

## Contact

[www.linkedin.com/in/anubansal](https://www.linkedin.com/in/anubansal)  
(LinkedIn)  
[www.swiggy.com/careers](https://www.swiggy.com/careers)  
(Company)

## Top Skills

Talent Acquisition  
Technical Recruiting  
Sourcing

## Languages

Tamil  
Hindi  
Kannada

# Anuradha Bansal

Hiring Machine Learning Scientists @ Amazon  
Bengaluru

## Summary

Recruiters are brand ambassadors of the company and I have concentrated / contributed in bringing the right talent in to the company. Sourcing & getting the right candidate on-board has been my passion and I have concentrated on different ways of lead generation ,establishing good relationships with candidates (active and passive) and building a big network .

Wish to become a Thorough Career Advisor / An exceptional Recruiting Professional who can be trusted upon by her network anytime!

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## Experience

Amazon

Recruiter

February 2017 - Present (3 years 7 months)

Bangalore

As a part of the Machine learning hiring COE responsible for:

\*Managing hiring for key business groups like India Machine Learning headed by Dr Rajeev Rastogi and other product teams in Bangalore and Hyderabad for Applied Scientist and Research Scientist roles.

\* Laying out a hiring strategy and plan to create a Talent landscape for ML hiring

\* Building a niche talent pool of scientists with PhD / MS from top US and Indian universities across geographies.

\* Carried out various programs like "Lead Generation" ,"ER program" , "Sourcing & Mapping talent program", "Candidate experience" etc. to establish a recruiting connect with ML folks in the industry.

\* Working on key Branding initiatives for India Machine Learning team

\* Revolutionizing the ML hiring by implementing solution able strategies to the existing model.

## Swiggy

### Recruitment Manager

May 2015 - July 2016 (1 year 3 months)

Driving all the Tech / Product / Non Tech demands for Swiggy

Built a high performing team and defined their KRAs, goals and tracking their achievements.

Coaching the team members on day-to-day hiring activities.

Defined the Recruitment process for Tech from scratch.

Defined various Recruitment Metrics to come up with relevant analytics

Significantly contributing in building the Talent Brand on social media

Implementing recruitment strategies & processes

Social recruiting enthusiast & passionate about mapping talent to opportunities through various organic channels.

Result oriented Team leader driving end-to-end recruiting efforts for all Tech / Product and Non- Tech hiring

Design & implementation of passive sourcing strategies to hire top talent

Defined great interview experience & processes to make a good candidate experience.

Defined the Employee referral activities

Involved in offer negotiations & candidate on-boarding process.

## Informatica

### Assistant Manager

April 2012 - August 2014 (2 years 5 months)

Bangalore

Informatica - The Data Integration Company!

Informatica Corporation is the world's number one independent provider of data integration software. Thousands of enterprises worldwide depend on Informatica data integration, data quality, and big data solutions to access, integrate, and trust their information assets residing on premise and in the Cloud.

Founded 1993

Employees 3000+

## Flipkart.com

### Talent Acquisition

March 2010 - April 2012 (2 years 2 months)

Bangalore

Flipkart has been the most different experience in my professional timespan. Being in a start up I had the golden opportunity of setting up the organisation in terms of creating a brand , awareness in the market , hiring top talent , setting new benchmarks , setting up processes internally , Vendor Management , Employee Relations and Campus recruitments etc.

#### NDS services Pay TV Technology

Technical Recruiter

September 2009 - March 2010 (7 months)

I have handled hiring for various Business groups . Worked on niche requirements and senior level positions .

#### Intuit

Technical recruiter - Talent Acquisition

September 2008 - August 2009 (1 year)

I am working as Technical recruiter involved in end to end recruitment at Intuit. Currently I am working on mid and senior level positions and I am involved in total account ownership right from sourcing of resumes to closure.

#### Aditi Technologies

Technical Recruiter

June 2007 - September 2008 (1 year 4 months)

I worked as a Technical recruiter for Aditi Technologies ((MSVP Preferred vendor). Here I was in to to US recruitments handling positions for Microsoft (US)and other clients too.

#### ALP MANAGEMENT CONSULTANTS

Sr. Analyst/Recruiter

December 2004 - June 2007 (2 years 7 months)

I worked at Alp Consultants as a recruiter/consultant and handled various top notch clients and start up companies.(specifically the IT industry)

I was involved in the entire end to end recruitment life cycle and gained good experience and exposure in client relationship management as well.

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## Education

Visvesvaraya Technological University

B.E, Industrial Engineering and Management · (2000 - 2004)

Sophia High School

10th standard · (1996 - 1997)