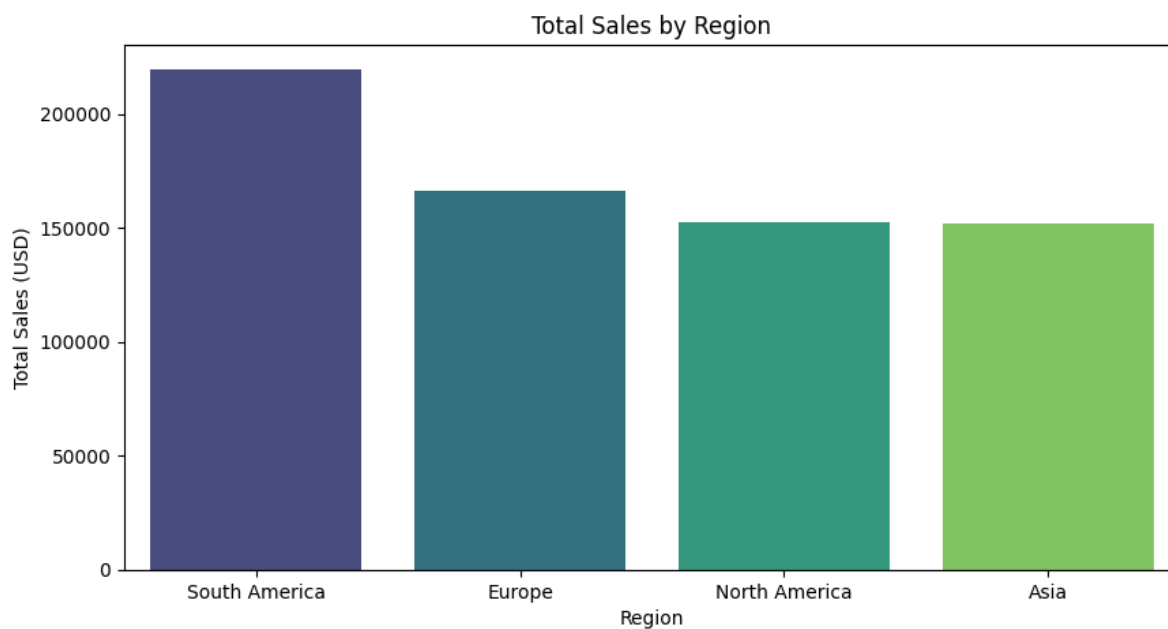
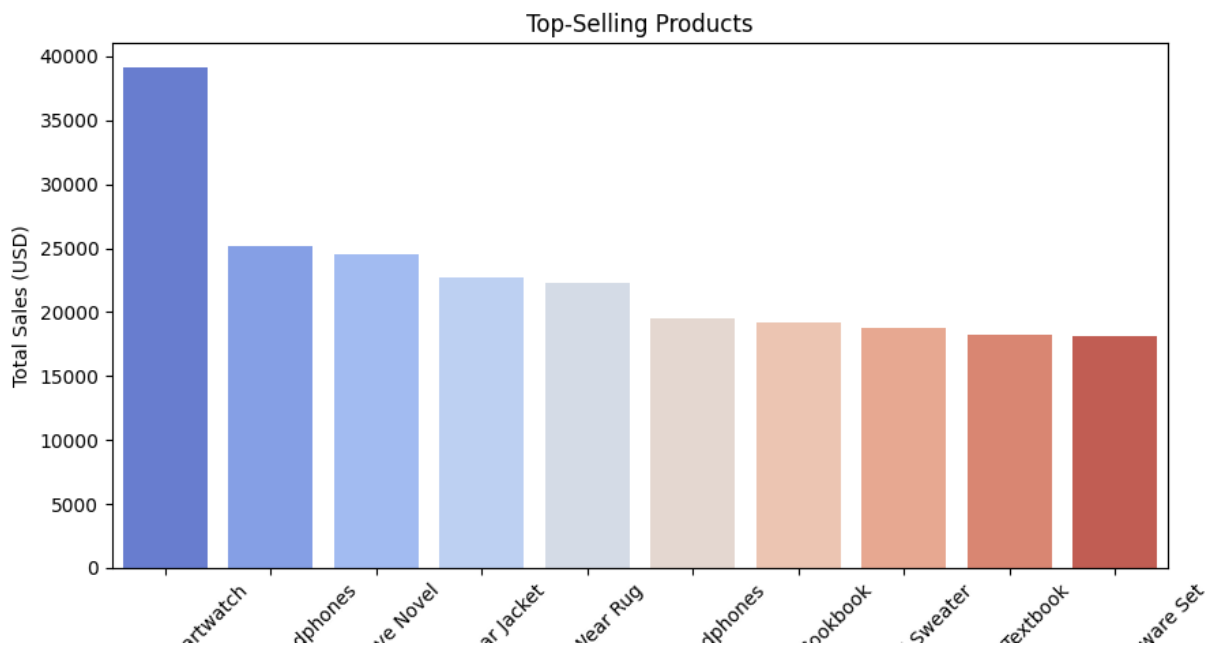
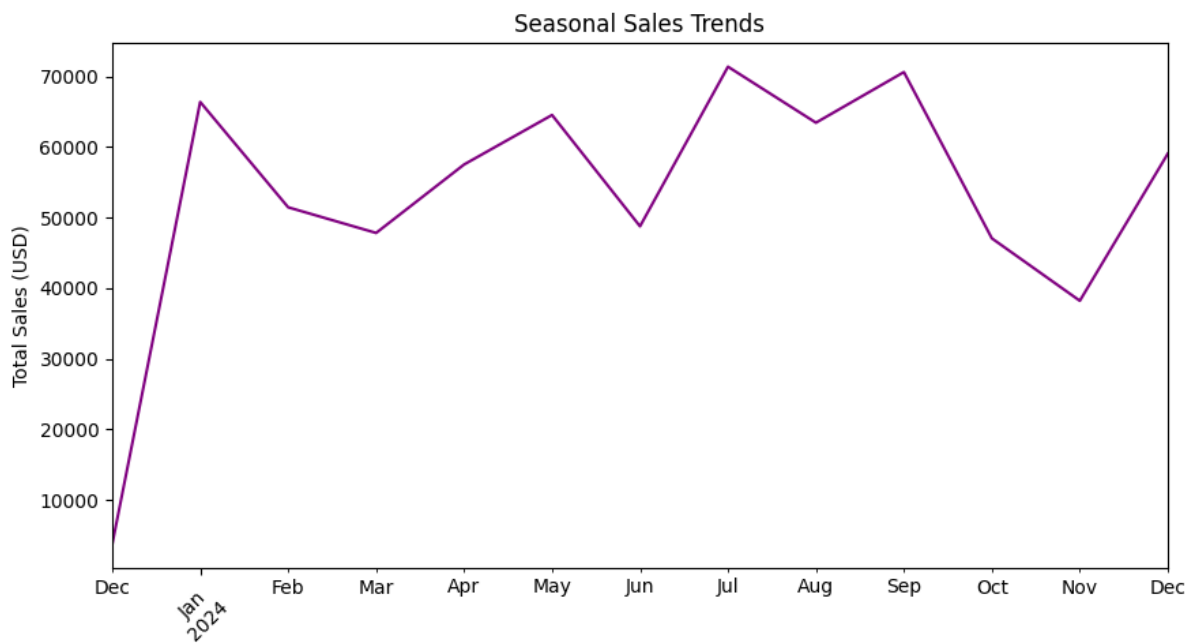


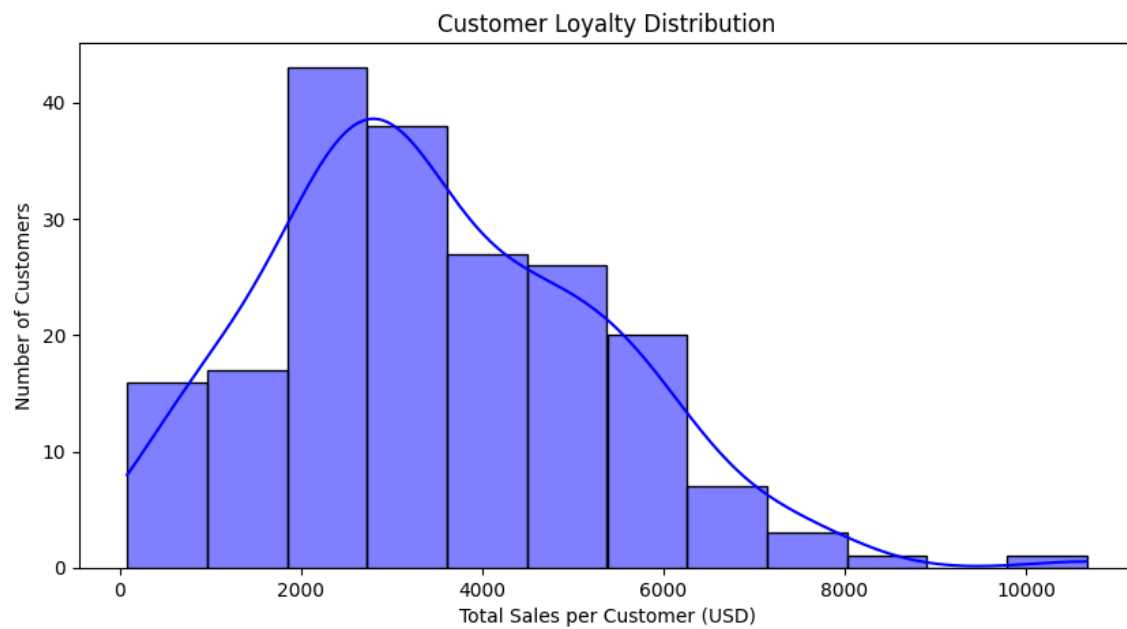
Exploratory Data Analysis Report

1. ****Top-Selling Products****: A few products dominate sales, indicating high customer preference.
2. ****Seasonal Trends****: Sales peak during specific months, suggesting seasonal demand.
3. ****Regional Performance****: Regions like 'North' and 'West' contribute the most to revenue, highlighting potential for targeted marketing.
4. ****Customer Loyalty****: A small group of customers makes frequent purchases, emphasizing the need for loyalty programs.
5. ****Pricing Strategy****: Higher-priced products drive significant revenue, indicating a focus on premium offerings.
6. ****Total Sales by Region****: The 'North' region leads with the highest sales, followed by 'West'. This suggests regional preferences or higher purchasing power in these areas.









Pricing Strategy: Price vs Revenue

