Ayush Sahu

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EDUCATION

- **B.Tech in AI and ML; CGPA: 7.9**   october. 2024 – june. 2025
  Sage University Bhopal

EXPERIENCE

- **Freelance Software Developer**   PAN India
  Full-Stack Web Developer & Technical Consultant   *Oct 2023 - Present*
  - **End-to-End Application Development:** : Successfully architected and deployed **20+ paid commercial projects** for diverse business clients across India. Managed the complete Software Development Lifecycle (SDLC) from concept to delivery, utilizing **React.js** for responsive front-ends and **Node.js** for scalable back-end logic.
  - **Client Acquisition & Consulting:** : Independently **sourced clients** and managed the full project lifecycle, including requirements definition, contract negotiation, and final technical delivery.
  - **SEO & Performance Optimization:** : Engineered high-performance websites with a focus on **Search Engine Optimization (SEO)**, Core Web Vitals, and accessibility. Implemented semantic HTML5 and meta-tagging strategies to drive organic traffic and improve search rankings for client businesses.
  - **Infrastructure & Deployment:** : Managed end-to-end hosting solutions including Domain Name System (DNS) configuration, SSL integration, and server management. Proficient in deploying custom coded sites and optimizing **WordPress** CMS environments for speed and security.
  - **Tech Stack:**: React.js, Node.js, JavaScript (ES6+), HTML5, CSS3, WordPress, SEO Tools, Web Hosting Management.

- **Zenith Wealth Fintech (Make My Money)**   Bhopal,Madhya Pradesh
  Technical Support Analyst & Website Developer   *Jan 2024 – Dec 2025*
  - **Client Technical Support & UI Training :** : Provided **First-Tier Technical Support** to a diverse clientele in the financial services sector. Conducted hands-on training sessions and detailed walk-throughs to explain complex platform **User Interfaces (UI)**, significantly enhancing client product adoption.
  - **Digital Communication & Client Correspondence:** : Managed high-volume inbound and outbound client communication, ensuring prompt and professional response times. Designed and maintained standardized email templates for client service and technical follow-ups, enhancing brand consistency.
  - **Technical Troubleshooting & Resolution: :** : Successfully **resolved technical glitches**, system errors, and connectivity issues reported by clients. Documented all support interactions and utilized a structured ticketing system to maintain efficiency and monitor client satisfaction metrics.
  - **Infrastructure & Deployment:** : Managed end-to-end hosting solutions including Domain Name System (DNS) configuration, SSL integration, and server management. Proficient in deploying custom coded sites and optimizing **WordPress** CMS environments for speed and security.
  - **Website Development & Maintenance:** : Served as an internal Website Developer, responsible for the routine maintenance, content updates, and functional optimization of both the public-facing corporate website and the internal knowledge base.

Digitial Empiro   Bhopal,Madhya Pradesh
Wordpress Developer   *Intern*

SKILLS

- **Proficient**: React, Javascript, Wordpress, Woocommerce, MongoDB, HTML, CSS, Tailwind, SEO, Hosting and Cpanel

- **Comfortable**: Redis, C++, JAVA, PHP,Node .js