<u>PROJECT REPORT TEMPLEATE</u>

<u>BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE</u>

TEAM ID: <u>NM2023TMID18404</u>

1.INRODUCTION

1.1 Overview:

Event management is the process of creating and maintain an event. This process spans from the very beginning of planning all the way to post event strategizing.
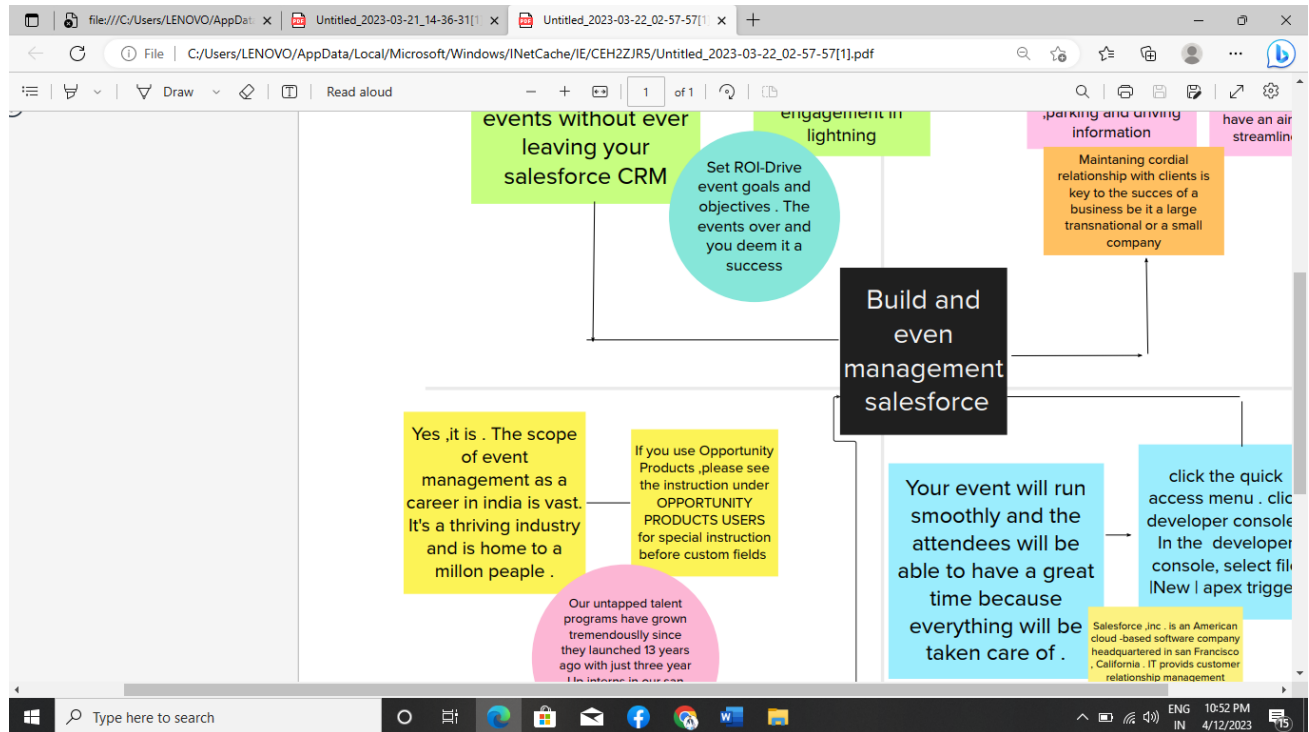
1.2 Purpose:

At the start, an event manager makes planning decision, such as the time, location, and theme of their event. During an event, event managers observes the events live and make sure things run smoothly. after an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on the ball for any post-event offerings.

2. Problem Definition & Design Thinking

2.1 Empathy map:

An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

1) create a shared understanding of user needs, and

2) aid in decision making

2.2 Brainstorming:

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.

3. RESULT

3.1 Data Model: Object name	Field label	Data type
1.Event	Event	Text
2.Attendess	Attendee	Auto number, phone
3.Speakers	Speaker	Text, Email
4.Vendors	Vendor	Email, Phone, Text

3.2Activity & Screenshort:

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Lightning Experience Transition Assistant
Move to the new, more productive Salesforce

Get Started

Getting Started

Build App
Generate a basic app with just one step, and then easily extend that app with clicks or code.

Add App

Salesforce Lightning
Turn on the power, speed, and simplicity of the new Salesforce user experience.

Get Started

Salesforce Mobile Quick Start

Home

Administer
Release Updates
⊞ Manage Users
⊞ Manage Apps
⊞ Manage Territories
⊞ Company Profile
⊞ Data Classification
⊞ Privacy Center
⊞ Security Controls
⊞ Domain Management
⊞ Communication Templates
⊞ Translation Workbench
⊞ Data Management
⊞ Mobile Administration
⊞ Desktop Administration
⊞ Outlook Integration and Sync
⊞ Gmail Integration and Sync
⊞ Email Administration
⊞ Google Apps
⊞ Analytics
⊞ Data.com Administration

Build
⊞ Customize
⊞ Create
⊞ Develop
⊞ Lightning Bolt
Schema Builder
Lightning App Builder
Canvas App Previewer
Installed Packages
Package Usage
AppExchange Marketplace

Deploy
Deployment Settings
Deployment Status

Monitor
System Overview
Optimizer
Imports
Outbound Messages
Time-Based Workflow
Automated Process Actions
Case Escalations
Entitlement Processes
API Usage Notifications
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Schema Builder	Add multiple users	Manage profiles
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👤 Security	📋 Data
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English   Tamil

4. TRAILHEAD PROFILE PUBLIC URL

Team Leader – https://trailblazer.me/id/ayyanar321

Team Member 1 - https://trailblazer.me/id/atch45

Team Member 2 - https://trailblazer.me/id/babyj6

Team Member 3 – https://trailblazer.me/id/bhan67

5. ADVANTAGES & DISADVANTAGES

Advantages:

    1.opportunities for creativity

    2.Ability to work different events

    3.high projection job growth

Disadvantages:

    1.Unconventional work hours

    2.Time away from family and friends

    3.Multiple events at the same time

6. APPLICATIONS

1.vFAIRS is a type of business application that enables companies to store employee information ,manage common EVENT functions ,and execute critical EVENT activities such as processing payroll and administering benefits.

2.Features oh vFAIRS application include an employee self-service portal, payroll ,workforce management, recruitment and hiring ,benefits administration ,and talent management .

7. CONCLUSION

In conclusion ,due many challenges that are facing human resource departments , there is need for organisations to adopt correct and workable policies that will not only ensure they alleviate these challenges but also develop mechanisms of Dellinger with such challenge in case they occur in the future .

8. FUTURE SCOPE

The project has a very vast scope in future . The project can be implemented on internet in future.