

Dark Watch Security



Private Security



Your Local,
Community-
Oriented Shield

Business
Proposal with
Pricing Model



Executive Summary

Business Name: Dark Watch Security

Date Founded: June 2023

Business Concept: Dark Watch Security isn't just security; it's a revolution in safety. We're the guardians of your world, tirelessly protecting Sacramento. Welcome to the future of security.

Business Description

Nature of Business: We redefine security, offering more than just guard services. We provide peace of mind, vigilance, and a relentless commitment to your safety. But we're not like the rest; we're deeply rooted in the local community.

Founder's Experience: Our founder isn't just experienced; he's a legend in security. Two decades of safeguarding giants - now at your service.

Mission Statement

Our mission is **unyielding** - to fortify your peace, empower your confidence, and champion your safety. We don't just secure; we elevate. And we do it with a heart that beats for the community.

Vision Statement

We see a Sacramento where security knows no bounds. Dark Watch Security aims to be the embodiment of invincibility, the gold standard for protection. But we're not just corporate; we're community-centric.

Target Market

- ❖ Commercial
- ❖ Residential
- ❖ Industrial
- ❖ Construction

Value Proposition

In a world where threats loom large, we stand taller. Our promise? Not just safety but empowerment. We're your insurance against chaos, your assurance of tranquility. We're also your local partner, invested in the community's well-being.



Service Description

Features:

- ⬆ We don't just watch; we act. Hourly security guard duties that go beyond expectations.
- ⬆ Random mobile patrols that send shivers down criminals' spines.
- ⬆ Response times that defy the impossible.

Benefits:

- ⬆ Security that wraps around you, your business, your community.
- ⬆ ROI that doesn't just save dollars but secures futures.
- ⬆ Criminals? They don't stand a chance. And we do it all with a community spirit.

Competitive Advantage

Our officers aren't just professionals; they're heroes. We pay them better because they deserve it. Our training isn't just training; it's a metamorphosis. We're not just security; we're a force of nature. We're also deeply connected to the local community, and that's what sets us apart.

Financial Overview

Funding and Capital Structure:

- ⬆ We don't owe anyone. We're self-made, self-funded, and self-assured.

Revenue Streams:

- ⬆ Your trust in us is our greatest asset. We're rock-solid in finances.

Pricing Model

Fixed Post Security Guard Services

Starting at: \$27

Scaling up to: \$50+

(Pricing varies depending on the scope of work.)

Billing Cycle	Pricing (Starting From)
Bi-weekly	To be discussed
Monthly	To be discussed
Annually	To be discussed



Vehicle Patrol Services



Available 7 days a week from 7 pm to 7 am

Patrols are available in various durations, with pricing determined by factors including property size, distance, risk level, post assignments, and duties requested. We provide flexible options to meet your specific needs.

Patrol Durations and Pricing Ranges:

5 minutes:	Starting at **\$10** (Up to \$30)
10 minutes:	Starting at **\$15** (Up to \$45)
15 minutes:	Starting at **\$18** (Up to \$60)
20 minutes:	Starting at **\$20** (Up to \$65)
30 minutes:	Starting at **\$24** (Up to \$65)
1 hour:	Starting at **\$24** (Up to \$70)

Patrol Service Packages:

Choose from our flexible patrol service packages to suit your needs:

1x a Night	Everyday patrols
2x a Night	Double the protection, every night
3x a Night	Triple the security, 7 days a week
4x a Night	Enhanced coverage, all week long
5x a Night	Comprehensive protection, every night
6x a Night	Maximum vigilance, 7 days a week

For customized patrol schedules on specified days or times, we offer negotiated pricing. Whether it's weekends, special occasions, or unique requirements, we'll work with you to ensure your security needs are met.



Please note that patrol prices are subject to adjustment based on specific property and service requirements. Our goal is to provide you with the most tailored and effective security solutions.



Disclaimer



Our pricing reflects our commitment to quality and flexibility. We're here to work with you to create the perfect security plan.

Contact us today to discuss your unique security needs and receive a customized quote.

Contact Information

☎ CEO Brandon Muse: 279-202-5454

☎ Lieutenant James Mcmillin: 415-909-8969

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🌐 Website: www.darkwatchpatrol.com

Conclusion

Dark Watch Security doesn't just protect; it empowers. We don't just secure; we inspire. Choose us, and you're choosing strength, safety, and the unwavering pursuit of excellence. Plus, you're choosing a partner who believes in the power of community.

Your world demands Dark Watch Security. Contact us now, and let's make your dreams of a safer, brighter tomorrow a reality today.

Thank you for considering Dark Watch Security as your ultimate security partner.

