AYUSHI TYAGI
(Web Developer)

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EXPERIENCE

✦ **Assistant Manager - Website & Social Media | Adaxx Media**   (Jan '23 - Jan '24)
- Designed, customized, and maintained websites on React.JS and WordPress, ensuring seamless functionality, regular updates, and easy navigation.
- Ensure smooth server operations and proficiently handle website migration between a servers.
- Create and distribute MailChimp campaign mailers and seamlessly integrate campaign banners onto websites.
- Regularly monitor domain and SSL expiration dates, ensuring timely renewals or new purchases.
- Proficient in creating websites using HTML, CSS, JavaScript, React.JS, PHP, and MySQL across various platforms or locations as needed.

✦ **Web Developer | Flawless Flamingo**   (Jul '22 - Dec '22)
- Managed website creation, development, and redesign tasks, contributing to diverse web projects within the company.
- Skills : HTML5, CSS3, Javascript, jQuery, Bootstrap4, PHP, MySQL, Wordpress, cPanel.

EDUCATION

✦ **Bachelor of Computer Applications**   (Jul '21 - Pursuing)
✦ **XII (CBSE)**   (2020)

SKILLS

✦ Programming Languages & Technologies:
  - **HTML, CSS, JavaScript, React.JS, jQuery, PHP, MySQL, WordPress**

✦ Cloud & Tools:
  - **Linux Commands, Git & GitHub, DigitalOcean**

✦ Additional Skills:
  - **Email Marketing, SEO, Google Analytics**

PROJECTS

✦ **React.JS Website Development**
- Developed client-centered websites using React.js, aligning technical features with project goals for an enhanced user experience.
- Collaborated with project managers to ensure seamless alignment of technical implementations with client expectations for optimal functionality and user satisfaction.

✦ **Hospital Website Enhancement**
- Redesigned website interface and introduced new functionalities, leveraging a diverse tech stack including HTML, CSS, JavaScript, PHP, and MySQL.
- Collaborated closely with the project manager to align technical implementations with client expectations for enhanced user experience and functionality.

✦ **WordPress Website Development**
- Designed and built user-friendly websites using WordPress for articles and content.
- Managed end-to-end website development, from design to live hosting.
- Improved user experience by creating easy-to-navigate interfaces.

CERTIFICATIONS & HOBBIES

- **Google Analytics Certification:** Certified by Google Digital Academy (SkillShop) in Google Analytics.
- **Hobbies:** Enjoys cycling and playing volleyball.