



TOKEN STORM

# Token Storm World ICO Showcase



Shenzhen



Shanghai



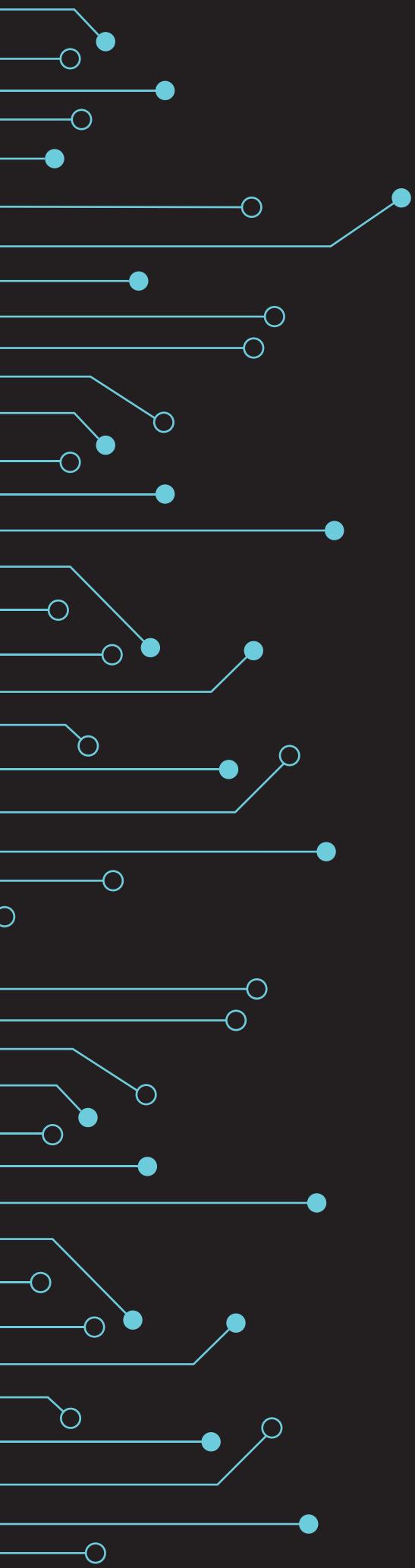
Davos



Tokyo



Mumbai



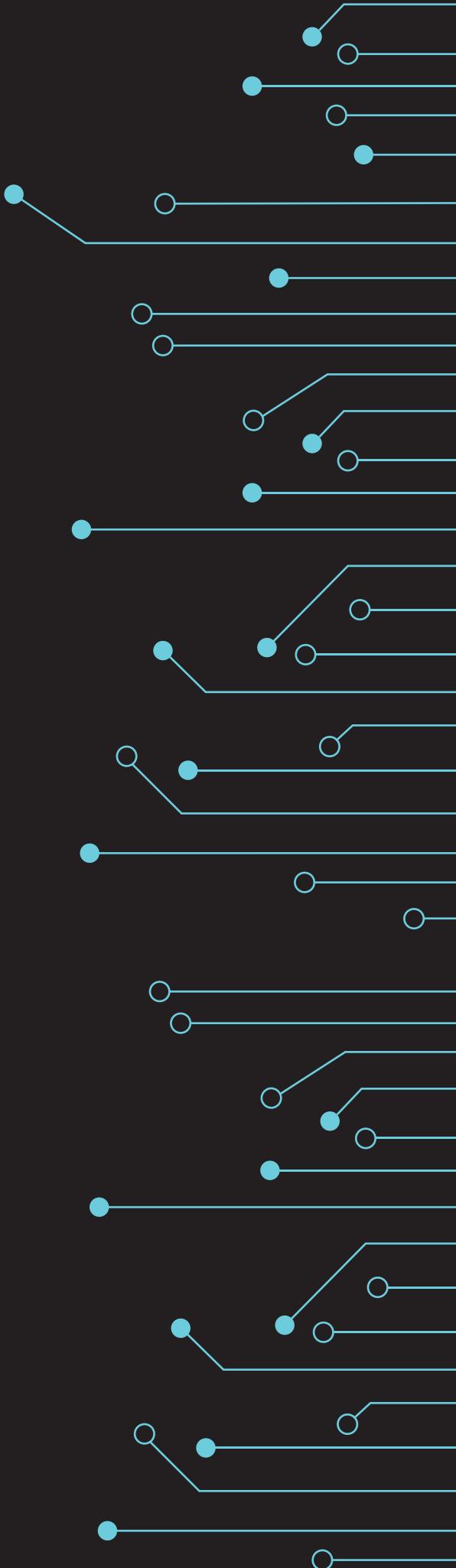
## About Token Storm

Given the unprecedented growth of the Blockchain industry, we believe that Tokenstorm provides a real platform for anyone to learn about and participate in future of Blockchain, something that makes the crypto industry unique. We invite partners from across the globe to join us in making Tokenstorm the event of choice for anyone in the crypto world that wants to join the Blockchain revolution" said Arifa Khan, Founder of Tokenstorm.

Previous ICO showcases have attracted thousands of participants and have featured the world's most passionate crypto enthusiasts and prominent experts, and covered more than 10 countries in megapolis such as Singapore, Hong Kong, Seoul, Shanghai, London, Dubai, Istanbul, Kiev, Paris, Chennai. Token Storm aims to expand its pres-

# About Token Storm

Token Storm is a part of Zero Field Labs Pvt Limited, which has hosted several international conferences of repute such as Blockchain India Summit Dec 2016, Ethereum India Summit May 2017 and Blockchain India Week May 2017, all of which featured Ethereum Founder Vitalik Buterin.





## ICO Showcase in Global Financial Centers

The tour kicks off with Shenzhen on 9th January 2018 followed by Shanghai – 10th January, Tokyo – 12th January, Mumbai – 16th January, Davos - 22nd January, right before the commencement of the World Economic Forum and finally ends with London – 31st January. In each city, Tokenstorm will host the Bitcoin, Blockchain and crypto community, potential investors, and market participants.

Tokenstorm meetups at global financial hubs of the world represent a unique opportunity to participate in Blockchain projects and witness first-hand the paradigm shift coming to disrupt various age-old industries. For more details visit [www.tokenstorm.com](http://www.tokenstorm.com)

# About Arifa Khan, Founder - Tokenstorm

Arifa Khan is a Blockchain technology evangelist, and founder of DGCAMP - a decentralized stock exchange platform and Tokenstorm – a leading crypto roundtable.

Arifa Khan is also India Partner of the Ethereum Foundation and is a distributed ledger technology evangelist. She has an MBA from Wharton School of Business with Finance specialization and a B Tech from IIT Madras.



She is currently leading efforts to build a ground-breaking decentralised solution for capital markets (DGCAMP) as Founder & CEO of Himalaya Labs, which she considers her most inspired and important work to date. (<https://medium.com/@misskhan/what-is-dgcamp-2a6-fae4cf699>)

# About Arifa Khan, Founder - Tokenstorm

She is an international speaker and has featured as keynote speaker at several global forums such as Payments International, Bengaluru Tech Summit, D10e Davos, Ethereum India Summit, Blockchain UA Kiev, Blockchain & ICO Summit Istanbul, Hybrid Block Macau Summit in 2017 etc.

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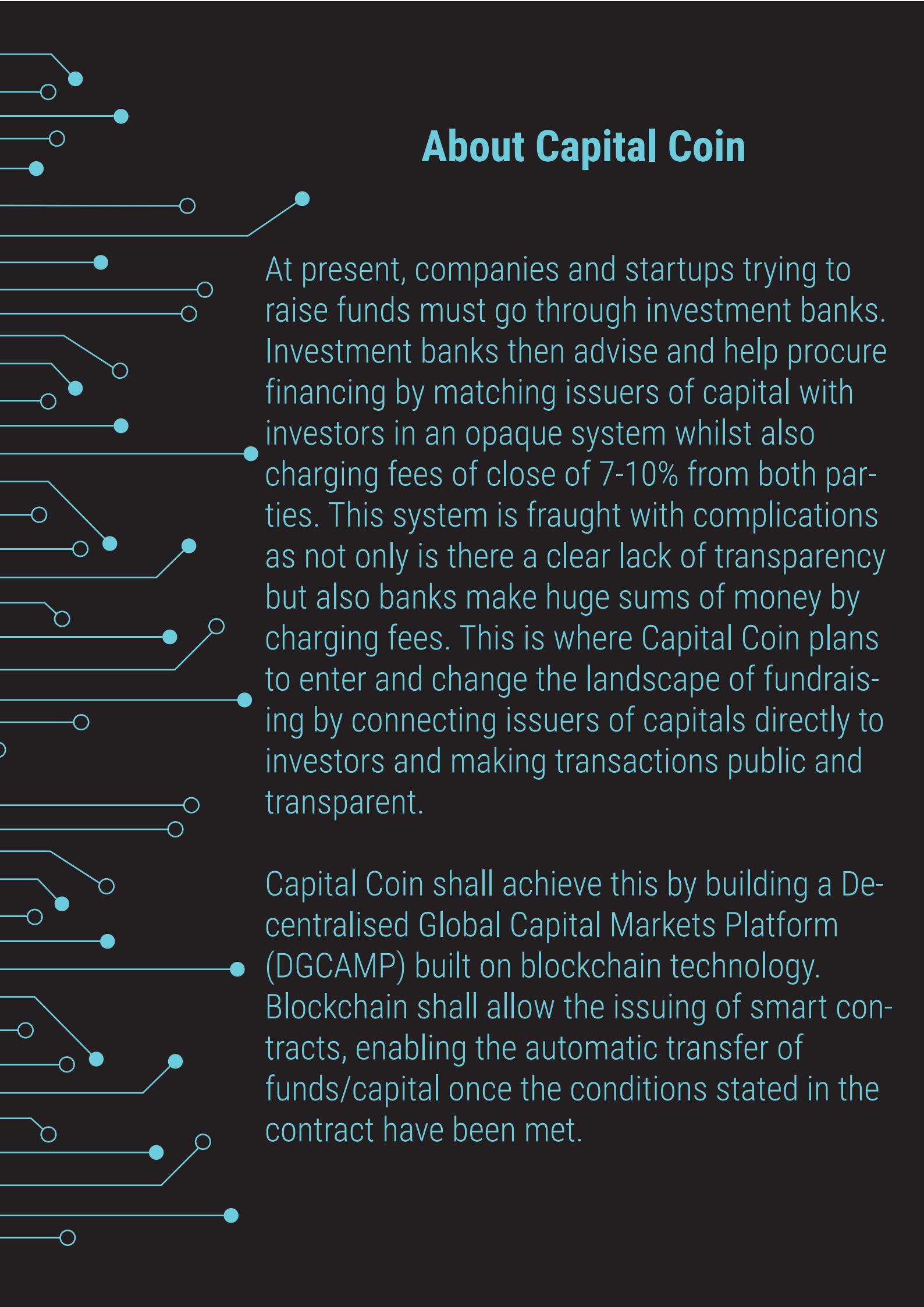


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# About Capital Coin



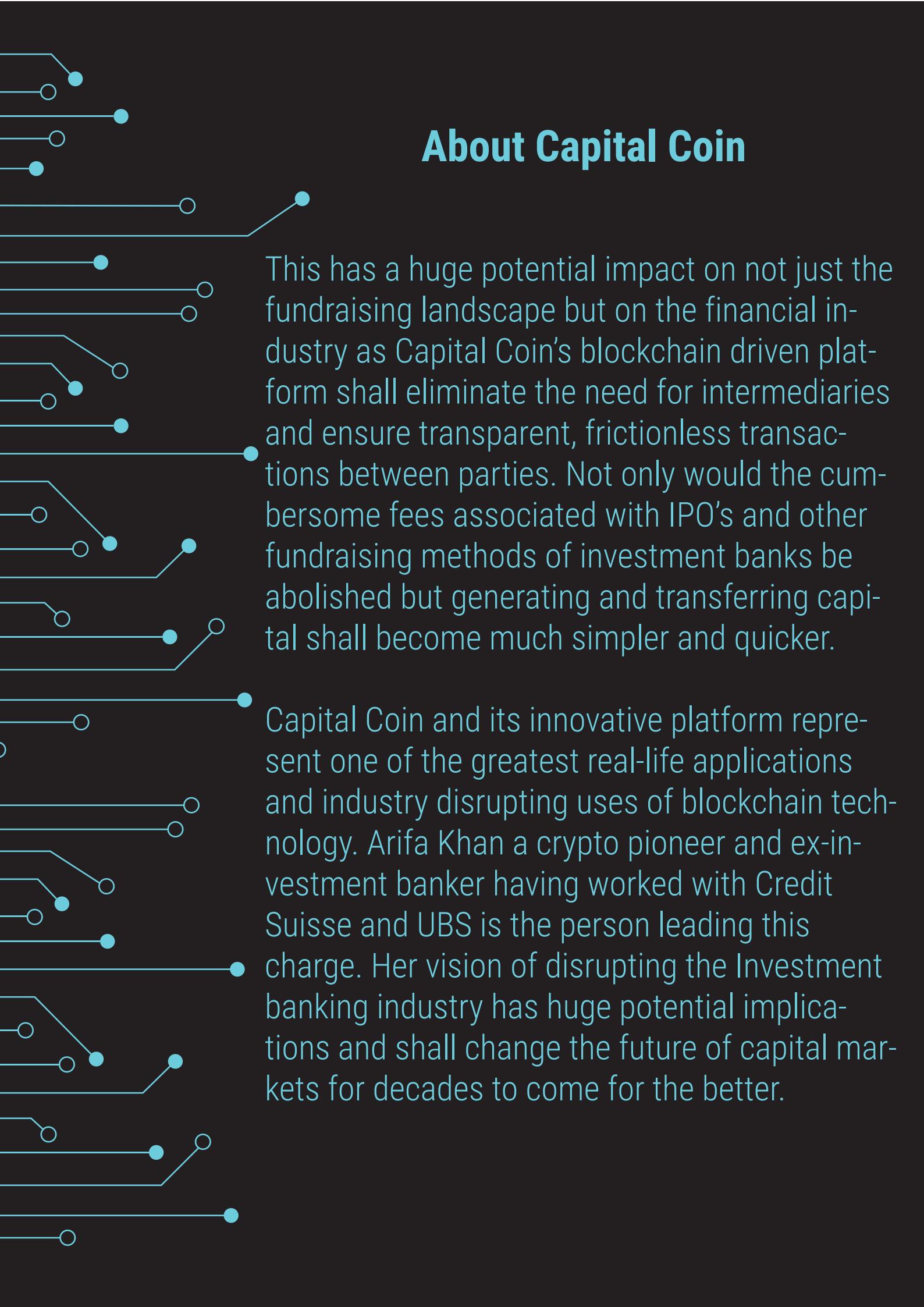
Venture capital funding has been the traditional form of raising money for decades but 2016 saw a nearly 10% decline in total deal funding. While venture capital activity declined with total completed financing deals down, a new method of raising capital grew and started challenging old norms. Over the last 18 months, blockchain token sales or also commonly known as 'Initial Coin Offerings' or ICO's rapidly started to emerge as an alternative to traditional venture capital. In just 2017 alone more than \$3.5 billion was raised through ICO's a phenomenon which shall only continue to grow in 2018. With many ventures launching their ICO's in 2018 one of the most promising and ground-breaking shall be Capital Coin. A venture that shall take on the investment banking industry through Blockchain and Fintech innovation.



## About Capital Coin

At present, companies and startups trying to raise funds must go through investment banks. Investment banks then advise and help procure financing by matching issuers of capital with investors in an opaque system whilst also charging fees of close of 7-10% from both parties. This system is fraught with complications as not only is there a clear lack of transparency but also banks make huge sums of money by charging fees. This is where Capital Coin plans to enter and change the landscape of fundraising by connecting issuers of capitals directly to investors and making transactions public and transparent.

Capital Coin shall achieve this by building a Decentralised Global Capital Markets Platform (DGCAMP) built on blockchain technology. Blockchain shall allow the issuing of smart contracts, enabling the automatic transfer of funds/capital once the conditions stated in the contract have been met.



## About Capital Coin

This has a huge potential impact on not just the fundraising landscape but on the financial industry as Capital Coin's blockchain driven platform shall eliminate the need for intermediaries and ensure transparent, frictionless transactions between parties. Not only would the cumbersome fees associated with IPO's and other fundraising methods of investment banks be abolished but generating and transferring capital shall become much simpler and quicker.

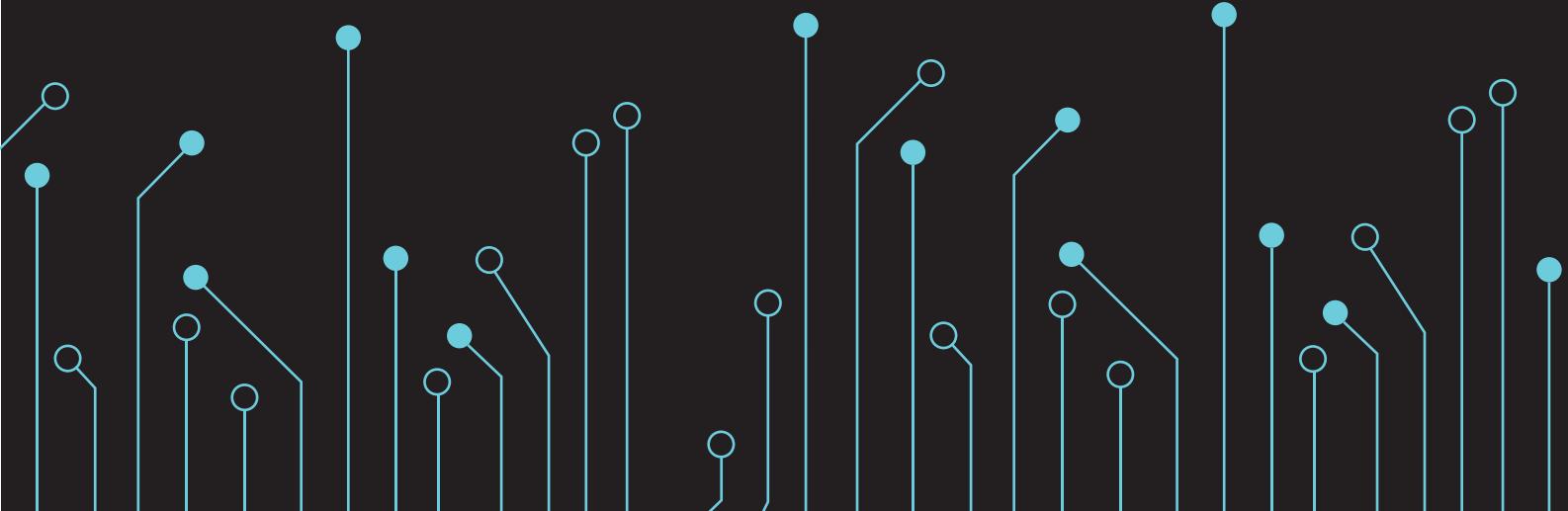
Capital Coin and its innovative platform represent one of the greatest real-life applications and industry disrupting uses of blockchain technology. Arifa Khan a crypto pioneer and ex-investment banker having worked with Credit Suisse and UBS is the person leading this charge. Her vision of disrupting the Investment banking industry has huge potential implications and shall change the future of capital markets for decades to come for the better.

## About Partners

Participating ICOs will pay fees depending on how many events they choose to take part in. Basic sponsorship starts from GBP2000 for London event. Basic Global Tour package: GBP2000 + 0.5 bitcoin for participation in any 4 events. GBP2000 + 1 bitcoin for any 6-8 events.



# Previous Showcases



## **What can you expect from World ICO Showcase:**

- Events custom-made for you and tailored to the regional community
- Other participating ICOs so that the content is more interesting to the audience
- Engaged Audience of 100 - 300 in major cities
- All event logistics taken care of
- Digital and social media marketing of the event and sponsors where appropriate
- Local Coordinator
- Where possible, we try to invite investor community though we cannot guarantee the nature of audience
- Sponsor Showcase at the event - Sponsor gets 30 minutes of stage time with the audience in each city.
- Where we have 4 or more ICO sponsors, we will try to also organise networking socials