



# **Bhargav Mathukiya**

Dhoraji, Rajkot-360410 9586469582

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#### **PROFESSIONAL SUMMARY**

"A dedicated learner and an MBA scholar in Marketing from the Waiting for an opportunity to contribute towards the growth/ making of an organization as a Marketing Lead by devising unique strategies and maximising the yearly profit by aligning the marketing strategy with the goals of the organization."

## **TECHNICAL COMPETENCIES**

OS: Windows | mac OS

Software: MS Office, Power BI

## **INTERPERSONAL SKILLS**

Teamwork | Active Listening | Management & Coordination | Decision Making & Analytical Skills | | Work with Delegation | Adaptability

### **INTERESTS & HOBBIES**

Explore Places | Cook Gujarati Dishes | Listening music | Watching Cricket

## **LANGUAGES KNOWN**

English | Hindi | Gujarati

#### **PERSONAL DETAILS**

Mother's Name: Mr. Kishorbhai Mathukiya Father's Name: Mrs. Vilasben Mathukiya

D.O.B: 24/04/2000

#### **EDUCATION**

Master of Business Administration in Marketing & BA

Chandigarh Group of Colleges, Landran Session: 2022-2024 | Score: 7.53 CGPA

Bachelors of Science in Physics

RK University, Rajkot

Session: 2019-2022 | Score: 7.58 CGPA

Intermediate(science) (GSHSEB)

Govt. Bhagvatsinhji High school, Dhoraji Session: 2016-2017 | Percentage: 42%

Matriculation (GSHSEB)

Unique School of Science, Dhoraji Session: 2014-2015 | Percentage: 84%

#### **TRAINING & PROJECTS**

## Digital Marketing Intern | Digital

**Ecosystem** 

Company: Codetta Digital- Baroda, GJ

Duration: 2 Month

Skills: SEO, SEM, Google Analytics, Meta Ads Manager, PPC, Paid advertising, Web Analytics, Keyword Research.

#### **ACADEMIC ACHIEVEMENTS**

 Secured 2nd position in Science model presentation, which organized by Noble University, Junagadh.

#### **CERTIFICATIONS**

- Completed Certificate course of "Marketing Analytics"
- Completed Certificate course of "Power BI using Business Analytics"
- Completed Certificate course of "Microsoft Excel"
- Completed Certificate course of "Sales Management"
- Completed Certificate course of "Product Management"
- Completed Certificate course of "Fundamental of Digital marketing"

#### **EXTRA CURRICULAR & CO-CURRICULAR ACHIEVEMENTS**

- Participated in "STARTUP INNOCAVE" Organized by RKU, Startup cell Gujarat and Industries Commissionerate-Govt. of Gujarat.
- Participated in "Technoplanet" National level event Organized by RK University, Rajkot.