



Ashish Kumar

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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.B.A.	Indian Institute of Technology, Kanpur	8.67 (Aggregate)	2026
B.Sc., Agriculture	B.H.U.	8.15	2023
Senior Secondary	C.B.S.E.	73.5%	2015
Secondary	C.B.S.E.	8.4	2013

EXPERIENCE

- P.K. SERVICES PROVIDER** June 2023 – June 2024
Operation Assistant Trainee - Full time Delhi, India
 - Improved operational efficiency by **30%** in blue-collar manpower services, aligning with client needs
 - Managed payroll for **45 employees**, minimizing discrepancies and boosting employee satisfaction
 - Negotiated agreements with **25+ clients**, enhancing company market presence and professional reputation.
 - Optimized invoice generation, reducing errors by **75%** and improving financial accuracy efficiency by **30%**
- CREDITBUCKET TECHNOLOGIES PVT LTD (Samriddh Kendra)** March 2025 – Present
Product Development Intern - Internship Hybrid
 - Benchmarked **15+ agri-loan**, interviewed **8+ stakeholders** to position Creditbucket as rural fintech leader
 - Secured pre-pilot validation from **Sudha Dairy UBI**, confirming credit model viability and market fit.
 - Enabled **500 Cr** rural credit access via three-party livestock loan model, mitigating NPA risk effectively
 - Projected **5.6 L farmer profit** in **5 years** by structuring dairy-linked EMIs, reducing NPAs sustainably.

PROJECTS

- Student Ready Program (RAWE)** July 2022 – Nov 2022
 - Analyzed rural awareness trends, revealing **60% informed**, boosting scheme uptake and financial inclusion
 - Led KCC awareness initiatives, achieving **55%** adoption, improving credit access via soil health card use

SKILLS

- Technical Skills:** Financial Accounting and Analysis, SQL, MS Excel, Video editing
- Management Skills:** Marketing, Consulting, Project Management, Product Management
- Tools:** Adobe premiere pro, VSDC, Clipchamp, Visual Studio

CERTIFICATIONS

- Simplilearn:** [MS Excel](#) [SQL](#) August 2024
- ICAR-VPKAS**, [Short course on Hill Agriculture](#) May 2022
- SWAYAM MHRD**, [Financial Accounting and Analysis](#) June 2024

ACHIEVEMENTS

- Secured 3rd rank out of 500+ teams nationwide in the Product Management Case Competition by IIM Indore
- First Position in Agribusiness Category, Social Entrepreneurship Hackathon (Atal Incubation Centre BHU)
- Secured GATE Life sciences (XL) AIR631 and GATE Ecology and Evolution (EY) AIR147.

POSITIONS OF RESPONSIBILITY

- Secretary**, E-Cell, IITK
Oct 2024 - Present
- Placement Co-ordinator**, Placement Committee, BHU
2021-22

INTEREST AND HOBBIES

You Tube (Content Creation), Networking, Running