Human Computer Interaction (CS798H)
Project (Milestone-1)

Team Members
Pranjal Gautam(210742)
Ayush Yadav(210251)
Shri Krishna Sahu(211011)

Application to be improved
BookMyShow

Why BookMyShow ?
- BookMyShow holds a dominant market share of over 91.37% in the online entertainment ticketing sector in India.
- The online entertainment ticketing market in India is substantial, with a size of 1594 million US Dollars. BookMyShow attracts a massive user base, with over 2 billion users visiting the platform each month.
- The availability of abundant data, particularly reviews, makes studying BookMyShow's performance and user experience convenient and insightful.

Data Gathering Methods
1) We will be applying Web Scraping techniques to gather data from trustworthy websites and applications which cater a large user base so that we can have access to diversified reviews and which will help us to pay attention over large scale problems.
- [BookMyShow: Movies & Events Reviews 2024 | Google Play](#)
- [BookMyShow: Movies & Events - AppStore](#)
- [BookMyShow: Movies & Events - MouthShut](#)
- [BookMyShow: Movies & Events - PissedConsumer](#)
- [BookMyShow: Movies & Events - TrustPilot](#)

2) User Analytics
3) Competitor Analysis
4) Social Media Monitoring from platforms like Facebook, Twitter, Instagram