



VST SHAKTI SAMACHAR

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2019



SYNOPSIS



From the Editor's Desk

Milestones

UAS-VST Training Centre Inauguration - Karnataka

New Dealer Showroom - Andhra Pradesh

New Dealer Showroom - Chattisgarh

New Dealer Showroom - Assam

Meets

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Dealers Meet - Maharashtra

Bankers Meet - Odisha

Exhibitions & Melas

Kisan 2018 - Pune, Maharashtra

Agrown Agriculture Exhibition - Maharashtra

India - China Machinex Fair 2018 - Maharashtra

Gkvk Krishi Mela - Karnataka

Global Agriculture & Food Summit - Jharkhand

Agri Fair - Uttarakhand

Agri Fair - Paddy Festival - Maharashtra

Farm Agriculture Equipment Exhibition - Manipur

Krushi Mela - Karnataka

Rojgar Mela - Bihar

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130di Power Tiller Demo - Haryana

Tractor Demo - Karnataka

Tractor Demo - Tamil Nadu

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Tractor Training - Kerala

Service Camps

VST in News



On behalf of VST, the Editorial Team of VST Shakti Samachar Newsletter warmly welcomes you all to the October – December 2018 edition of VST Shakti Samachar Newsletter. We are delighted to share the contributions of our committed dealers, sales team and all other staff members of VST. Please visit all the pages to see the wonderful contributions and colorful events during October – December 2018. You will find interesting facts and figures about VST and its dealers in the pages of VST Shakti Samachar Newsletter.

It is our pleasure to share with you that VST inaugurated its new UAS Center of Excellence in GKVK, Bangalore campus in December. We thank all those who have contributed to achieve this.

This issue contains the details about training, demos, meets, melas and service camps organized by VST during the quarter. Please feel free to leave comments and suggestions to share your thoughts. We appreciate your continuous support and happy to have you as a patron of VST Shakti Samachar Newsletter.

The Editorial Team wishes a very happy and prosperous New Year.

With thanks and regards,

The Editorial Team

MILESTONES

UAS-VST TRAINING CENTRE INAUGURATION - KARNATAKA

The UAS VST Centre of Excellence farm mechanization skill development was inaugurated at University of Agriculture Science, GKVK campus, Bengaluru, Karnataka in December 2018. The center was inaugurated by Dr. S Rajendra Prasad, Vice Chancellor, UAS Bengaluru. Sri V.P. Mahendra, Vice Chairman and Managing Director of VST Tillers Tractors Ltd. was the chief guest of the event. The centre was setup with an aim to help students hone innovative thinking and gain expertise in farm mechanization. VST wish the centre benefits a large number of students and farmers. The event was covered in the local newspaper – Sanje Vani.



NEW DEALER SHOWROOM - ANDHRA PRADESH

M/s. Suryateja Agencies, a new dealer showroom was inaugurated at Srikakulam, Andhra Pradesh in the presence of V.S.T. Tillers Tractors Ltd. Senior Vice President, Mr. Jujhar Singh Virk and Telangana & Andhra Pradesh State Head Mr. Lakshmikanth in October 2018.



NEW DEALER SHOWROOM - CHATTISGARH

M/s. VNK Tractors, a new dealer showroom was inaugurated by Mr. Uday Dhote, State Head, at Durg, Chattisgarh in November 2018.



NEW DEALER SHOWROOM - ASSAM

M/s. Nikita Marketing, a new dealer showroom was inaugurated at Tetalia, Guwahati, Assam in November 2018.





MEETS



DEALERS MEET - ANDHRA PRADESH

Dealers Meet was conducted at Anantapur, Andhra Pradesh in October 2018.



DEALERS MEET - MAHARASHTRA

Vidarbha Dealers Meet was organized at Akola, Maharashtra in the presence of Mr. Noor Shaikh, State Head, Mr. Sanjay Adhao, Service Head, Mr. Tushar Modak, Retail Finance Manager in December 2018.

BANKERS MEET - ODISHA

M/s. Sahoo Agencies, Jharsuguda, Odisha, organized Bankers Meet in December 2018. The event had entertainment program for the bank staff and prizes were distributed to the top financiers.



EXHIBITIONS & MELAS



KISAN 2018 - PUNE, MAHARASHTRA

Kisan 2018 is one of the major agricultural exhibitions of India that was held at the International exhibition arena, Moshi, Pune, Maharashtra in December 2018. V.S.T. Tillers Tractors Ltd. participated in the exhibition and displayed VST Shakti tractors, power tillers, power reapers and rice transplanter. It was a very successful event. Many who visited the stall were interested in VST new products and received many on the spot bookings for products. Mr. Jhujhar Singh Virk, Senior Vice President – Tractors, attended the event.



AGROWN AGRICULTURE EXHIBITION - MAHARASHTRA

M/s. Bhumre Patil Tractors participated in the Agrown Agriculture Exhibition held at Aurangabad, Maharashtra in December 2018 representing V.S.T. Tillers Tractors Ltd. The VST Shakti Power Tiller and Tractors with sprayer attachment were displayed at the event.

INDIA - CHINA MACHINEX FAIR 2018 - MAHARASHTRA

India-China Machinex Fair 2018 was held at Mumbai, Maharashtra in December 2018. V.S.T. Tillers Tractors Ltd. participated in the exhibition along with Yanji Rice Transplanter manufacturing company from China and displayed VST Shakti Yanji rice transplanter. VST Vice President, Sales & Marketing - Tiller Mr. Jeyasubramanian attended the event.



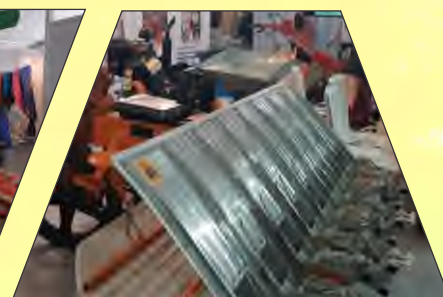
GKVK KRISHI MELA - KARNATAKA

V.S.T. Tillers Tractors Ltd. participated in the GKVK Krishi Mela exhibition held at Bangalore in November 2018. The exhibition was held at GKVK campus, University of Agriculture Science, Bangalore. All VST Shakti products ranging from power tillers, tractors, power weeder and reaper were displayed at the event. VST Shakti received an overwhelming response from farmers, industry experts, existing and prospective customers with a good number of spot bookings. The VST Shakti stall also won second place in the exhibition.



GLOBAL AGRICULTURE & FOOD SUMMIT - JHARKHAND

Government of Jharkhand led by Honourable Chief Minister Sri. Raghubir Das organized the Global Agriculture and Food Summit in November 2018 at Ranchi, Jharkhand. V.S.T. Tillers Tractors Ltd. participated in the mega event. At the event, for the very first time, VST Rice transplanter was selected to come under the 90% subsidy scheme of the State of Jharkhand and received a good response from the customers.



AGRI FAIR - UTTARAKHAND

M/s. New Component Tractors participated in the Agri fair held at Panthnagar University, Uttarakhand in October 2018 and displayed VST Shakti tractors, power tiller and power weeder.

AGRI FAIR - PADDY FESTIVAL - MAHARASHTRA

Krishi Vignan Kendra organized Agri Fair - Paddy Festival at Shindewahi, Chandrapur, Maharashtra in October 2018. V.S.T. Tillers Tractors Ltd. participated in the exhibition and displayed the VST Shakti power reaper and rice transplanter.



FARM AGRICULTURE EQUIPMENT EXHIBITION - MANIPUR



Manipur Farm Agriculture Equipment exhibition was held at Imphal in December 2018. Sri. N. Birendra Singh, Chief Minister, inaugurated the exhibition. V.S.T. Tillers Tractors Ltd. participated in the exhibition and displayed Rice transplanter. The Chief Minister visited VST stall and advised to introduce RTP in Manipur market.

KRUSHI MELA - KARNATAKA

M/s. Siddeshwara Enterprises participated in the Krushi mela held at VC farm Mandya, Karnataka in November 2018. VST Shakti tractor, power tiller, power reaper and rice transplanter were displayed at the event. Live demonstrations of rice transplanter and Power Tiller for bund formation operation and reverse rotary operation were performed in the presence of Mr. Shivashankar Reddy, Karnataka Agriculture minister.



ROJGAR MELA - BIHAR

The National Skill Council of India organized Rojgar Mela at Patliputra ground, Patna, Bihar in December 2018. V.S.T. Tillers Tractors Ltd. participated in the exhibition and displayed VST Shakti 130DI Power tiller. Honorable Mr. Ravi Shankar Prasad, central cabinet minister (IT & Justice) and Mr. Bijay Kumar Sinha, State labor minister, visited VST stall.



DEMONSTRATIONS

5PR POWER REAPER DEMO - PAN INDIA

VST Shakti authorized dealers organized demonstrations for the newly launched VST Shakti 5PR power reaper in many parts of the country from October - December 2018. The farmers were given demonstrations on the usage, benefits and regular maintenance of the power reaper.



130DI POWER TILLER DEMO - HARYANA

Demonstration program was organized at the Northern Region Farm Machinery Training & Testing Institute (NRFMTTI), Hisar, Haryana for Chattisgarh farmers in October 2018. The working of the VST Shakti 130DI power tiller was demonstrated to the farmers.



TRACTOR DEMO - KARNATAKA

M/s. Sri Raja Agri Tech at Bhadravati, Shimogga, Karnataka organized demonstration program for VST Mitsubishi Shakti 180D tractor with cultivator attachment and VST Shakti MT 270 Viraat Plus tractor with rotavator attachment in areca nut plantation in October 2018.



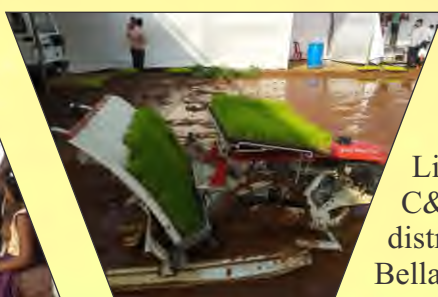
TRACTOR DEMO - TAMIL NADU

A demonstration program of VST Shakti VT 224-1D tractor with rotary attachment working in a bittergourd farm was organized at Meppad, Thiruvallur district of Tamil Nadu in October 2018. The demo was conducted in the presence of district collector and CRA from Chennai. They were explained about the mini tractors and their working and the collector instructed the department officials to sanction the subsidy immediately.



RT 65 WEEDER DEMO - TAMIL NADU

M/s. Susil Traders conducted a demonstration program to showcase the working of VST Shakti RT 65 Power weeder in a banana field at Gobichettipalayam, Tamil Nadu in November 2018.



VST SHAKTI C&O RTP DEMO - KARNATAKA

Live demonstration of newly launched VST Shakti C&O Rice transplanter on field was organized at district Krishi Utsava at Hagaribommanahalli, Bellary District, Karnataka in December 2018.

9054 VIRAAJ DEMO - MAHARASHTRA

A demonstration program was organized at Pandharpur, Solapur district, Maharashtra in December 2018 for the working of VST Shakti 9054 Viraaj tractor with two MB reversible plough attachment on field and also with trolley to demonstrate the haulage capacity of the newly launched tractor.





TRAININGS



POWER TILLER TRAINING - JHARKHAND

Training programs in different batches for VST Shakti 130DI, Dragon 140 and Dragon 150 power tillers were held at Ranchi, Jharkhand in October 2018. The participating farmers and mechanics were trained on the usage, regular maintenance and servicing of the power tillers.



MECHANICS TRAINING - KARNATAKA

A training program was organized for Sudan distributor mechanics team by the exports department at Bangalore training center in October 2018. The mechanics were given training on dismantling, servicing and assembling of VST Shakti tractors by Mr. Saravanan under the supervision of Senior Vice President – Exports, Mr. Chandramouli Sharma.



VIRAAJ TRACTOR TRAINING - KARNATAKA

Newly launched Viraaaj series training program was held at Bangalore training center for mechanics from Karnataka and Maharashtra in October 2018. The training covered working, dismantling, servicing and assembly work of the tractor.



BRANSON TRACTOR TRAINING - TAMIL NADU

Branson tractor first basic training program was conducted by Mr. Saravanan at Hosur plant, Tamil Nadu in November 2018. 25 technicians from Karnataka and Tamil Nadu participated in the program.



TRAINING ON HYDRAULIC - TAMIL NADU

A training session was conducted at the VST Hosur factory premises, Tamil Nadu in November 2018 where mechanics and technicians from Andhra Pradesh were given training on working of the Mita hydraulic system.



RTP TRAINING - ODISHA

A Seminar cum training session on the working, servicing and maintenance of VST Shakti Yanji and VST Shakti C&O rice transplanter was organized at VST Training center at Bhubaneswar, Odisha in the presence of Assistant Engineers (DA & FP) Odisha in December 2018.



TRAINING UNDER GOI SCHEME - WEST BENGAL

One day product training was conducted to rural youths and entrepreneurs under GOI scheme at Agri training center, Government of West Bengal, Chinsurah, Hoogly in December 2018. Mr. Tarun Roy, VST Service-in-charge provided training to the participants on the working and usage of VST Shakti tractors and power tillers.



TRACTOR TRAINING - KERALA

Training programs were conducted at Paloor (Attapadi) Palakkad district Kerala in coordination with Karshika Karmasena Kerala and Sri Satya Sai trust Attapadi in November 2018. The tribal people were given training on the usage and maintenance of VST Shakti tractors along with rotary attachment.





SERVICE CAMPS

SERVICE CAMPS - INDIA

VST authorized dealers organized several service camps throughout the country during October to December 2018 in and around their respective territories.





VST IN NEWS

చార హార్వెస్టర్ వద్ద పావర్ టిలర్ సహిత 250 కృషి యంత్ర వికే

హార్వెస్టర్లు, పావర్ టిలర్లు, ట్రాక్టర్లు, పంపులు, ఇతర కృషి యంత్రాలు విక్రయించే ఉద్దేశ్యంతో వస్తామి అని ప్రకటించింది.

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రైతులు బాగుంటేనే దేశం సుఖం

రైతులు బాగుంటేనే దేశం సుఖం అని ప్రకటించింది.

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లక్ష్మీ డ్రాగ్ ఫ్రంట్ ప్రాజెక్ట్ కింద కిషాన్ కే పేరే

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ఎస్ఎస్ స్టీల్ సెంటర్ మే దీపావళి ఆఫ్సర్

ఎస్ఎస్ స్టీల్ సెంటర్ మే దీపావళి ఆఫ్సర్ అని ప్రకటించింది.

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జెలాయ జెలాయ

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సాగు సాగు

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యోగ్య పద్ధతీనేచ వాపరా పావర్ టిలర్

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అంబెడకర్ ఆర్ట్ పయ్యంబే (5000) డెవలప్మెంట్ డెవలప్మెంట్

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800 ఎకరాల కాలనడ ఆర్యాశ్రమ నిలయం

800 ఎకరాల కాలనడ ఆర్యాశ్రమ నిలయం అని ప్రకటించింది.

800 ఎకరాల కాలనడ ఆర్యాశ్రమ నిలయం అని ప్రకటించింది.

కామ మోషిని డెవలప్మెంట్ 200 మరమ్మత్తు నిధి

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*“Create
sustainable
crop solutions
to enhance farm
productivity.”*



VST SHAKTI

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