

# AYUSH JUNEJA

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## SOFTWARE DEVELOPER

B.Tech Computer Science student with 1.5 years of hands-on experience through diverse projects and internships, including Microsoft's Career Essentials program. Skilled in Flutter, Vue, Next.js, Nuxt, Tailwind CSS, React, Python, and SQL, with a proven ability to develop efficient, user-centric software applications. Experienced in collaborating with cross-functional teams, debugging complex issues, and optimizing performance to deliver scalable and impactful digital solutions.

## WORK EXPERIENCE

### Founder, Engageer

April 2025 - Present

- Led the end-to-end development of responsive web and mobile applications using React, Flutter, Vue.js, and Node.js within Agile teams, collaborating with UI/UX designers, product managers, and marketing analysts. Delivered scalable, user-centric solutions with clean, optimized code, boosting user engagement by 30%, reducing load times by 20%, and increasing brand visibility and conversion rates by 25% through data-driven digital strategies.

### Software Developer, Street Style Store

Jan, 2025 - Present

- Developed and maintained dynamic, responsive web and mobile applications using React, Vue.js, Tailwind CSS, and Flutter, integrating Firebase and backend APIs for real-time data sync. Collaborated with cross-functional teams to deliver scalable, high-performance interfaces—boosting user engagement by 30% and improving retention by 25% through intuitive design and enhanced user experience across platforms.

### Project Intern, Breuk Enterprises

October, 2024 - Dec, 2024

- Developed and optimized responsive web applications using MERN Stack, collaborating with UI/UX teams to implement accessible, consistent designs. Fixed bugs and enhanced performance, leading to a 30% increase in user satisfaction and a 25% boost in session duration.

## EDUCATION

### B.tech in Computer Science, GGSIPU 2021-2025

Completed a B.Tech degree specializing in computer science, covering core areas like algorithms, data structures, software development, and database management, with hands-on projects and internships enhancing practical skills.

### Non-Medical in Science, DAV | CBSE 2018-2020

Completed Class 10 and 12 under the CBSE curriculum with a focus on Physics, Chemistry, Mathematics, and Computer Science. Developed strong analytical and problem-solving skills through coursework and projects.

## PROJECTS

### Scooty Loot, App Developer & Web Developer

Feb, 2025 - April 2025

- Led development of the Scooty Loot delivery app using Flutter, creating a seamless, responsive, and user-friendly interface.
- Integrated real-time tracking, order management, and payment features; collaborated with designers and optimized performance to enhance user experience and app reliability.

### Craftra, NewLakshmiStore, Software Developer

June, 2025 - July - 2025

- Developed a responsive Vue JS and Tailwind CSS website for Craftra, enhancing the user interface and experience.
- Integrated backend functionalities to simplify online ordering and payment processes, improving user engagement and efficiency.

### Velour, Software Developer

Mar 2025 - Apr 2025

- Developed Velour brand's frontend using modern technologies to build an elegant and responsive user interface.
- Enhanced the shopping experience by ensuring seamless navigation and user-friendly design across devices.

### Bhagwati Motors, Software Developer

May 2025 - Jun 2025

- Developed a responsive and user-friendly frontend for Bhagwati Motors' used car platform using React, Tailwind CSS.
- Implemented intuitive search and filter features to help users easily browse available vehicles, enhancing overall customer experience and engagement.

## ACHIEVEMENTS

- Successfully Cleared and Secured 92nd percentile in GATE 2025 (CS) among 1.75 lakh+ aspirants.
- Completed an intensive workshop on Azure DevOps, resulting in a 40% reduction in deployment time and improvement of overall development workflow.
- Participated in an industrial visit focused on network implementation; applied insights gained to a team project on network optimization, increasing system efficiency by 15%.

## SKILLS

- Web Development: ReactJS, VueJS, Tailwind CSS, NextJS, Nuxt, Responsive Web Design, Agile Development Practices, Low Code no Code, Generative AI, Prompt Engineering
- App Development: Flutter, Google Firebase, Cross-Platform Mobile Development
- UI/UX enthusiast: User-Centered Design, Usability Testing & Feedback Analysis
- Soft Skills: Agile Team Collaboration, Effective Cross-Functional Communication, Critical Thinking & Analytical Problem-Solving
- Backend Technologies: NodeJS, ExpressJS, Python, Mongoose, RESTful API, GraphQL
- Database Technologies: FirestoreDB, ClickhouseDB, MongoDB, MySQL, Supabase

## CERTIFICATIONS

### LINKED IN X MICROSOFT

(July, August 2024)

- Completed Career Essentials course in Software Development, covering key programming skills and many more.
- Completed Career Essentials Course for Data Analysis.

### UDEMY

(August 2023, July 2022)

- Completed a comprehensive Dart and Flutter course on Udemy.
- Completed Udemy's Python Programming course, gaining proficiency in fundamentals, data structures etc.