$+91\text{-}9482926470\\ \text{onkarp24@iitk.ac.in}\\ \text{linkedin.com/in/onkarp24}$ 

#### **EDUCATION**

Degree/Certificate	${\bf Institute/Board}$	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	8.2 (Aggregate)	2026
BS(CS)	St. Joseph's University, Bangalore.	79.50%	2019
Senior Secondary	C.B.S.E.	86.70%	2016
Secondary	C.B.S.E.	9.8	2014

## EXPERIENCE

• Amazon India

September 2023 - June 2024

Hyderabad, India

- $Analyst\text{-}BI\ Last\ Mile$
- $\circ$  Leveraged Excel and Power BI to analyze delivery data, optimizing static route planning and reducing last-mile delays by 12% across 100+ km of coverage
- $\circ$  Owned and executed full-cycle optimization of RNC and AHT processes, leveraging user insights and A/B experiments to drive a 10% faster resolution rate
- $\circ$  Led cross-functional rollout of AI-driven audit dashboards across 5+ global teams, boosting audit throughput by 110% and cutting escalation volume by 15%
- Chanakya Book Publisher

Aug 2020 - Jan 2022

Strategy and Content Analyst

Varanasi, India

- Drove regional B2B-GTM strategy by activating new distribution channels and optimizing sales funnel efficiency
- $\circ$  Orchestrated content operations by aligning with 30+ authors and ecosystem partners, meeting publication SLAs across district

## **PROJECTS**

- Campus Accessibility Mapping: [Inclusive Mobility Mapping for Campus Accessibility using ML] March 2019

  Tool Stack Used: [ML, Python, Matplotlib, Seaborn, CSV Data]
  - Designed a machine learning model to identify accessibility gaps for physically challenged students and staff on campus. Used K-Means clustering and decision trees to analyze movement patterns and suggest optimal ramp placements. Enabled data-driven planning for inclusive campus infrastructure.

## SKILLS

- Technical Skills: Python, SQL, Machine Learning, Wireframing, A/B Testing, QlikView
- Management Skills: Go-To-Market Strategy (GTM), Product Lifecycle Management, Strategic Thinking, Agile Product Development, Six Sigma
- Tools: Power BI, Excel, JIRA, Salesforce CRM

#### CERTIFICATIONS

• AI Planet, Social Network Analytics

March 2023

• Amazon, Product Manager

May 2024

• IIT Guwahati, Strategy Consulting

Jan 2025

## ACHIEVEMENTS

- National Finalist, "The Inquisitive-GenMen" Case Competition, IIT Bombay 2024
- Gold Medal with Certificate of Excellence, Board Exam 2014 by Hindustan Times, TOI

# Positions of Responsibility

• Placement Committee Coordinator,

Placement Committee, IITK

Sep 2024 - Present

• Mess Secretary, July 2018 - July 2019 Men's Hostel, SJC

# INTEREST AND HOBBIES

Cooking, Running, Badminton