD's, and communicated these requirements to cross-functional teams including developers, designers and quality assurance.
- Managed project timelines and milestones from ideation to launch.
- Conducted user research and gathered feedback from customers to continuously iterate on the product and improve the user experience.

Codetalks

- Codetalks is a website where your code talks with someone else's code. It is a fully functioning website which enables you to interact with others and have a peek into their codes and discuss things with them and reach to a conclusion.

Portfolio

- Portfolio of a photographer is a web development project. It includes various technologies such as HTML/CSS , JAVASCRIPT

CERTIFICATIONS

Completed Cyber Security course with 95% on netacad.

Certified in Introduction to Web Development course from Coursera.

Certified as a student volunteer in the hospitality department at AKTU zonals.