



# Shashwat Harsh

Masters in Business Administration  
Indian Institute of Technology, Kanpur

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## EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	9.65 (Aggregate)	2026
B.Tech., Petroleum Engineering	Indian Institute of Petroleum and Energy	8.7	2022
Senior Secondary	DPS MBD C.B.S.E.	86.60%	2017
Secondary	DPS MBD C.B.S.E.	10 CGPA	2015

## EXPERIENCE

- Affine** July 2022 - Dec 2022  
*Graduate Analyst - Full time* Bengaluru, India
  - Campaign Analysis and Management for Microsoft Dynamics 365 project using T-tests and hypothesis testing's
  - Skillset utilized: Cosmos, A/B Testing, Data Analysis, SQL, Tableau, and Power BI
  - Created a centralized repository for campaign objectives and related business knowledge
  - Performed Data Hypothesis, Factor Analysis, Encoding categorical and EDA to identify statistically significant features
- ICICI Bank** May 2025 - July 2025  
*Management Intern - Internship* Ludhiana
  - Worked on analyzing banking opportunities for ICICI Bank in Spinning and Yarn Industry of Ludhiana
  - Developed various interactive models using Power Bi and Excel and collaborated with Corporate, Transaction, Supply Chain, Retail, Private Banking for Large Corporate Clients and identified there Banking Needs.

## PROJECTS

- Knnamp Drilling Fluids Services Pvt.Ltd** March 2021
  - Project on Managing Mud Losses and understand how to cure these Losses up to 90%.

## SKILLS

- **Technical Skills:** SQL, Python, C++, Excel, Machine Learning
- **Management Skills:** Marketing, Consulting, Project Management, Six Sigma
- **Tools:** Tableau, Power BI, Visual Studio, Git/GitHub

## CERTIFICATIONS

- **Advance SQL**, HackerRank Oct 2024
- **Power BI Job Simulation**, PwC Dec 2024

## ACHIEVEMENTS

- Winner of International Case Study Competition 2020 organized by Reliance E and P Academy and UPES
- Won 1st prize in Petro-Vision Poster Presentation Challenge conducted by PDEU Student Chapters
- Secured 2nd Position in Petrobowl competition organized by SPE IIPE Student Chapter
- Co-Author of the Technical Paper on "Technological Advances in Water-less Fracking: A Case Study"
- Technical Paper on "Environmental Impact of Baghjan Oilfield Blowout and presented in IX Biomedicine. )

## POSITIONS OF RESPONSIBILITY

- **Chapter Co-Ordinator for Technical Committee**, IIPE SPE Student Chapter  
2020 - 2021
- **Chapter Officer for Logistics and Transportation**, IIPE SPE Student Chapter  
2021-2022

## INTEREST AND HOBBIES

Movies Gaming Gardening Anime