

Title: Q2 2025 Performance Review – Department: Sales

Summary:

This report reviews the performance of the sales department from April to June 2025. The team exceeded quarterly targets by 12%, with notable contributions from regional heads in North and South zones.

Key Highlights:

- Total revenue generated: ₹4.2 Crore
- Best-performing team: North India (₹1.8 Crore)
- New clients acquired: 42
- Employee satisfaction score: 8.6/10

Areas of Improvement:

- Reduce client onboarding time.
- Improve CRM tool adoption among new hires.