

# Mahesh Hegde

## Area Sales Manager

Area Sales Manager with four years of experience. Proven success in implementing marketing strategies that have pulled in a 20% increase in revenue for last financial year. Proficient in content, social media and inbound marketing strategies. Skilled, creative and innovative.



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## WORK EXPERIENCE

### Area Sales Manager

#### Chakradhar Chemicals Pvt Ltd

03/2019 – Present

Bangalore

##### Achievements/Tasks

- Handling Sales for South Karnataka
- Arranging promotional activities for branding
- Target Driven
- Appointing Dealer/Distributors
- Achieved overall retailing of 1.5 Cr for the current year

### Sales Executive

#### Kisankraft Limited

06/2017 – 02/2019

Bangalore

##### Achievements/Tasks

- Handling Sales for Central and South Karnataka
- Arranging demonstration activities
- Arranging subsidy documents
- Target driven
- Achieved more than 3Cr for 2017-18 in retail and government supplies

Contact: Manjunath – 9008602163

### Marketing Executive

#### Sujay Irrigations Pvt Ltd

05/2016 – 06/2017

Bangalore

##### Achievements/Tasks

- Design and installation of Irrigation project
- Coordination with dealers for irrigation system design
- Following up Governmental departments for Subsidy aspects
- Handled projects for Prestigious Organizations like Jindal for an acreage of 40

Contact: Ajith Shetty – 9972271525

## EDUCATION

### Bachelor of Technology

#### University of Agricultural Sciences Bangalore

08/2012 – 04/2016

8.18/10

##### Courses

- Agricultural Engineering

## SKILLS

MS Office

Field Demonstration

Computation

## PERSONAL PROJECTS

Development of Manual Paddy transplanter for Small Farmers (11/2015 – 03/2016)

## ACHIEVEMENTS

GATE-AIR-158-(Agri Engg)-2016

ICAR-JRF-AIR-19(Agri Engg)-2016

## LANGUAGES

English

Professional Working Proficiency

Kannada

Professional Working Proficiency

Hindi

Professional Working Proficiency

## INTERESTS

Agribusiness

Robotics in Agriculture