



# Empowering donors with transparency



With special thanks to:



**Team 6**

# Meet Joe, a regular joe that likes to give back to the community.



*"Donating is ingrained my DNA. I've been **doing it ever since I was young.** I don't really know why - maybe it's because **I want to help someone.** Maybe it's because **I want to make a difference.** I just know that it makes me smile!"*

**USD  
481**

**Joe's contribution to charity in  
2022**

These are the organizations he donated to in 2022:



Sources: Reuters, The Straits Times, Fundly, GiveWP

**Problem**

**Current Solutions**

**Solution**

**Impact**

Last week, Joe's regular night entertainment was interrupted by a pop-up



Problem

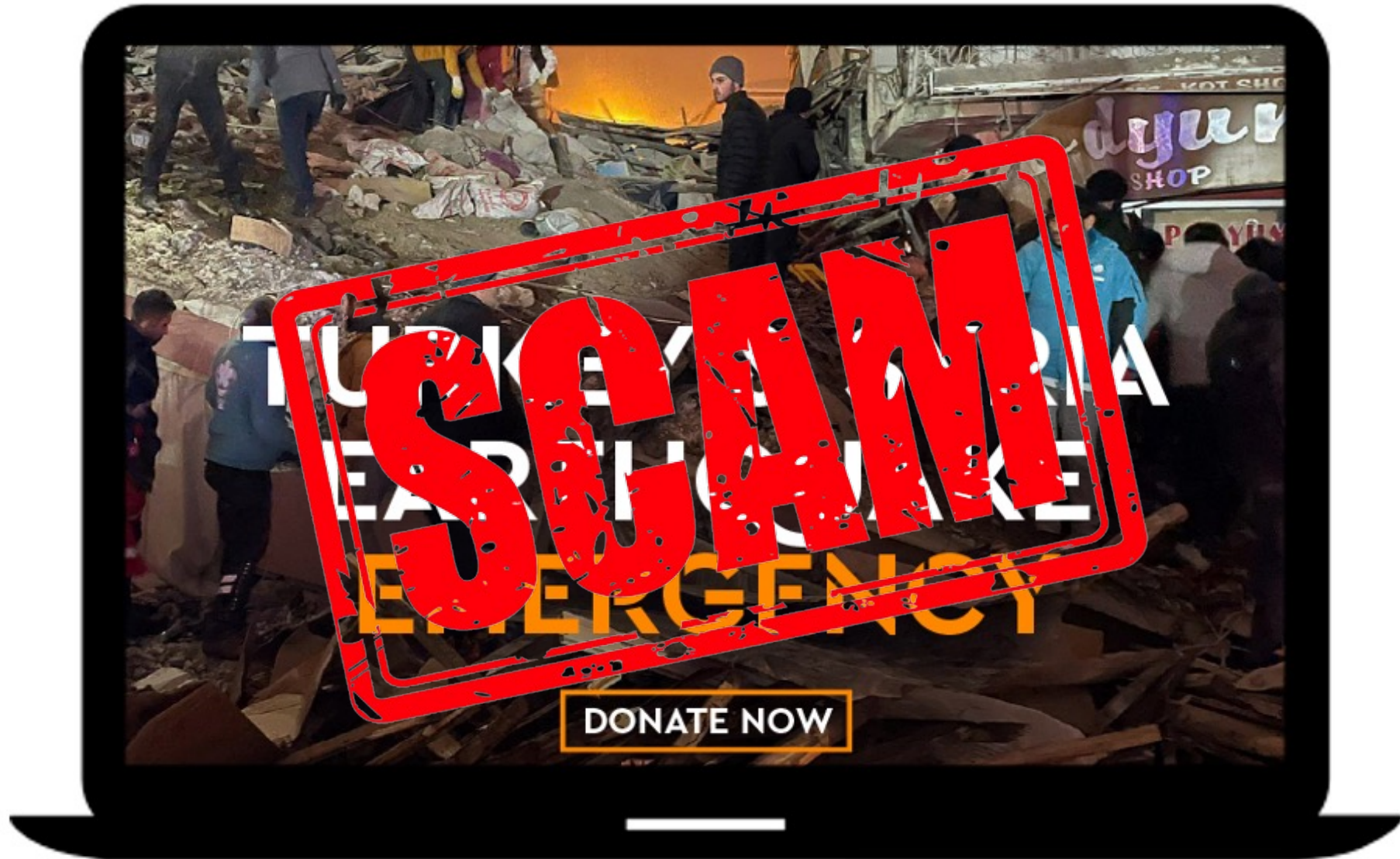
Current Solutions

Solution

Impact



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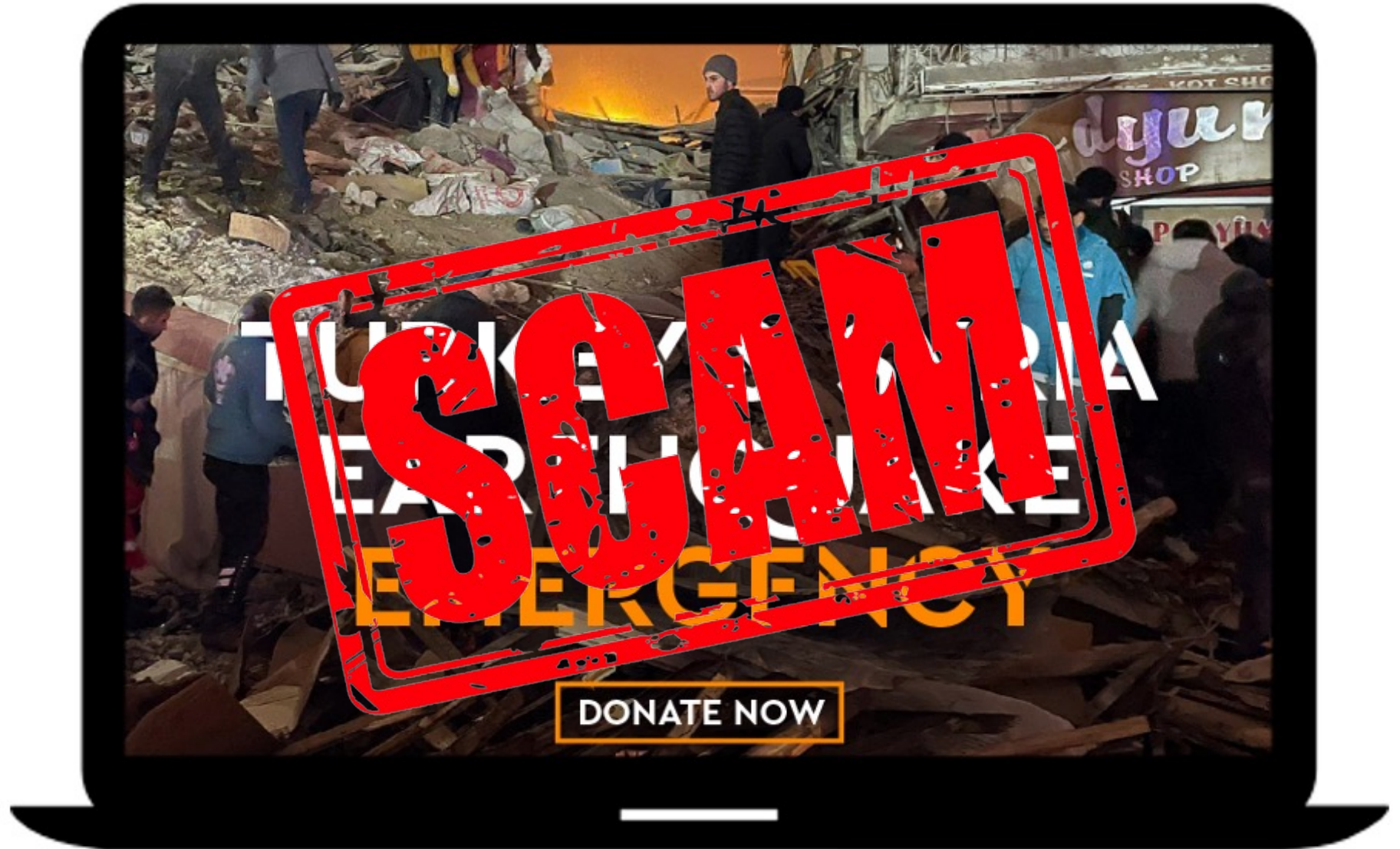
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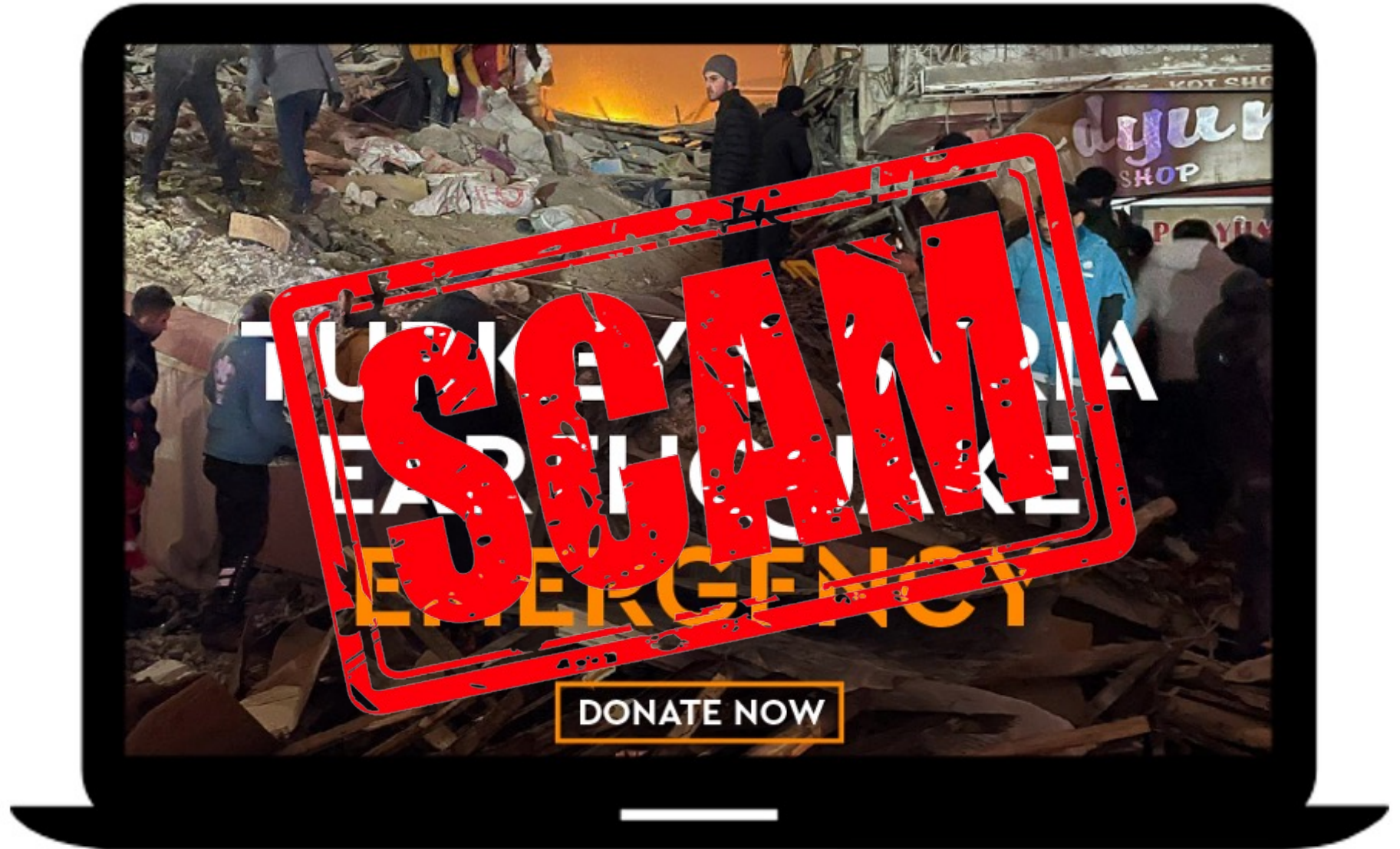
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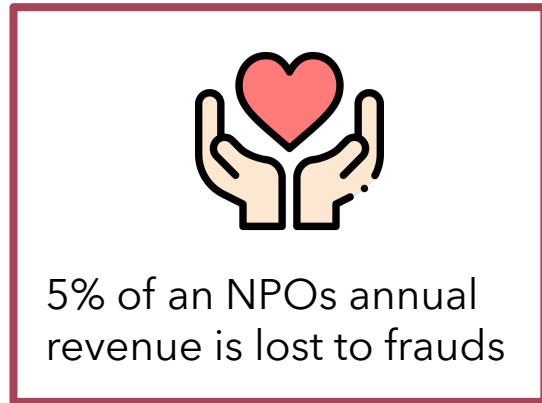
Impact

# Donors have lost trust in the ability for organizations to manage funds effectively



1 Donors are increasingly losing trust in charities/NPOs...

2 ... as such, they need more transparency about what happens with their funds



5% of an NPOs annual revenue is lost to frauds

11% rise from 2021

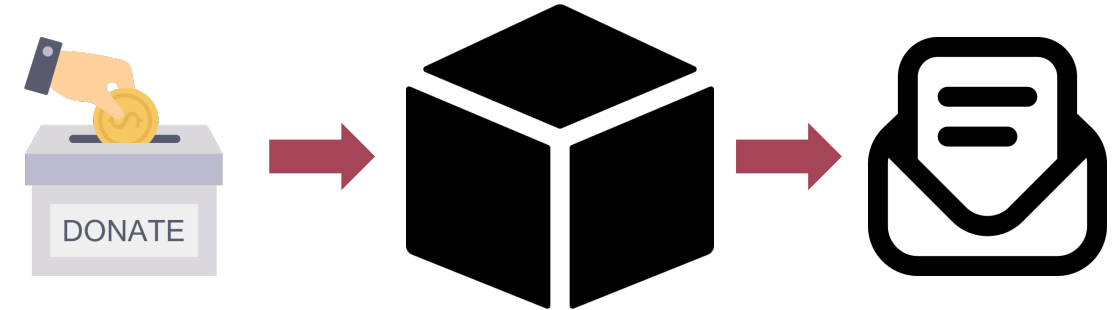
Scammers profit from Turkey-Syria earthquake

© 14 February

Turkey-Syria earthquakes 2023



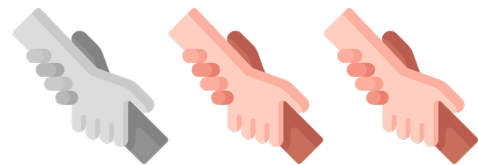
High news coverage



Money is donated via the platform

**Black Box**

A generic email thanking you



**1 in 3 People...**

Losing trust in donations



**3 in 4 Donors...**

want information about where their money is going specifically

**More needs to be done to increase people's trust, so that they can donate.**

Sources: Reuters, The Straits Times, Fundly, GiveWP

**Problem**

**Current Solutions**

**Solution**

**Impact**

# Existing solutions are unable to effectively target user's needs



	Top Charities in the World	Adoption	Transparency	Ease of Usage	Platform Fees to donor	Platform fees to charity	Reputation
Charities	Novo Nordisk Foundation						
	Bill and Melinda Gates Foundation						
	Wellcome Trust						
Crowd Funding	DonorBox						
	Go Fund Me						
Block-Chain Based	Giving Block						
	Binance Charity						

There are no current solutions which are fully transparent, with high ease of usage, no fees and good reputation.



# Introducing **AIDonate**: A one-stop platform that allows donors to easily donate, track and analyse the impact of their donations clearly



**AIDonate empowers donors with transparency by allowing them to actively track their donations**



Donor sends money to charity wallet



## Legend:



Flow of Donation



NFTs minted by Charities



Supplies delivered for Beneficiaries



Problem

Current Solutions

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Impact



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## Legend:

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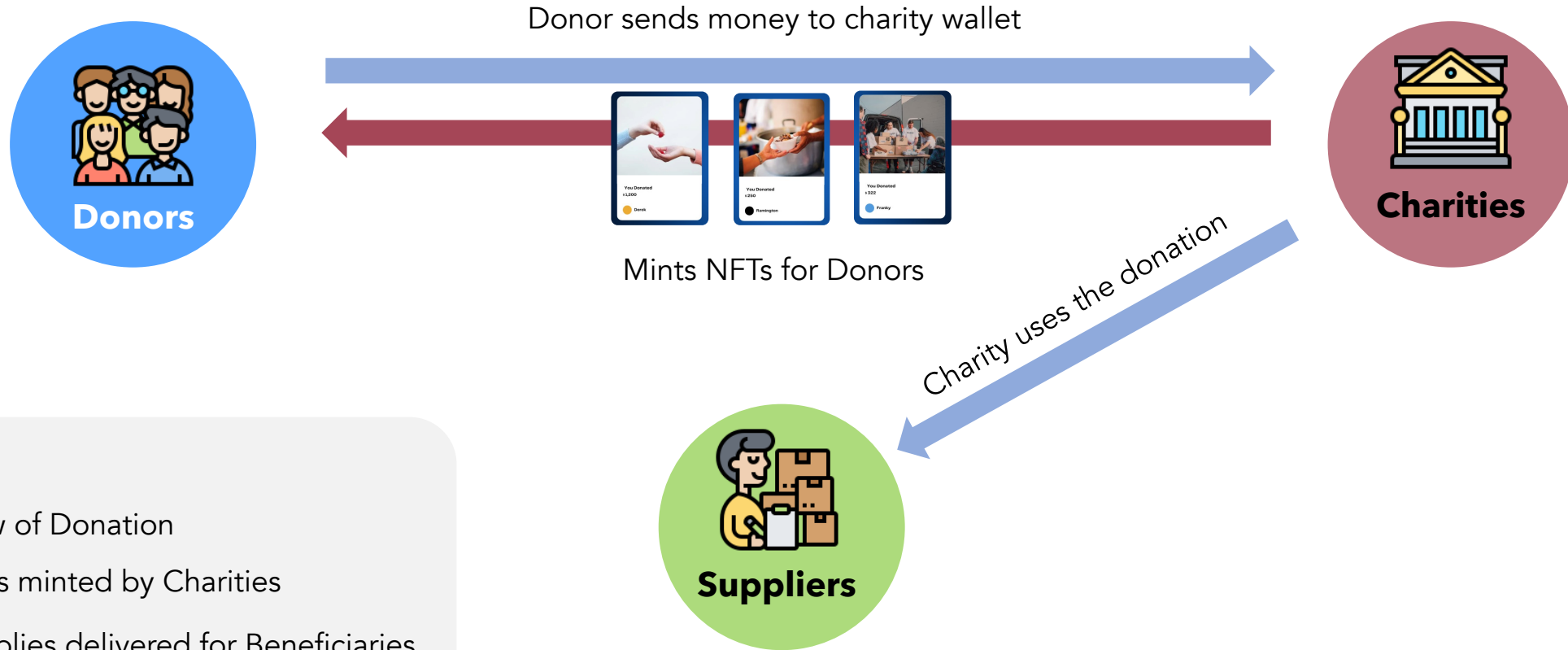
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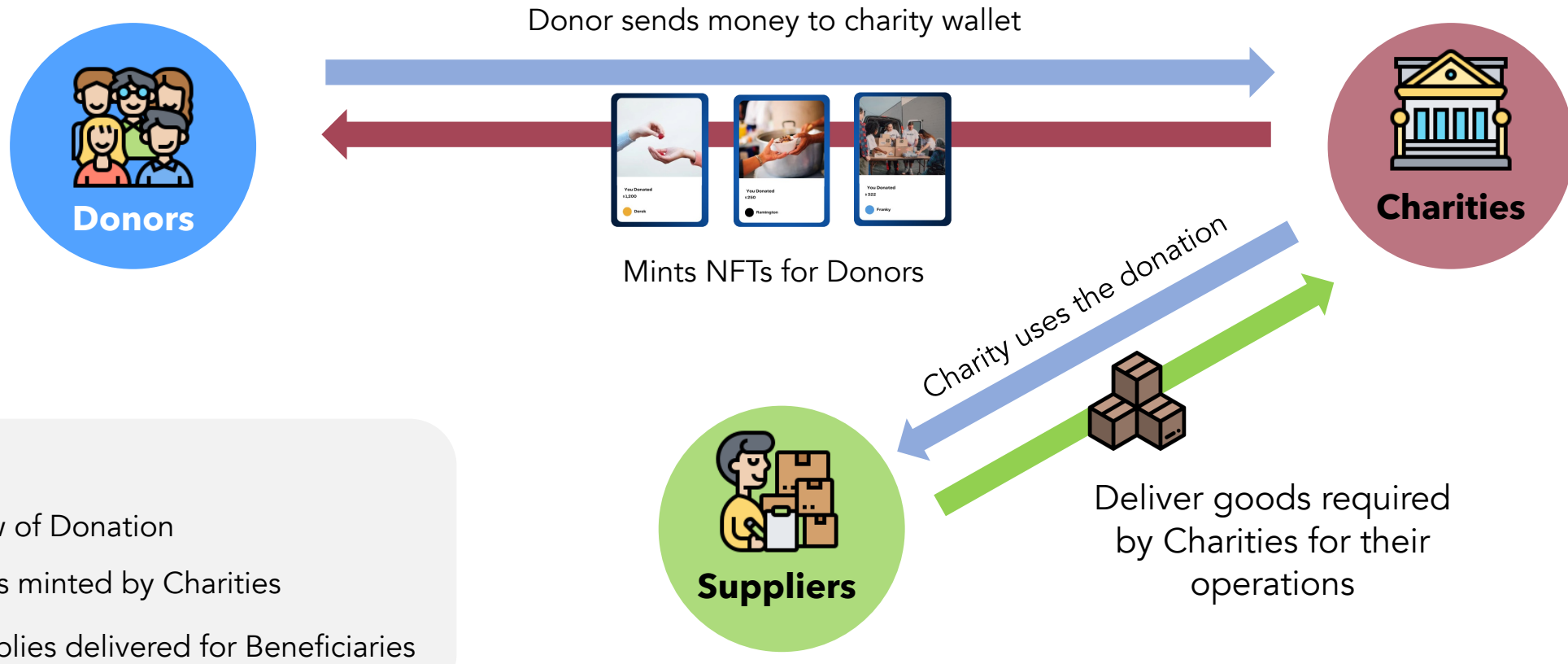
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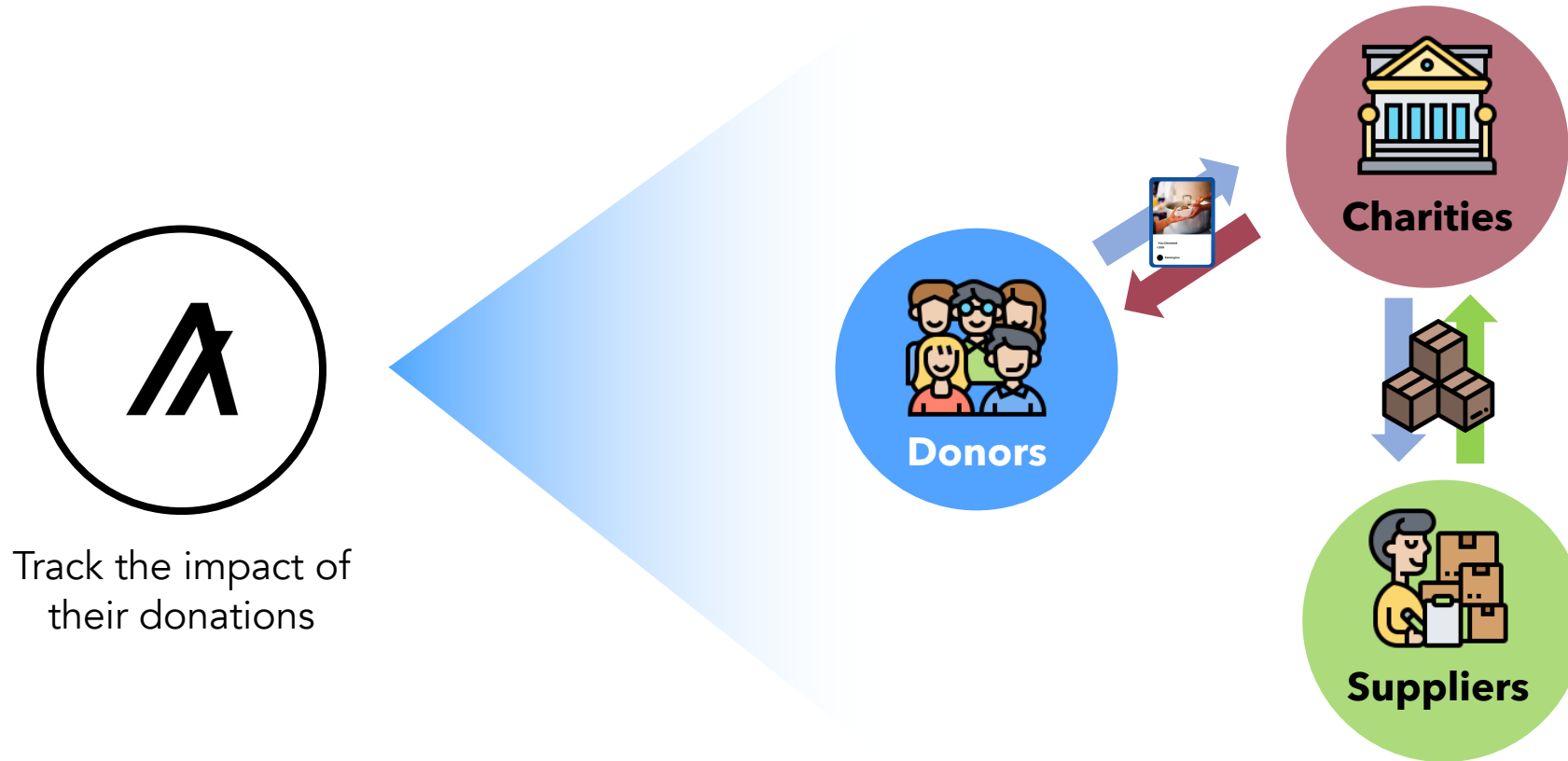
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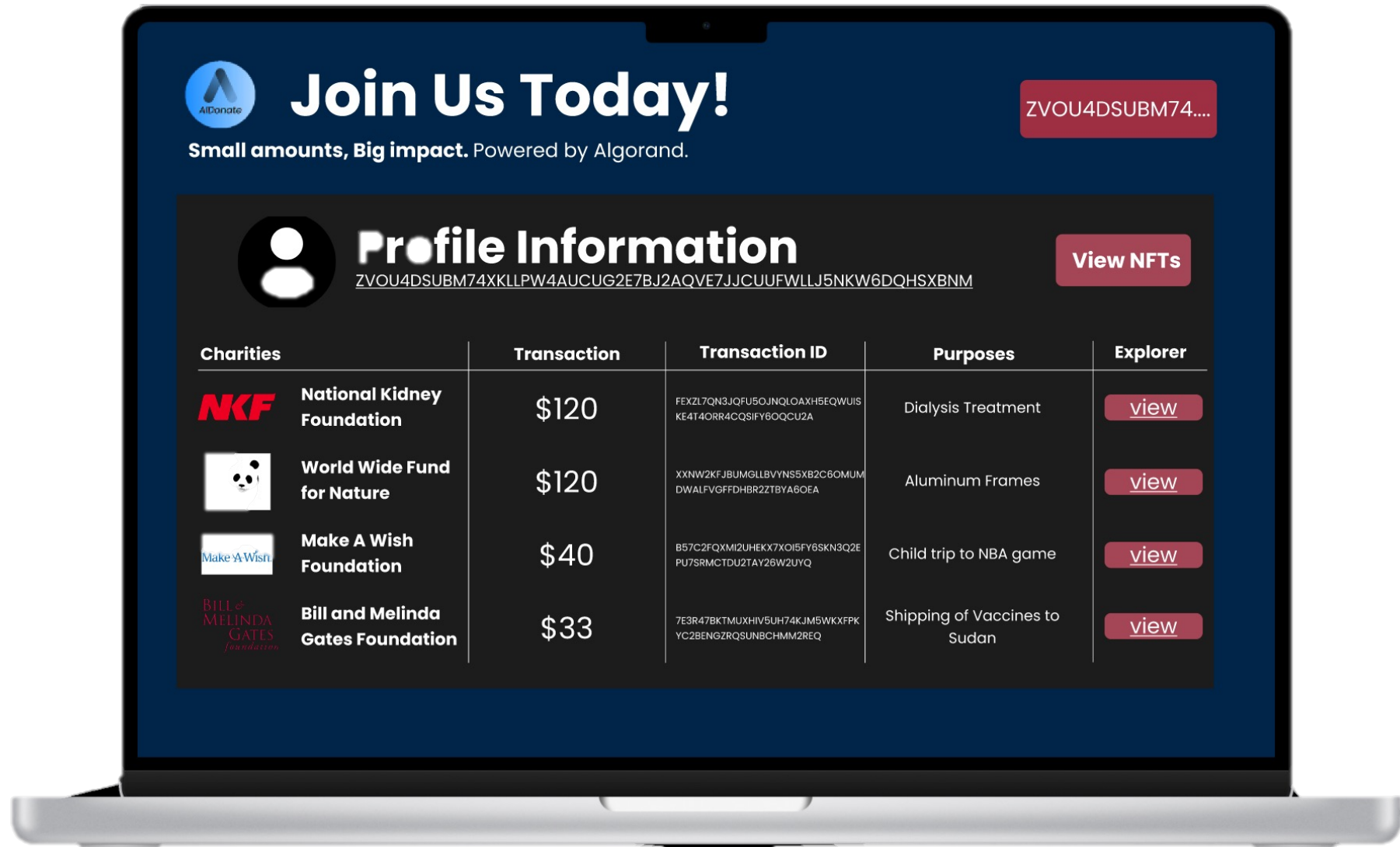
Problem

Current Solutions

Solution

Impact

# Introducing AIDonate: Live Demonstration



Problem

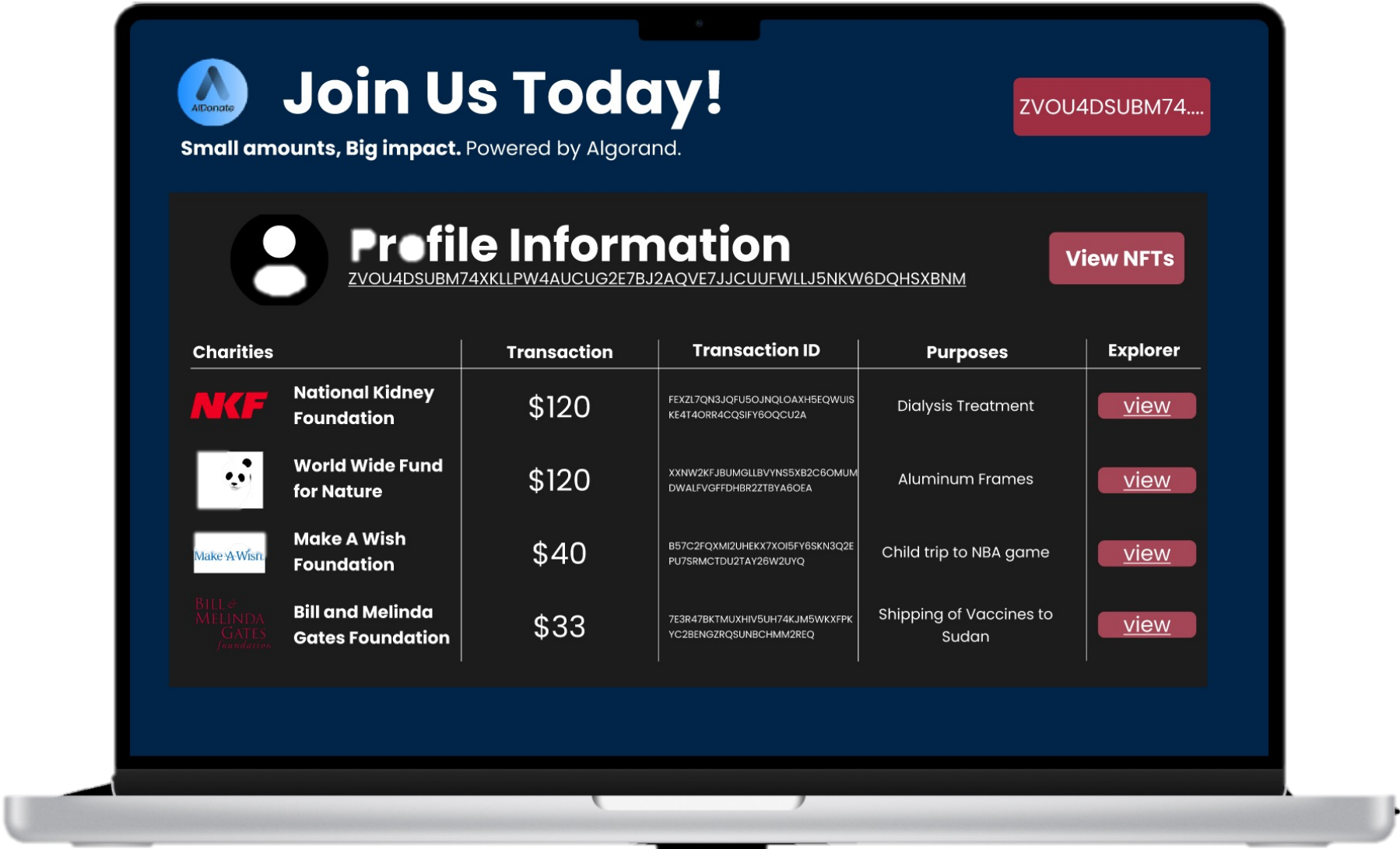
Current Solutions

Solution

Impact



# Introducing AIDonate: Backend Demonstration



Problem

Current Solutions

Solution

Impact

# AIDonate clients have strong incentive to join the platform



## Donor



Increased  
Transparency



Reduced Fees



Increased  
Ownership

## Charities



Increased  
Trustworthiness



Reduced Fees



Increased Donors

## Suppliers



Ability to  
Showcase CSR  
Impact

AIDonate attracts various stakeholders to get involved in charity work.

Problem

Current Solutions

Solution

Impact

# AIDonate intends to effectively reach 3 key stakeholders: donors, charities and suppliers



**Donor**



**Social Media Marketing**

**Charities**



**Cold Mail**



**Working with Governmental Organizations**



**Fundraising Events**

**Suppliers**



**Cold Mail**



**Social Media Marketing**

**Effectively targeting key stakeholders increases adoption of AIDonate.**

Problem

Current Solutions

Solution

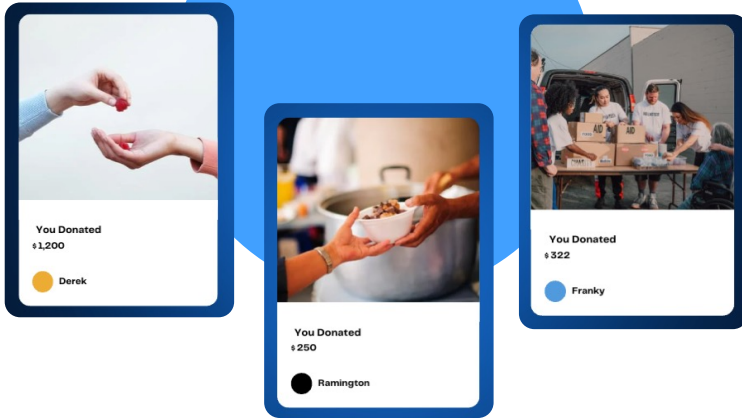
Impact



# AlDonate serves as an **effective alternative** to traditional donation platforms



## Invite



Incentivise users to join the platform with commemorative tokens of appreciation

## Inspire



Inspire users to donate by giving them visibility of exactly how they are making an impact

## Ignite



Ignite trust among donors that charities are putting their donations to good use

Problem

Current Solutions

Solution

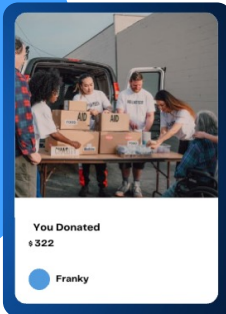
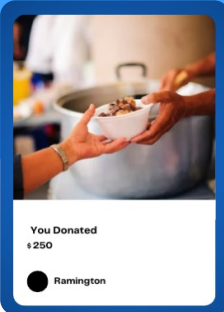
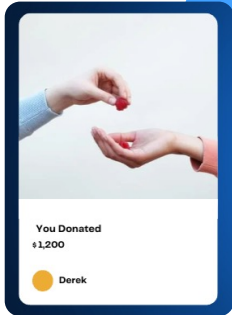
Impact

# AlDonate serves as an **effective alternative** to traditional donation platforms



Benefiting from Algorand's low gas fees, and fast TPS, we can provide a seamless experience for existing users and newer non-native DeFi users

**Invite**



**Inspire**



**Ignite**



Problem

Current Solutions

Solution

Impact

# Our success is imminent, and measurable



These are the Key Indicators of AIDonate's success as a donation platform

25,000+



Total Users of AIDonate

Problem

100%



% of Donations spent on  
Beneficiaries

Current Solutions



Avg. Donation Per Person

Solution

Impact



# AlDonate can help users like Joe **donate more, and donate confidently**



*With AlDonate, I can feel safe knowing that my donation is reaching the right people and right causes, and that every cent is accounted for !*



Sources: Reuters, The Straits Times, Fundly, GiveWP

**Problem**

**Current Solutions**

**Solution**

**Impact**



# Thank You.

With special thanks to:



## Team 6