# Ashwinee Kumar Samdarshi

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## EDUCATION

# Rajiv Gandhi Institute of Petroleum Technology

Jais, UP

• (An Institute of National Importance along the lines of IITs)

Bachelor of Technology in Computer Science and Engineering;

Dec 2020 - Jun 2024

## EXPERIENCE

# • UI/UX Intern at Gobite | App Link

May 2023 - September 2023

- Created a whole new User Interface of the website as well as the mobile app while prioritising the user requirements and experience. Designed the complete workflow of the app called **Gobite**
- o Technology Stack: UI/UX, Figma, Adobe Illustrator, Adobe Photoshop

#### Case Studies

- Gobite | Modern Reward System Medium
  - Innovatively designed Gobite app, implemented modern reward system for college students, enhancing user engagement and satisfaction.
- Grammatize | Grammer Correction App Medium
  - Crafted the entire UI/UX for Grammatize, ensuring user-friendly navigation and intuitive error correction functionalities for seamless writing experiences.

## PROJECTS

- Tracking Piracy Causing Sites | UI/UX, HTML, Node JS, React JS, Mongo DB, Figma GitHub
  - A problem statement of Smart India Hackathon
  - Built a web scraper that identified and flagged websites infringing copyrights on parameters based on OCR of images of the web pages extracted using Puppeteer Library.
  - Technology Stack: UI/UX, Figma, Adobe XD, React js
- RGteria | UI/UX, UX research, UI design—Figma Prototype
  - o Designed the UI for in-campus food ordering website for canteen of my college.
  - Incorporated thorough UX research to meticulously craft the UI design, ensuring seamless and intuitive user interaction.

#### SKILLS

- Areas of Interest: Problem-Solving, User Journey, Product Research, Product Management, UX Research
- Technical Skills: Wireframing, Prototyping, UX Design, Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop

#### Achievements

- Won the 1st prize in **Smart India Hackathon** among 15k+ teams in a problem statement floated by **Ministry of Information and Broadcasting**, a national level hackathon organized by the **Government of India**.
- Qualified IIT-JEE Advanced 2020, ranking in the top 1.8%.

#### Positions of Responsibility

• Teaching volunteer

GyanArpan Project Amethi

• Designing Head, Secretary

OWASP Student Chapter, RGIPT

• Designing Head, Tresurar

Science & CodeChef Student Chapter, RGIPT