

What is a project?



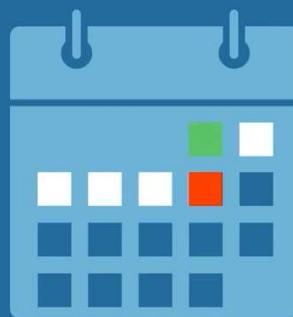
A temporary endeavour undertaken to create a unique product, service or result

Project Management Institute®

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TIME

Temporary
Initiative



Start Date



End Date



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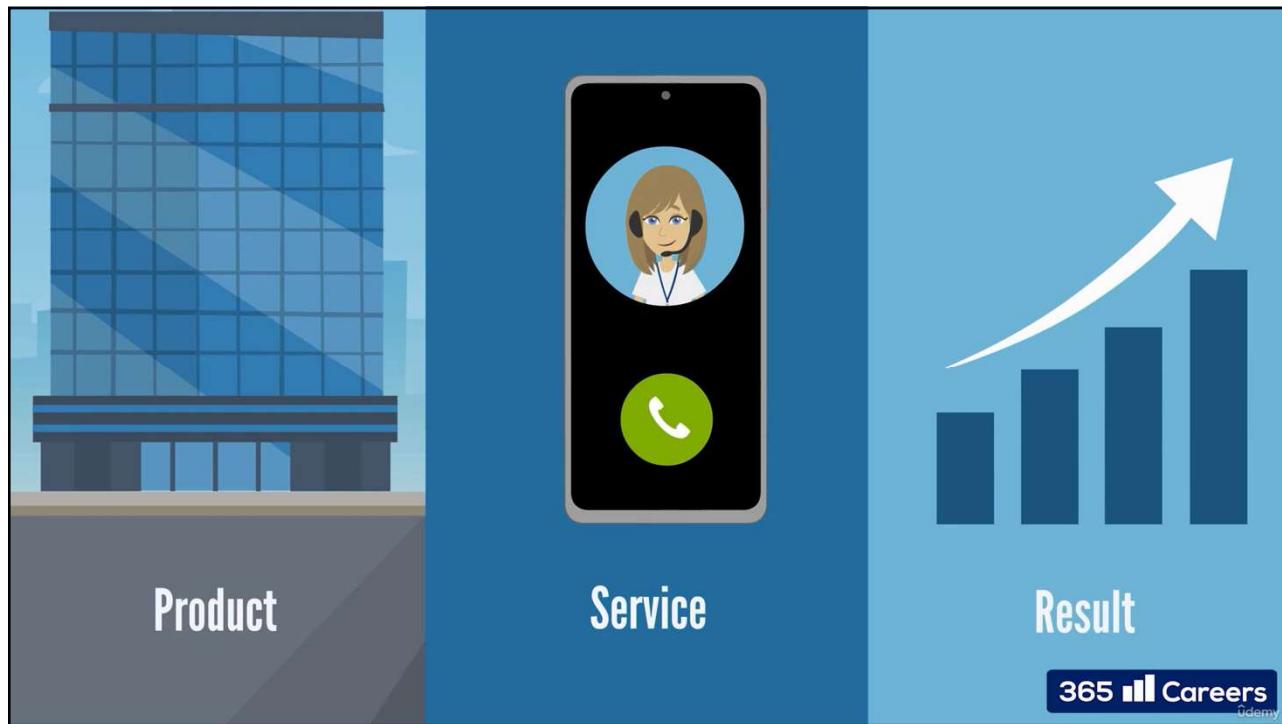
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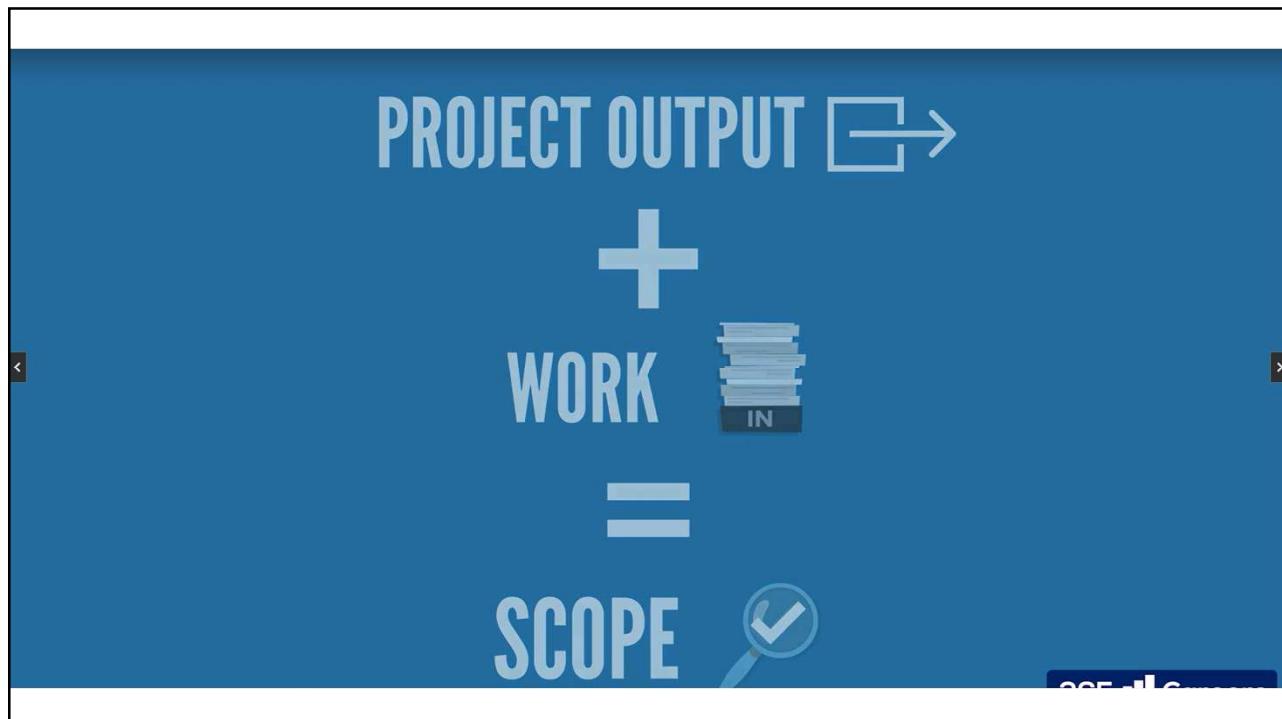
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DIFFERENT SCOPE

If the scope is not unique, this is a regular business process.

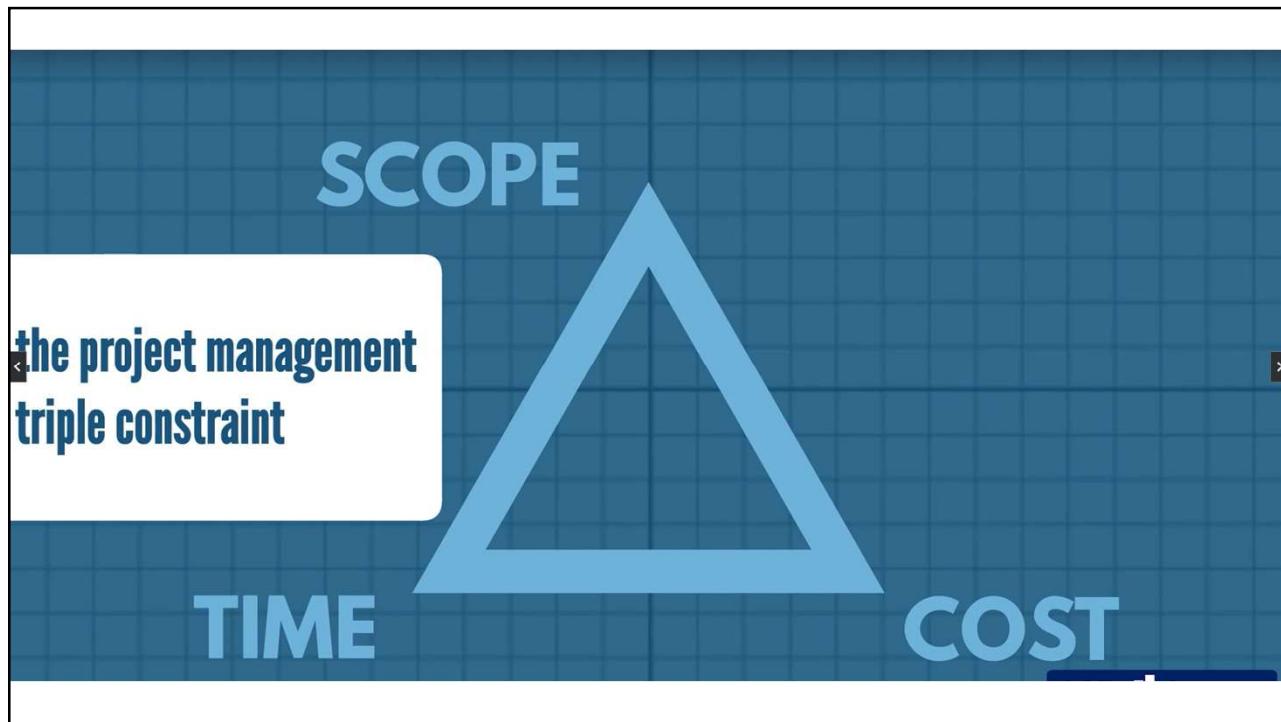
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2. What is a Project?

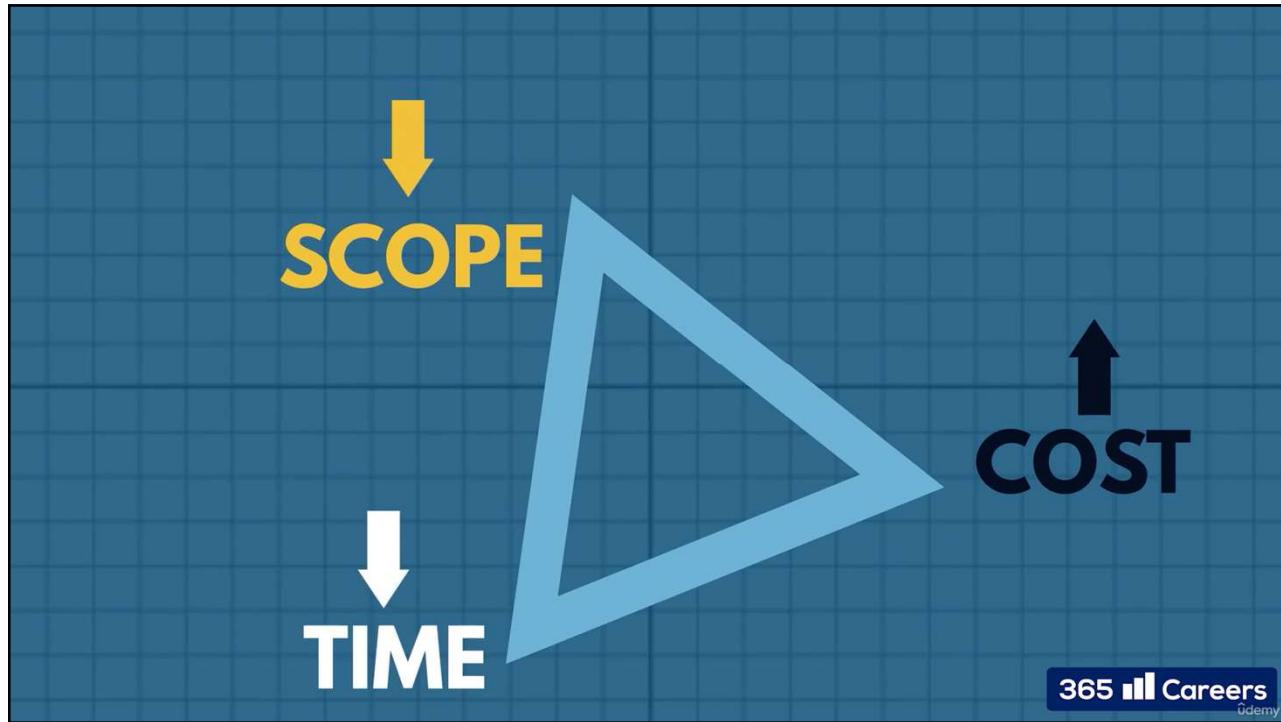
COST

Resources dedicated to accomplish the goal

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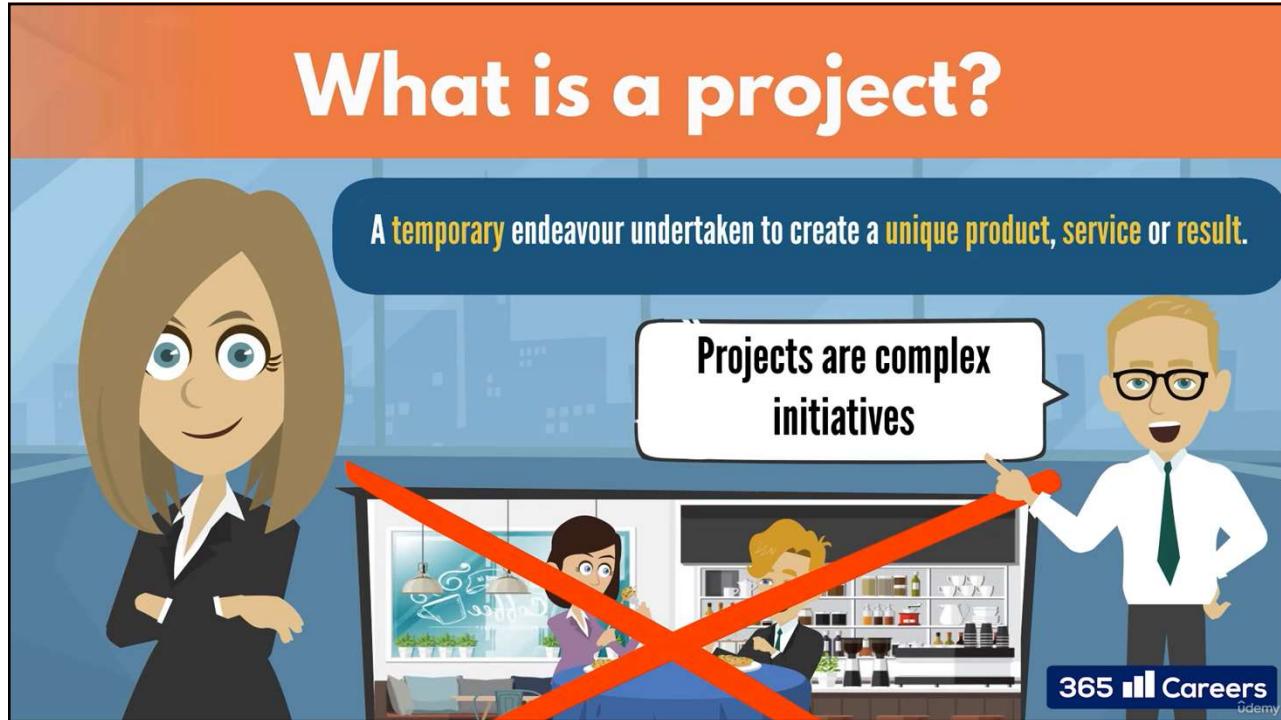


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What is a project?

A temporary endeavour undertaken to create a unique product, service or result.

Projects are complex initiatives

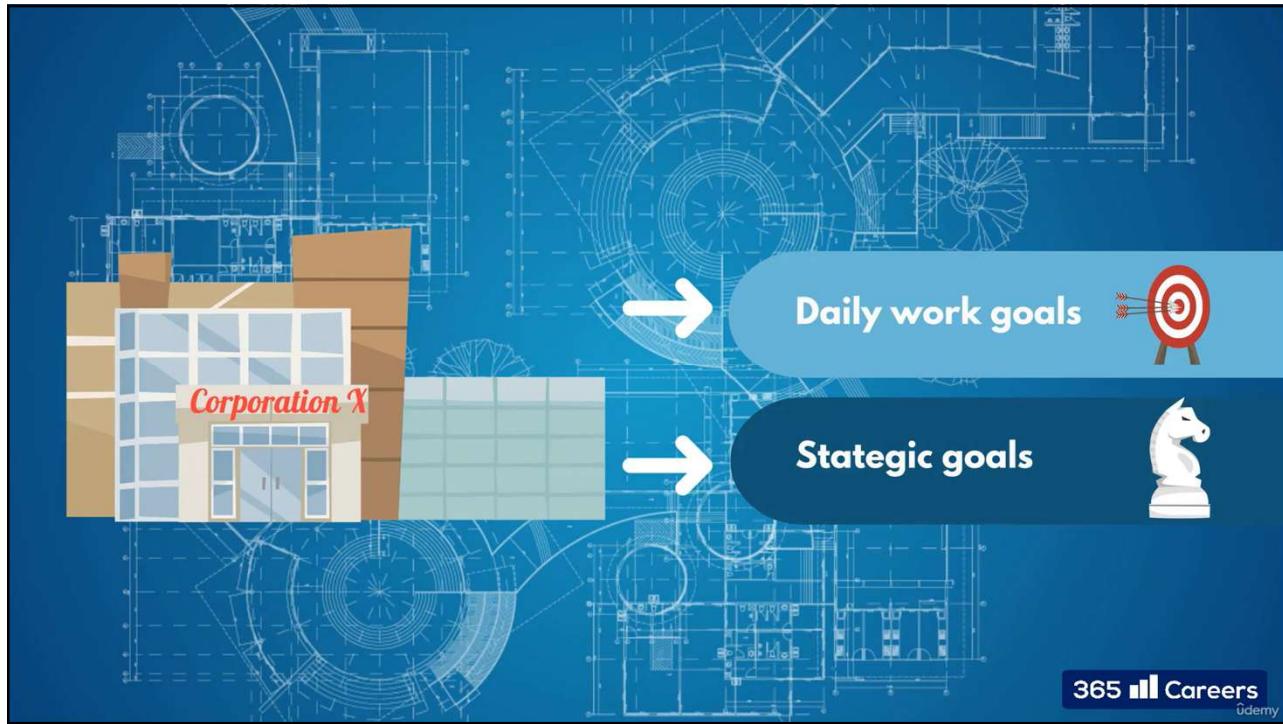


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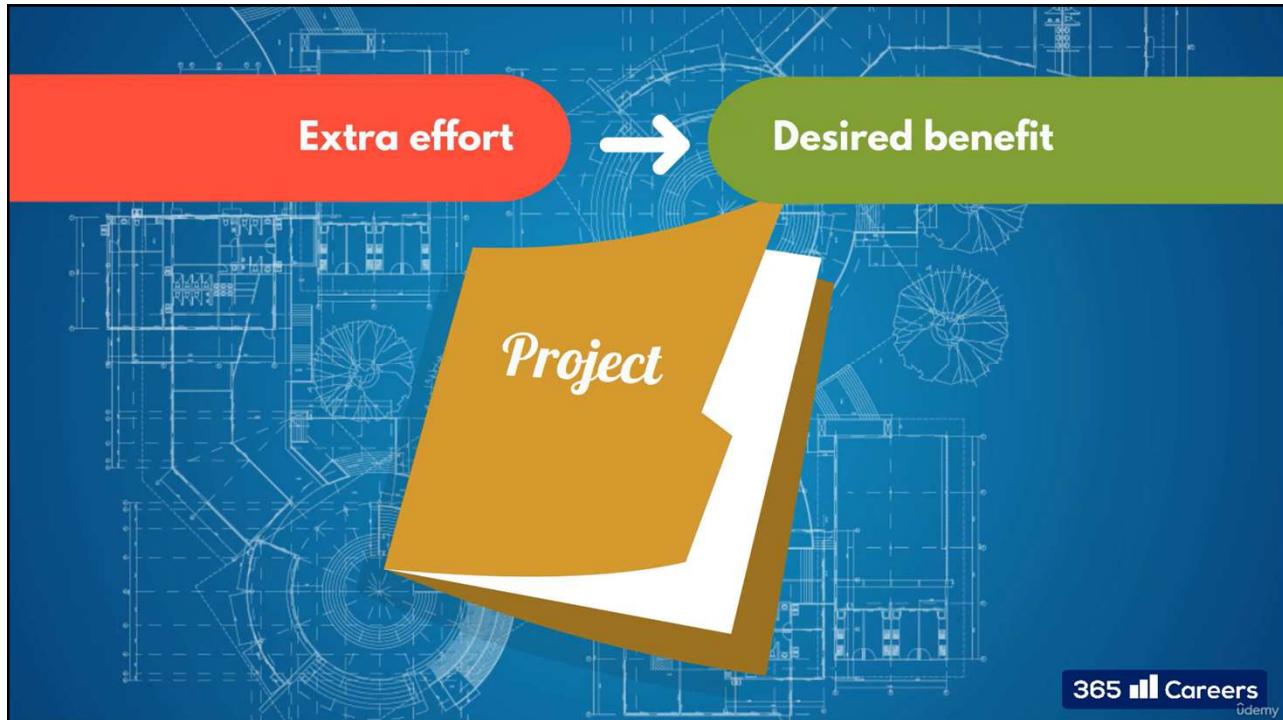
**PROJECTS AS
INVESTMENTS**



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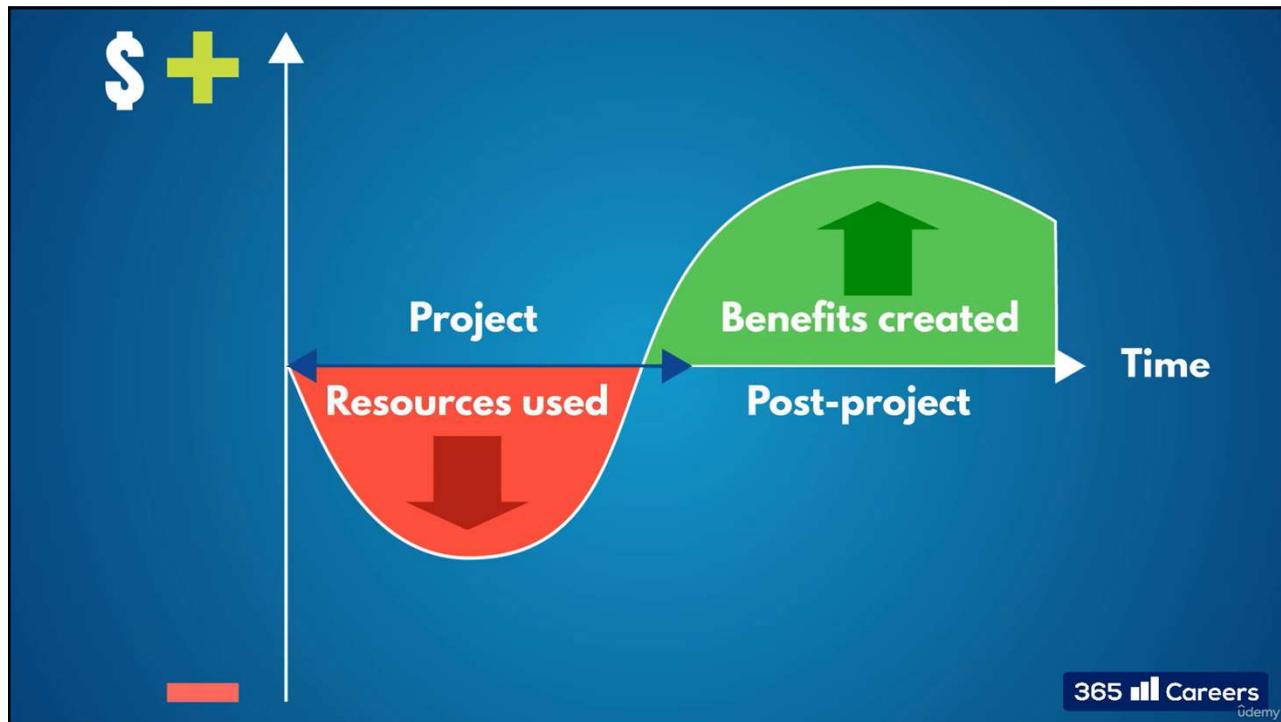
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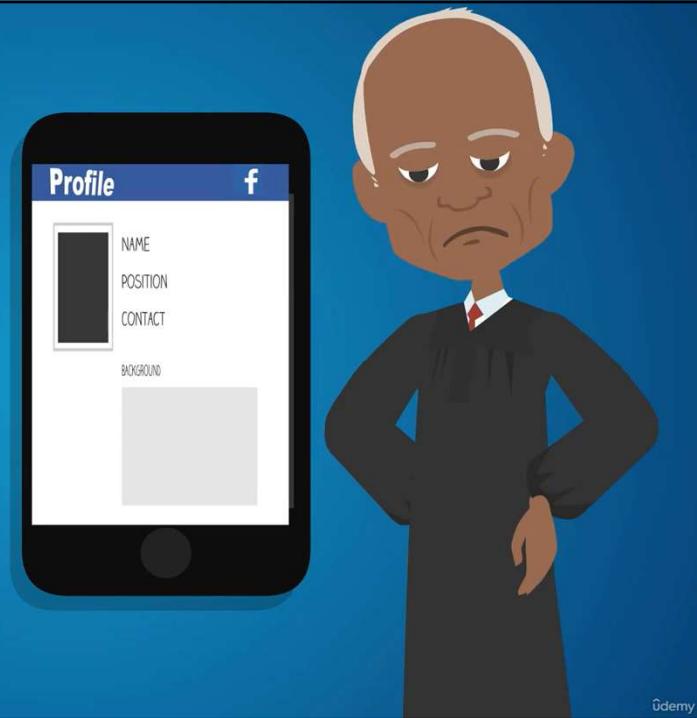


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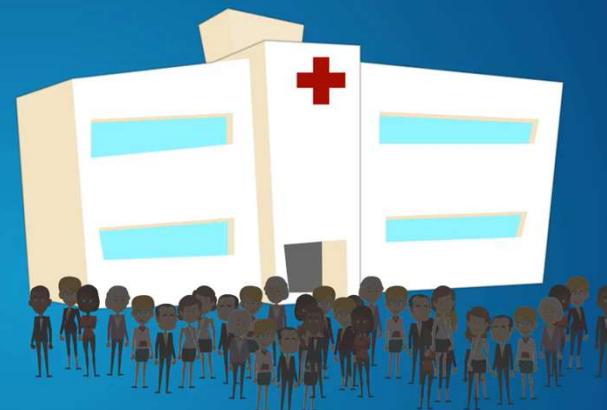
- MARKET NEED
- BUSINESS NEED
- TECHNOLOGICAL ADVANCEMENT
- CUSTOMER REQUEST
- LEGAL REQUIREMENTS



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- MARKET NEED
- BUSINESS NEED
- TECHNOLOGICAL ADVANCEMENT
- CUSTOMER REQUEST
- LEGAL REQUIREMENTS
- SOCIAL NEEDS



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- MARKET NEED
- BUSINESS NEED
- TECHNOLOGICAL ADVANCEMENT
- CUSTOMER REQUEST
- LEGAL REQUIREMENTS
- SOCIAL NEEDS
- ECOLOGICAL CONSIDERATIONS



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- MARKET NEED
- BUSINESS NEED
- TECHNOLOGICAL ADVANCEMENT
- CUSTOMER REQUEST
- LEGAL REQUIREMENTS
- SOCIAL NEEDS
- ECOLOGICAL CONSIDERATIONS

Strategic Goal



Project will be the instrument to achieve the goal.

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PRIORITIZING

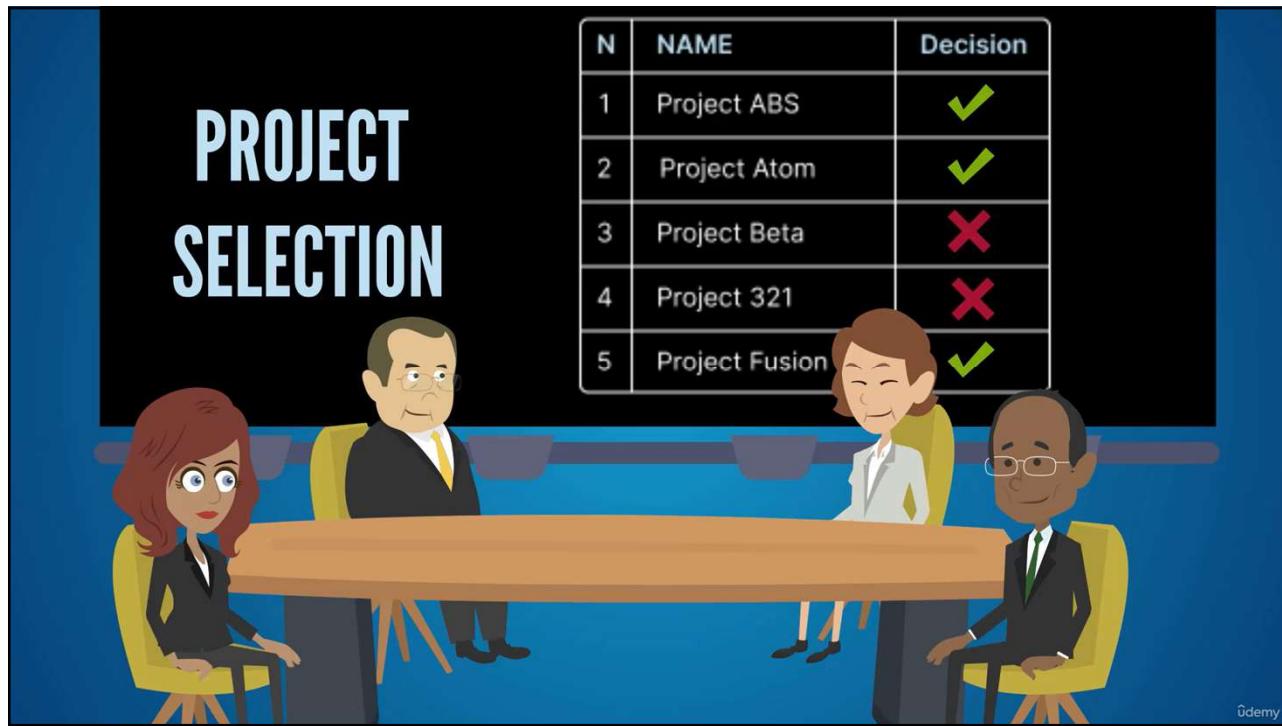


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PRIORITIZING URGENCY



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PROJECT PORTFOLIO MANAGEMENT

PROJECT PORTFOLIO



to combine resources in an optimal way

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PRELIMINARY ANALYSIS

finances time effort attention

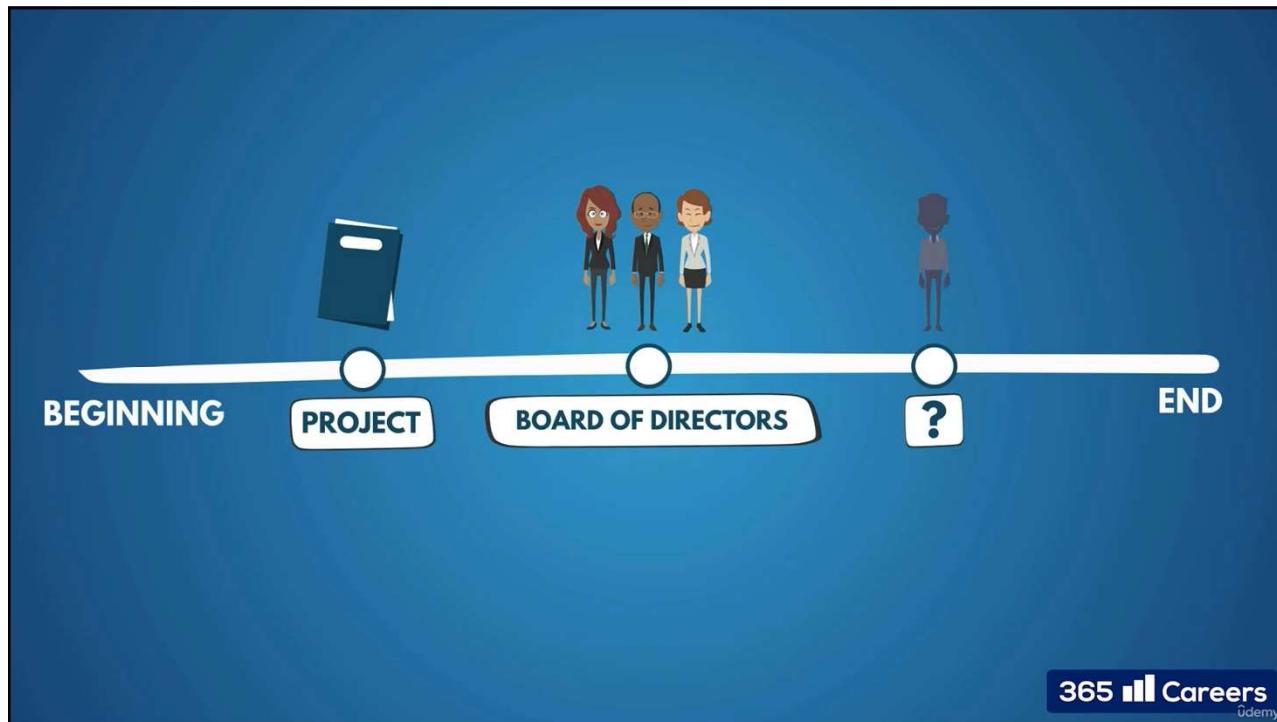
PROJECT PORTFOLIO



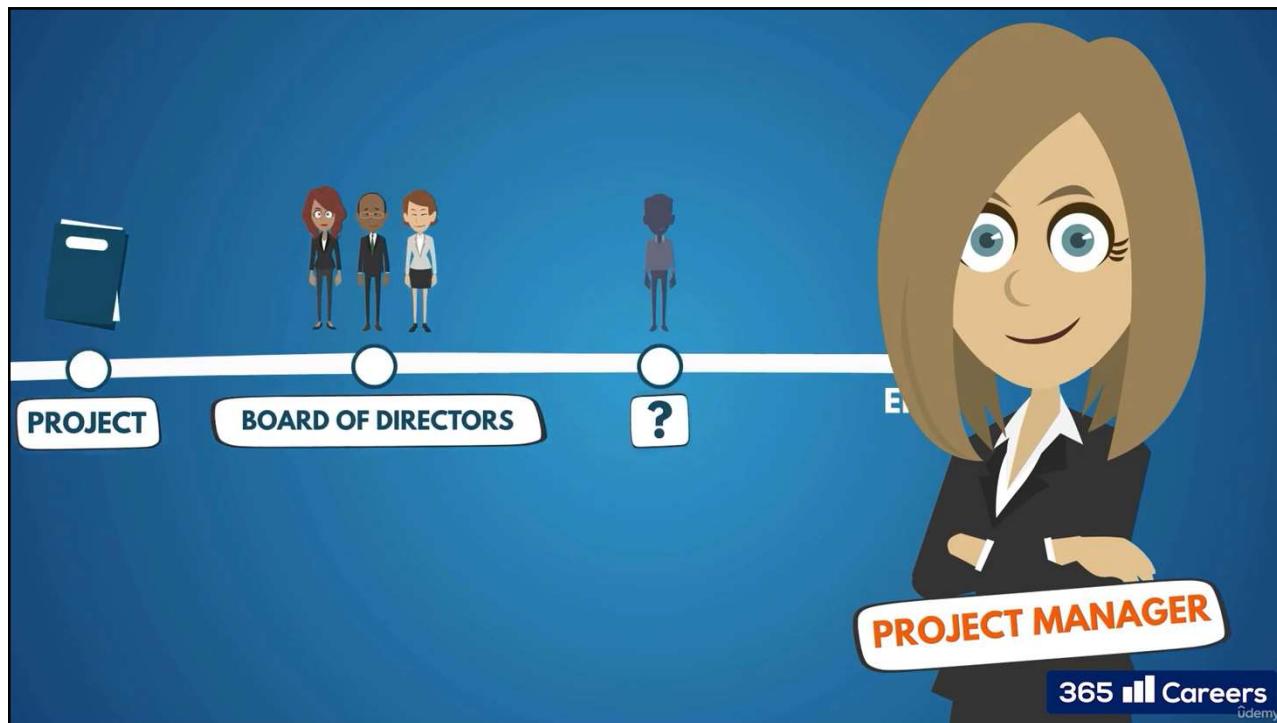
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THE PM ROLE

ACCOUNTABLE

SCOPE



PROJECT MANAGER

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ACCOUNTABLE

- Assess
 - Discuss
 - Negotiate
 - Adjust



PROJECT MANAGER

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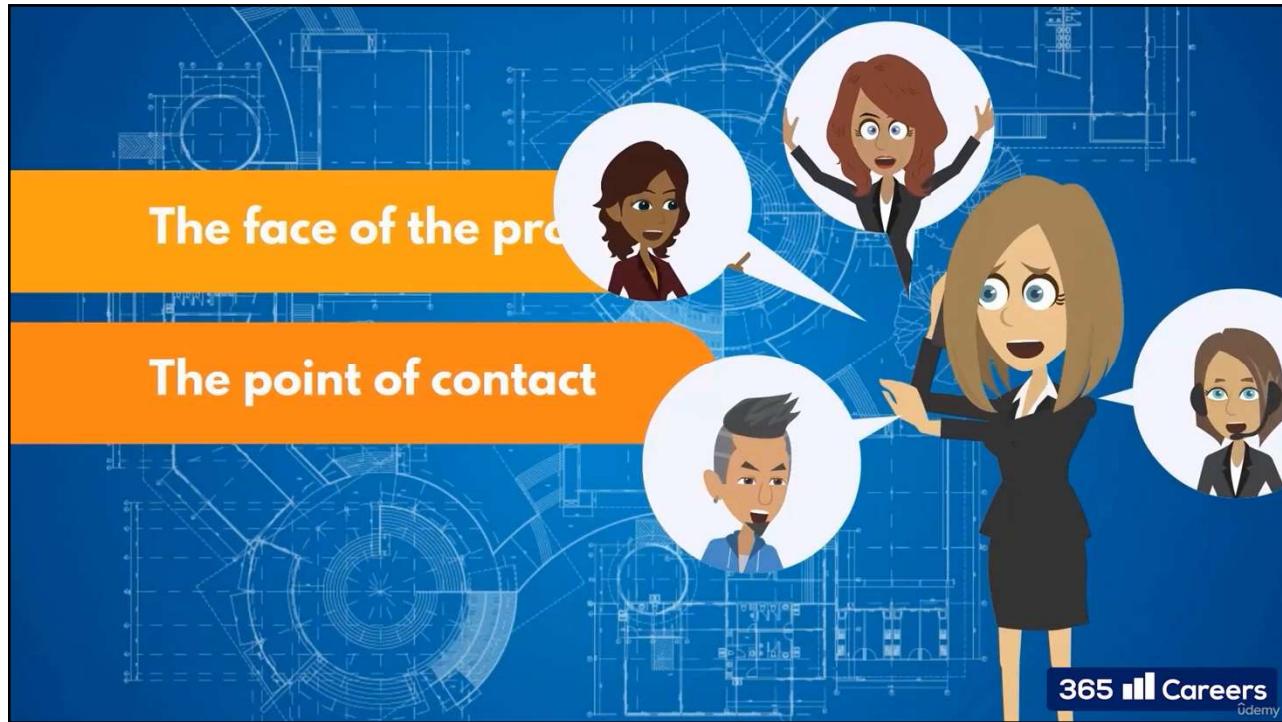
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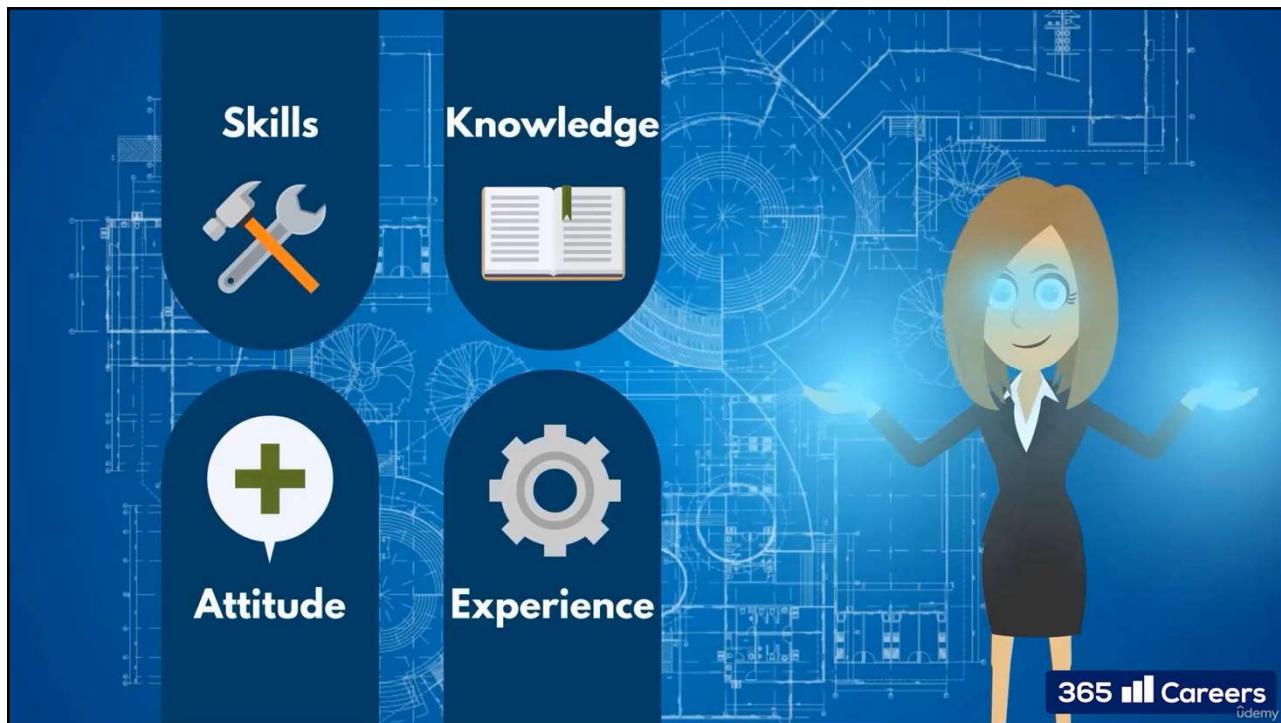
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The diagram features a large white triangle centered on a blue technical blueprint background. The word 'SCOPE' is positioned at the top vertex of the triangle. The word 'TIME' is at the bottom-left vertex, and 'COST' is at the bottom-right vertex. The background consists of faint, overlapping architectural drawings, including floor plans and mechanical schematics.

1. Technical skills and knowledge

- PM triple constraint

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The diagram features a horizontal sequence of four yellow chevron-shaped boxes representing process phases, set against a blue technical blueprint background. The boxes are arranged from left to right: 'Initiation', 'Planning', 'Execution', and 'Closure'. The 'Execution' box contains the acronym 'M & C' (Management & Control). The background consists of faint, overlapping architectural drawings, including floor plans and mechanical schematics.

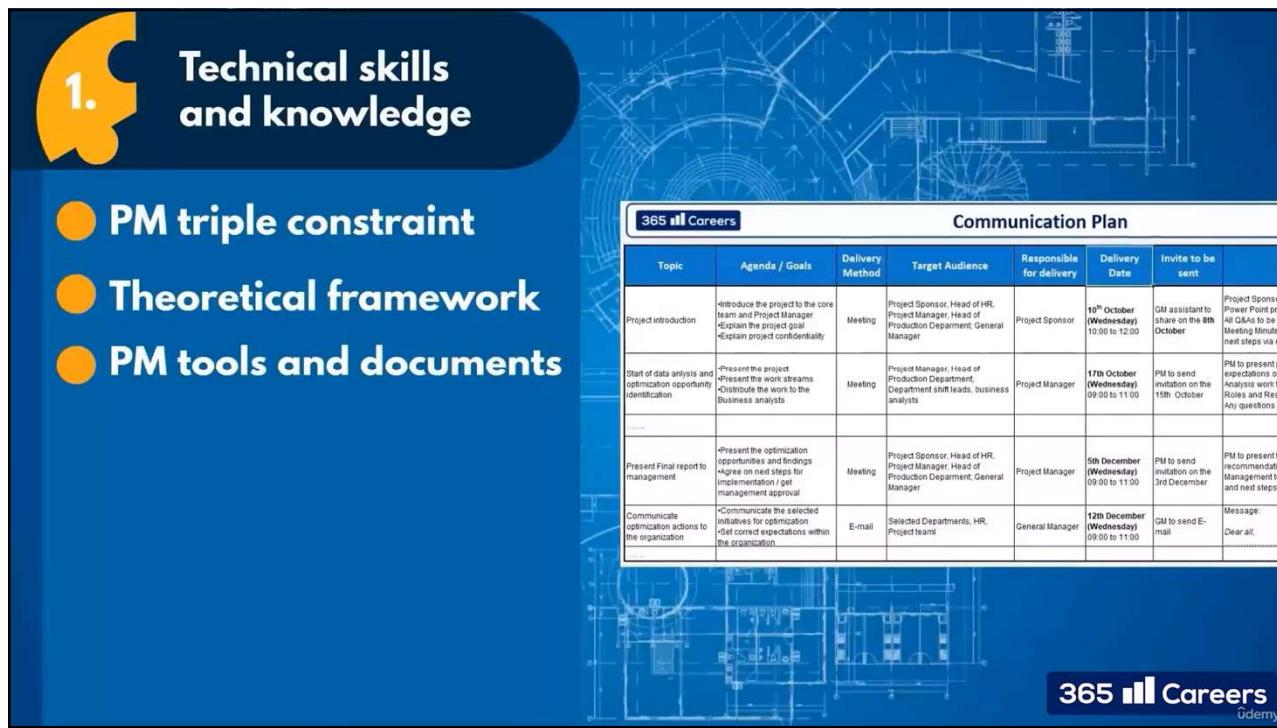
1. Technical skills and knowledge

- PM triple constraint
- Theoretical framework

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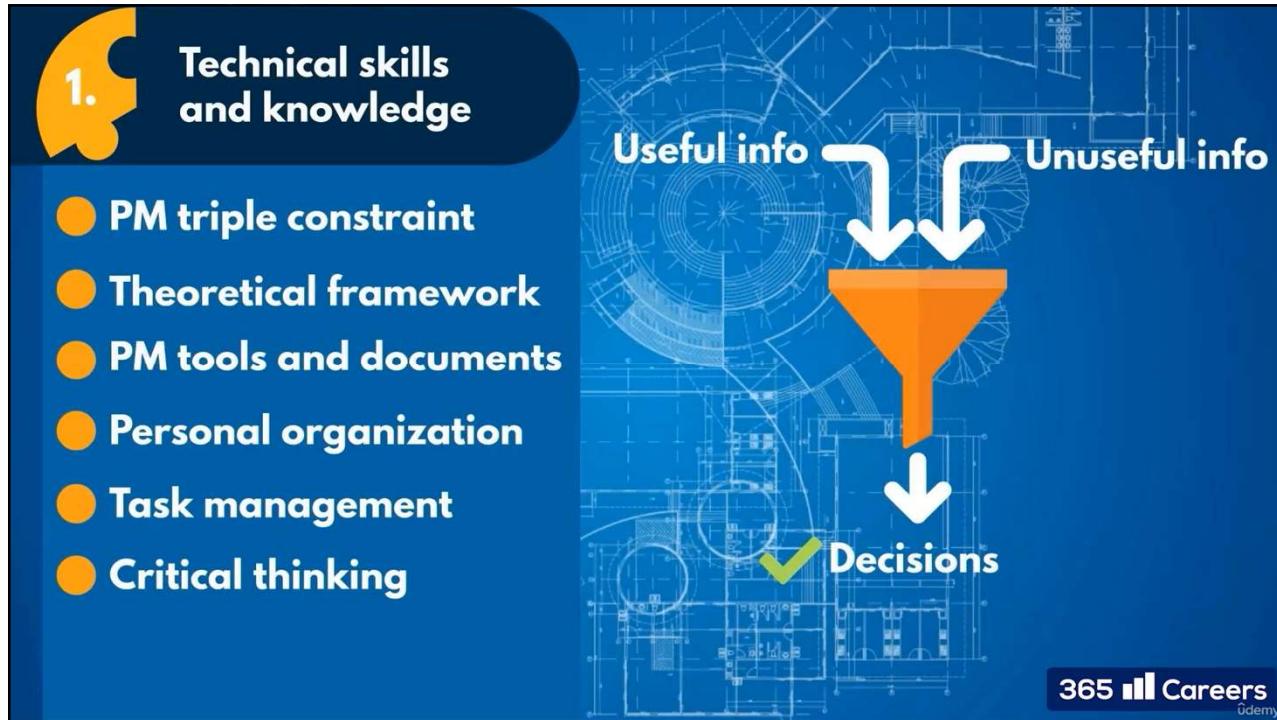
1. Technical skills and knowledge

- PM triple constraint
- Theoretical framework
- PM tools and documents

Communication Plan						
Topic	Agenda / Goals	Delivery Method	Target Audience	Responsible for delivery	Delivery Date	Invite to be sent
Project introduction	-Introduce the project to the core team and Project Manager -Explain the project goal -Explain project confidentiality	Meeting	Project Sponsor, Head of HR, Project Manager, Head of Production Department, General Manager	Project Sponsor	10 th October (Wednesday) 10:00 to 12:00	GM assisted to share on the 8th October
Start of data analysis and optimization opportunity identification	-Present the project -Present the work streams -Distribute the work to the Business analysts	Meeting	Project Manager, Head of Production Department, Department managers, business analysts	Project Manager	17th October (Wednesday) 09:00 to 11:00	PM to send invitation on the 15th October
Present Final report to management	-Present the optimization opportunities and findings -Agree on next steps for implementation / get management approval	Meeting	Project Sponsor, Head of HR, Project Manager, Head of Production Department, General Manager	Project Manager	5th December (Wednesday) 09:00 to 11:00	PM to send invitation on the 3rd December
Communicate optimization actions to the organization	-Communicate the selected initiatives for optimization -Set correct expectations within the organization	E-mail	Selected Departments, HR, Project teams	General Manager	12th December (Wednesday) 09:00 to 11:00	GM to send E-mail Message: Dear all,

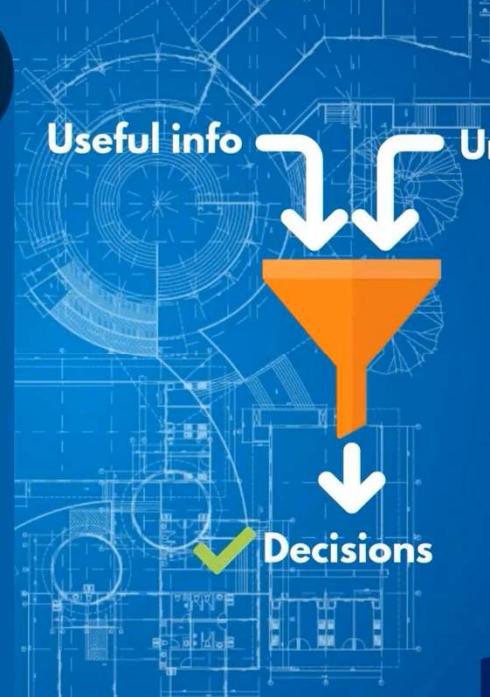
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1. Technical skills and knowledge

- PM triple constraint
- Theoretical framework
- PM tools and documents
- Personal organization
- Task management
- Critical thinking



Useful info Unuseful info

Decisions

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2. Interpersonal (Soft) skills

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This slide features a blue background with a large puzzle piece icon containing the number '2.' A speech bubble next to it contains the text 'Interpersonal (Soft) skills'. Below the text is a collage of eight cartoon characters representing different professions: a chef in a red uniform, an astronaut in a white suit, a police officer in a blue uniform, a judge in a black robe, a doctor in a white coat, an engineer in a hard hat and safety vest, a chef in a white uniform, and a woman in a white lab coat. The background is filled with architectural blueprints.

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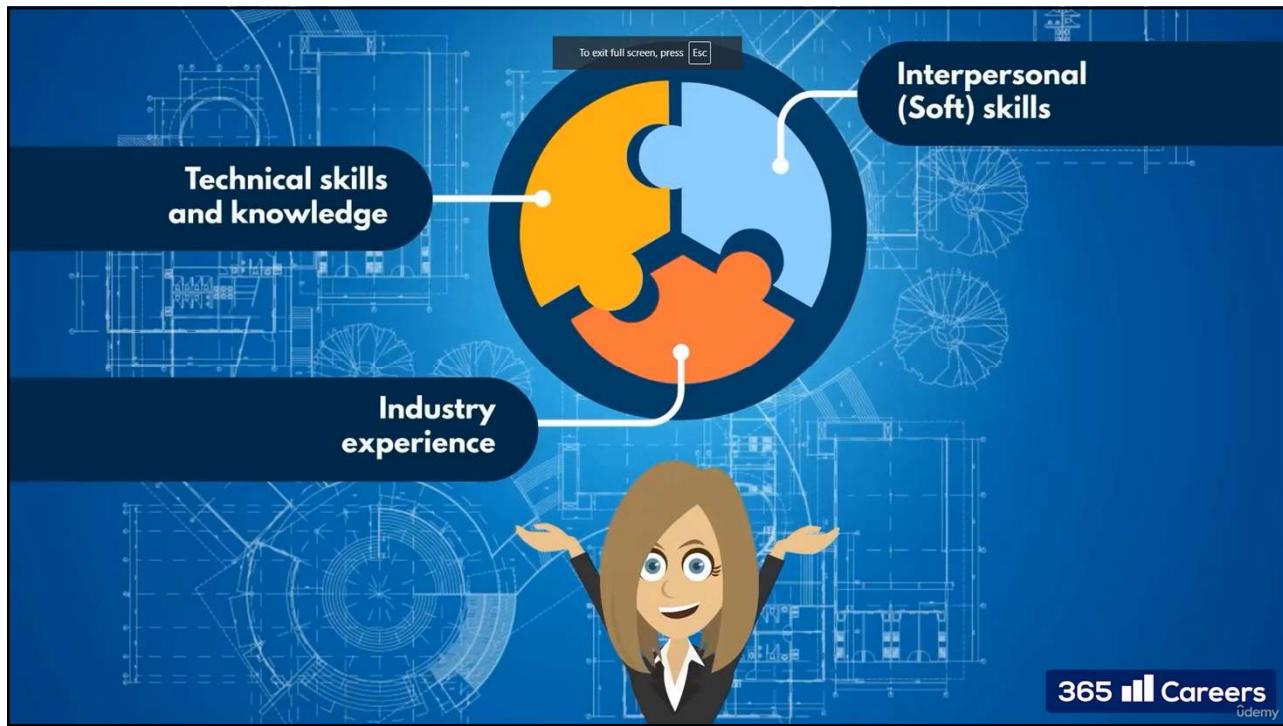
3. Industry experience

- Experience in the business is useful
 - Better plan
 - Less uncertainties
 - Predict risks
 - Easier communication

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This slide features a blue background with a large orange puzzle piece icon containing the number '3.' A speech bubble next to it contains the text 'Industry experience'. To the left, there is a bulleted list of five items, each preceded by an orange circle. To the right, there is an illustration of two cartoon characters: a man with glasses and a beard wearing a white shirt, and a woman with blonde hair wearing a black suit. They are standing in front of a background of architectural blueprints.

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