



Mahendra H N

MBA

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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
MBA	Indian Institute of Technology, Kanpur	9.34	2024-26
B.E , ECE	JSSSTU, Mysuru	8.40	2017-21
HSC (12 th)	CBSE	92.2	2017
SSC (10 th)	CBSE	9.8	2015

EXPERIENCE

- **SWIGGY** May 2025 - July 2025
OPS AND ANALYTICS INTERN Bengaluru, India
 - Developed SKU-wise conversion factors for accurate vehicle planning and reduced crate count by 7%.
 - Improved vehicle utilization by analysing and consolidating many POD routes.
 - Performed CPK analysis to optimize logistics costs and support vendor negotiations.
 - Mapped route-wise toll charges to enhance cost estimation and MIS verification.
- **COGNIZANT** Oct 2021 - June 2024
LIFECYCLE MANAGEMENT ANALYST Bengaluru, India
 - Managed certificate renewal and server migration activities as a Lifecycle Management Analyst across diverse technologies, including Boomi, MFT, and APIGW.
 - Planned and drove the change management cutover by collaborating with stakeholders and solution delivery teams.
 - Led a team of three to complete over 75 certificate renewals across multiple technologies with zero incidents or service disruptions.
 - Developed a tracker to monitor key and certificate expirations, resulting in increased efficiency and proactive management.

PROJECTS

- **GTM for Quick Commerce firms in tier 2 markets**
Tools: SPSS software, Microsoft Excel
 - Conducted primary and secondary research to identify behavioral patterns, product preferences, and delivery expectations in Tier 2 & Tier 3 Indian cities.
 - Designed a segmented GTM framework based on demography, digital penetration and the metrics to be measured.
- **Marketing Research Project on India's EV Market: Consumer Preferences & Emerging Revenue Pools**
Tools: SPSS, Excel
 - Conducted mixed-method research to analyze behavioral, economic, and policy factors influencing EV adoption in India.
 - Applied statistical techniques to generate actionable insights for OEMs and policymakers, leading to targeted strategic recommendations.
- **IoT-based water quality monitoring system**
Tools: Arduino IDE, Python
 - Developed an automated Reconfigurable Smart Water Quality Monitoring System in IOT environment

CERTIFICATIONS

- **Udemy** , [Microsoft Excel - Excel from Beginner to Advanced](#)
- **Microsoft** , [Azure Fundamentals](#)
- **Udemy** , [SQL - MySQL for Data Analytics and Business Intelligence](#)

POSITIONS OF RESPONSIBILITY

- **Coordinator**, Admission Committee, MBA IITK