



Ayush Gupta

Masters in Business Administration
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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	8.35(Aggregate)	2026
B.Tech., CSE	M.A.K.A.U.T.	9.07	2022
Senior Secondary	C.B.S.E.	83.40%	2018
Secondary	C.B.S.E.	8.8	2016

EXPERIENCE

- Axtria Ingenious Insights** May 2025 - present
MBA Summer Campus Intern Noida, India
 - Completed 25+ structured trainings across pharma analytics, cloud tools (Redshift, Snowflake), and BI platforms, building strong industry and technical grounding.
 - Designed comprehensive data dictionaries and conceptual/logical data models for real-world pharma datasets, enhancing project readiness.
 - Created and delivered business-focused decks and PoV presentations, outlining KPIs, analytical approaches, and insights for internal and client-facing use
- Cognizant Technology Solutions India Pvt. Ltd.** September 2022 - July 2024
Programmer Analyst Kolkata, India
 - Developed Menu Day Parting and Dynamic Menu features for KFC, driving a 10% sales and profit boost via optimized visibility and time-based promotions.
 - Optimized backend logic and fixed 100+ critical bugs, cutting downtime by 20% and improving API response by 30%.
 - Led 5+ Agile projects via JIRA, collaborating with a 20-member team, reducing sprint timelines by 20%.
 - Trained and onboarded 6 analysts, enabling 100% independent delivery within 6 weeks through structured training and simulations.
 - Coordinated with global teams (AU, IN, CA, SA, JP) to deliver 15+ features under budget, increasing user satisfaction by 20%.
- TuTeck Technologies** Sep 2021 - Feb 2022
Product Consultant Intern Remote
 - Worked on EdukkaSEN - A project for SEN Children for better learning through interactive 3D modeling.
 - Developed various interactive 3D models using THREE JS for interactive learning.
 - Managed team and engaged in Client calls to seamless delivery of modular application

PROJECTS

- MBA Batch Profile Web Portal: [Interactive Website for Batch Profile]** June 2025
Tools: [HTML, CSS, JavaScript, Excel]
 - Designed and developed a comprehensive web platform showcasing student profiles and resumes for the entire MBA batch, featuring dynamic filters (CGPA, work-ex, interests, etc.) and Excel export for shortlisted candidates. Enabled internal committees to streamline recruiter interactions and improve placement process efficiency..
- GroDoor: [Hyperlocal Retail Grocery Delivery App]** Feb 2022 - May 2022
Tools: [React, Javascript, MySQL, PHP, Figma]
 - Developed a full-stack Web App as part of the final year Project in UG, which provided a solution to declining sales of Local Grocery Stores by connecting Kirana stores to customers in a radius of 5 Km using phone Geolocation to deliver their Groceries online.
- Chromatic Pens: [Web-App converts B&W image to Colored using ML model]** March 2021
Tools: [Machine Learning, Python, HTML, CSS, JQuery]
 - A web app using Python flask that converts the black and white images to color with High Precision using a pre-trained Machine Learning Model. With an interacting UI using JQuery.

SKILLS

- **Technical Skills:** SQL, Python, C++, Excel, C#, .NET, AWS, Machine Learning
- **Management Skills:** Marketing, Consulting, Project Management, Six Sigma, Supply Chain Management, KPI Reporting, Business Process Optimization
- **Tools:** JIRA, Visual Studio, Figma, Power BI, Visual Studio, Git/GitHub, Microsoft Office, Postman

CERTIFICATIONS

- **AWS Certified Cloud Practitioner**, [Amazon Web Services](#) *Oct 2023*
- **Learning SQL Programming**, [LinkedIn](#) *Dec 2020*
- **Google IT Support Specialization**, [Google](#) *Dec 2020*
- **Learning Python**, [LinkedIn](#) *Dec 2020*

ACHIEVEMENTS

- 1st Runner-up in FULCRUM 2024- A national level case competition on Consulting organized by XLRI
- Secured 2nd Runner-up in the MacroMastery Challenge, a national case competition by IIM Rohtak
- Silver Award at Cognizant

POSITIONS OF RESPONSIBILITY

- **Secretary**, *E-Cell, IITK*
Oct 2024 - Present
- **Capstone Committee Coordinator**, *Capstone Committee, IITK*
Sep 2024 - Present
- **Tech Club President**, *Tech-o-nicks Club, CGEC*
Apr 2020 - Oct 2021

PUBLICATIONS

- **Hybrid Computational Intelligent Systems – Modeling, Simulation, and Optimization**
CRC Press
 - Worked and presented a Research Paper at an International conference ICRCICN related to Machine Learning, which was later published as a chapter in a book.

INTEREST AND HOBBIES

Travelling Networking Gardening Cooking