



# Sneha Agrawal

Masters in Business Administration  
Indian Institute of Technology, Kanpur

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## EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	7.78 (Aggregate)	2026
B.COM.	Lady Shri Ram College for Women.	7.67	2023
Senior Secondary	N.E.B	90%	2019
Secondary	S.E.E	90%	2017

## EXPERIENCE

- Wyvate** June 2025 - July 2025  
*Business operation and analyst - Full time* Kanpur, India
  - Researched B2B SaaS and POS systems to enhance platform features, and developed a scalable vendor onboarding process streamlining account setup, payout integration, and consistency across vendor types.)
  - Led on-ground vendor digitization efforts, onboarding 10+ campus canteens at IIT Kanpur and food outlets including Samocha, CAFE2024, Frndzo Café, Silver Spoons, Desi Palette, Flavours of Cawnpore, and The Chocolate Room,PSIT-enhancing their digital order management and customer experience on the Wyvate platform.)
  - Improved operational efficiency, contributing to a 35 reduction in average order processing time by analyzing vendor workflows and implementing digital transformation through Wyvate's SaaS solution.
- Genpact** August 2023 - August 2024  
*Management Trainee - Full time* Jaipur, India
  - Reconciliation and Clearance of items[Identified and resolved reconciling items by meticulously matching internal financial records,such as cash books ,with external documents like bank statements to maintain accuracy and integrity.]
  - Client communication and Financial coordination (Engaged with clients to discuss financial matters,clarify discrepancies ,and ensure smooth processing of transactions ,Facilated effective communication to address queries ,provide updates,and maintain transparency in financial operations)
  - Internal and External Audits (Collaborated in audit procedures by assessing financial records,strengthening risk management strategies,and enhancing controlmechanisms to upholdorganizational governance and regulatory compliance)
  - Month End closing activities (spearheaded onth-end financial processes,encompassing transaction recording,account reconciliation ,and review and adjustment of financial entries to ensure precision and compliance.

## SKILLS

- **Technical Skills:** SQL, Excel,MS-word,Spss
- **Management Skills:** Marketing, Consulting,

## CERTIFICATIONS

- **UDEMY**, 'Digital Marketing' Dec 2024
- **Coursera**, 'Foundations: Data, Data, Everywhere' July 2025

## ACHIEVEMENTS

- The Indian Council for Cultral Relations awarded the Scholarship for Studying Bcom Hons and MBA in IIT Kanpur under GSS & SJSS.
- Finalist Vendition Vendetta Marketing case competition-IIM INDORE
- Secured first position in Label making competition-Rotaract club of Rever

## POSITIONS OF RESPONSIBILITY

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- **Social Media Manager**, *Rotaract club of Rever*  
2020 - 2021
- **Show Managemenet Organizer**, *UDGHOSH, IITK*  
Sep 2024-Oct 2024

## INTEREST AND HOBBIES

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Reading Novels    Badminton    Cooking