



Ashish Kumar

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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	8.54 (Aggregate)	2026
B.Sc., Agriculture	B.H.U.	8.15	2023
Senior Secondary	C.B.S.E.	73.5%	2015
Secondary	C.B.S.E.	8.4	2013

EXPERIENCE

- P.K. SERVICES PROVIDER** June 2023 – June 2024
Operation Assistant Trainee - Full time Delhi, India
 - Improved operational efficiency by 30% in blue-collar manpower services, aligning with client needs.
 - Managed payroll for 45 employees, minimizing discrepancies and boosting employee satisfaction.
 - Negotiated agreements with 25+ clients, enhancing company market presence and professional reputation.
 - Optimized invoice generation, reducing errors by 75% and improving financial accuracy.
- CREDITBUCKET TECHNOLOGIES PVT LTD (Samriddh Kendra)** March 2025 – Present
Product Development Intern - Internship Hybrid
 - Designed a tech-driven, scalable agri-loan model** during internship at CreditBucket, validated through field interviews and market analysis across 15+ products.
 - Introduced** innovations like IoT-based livestock valuation, automated repayments via milk revenue, and embedded insurance, aiming to reduce NPAs and increase farmer credit access.
 - Built a pilot-ready strategy** to unlock 500+ crore in rural credit for 50,000+ farmers by 2028.

PROJECTS

- Student Ready Program (RAWES)** July 2022 – Nov 2022
 - Analyzed financial awareness trends, revealing that 60% of rural communities were informed and benefiting from government schemes, boosting financial inclusion.
 - Led Kisan Credit Card (KCC) awareness initiatives, driving 55% adoption of KCC loans, promoting financial literacy, and improving credit access through soil health card integration.

SKILLS

- Technical Skills:** Financial Accounting and Analysis, SQL, MS Excel, Video editing
- Management Skills:** Marketing, Consulting, Project Management, Product Management
- Tools:** Adobe premiere pro, VSDC, Clipchamp, Visual Studio

CERTIFICATIONS

- Simplilearn:** [MS Excel](#) [SQL](#) August 2024
- ICAR-VPKAS**, [Short course on Hill Agriculture](#) May 2022
- SWAYAM MHRD**, [Financial Accounting and Analysis](#) June 2024

ACHIEVEMENTS

- Secured 3rd rank out of 500+ teams nationwide in the Prodyssy Case Competition; developed strategies to enhance adoption across 250,000+ Gram Panchayats.
- First Position in Agribusiness Category, Social Entrepreneurship Hackathon (Atal Incubation Centre BHU).
- Secured GATE Life sciences (XL) AIR631 and GATE Ecology and Evolution (EY) AIR147.

POSITIONS OF RESPONSIBILITY

- Secretary**, E-Cell, IITK
Oct 2024 - Present
- Placement Co-ordinator**, Placement Committee, BHU
2021-22

INTEREST AND HOBBIES

You Tube (Content Creation), Networking, Running