



# Ganesh Bodakhe

Masters in Business Administration  
Indian Institute of Technology, Kanpur

+91-9834959040

[bodakheg24@iitk.ac.in](mailto:bodakheg24@iitk.ac.in)

[linkedin.com/in/bodakheg24](https://www.linkedin.com/in/bodakheg24)

## EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	8.0 (Aggregate)	2026
B.Pharmacy	BVCOP Kolhapur	8.6	2024
Senior Secondary	Residential Junior College of Science	74.76%	2020
Secondary	New English School, Kharadgaon	86%	2018

## EXPERIENCE

- Prasuta Ventures Pvt. Ltd.** Feb - Mar 2025  
*Finance Research Intern* Remote
  - Conducted secondary research and financial statement analysis of 10+ manufacturing companies.
  - Compared companies across revenue, cost, and profitability metrics to generate actionable insights.
- SG Phyto Pharma Pvt. Ltd.** Aug 2023 - Sep 2023  
*Operation Internship* On Site
  - Observed production, formulation, and QA processes to understand GMP compliance and operational standards.
  - Gained exposure to product lifecycle and quality control, building insight into branding and market readiness.

## PROJECTS

- PrepWide: [ Market Analysis and Strategy for Personalised Home Tutoring in India ]** Aug 2025  
*Tools: [Market Research, Excel, Canva]*
  - Developed PrepWide's business model with tiered pricing and personalised tutor-student matching.

## SKILLS

- Technical Skills:** Excel, Power BI, CRM
- Management Skills:** Marketing, Project Finance, Six Sigma
- Tools:** Canva, Microsoft Office

## CERTIFICATIONS

- 'Lean Six Sigma Certification' by KPMG
- 'Marketing Analytics- Stand Out by Becoming an Analyst Pro!' by Udemy

## ACHIEVEMENTS

- Awarded TFWS scholarship for top 5 Percent academic performance.
- Awarded 'Best Volunteer' at NSS camp for leading community initiatives.

## POSITIONS OF RESPONSIBILITY

- Secretary,** AnC, IITK  
Oct 2024 - Present

## INTEREST AND HOBBIES

Travelling Networking Cricket Reading