



NON VERBAL COMMUNICATION

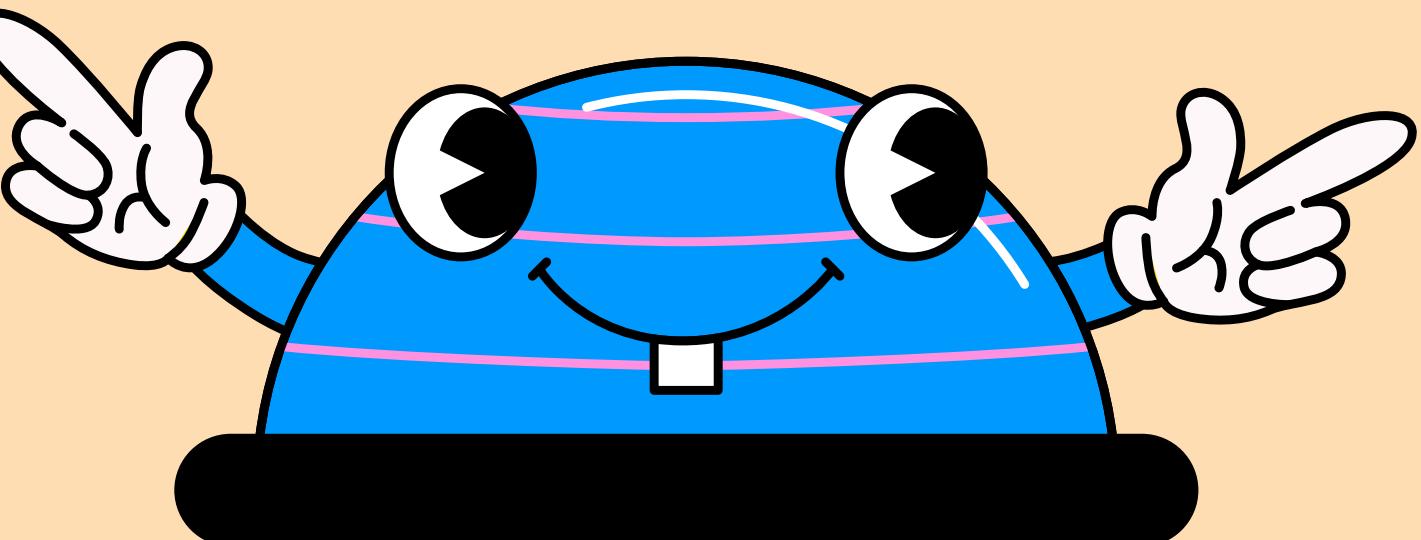
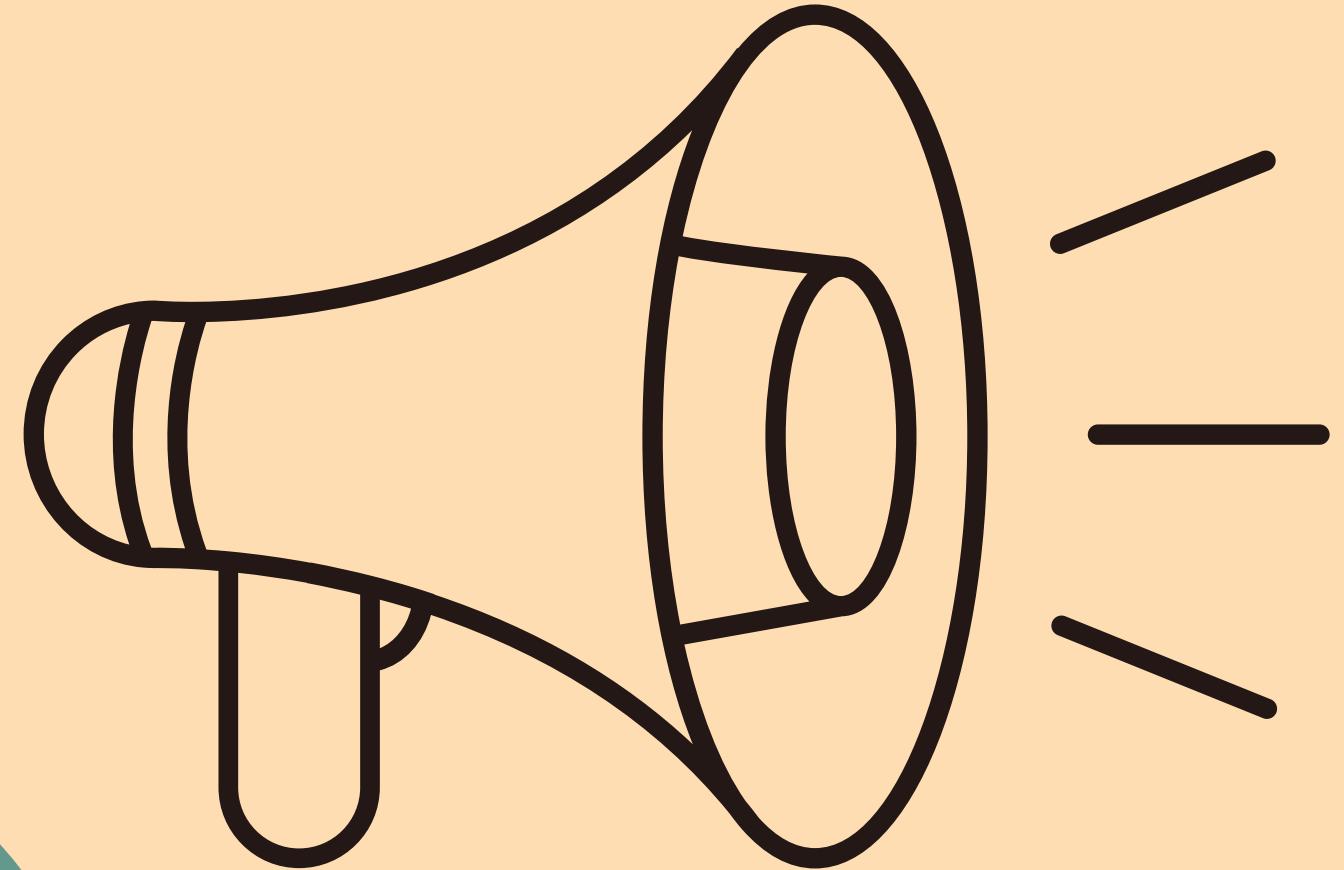
CAMPUS TO CORPORATE

Nonverbal communication refers to the ₀₂
transmission of messages without the
use of spoken or written words.



LET'S PLAY A GAME !!!!

SIMON SAYS

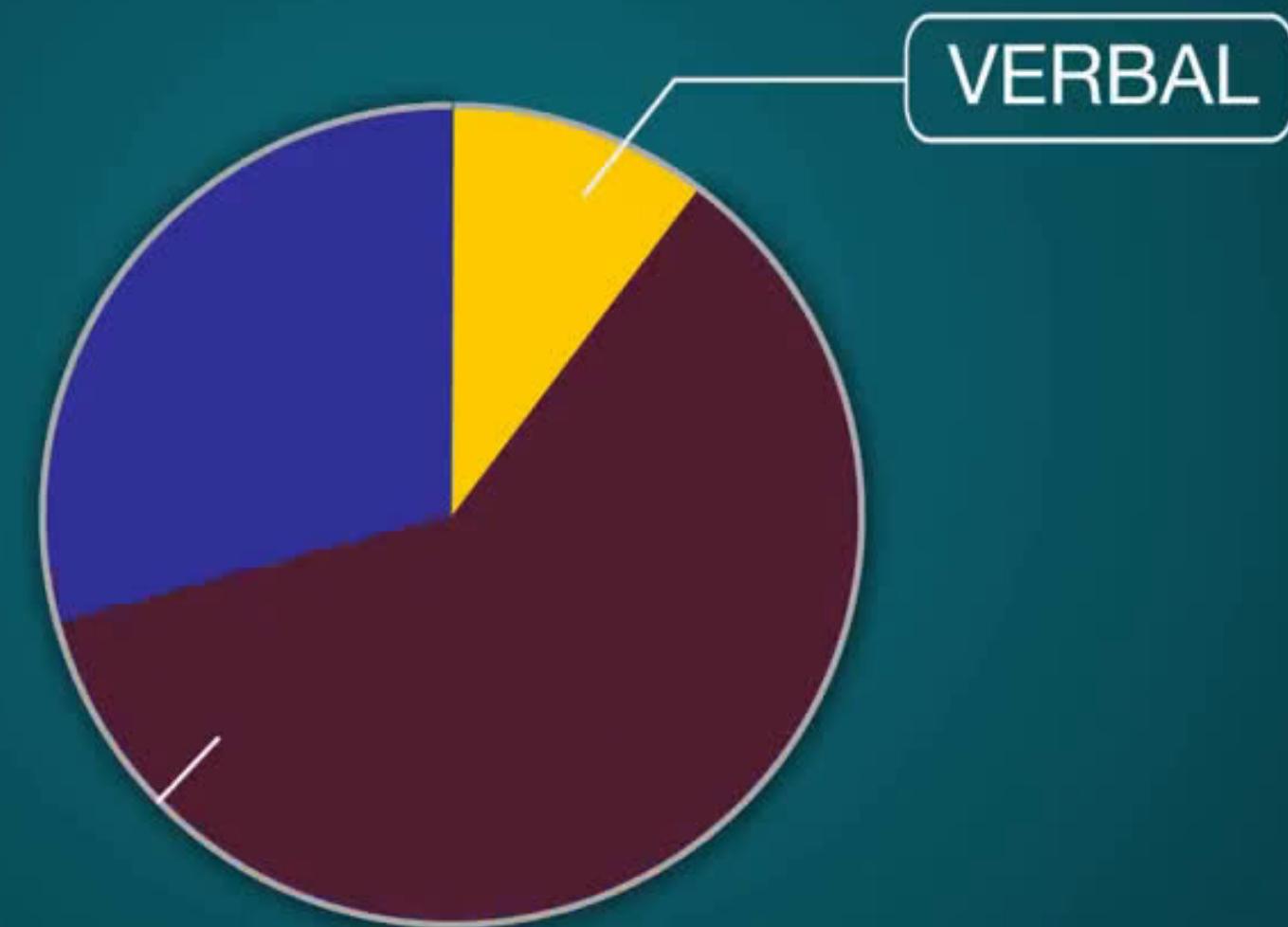


YOU GOT THIS

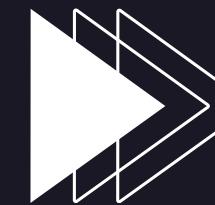
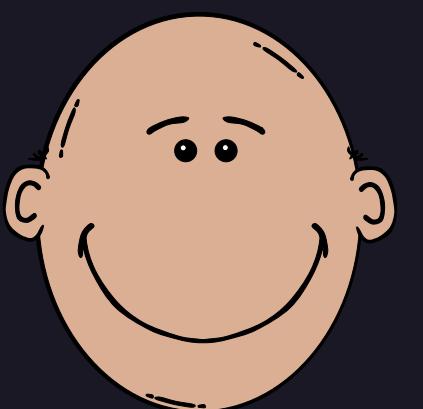
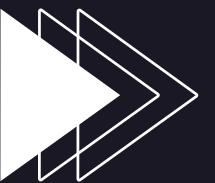
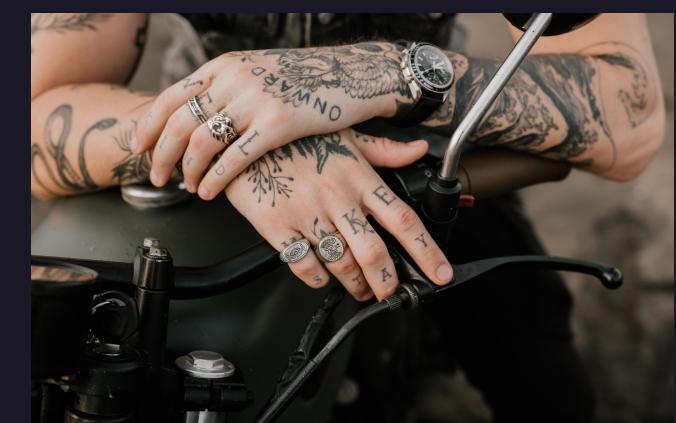
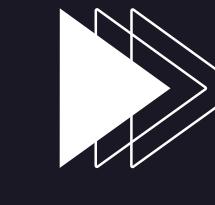
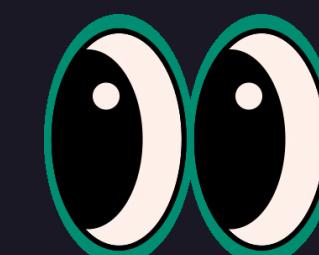
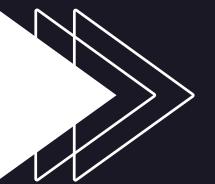
Let's Understand



Communication = 7% Verbal + 93% Non-verbal



TYPES OF NON VERBAL COMMUNICATION



TYPES OF NON VERBAL COMMUNICATION

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APPEARANCE



The way an individual presents themselves, including clothing and grooming.

Examples: Formal attire, casual wear, personal grooming.

TYPES OF NON VERBAL COMMUNICATION

PARALINGUISTICS



Vocal cues that accompany speech, such as tone, pitch, and pace.

Examples: Tone of voice, laughter, sighs.

TYPES OF NON VERBAL COMMUNICATION

BODY LANGUAGE



The use of body movements and gestures to communicate.

Examples: Posture, hand movements, nodding, leaning forward or backward.

Let's see a few common body postures we take
in our day to day life.

Shaking leg while sitting



TYPES OF NON VERBAL COMMUNICATION

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GESTURES



Movements of the hands, arms, or other body parts to convey meaning.

Examples: Waving, pointing, thumbs up, peace sign.

Steepling hands



TYPES OF NON VERBAL COMMUNICATION

POSTURE

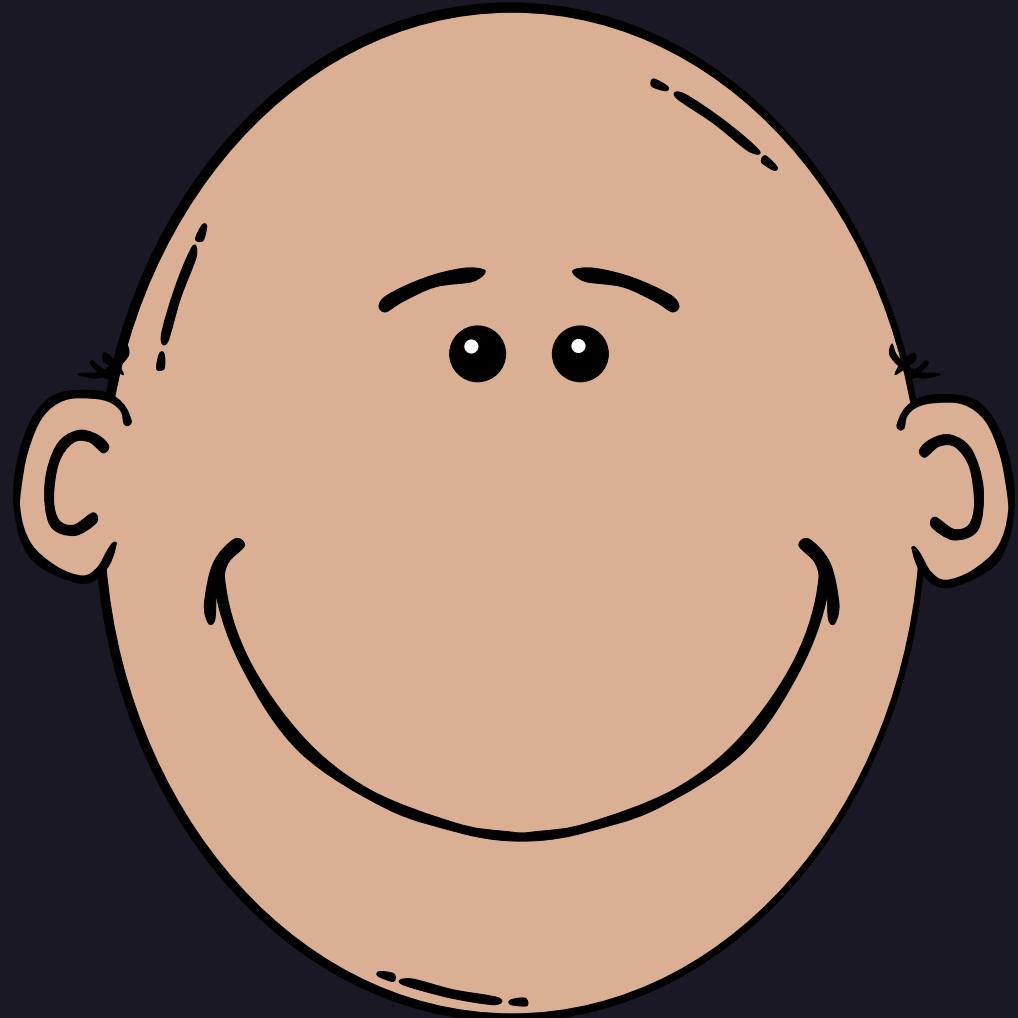


The position of the body, including how one sits or stands.

Examples: Upright posture, slouching, crossing arms.

TYPES OF NON VERBAL COMMUNICATION

FACIAL EXPRESSION

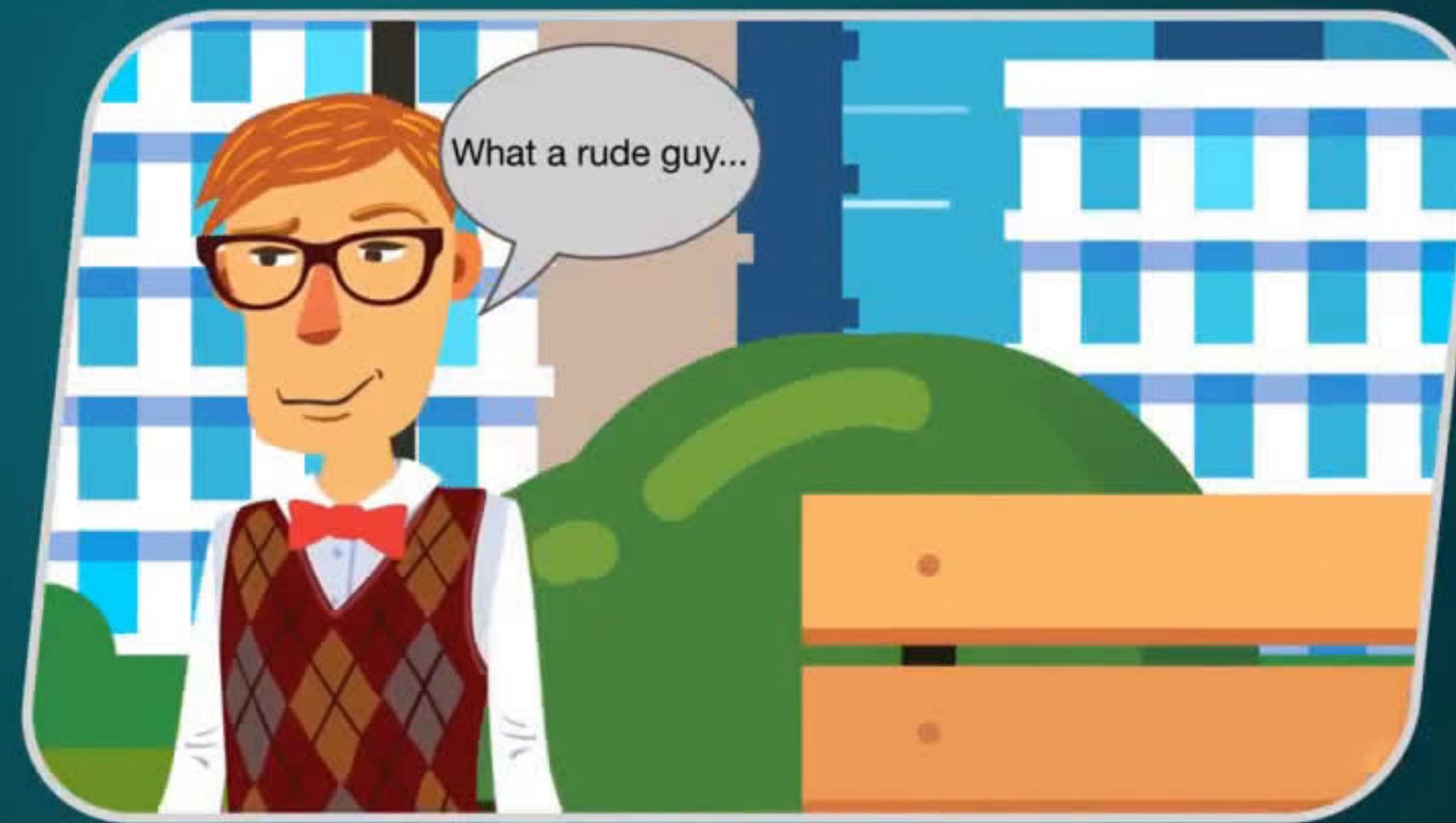


The use of facial movements to convey emotions and reactions.

Examples: Smiling, frowning, raising eyebrows, squinting.

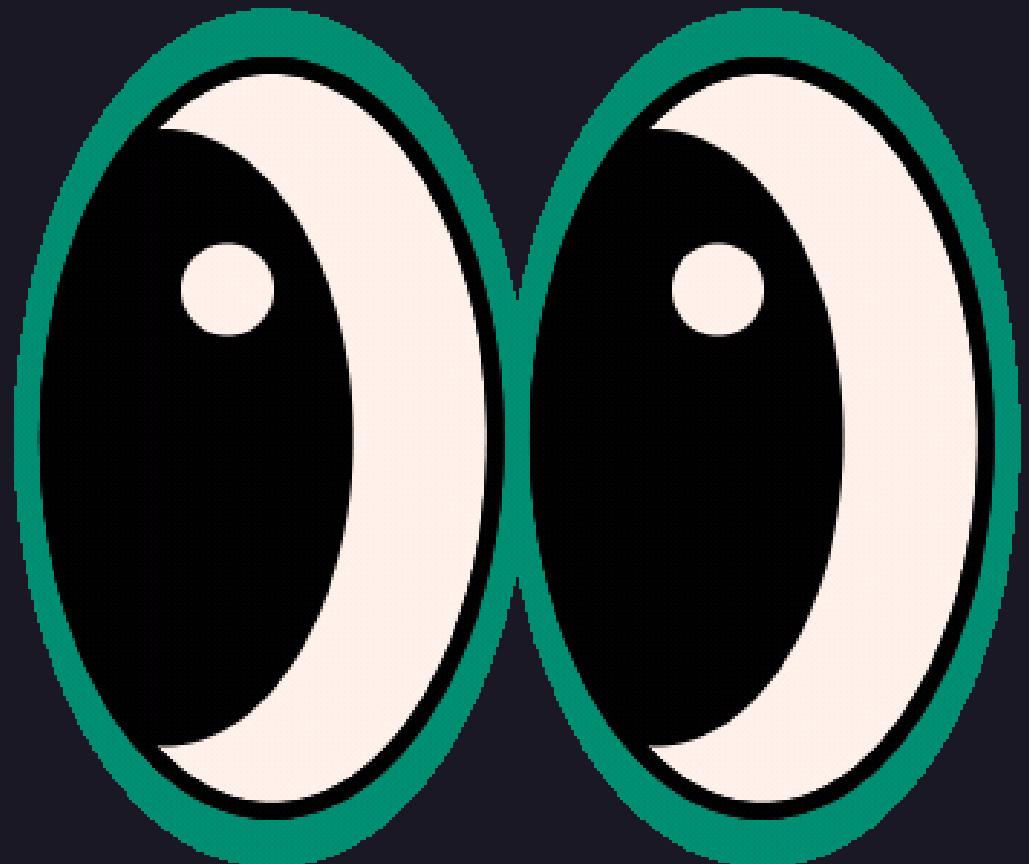
Failing to smile

Can make people uncomfortable, and
wonder if you really want to be there



TYPES OF NON VERBAL COMMUNICATION

EYE CONTACT



The use of eye gaze to convey interest, attention, or emotions.

Examples: Sustained eye contact, avoiding eye contact.

Looking up or looking around

Someone is lying or not present
in the conversation



There are many
things to be
discussed



TYPES OF NON VERBAL COMMUNICATION

TOUCH

The use of touch to convey emotions or establish connections.

Examples: Handshakes, hugs, pat on the back.



TYPES OF NON VERBAL COMMUNICATION

PERSONAL SPACE



The use of personal space to convey comfort or intimacy.

Examples: Standing close for intimacy, maintaining distance for formality.

TYPES OF NON VERBAL COMMUNICATION

TIME MANAGEMENT

The organization and allocation of time for tasks and activities. Different cultures have varying perceptions and attitudes towards time.



Examples: Some cultures may value punctuality, while others may prioritize flexibility and a more relaxed approach to time. Prioritizing tasks, creating schedules, multitasking, and the perception of time as a resource.

TYPES OF NON VERBAL COMMUNICATION

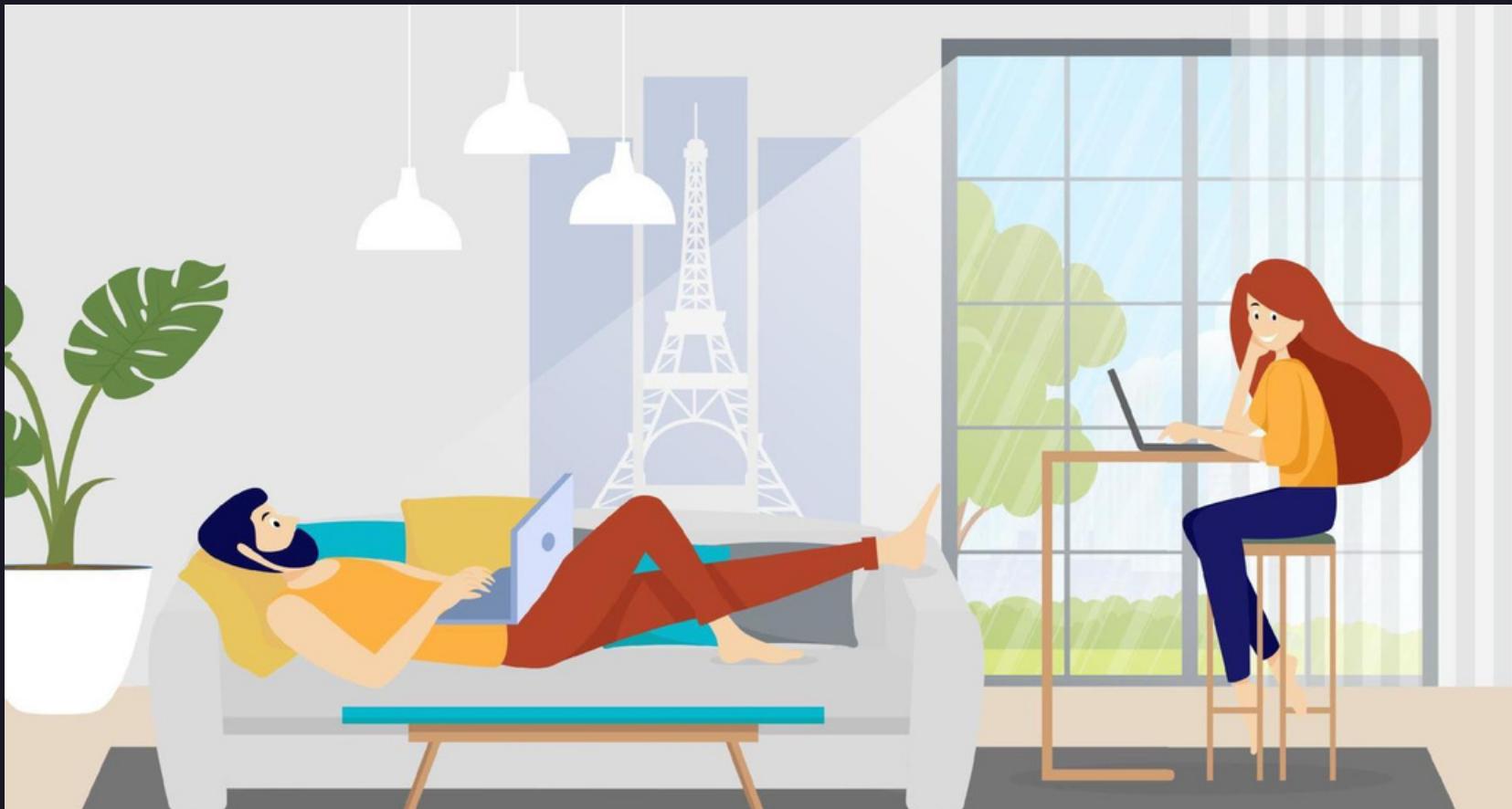
ARTIFACTS



The way individuals choose to style their hair, have permanent or temporary markings on the body and add items that complement clothing and add personal or cultural significance can convey personal expression and cultural or societal significance.

Examples: Jewelry, watches, hats, scarves, and other adornments. Short hair, long hair, specific hairstyles associated with subcultures. Tattoos, henna designs, piercings.

ENVIRONMENT



The environment plays a crucial role in non-verbal communication, influencing how messages are perceived and understood.

It includes elements such as body language, facial expressions, gestures, posture, tone of voice, and proxemics (use of personal space).

Here's how the environment can impact non-verbal communication in a personal and professional area.



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Thank You

