Welcome to Rajan store Data analysis project using Excel, a comprehensive data analysis endeavor aimed at uncovering valuable insights from #rajan\_store. In today's data-driven world, harnessing the power of information is paramount for informed decision-making, strategic planning, and organizational success. Through meticulous analysis and visualization using Microsoft Excel, this project endeavors to illuminate patterns, trends, and correlations within the dataset, ultimately offering actionable insights to stakeholders.

This project will cover:

1. Compare the sales and orders using single chart
2. Which month got the highest sales and orders?
3. Who purchased more- men or women in 2022?
4. What are different order status in 2022?
5. List top 10 states contributing to the sales?
6. Relation between age and gender based on number of orders
7. Which channel is contributing to maximum sales?
8. Highest selling category?, etc.