Gauri Sharma

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PROFESSIONAL SUMMARY

Aspiring UI/UX Designer passionate about creating intuitive and engaging user experiences. Proficient in design tools like Figma, Adobe XD, and Canva, with a deep understanding of user-centered design principles. Skilled in conducting user research, wireframing, and prototyping to craft seamless and visually appealing interfaces. Committed to optimizing user flows and enhancing accessibility while maintaining a consistent brand identity across all platforms.

EDUCATION

Manav Rachna International Institute of Research and Studies — Haryana, India
B.Tech in Biotechnology(CGPA: 8/10) — *July 2021 – July 2025*

Gita Bal Niketan Sr. Sec. School — Haryana, India
Senior Secondary (Medical), 75.4% — *June 2018 – June 2019*

EXPERIENCE

Graphic Designer Intern — June 2024 – Dec 2024
Dr Omics labs Pvt Ltd — *Haryana, India*

- Created visually appealing graphics and layouts for marketing materials, enhancing brand identity.
- Designed eye-catching social media posts and advertisements to boost engagement and awareness.
- Collaborated with the team to develop creative concepts and executed them across digital platforms.
- Worked on designing banners, brochures, and other promotional materials for product launches.
- Refined and optimized designs based on user feedback and analytics to improve user experience.

Ui/Ux Intern — May 2023 – July 2023
Detached Meta — *Haryana, India*

- Conceptualized and designed a variety of creative assets including posters, banners, and brochures to align with marketing strategies.
- Collaborated with marketing and product teams to create visually engaging content for social media campaigns.
- Refined and adjusted design elements based on feedback, ensuring consistency with brand guidelines.
- Worked with design software (Adobe Illustrator) to produce high-quality, print-ready files.

PROJECTS

MolarMagic — *Figma, Adobe XD, User Research, Prototyping* — Nov 2024 – Present

- Designed a user-friendly dental care app for personalized oral health recommendations.
- Created wireframes and interactive prototypes for key features, including personalized treatment plans and appointment scheduling.
- Conducted user research to understand pain points and design solutions that enhanced the user experience.
- Refined UI design based on usability testing, improving navigation and overall user satisfaction.
- Collaborated with the development team to ensure seamless design implementation across web and mobile platforms.

Musicly App — *Figma, Adobe XD, User Research, Wireframing* — Sep 2024 – Nov 2024

- Designed the user interface for a music streaming app, focusing on seamless navigation and accessibility.
- Created wireframes and prototypes for key features, including personalized playlists and real-time song playback.
- Conducted user research to ensure the app met user needs and provided a personalized music experience.
- Collaborated with developers to ensure consistent implementation of design elements across platforms.
- Refined UI elements based on user feedback, improving overall user satisfaction and app engagement.

SKILLS & CERTIFICATIONS

- **Design Tools:** Figma, Adobe XD, Canva, Adobe Illustrator, InDesign
- **Design Skills:** UI/UX Design, Wireframing, Prototyping, Typography, Color Theory, Branding, Visual Design
- **Certifications:** UI/UX Design (Accenture), Graphic Design Certificate (udemy), Figma mastery course (udemy), Prototyping