$+91\text{-}8340247428\\ \text{pratikk24}@\text{iitk.ac.in}\\ \text{linkedin.com/in/pratikku24/}$ 

## **EDUCATION**

Degree/Certificate	${\bf Institute/Board}$	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	7.8 (Aggregate)	2026
B.Tech., Mechanical	Manipal institute of technology, Manipal.	7.2	2019
engineering			
Senior Secondary	C.B.S.E.	86%	2014
Secondary	C.B.S.E.	10	2012

#### EXPERIENCE

• Amazon Feb 2022-March 2023

 $Quality\ associate\ ext{-}\ Full\ time$ 

Hyderabad, India

- Worked in the team to make improved image assessment guidelines and thus enhancing operational
  efficiency and delivery reliability. Identified recurring issues in delivery processes, such as mismatched
  identities and unclear documentation, and
- Performed large-scale image analytics in Amazon's LMAQ team, analyzing 1000+ images daily to derive insights and support data-driven quality improvements.

### **PROJECTS**

## • Freelancer Content Provider at Unacademy

March 2020

Provided high-quality solutions for quantitative aptitude problems on Unacademy, leveraging analytics to assess student preferences and optimize video content.

# • Home Tuition Services (Self-employed) Founder

Founded and operated a home tuition service, managing 50+ tutors and matching them with students across Bhagalpur. Generated 200+ leads via Google Business and JustDial, handling marketing, coordination, and client acquisition.

#### SKILLS

- Technical Skills: SQL, Python, Excel, Data analytics
- Management Skills: Marketing, Consulting, Project Management, Analytics

### **CERTIFICATIONS**

• MS Excel from Beginner to Advanced, UDEMY' 2024

• Learn Python - Programming for Beginners , UDEMY NOV 2024

• SQL, UDEMY 2024

• Microsoft Power BI - The Practical Guide 2024, UDEMY

NOV 2024

• • Customer Analytics (Coursera) , COURSERA JUNE 2018

### ACHIEVEMENTS

- Platinum Certificate for one of Top Performer in Jio Internship
- Spotlight Award at Amazon

## Positions of Responsibility

• Secretary, E-Cell, IITK

Oct 2024 - Present

• Campus Ambassador, AAHVAAN 2018,

Delhi Technical University

## INTEREST AND HOBBIES