

CURRICULUM VITAE



Athul Chandran K

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- CAREER OBJECTIVE -

To be associated with a professionally well driven, esteemed organization to take up challenging tasks and ensure the successful implementation of task. Also, having good skills, given opportunity, I can prove myself to be an asset to your organization. I can work to the best of my ability and knowledge and will exceed your expectations.

As an agricultural engineer it's my inborn duty to share my knowledge and skills with the people for the betterment of agriculture in this world

- PROFESSIONAL EXPERIANCE -

SALES PROMOTION EXECUTIVE (KERALA)

16th MAY 2019 – PRESENT

: Mahindra & Mahindra Ltd.

Farm Equipment Sector

Main Job Responsibilities & Achievements

- Marketing & Sales of Agriculture Machineries (Tractors and implements)
- Tenders, Institutional sales and Subsidy Business (Govt. Sales)
- Led targeted training programs to educate Govt. Officials on product benefits and service capabilities
- Co-ordinating the existing dealer's sales team and increase the business
- Played a major role for increasing the Market Share of M&M in Kerala from 28% to 44%
- Attained more than 70% of Govt. Sales

SALES MANAGER (ALL KERALA)

27th NOVEMBER 2017 – 10th MAY 2019

: J.D.S AGRI-TECH,

Agri Implements Distributer

Main Job Responsibilities

- Marketing and Sales of Agriculture Machineries and Garden Tools
- Tenders, Institutional sales and Subsidy Business (Govt. Sales)
- Directed work of efficient administrative team maintaining accurate sales, inventory and order documentation
- Motivated and mentored sales employees to enhance presentation, negotiation and customer relations abilities
- Monitored customer buying trends, market conditions and competitor actions to adjust strategies and achieve sales goals.

- AREAS OF EXPERTISE -

- Microsoft Office
- AutoCAD (3D & 2D)
- Inkscape

- EDUCATIONAL QUALIFICATIONS -

COURSE	INSTITUTION	YEAR OF COMPLETION	BOARD/UNIVERSITY	% OF MARKS
M.Tech Farm Power, Machinery & Energy	Kelappaji College of Agricultural Engineering and Technology, Malappuram, Kerala	2017	Kerala Agriculture University	79.99
B.Tech Agricultural Engineering	Kelappaji College of Agricultural Engineering and Technology, Malappuram, Kerala	2015	Kerala Agriculture University	75.10
H S E	M.V.H.S.S Ariyallur, Malappuram, Kerala	2011	Board of public examinations, Kerala	88.08
S S L C	P.E.S Parappanad Kovilakam HSS, Ariyallur	2009	Board of public examinations, Kerala	Full A+

- PERSONAL SKILLS -

Strong work ethics, taking ownership of all duties and responsibilities.

- Good grasping power and adapt to new systems and environments quickly.
- Strong team building and leadership quality.
- Strong commitment, hardworking and creative.

- ACADEMIC PROJECTS -

POST-GRADUATE PROJECT WORK

TOPIC: Development Of Attachments For Four-Wheel Riding Type Rice Transplanter

OBJECTIVES:

- To conduct an agro-economic analysis of a four wheeled riding type rice transplanter.
- To develop transport wheels for four wheeled rice transplanter.
- To develop an applicator system for four wheeled riding type rice transplanter for spraying of liquid bio-fungicides and micronutrient mixtures.

UNDER-GRADUATE PROJECT WORK

TOPIC: Study On The Effect Of Impact Force In Copra Separation

OBJECTIVES:

- To study the physical properties of copra and design parameters which affect copra separation
- To analyse the suitability of impact force in separation of copra
- To develop physical model for testing and evaluating the functional performance

- ACADEMIC SEMINARS -

- Aeroponics
- Development Of Attachments For Four-Wheel Riding Type Rice Transplanter
- Agro – Economic Analysis Of Four Wheel Riding Type Rice Transplanters

-TRAINING PROGRAMS-

Organization	Period	Training Objectives
New Holland Fiat (India) Pvt. Ltd., Greater Noida	One Month	Tractor Systems, its attachments and its Maintenance
Southern Region Farm Machinery Training and Testing Centre, Ananthapur (A.P.)	One Month	Tractor & Farm Machinery Testing and Maintenance
Agricultural Research Station, Mannuthy	One Month	Management of Agro Machinery Operation Service Centre (AMOSC)

- BOOKS,PAPERS & INNOVATIONS -

BOOK:

- Developing Attachments for Four-Wheel Riding Type Rice Transplanter

RESEARCH PAPERS:

- ***Mechanisation in vegetable cultivation.*** Krishiyankanam Vol. 23 (5): 08-10; December-January, 2018
- ***Agro-economic analysis of 4-wheeled riding type rice transplanters.*** Green Farming Vol. 11 (2&3): 232-236; March-June, 2020

INNOVATION:

- An attachment to four wheel rice transplanter for application of bio-fungicide and micronutrient mixture on mat nursery

- LINGUSTIC SKILLS -

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|-------------|------------|--|
| ▪ English | Fluent | - Full Knowledge (Read, Write and Speak) |
| ▪ Malayalam | Fluent | - Full Knowledge (Read, Write and Speak) |
| ▪ Hindi | Sufficient | - (Read, Write and Speak) |

- PERSONAL DETAILS & DECLARATION-

Date of birth	: 04/10/1993
Gender	: Male
Blood Group	: B+ve
Nationality	: Indian
Marital Status	: Single
Religion	: Hindu
Father's Name	: Chandran K
Mother's Name	: Bhajadayini A M
Hobbies	: Playing Games, Reading, Travelling
Present Address	: Bhajendra House Ariyallur P.O Malappuram (Dist.) Kerala - 676312

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

ATHUL CHANDRAN K