



# Satyaki Sinha

Masters in Business Administration  
Indian Institute of Technology, Kanpur

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## EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	9.1 (Aggregate)	2026
MS	IISER Kolkata	8.70	2024
BS	IISER Kolkata	8.65	2022
Higher Secondary	Calcutta Airport English High School	84.40%	2018
Secondary	Calcutta Airport English High School	90.00%	2016

## EXPERIENCE

- Happequity Investments and Finance** May 2025 - July 2025  
*Management Intern* Delhi, India
  - Led a 5-day financial awareness campaign, creating and executing digital marketing strategies to promote insurance literacy, resulting in a 30% increase in audience engagement across platforms.
  - Worked with senior leadership to create insurance-focused content, enhancing brand trust and outreach.

## PROJECTS

- Indian Association for the Cultivation of Science** May 2022  
*Skills: [Teamwork, Research Approach, Analytical Thoughtprocess]*
  - Worked on the academic project 'Synthesis and Characterizations of Hyperbranched Poly(disulfide)' under Dr. Suhrit Ghosh of IACS Kolkata
- Indian Institute of Science Education and Research, Kolkata** May 2023  
*Skills: [Confidentiality, Collaboration, Problem-solving]*
  - Worked on a confidential project under Dr. Swadhin Mandal of IISER Kolkata

## SKILLS

- Technical Skills:** SQL, Python, Excel
- Management Skills:** Marketing, Consulting, Project Management, Market Research
- Tools:** Power BI, Visual Studio

## CERTIFICATIONS

- Google, Foundations of Digital Marketing and E-commerce** Aug 2024
- HackerRank, SQL(Basic)** Aug 2024
- Google, Google Analytics Certification** July 2024
- Infosys, Young Industry Enthusiast – Capital Markets** Dec 2023

## ACHIEVEMENTS

- Secured first position in Inquisitive - The Gen Quiz challenge, a national case competition by IIT Bombay
- Published a research paper in a peer reviewed journal "Bioconjugate Chemistry"
- Content writer in Super Grads CAT and did paid promotion for them using my digital marketing skills

## POSITIONS OF RESPONSIBILITY

- Admission Committee Coordinator**, Admission Committee, IITK  
Sept 2024 - Present
- Convener**, Volleyball Club, IISER Kolkata  
Jun 2020 - June 2022

## INTEREST AND HOBBIES

Content Making   Social Networking   Travelling   Playing Table Tennis