



(<https://www.westerncasewriters.org>).

WCA History



History of Western Casewriters Association

Western casewriters was started by Dick Eisenbeis in 1989 at the Western Academy of Management. It has convened an annual case-writing conference in the round-table format since then to help train, develop and support case-writers. The authors can choose to send in cases for the double-blind peer-review part of the conference or send embryo cases that they would like to discuss at the conference.

Please contribute to this section by sending an e-mail to jb19@stmarys-ca.edu (<mailto:bachani.jyoti@gmail.com>) to update this page.

The past presidents of the organization include:

- Wayne Singular
- Nina O'Brien
- Deborah Walker
- Andrew Fergus
- Michael Valdez
- Elaine Labach
- Teresa Martinelli-Lee (Treasurer)
- Keith H Sakuda
- Leslie Goldgehn
- Duane Helleloid
- Issam Ghazzawi
- Steve McGuire
- Jyoti Bachani
- Joshua Mindel
- George Whaley
- Anne Lawrence
- Joan Winn
- Teri Tompkins
- James Spee
- Jeff Shay
- Armand Gilinsky
- Bruce Robertson
- Sally Baack
- V. Seshan (ex-Treasurer)

WCA Menu

Call for Cases

(/files/Western Casewriters Association_Call For Cases_2022Conference.pdf)

Journal of Case Research and Inquiry

(<http://jcri.org/>)

Newcomer's Guide

(/files/A NEWCOMER GUIDE.pdf)

Getting the most from WCA

(/files/GETTING THE MOST.pdf)

Registration & Accomodations

(<http://www.wamonline.org/>)

Submission Guidelines


(/files/SUBMISSION GUIDELINES.pdf)

Proceedings

Case Awards

Case Publishing outlets

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 (<http://clicky.com/66508224>).