ISHA SHAH

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OBJECTIVE

My goal is to become associated with a company where I can utilize my skills and gain further experience while enhancing the company's productivity and reputation.

EXPERIENCE

- **Idigitalpreneur**   **March 2023**
  Affiliate marketer
  I joined Idigitalpreneur to learn skills and social media monetization.I learnt about social media marketing, instagram and Facebook ads making,website designing,graphic designing.

EDUCATION

- **MANDSAUR UNIVERSITY,MANDSAUR**   **persuing**
  Master of Business Administration
- **VIKRAM UNIVERSITY, UJJAIN**   **2019-2022**
  Bachelor of Science
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SKILLS

- Leadership
  Team building
  Communication
  Presentation
  Multi-tasking
  Social media monetization

PROJECTS

- **Member of Adventure,Tourism and Recreatin Club of Mandsaur University**
  As member of ATRC club, I learnt about organizing and management of adventures and tourism activities.

- **Cordinator in PANACHE**
  As being a Cordinator in PANACHE, fashion show in Mandsaur University, I learnt about people management,coordination,intraction with new people and time management.

- **Head Cordinator in Techno-cultural fest, SPANDAN 2K23, Mandsaur University**
  As a head Cordinator in SPANDAN 2K23, I learnt about managing a team of 20 subordinates and how to communicate and work with them,I learnt about planning,organising,staffing, coordinating, controlling, directing and implementing an event.It was really a great experience to be a part of it.

INTERESTS

- Co-curricular activities
  Book reading
  Art and Craft
  Event management
  Canva design
  Graphic design

PUBLICATION

- **Report on Techno Cultural fest SPANDAN 2K23 and 1st Convocation of Mandsaur University**
  A Techno cultural fest and 1st Convocation was organized in Mandsaur University as being a head Cordinator of this event,I was a victim of every activity and wrote a detailed report on this memorable event.

CONFERENCE

- **Paper presentation at national conference**
  Event management effectiveness and its impact on students involved in planning and execution.