

EXAMPLE: Buying Mattress for bed

CASE1: Buying it online.

PLAN:

We first decide what are our requirements for this process-

- Good internet connection.
- A smart phone or laptop or a desktop.
- In case of no cash on delivery kind of facility, we need online banking system available i.e a debit card or net banking or UPI.
- Finding e-commerce platforms that sell mattresses.

PREPARE:

After this we have to decide a budget that is how much we are willing to pay.

PROCESS:

Now we have to choose the kind of mattress that would cater best according to our needs as there are different kinds of mattresses like jute , cotton or Orthopedic memory foam

ANALYZE:

Now we would look into other factors such as climate and who is going to use the mattress . Suppose we live in a dry climate and also we want to buy it for the use of people of old age, then Orthopedic Memory foam made mattresses can work fine for us.

Also look into the most trending item based on our requirements in the e-commerce platform

SHARE:

Now we put the filters in the e-commerce platform to get options that are most relevant as per our requirements.

ACT:

Then based on our choice we check out the desired item by choosing our desired payment mode.

CASE2: Buying from our local market.

PLAN:

We first decide what are our requirements for this process-

- How to reach the destination. Eg: by car.
- How do we get ready. Eg: clothes, footwear.
- In case of no cash on facility, we need online banking system available i.e a debit card of net banking or UPI.
- Finding shops that sell mattresses.

PREPARE:

After this we have to decide a budget that is how much we are willing to pay.

PROCESS:

Now we have to decide which kind of mattress would be relevant for our requirement.as there are different kinds of mattresses like jute ,Cotton or Orthopedic memory foam.

ANALYZE:

Now we would look into other factors such as climate and who is going to use the mattress . Suppose we live in a dry climate and also we want to buy it for the use of people of old age, then Orthopedic Memory foam made mattresses can work fine for us.

Also we take suggestions from the sales person about the most popular kind of mattress that is sold in that area.

SHARE:

Now we share are thoughts and concerns to the sales person.

ACT:

Then based on our choice buy the desired item by choosing our desired payment mode from the available options.