

MANIK ARORA, Ph.D.

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Objective

To work in an environment, wherein I can use my diversified professional experience, teaching skills and academic background and continuously upgrade my skills and knowledge for delivering quality output in time.

Educational Qualification

S.NO	DEGREE	UNIVERSITY/ INSTISTUTION	YEAR	SUBJECTS
1.	10TH	JKBOSE	2002	ALL SUBJECTS
2.	12TH	JKBOSE	2004	COMMERCE
3.	B.COM	UNIVERSITY OF JAMMU	2007	COMMERCE
4.	M.T.M	UNIVERSITY OF JAMMU	2009	TOURISM
5.	MBA (HM)	KURUKSHETRA UNIVERSITY	2011	HOSPITALITY
6.	UGC-NET	UGC	2013	TOURISM
7.	Ph.D.	UNIVERSITY OF JAMMU	2016	TOURISM

Technical Qualification

- Proficient in Computer Systems.
- Well conversant with MS Office.

Achievements

- Attended “The Great Indian Travel Bazaar - 2008” event organized by (FICCI) held at Jaipur, Rajasthan from 21-23 April, 2008 as a team member from University Of Jammu.
- Member of the organizing committee for UGC sponsored SAP Workshop on “Trans-Himalayan Tourism – Issues and Perspective” held at Jammu University from 24- 25 March 2008.
- Member of the organizing committee of the 5th Indian Tourism Congress (ITC) held at Jammu University from 15-17 Dec. 2007.
- Member of the Organizing Committee for State Level Quiz Competition on “Heritage of J&K” in association with Department of Tourism, Govt. of J&K on 24th Nov. 2008.
- Won many National & State level debate competitions including the prestigious “Display Your Talent”, “B.D Sharma Memorial Debate competition” and debate held at IITTM Gwalior and many others.
- Acted as a Honorary Deputy Controller of Civil Defence for one day at Police Control Room, Parade Jammu.
- Member of the Editorial team of the departmental Newsletter “Travanama”
- Member of the Organizing Committee for Jashn-e-Riyasat, the Heritage Fest in association with Department of Tourism, Govt. of J&K, 2014

Projects Handled

- Confederation of Indian Industries (CII) – Europe Manufacturing Technology Mission dated 06TH – 12TH SEP, 2009.
- Moserbaer Dealer Incentive trip to Thailand dated 16TH – 20 Sept, 2009
- Hindware Dealer Incentive Tour to Thailand – 17TH – 20TH Nov, 2009

Summer Training

- Summer Trainee, Uniglobe Air Travel Bureau, Gurgaon (15-05-2008 to 30-06-2008) in Outbound division.

Work Experience [08 Yrs. Teaching & 02 Yrs. Industry]

- Working Presently as an Assistant Professor III at Amity University Tashkent Uzbekistan from September 2022
- Worked as an Assistant Professor II at Amity University Tashkent Uzbekistan from October 2019 – January 2022
- Worked as a Lecturer with School of Hospitality & Tourism Management, University of Jammu for the session 2018-2019.
- Worked as a Lecturer with School of Hospitality & Tourism Management, University of Jammu for the session 2017-2018.
- Worked as a Lecturer with School of Hospitality & Tourism Management, University of Jammu for the session 2015-2016 & 2016- 2017.
- Worked as a travel consultant with Holiday Links Pvt Ltd., Jammu.
- Worked as a teaching faculty for National Institute of Technical Sciences (N.I.T.S Polytechnic), Jammu.
- Worked as an Executive - MICE in outbound division of Uniglobe Air Travel bureau, Gurgaon

Edited Books

- Gupta Anil, Khanna Suvidha & Arora Manik, (2019). Dynamics of Sustainable Tourism. Wisdom Press, New Delhi, India . ISBN: 978-93-88387-14-9.
- Gupta Anil, Khanna Suvidha & Arora Manik, (2019). Tourism Dynamics: Modern Perspectives & Trends. Paradise Press, New Delhi, India . ISBN: 978-93-88825- 07-8

Chapters/ Papers Published

1. Najar, A.H., Arora, M. & Singh, P. (2013). Hotel Industrial Training and Hotel Management Students A critical Analysis of Hotels and Hospitality Institutions. Gautam, P. & Bansal, L.K. (1st) An Introduction to the Hospitality Industry. An Overview (pp. 330-336). Darya Ganj, New Delhi: Neha Publishers. (Book)

2. Arora, M., Gupta. S & Najar, A.H., (2013). Work Stress: A declination towards the performance of hotel employees. *Journal of Tourism and Hospitality (An International Journal on Tourism and Hospitality)*, 2(2).
3. Arora, M. & Khanna, S. (2013). Gap Analysis of Service Quality in Passport Office After Privatization: An Empirical Investigation. *International Journal of Hospitality & Tourism Systems*, 6(2).
4. Shunali & Arora, M. (2013). Waste Management at Pilgrimage Sites – A Case of Shri Mata Vaishno Devi Shrine. In Debnath (Ed.), *The Contemporary Management Research Handbook* (pp. 565- 581). Germany: LAP LAMBERT Academic Publishing. (Book)
5. Khanna, S. & Arora, M. (2013). Corporate Social Responsibilities (CSR), Employees' Job Satisfaction & Organisational Commitment in Hospitality Industry in Jammu Region India: An Impact Analysis. *Journal of Tourism*, 14(2).
6. Shunali & Arora, M. (2014). Gastronomy Tourism & Destination Image Formation, *Indian Journal of Applied Hospitality & Tourism Research*, Vol (6), 68-75
7. Arora, M. & Khanna, S. (2014). Impact of Green Image on Guest Satisfaction in Hospitality Industry. *Tourism & Hospitality Industry: Status & Development* (pp. 244- 263). Darya Ganj, New Delhi: Neha Publishers. (Book)
8. Arora, M. & Singh, P. (2014). Man and Environment: An Opinion analysis of Tourist arrivals on a destination, *Journal of Kashmir for Tourism & Catering Technology*, 1(1).
9. Shunali, Arora, M. & Khanna, S. (2014). Employee Involvement as a Tool for Increasing Job Satisfaction in Hotel Industry –An Empirical Study, *International Journal of Tourism & Travel*, 7(1&2), 40-47.
10. Najar, A.H. & Arora, M. (2015). Branded Housekeeping Chemicals Posturing Towards Eco Friendly Practices in Hospitality Industry. *South Asian Journal of Tourism and Heritage*, 8(1).
11. Shunali & Arora, M. (2014). Role of Homestays in Building Food Image of the Destination. *Tourism: Present & Future Perspective*. (pp. 196-202). Darya Ganj, New Delhi: Kanishka Publishers. (Book).
12. Khanna, S. & Arora, M. (2016). Gap Analysis of Expectations & Performance of University's Role to Promote Entrepreneurship in Tourism- A Gender Comparison, *Avahan*, 4(1).
13. Naikoo, M.N., Arora, M. & Kumar, S. (2022). Role of Circular Economy, Green Marketing and Sustainable Development in Hotel Industry, *Ecology, Environment and Conservation*, 28 (4) : 2022; pp. (1821-1829)
14. Khan, I., Najar, A.H., Arora, M. (2023). Harnessing Eco-friendly Practices and Transforming Communities through Social Entrepreneurship: Exploring the Shri Mata Vaishno Devi Shrine Model, *International Journal of Religious Tourism and Pilgrimage*. (Accepted)

Research Papers Presented

- Najar,.A.H. & Arora, .M.(2013) "Students Leaving Turnover in Hotel Management Profession after Industrial training during their curriculum". Department of Tourism and Hotel Management, Kurukshetra University, Haryana, India, February 23rd, 2013. (Presented).
- Najar,.A.H. & Arora, .M.(2013) "Hotel Industrial Training and Hotel management Students : A critical analysis of hotels & Hospitality Institutes". University Institute of Hotel Management and Tourism, Panjab University, Chandigarh, India, Feb 15-16, 2013. (Presented)
- Arora, M. & Khanna, S. (2014) "Impact of Green Image on Guest Satisfaction in Hospitality Industry". University Institute of Hotel Management and Tourism, Panjab University, Chandigarh, India, Feb 8- 9, 2014. (Presented)
- Shunali, Arora, M. & Khanna, S. (2013). "Employee Involvement as a Tool for Increasing Job Satisfaction in Hotel Industry –An Empirical Study." jointly organized by CMTHS, HNB Garhwal Central University, Srinagar and "Department of Hotel Management" Graphic Era University from May 11-12, 2013. (Presented)
- Arora, M. & Khanna, S. (2014) "MICE tourism & Its Impact on Tourist's Patronage Intention". The Business School, University of Jammu, March 26-27 (Presented)
- Khanna, S. & Arora, M. (2014) "Corporate social Responsibility & Its Impact on Employee Job Satisfaction & Organisational Commitment". The Management School, Kathua Campus, University of Jammu, March 21-22 (Presented)
- Arora, M. & Shunali (2013). "Stress Management Among Hotel Employees" organized by The Yoga Centre, University of Jammu, Feb 21-23. (Presented)
- Khanna, S. & Arora, M. (2013) "Human Resource Practices In Hospitality Industry- A Critical Analysis". Department of Tourism & Travel Management, Central University of Jammu, March 30-31 (Presented)
- Khanna, S. & Arora, M. (2013) "Effect of Perceived Organisational Support On Intentions To Leave: A Case Of Hotel Industry". Department of Human Resource Management, Central University of Jammu, May 3-4 (Presented)
- Arora, M. & Khanna, S. (2014) "Green Inage, Guest Loyalty & Patronage Intention: An Impact Analysis". Rayat Bahra Institute of Management, Mohali, March 21(Presented)
- Arora, M. & Khanna, S. (2015) "Effect of Employees' Attitude on Behavioural Intentions of Customer Visiting Coffee Shops: A Case of Café Coffee Day". The Business School, University of Jammu, March 24 (Presented)

- Arora, M. & Khanna, S. (2015) "Perceived Benefits & Residents' Attitude: An Impact Analysis". School of Hospitality & Tourism Management, University of Jammu, March 20-21 (Presented)
- Arora, M. (2016) "Impact of Food Quality on Consumer Satisfaction & Behavioural Intention : A Case of Chain Restaurants" Sustainable Destination Excellence: Revitalizing Peace Through Innovation in Tourism at School of Hospitality & Tourism Management, University of Jammu, Feb 5-6 (Presented)
- Arora, M., Bakshi, S. & Mahajan, R. (2016) "Ecotourism A Concept Or Conduct: Analysing Travel Behaviour Of Tourism Graduates" Advances in Tourism, Hospitality & Aviation: Global viz- a- viz Indian Perspective: Vision 2020" on 2nd & 3rd September, 2016, at Amity University, Uttar Pradesh, Noida(Presented)
- Arora, M. (2016) "Gender Perspective about University role to Promote Entrepreneurship in Tourism: A Gap Analysis of Expectations and Performance." International Conference of Hospitality & Tourism Research organized by Amrapali Group of Institutions on 21-22 Oct, 2016 (Presented)
- Arora, M. (2017) "Safety Attitudes & Its Impact on Future Intention to Travel: A Comparative Analysis of Pilgrimage & Leisure Women Travellers" UITHM, Chandigarh University on 20-21 Jan
- Arora, M. (2017) " Hospitality Eco Friendly Products, Practices & their Role Towards Environmental Sustenance" School of Hospitality & Tourism Management, University of Jammu, March 3-4 (Presented)
- Arora,M. (2018) "Entrepreneurship & Students' Entrepreneurial Attitude- A Comparative Study of Higher Educational Institutions in Jammu" School of Hospitality & Tourism Management, University of Jammu, February 23-24, (Presented)
- Arora,M. (2023) "AI-Driven Personalized Travel Planning: Enhancing Tourist Experiences in Uzbekistan" Amity University Tashkent, November 01-03, (Presented)

Faculty Development Programme Attended

- 7 Day Online Faculty Development Programme On How To Switch From Regular Classroom Teaching To Online Teaching More Effectively, Organised Jointly By Department Of Management And Department Of Hospitality & Tourism Management, Assam Down Town University from 14-20 May, 2020
- 7 Day Indo Muscat Virtual Workshop on Research Writing Skills, Organised by Galgotia University, India from 26-30 May, 2020
- 7 Day Online Faculty Development Programme On Contemporary Research

Practices in Social Sciences, Organised By Amity Institute of Travel & Tourism, Amity University Uttar Pradesh from 30 May – 05 June, 2020

- 5 Day Online Faculty Development Programme On Emergent Pedagogy and Contemporary Research Methods in Travel and Tourism Organised by Amity Institute of Travel & Tourism, Amity University Kolkata from 25 July – 29 July, 2022

Workshop Attended

- 7 Day Workshop on Qualitative & Quantitative Research Methods Workshop (2013). Department of Commerce, University of Jammu, Jammu.
- 7 Day National workshop on Research Methodology & Statistical Analysis (2014). Department of Tourism & Hospitality, Maharaja Agrasen University & Panjab University, Chandigarh.
- 7 Day Workshop on Scale Development & Validation (2017). Organised by Udhampur Campus, University of Jammu.
- 5 Day Workshop on Qualitative Research Methodology using Nvivo Software (2022) organized by Institute of Hotel Management, Srinagar
- Workshop on Teaching Negotiation Skills jointly organized by HNB Garhwal University & Graphic Era University, Dehradun

Personal Details

Parentage	Sh. Jai Prakash Arora
Date of Birth	31-12-1986
Marital Status	Single
Language Known	English & Hindi

Declaration

I hereby declare that the information furnished above is true to the best of my knowledge.

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REFERENCE:

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