# Ayush **Gupta**

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# **EDUCATION**

#### ALIGARH MUSLIM UNIVERSITY

ZAKIR HUSAIN COLLEGE OF ENGINEER- June 2024 - July 2024 | India ING AND TECHNOLOGY

BACHELOR OF TECHNOLOGY IN MECHANICAL ENGINEERING Aug 2021 - Expected Jun 2025

## KENDRIYA VIDYALAYA JLA **BAREILLY CANTT**

12th- 94.6 % | 2020-2021 10th - 94.8 % | 2018-2019

# LINKS

CGPA - 7.783

Portfolio:// ayushgupta LinkedIn:// ayushguptazhcet Leetcode://ayushgupta9906 GeeksForGeeks://xcfv Github://ayushgupta9906 Podcast://Spotify@ayushgupta Twitter://@LaSerX\_1729

# COURSEWORK

#### **UNDERGRADUATE**

Machine Learning Data Structures And Algorithims Object Oriented Programming (OOPS) Data Analytics Data base Management System Operating Systems High Performance Computing Lab

# SKILLS

#### **PROGRAMMING**

• C/C++ • Python • Java • Javascript

#### LIBRARIES/FRAMEWORKS

- C/C++ React is Node.is Express.is
- Django FastAPI Bootstrap, Pandas
- NumPy, Scikit-Learn

#### **TOOLS**

- •UI/UX• Redux• XML• AJAX• UI Optimization • SolidWorks • Figma
- Microsoft Office Suite

## **FAMILIER DATABASES**

- MongoDB MySQL NoSQL
- Azure

# **EXPERIENCE**

#### **LENSKART** SDE INTERN

- Designed and developed a pioneering Remote Optometry Service, allowing eye tests without in-store optometrists, thus enhancing test quality.
- Implemented staff allocation solution in Lenskart stores, enhancing user experience with dedicated staff and reducing dropouts by over 13%.
- Developed a feature specifically for kids' eye tests, incorporating engaging methods to ensure a comfortable experience for children.

# INDIAN INSTITUTE OF TECHNOLOGY ROORKEE (LINK)

#### MACHINE LEARNING INTERN

May 2023 - July 2023 | Roorkee, India

- Achieved Machine learning model algorithms and PHA Works to mitigate 50+ safety risks, reducing incidents by 40%.
- Enhanced risk assessments and decision-making processes by 25%

#### **SAE ZHCET** (Link)

#### WEB DEVELOPER | APRIL 2023 - FEB 2024

- Developed a responsive, user-friendly SAE Club website, significantly enhancing online presence with over 200+ concurrent users managed.
- Created a Grievance/Query Portal for effective communication and issue resolution.

#### **YOUTUBER** | April 2024 - Present

- Educational content creator of Software devlopment, DSA delivering engaging tutorials and courses.
- Host"The LaserX Show" podcast, featuring discussions on job experiences, software development, entrepreneurship, etc aimed at providing valuable advice to listeners.

# **PROJECTS**

#### INSTAFAM (Live Link) | (Code)

Tech Used-HTML,CSS, JS, React is, Express is, MongoDB, Node is

- Developed a comprehensive Social Media App with user authentication and social interaction functionalities, managing over 1000+ users concurrently.
- Designed user engagement: profile view, edit, follow/unfollow, search by email.
- Optimized UX with responsive design, welcome emails, and password reset notifications, enhancing user interaction by 30%.

## LASERX CLOTHING STORE (Live Link) | (Code)

Tech Used-React.js, Next.js, Express.js, MongoDB, Mongoose, Stripe, Nodemailer

- Implemented product variation swatches, advanced filters, video galleries, countdown timers, and quick view options, along with real-time inventory updates and customizable labels.
- Enabled Google and password authentication, integrated Stripe for secure payments, and multi-currency support with fraud detection and account recovery.
- Used Nodemailer for order confirmations, shipping updates, and targeted promotions, with automated follow-ups and personalized user engagement.

#### **SMS SPAM DETECTION** (Live Link) | (Code)

Tech Used-Numpy, Pandas, Tensorflow, SkLearn, Matplotlib, NLTK

- Attained 97.26% precision, reducing false positives in spam detection.
- Utilized k-fold cross-validation and confusion matrices to enhance model reliability.
- Accomplished 97.41% accuracy, showcasing effective algorithms and preprocessing.

## **AWARDS**

GFG Institutional Rank 45

Smart India Hackathon 2023 SemiFinalist GFG Contest Global Rating 1601 Software Hackathon Winner ZHCET 2023