

Draft of AOI Instruction Content

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Welcome to All Our Ideas: Unlocking Literacy

Make your Voice Heard:

In 2022, only 63% of 4th graders in the United States achieved basic reading proficiency¹. One cause of these large gaps in reading ability are differences in resources and opportunities available to students.

Nationally, improvements have been made to the methods of teaching reading and many school districts are changing their curricula to match this, however we know that there is more that can be done to serve our students better and make change happen faster.

Welcome message:

We know that there is more that can be done in schools to serve our communities better and close the literacy gap. Your voice matters so let us know why you think so many students struggle to read. Answer as many (or as few) times as you like...or type in your own response!

Project description:

In 2023, and 2024, the Museum of Science and the Burnes Center for Social Change at Northeastern University in collaboration with The GovLab, and other partners are working on a multi-step project to find the most impactful improvements that can be made to improve literacy inside and outside of schools nationwide and in Boston.

Your Voice Matters

The first phase of this initiative begins with the All Our Ideas Campaign running November 16 to December 1st. First, we want to hear from community members what major problems they are seeing that seem to be hindering students' ability to learn to read. We will then use the online AI-powered tools, [Cortico](#) and [Remesh](#), to host a series

¹ "Nations Report Card: Reading Achievement, Grade 4." The Nation's Report Card, National Center for Education Statistics, www.nationsreportcard.gov/reading/nation/achievement/?grade=4.

of moderated conversations to deepen our understanding of the highest priority root causes from the All Our Ideas campaign,

The second phase will take place between January and March 2024 and involves bringing together experts in literacy, policy, technology, and education, with students and parents, to find real solutions for improving literacy rates. This will be done through organized discussions, where a mix of professionals and community members brainstorm ideas using a method called 'Smarter Crowdsourcing.'

The final phase of this initiative is focused on implementing change. From April to August 2024, we'll hold workshops, hackathons, and TV events at the Museum of Science to create, build, and start new projects. These events will focus on getting young people involved in solving problems. We'll also have Community Conversations to talk about how to overcome challenges in making these solutions work. By September 2024, we aim to introduce new things like products, methods, and tools in schools and communities.

Instructions:

Why are so many of our students not succeeding at achieving basic reading proficiency? Which, if either, describes the more urgent problem:

How to Participate:

1. In response to the question: “Why are so many of our students not succeeding at achieving basic reading proficiency? Which, if either, describes the more urgent problem:”
2. Tell us which one you think is more important!
3. If you are willing, please fill out some basic demographic information at the bottom of this page to help us know who we are reaching.

NOTE: This project is focused on the US education system. Please only answer if you fall into one of the below three groups who has experienced the US education system.

Partners Involved:

1. [Museum of Science, Boston](#) and its [Centers for Public Science Learning](#)
2. Northeastern University's [Burnes Center for Social Change](#)
3. [The Governance Lab](#)
4. Boston Public Schools' Chief of Teaching and Learning
5. [The Learning Agency](#)
6. [Citizens Foundation](#)
7. Students from Northeastern University's AI4Impact class

Optional Survey

Pop-up prompt: Because we care about diversity of ideas and representation in this initiative, we also ask you to answer a one-minute optional survey about you. -> Take Survey Button

Zip Code (or City/State): _____

How would you describe your gender?

- ☐ *Male*
- ☐ *Female*
- ☐ *Non-binary*
- ☐ *I prefer not to say*
- ☐ *Another gender not listed (please specify):*

What is your Race and/or Ethnicity? Check all that apply.

- ☐ *American Indian or Alaska Native*
- ☐ *Asian*
- ☐ *Black or African American*
- ☐ *Hispanic, Latino or Spanish Origin*
- ☐ *Middle Eastern or North African*
- ☐ *Native Hawaiian or other Pacific Islander*
- ☐ *White*
- ☐ *Prefer not to say*
- ☐ *Other*

Which of the following best describes the grade level of the school you attend, if you are a student, or teach at or that your children attend?

- ☐ *Elementary or primary school*
- ☐ *Middle or junior high school*
- ☐ *High school*
- ☐ *Four-year college or university*
- ☐ *Community college or two-year college*
- ☐ *Technical college or vocational school*
- ☐ *I prefer not to say*
- ☐ *Not applicable*

Which of the following best describes your school?

- ☐ *Public*
- ☐ *Private*
- ☐ *Charter*
- ☐ *Parochial or religious*

- ☐ *Prefer not to say*
- ☐ *Other*

 *Draft I Webpage content*

Ref:

<https://youreducationyourvoice.org/phases/all-your-ideas/#framing-section>

Information Collection Statement

WHAT IS ALL OUR IDEAS

This Website also uses third-party software, including [All Our Ideas](#). All Our Ideas is a wiki survey tool designed by [Professor Matthew Salganik](#) of Princeton University. All Our Ideas is powered by open source software and free to use and re-use.

WHAT INFORMATION DOES ALL OUR IDEAS COLLECT?

You do not need to register to respond to the All Our Ideas wiki survey on this Website. You may respond to questions anonymously. We have no way to link the identity of an individual to his or her responses on All Our Ideas.

All visitors to the site will have their IP address geo-located using a publicly available database for purposes of showing you the location of participants. We do not store IP addresses in our database. Instead, we store your approximate location, as inferred from your IP address, and a cryptographic hash of your IP address in our database. Please refer to the "do we use cookies?" section below for information about cookies and how we use them.*

HOW DO WE USE YOUR RESPONSES ON ALL OUR IDEAS ?

We do not collect or use information about how an individual voted. Rather, we collect and use aggregate and anonymous data for research purposes. We are interested in broad patterns not in how any one particular person voted. So, for example, we are interested in the average number of votes cast in each session, but we are not interested in identifying who picked which response.

DO WE USE COOKIES?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information.

DO WE DISCLOSE ANY INFORMATION TO OUTSIDE PARTIES?

Aggregated results (e.g. results of a given survey) are publicly visible to you and the world.

Click on the "View Results" tab in the tool to see those results. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

WHAT IS THE “TELL US ABOUT YOU” SURVEY

The “[Tell Us About You](#)” survey is an optional survey that you can take to help us get a better sense of the demographic spread of visitors to this Website and respondents to the All Our Ideas engagement. The survey is anonymous. We do not ask for your name or any personally identifiable information. We ask you only for your: 1) zipcode, 2) gender identity, 3) race and/or ethnicity, 4) education level, and 5) school type. All questions are optional. Results from this anonymous demographic survey cannot be and will not be linked to responses on the All Our Ideas software. We will share the aggregated results of the survey in the findings at the end of the project. These results will contain high-level takeaways about the survey respondents but will not contain any individual-level findings. This survey form uses Google Forms and information collected by Google is subject to their [Privacy Policy](#) and [Terms of Service](#).

THIRD PARTY LINKS

Occasionally, at our discretion, we may include links to third party websites. These third party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

CHANGES TO OUR INFORMATION COLLECTION STATEMENT

We reserve the right to change our Information Collection Statement from time to time at our sole discretion. Please periodically check this section to review the current version.