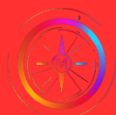




5 Starter Prompts

E-BOOK



MVP MOBILE MARKETING

Best Practices with Your AI Prompts: Making the Most of Your Superpower



Unlocking the true potential of AI as your solopreneur sidekick requires approaching these prompts with the right mindset and understanding. Here are some best practices to keep in mind:

1. Define Your Goals Clearly: (Be specific and measurable)

The first step is to identify your desired outcomes. What specific tasks or aspects of your business do you want to improve with AI? For example, instead of simply saying "I want AI to help me be more efficient," a better prompt might be: "Identify tasks in my content creation workflow that can be automated using AI, aiming to reduce my overall content creation time by 20%." The clearer and more specific your goals, the more effectively AI can be directed to achieve them.

2. Embrace Experimentation: (Start small, iterate, and refine)

Feel free to experiment with different prompts and explore various AI tools. Think of it as testing the waters before diving in. Start with a small, well-defined task and use the initial results to refine your prompt and approach. As you gain experience and confidence, you can gradually tackle more complex challenges.

3. Provide Context and Examples: (Give the AI a foundation to build upon)

Remember, AI is still under development, and effective communication is key. The more context and examples you provide along with your prompt, the better the AI can understand your intent and deliver the desired results.

Below are five prompts you can use today. Remember to understand who you are attempting to sell to and details that are relevant to you and your customers to make this the most relevant to your business.

Prompts

Have ChatGPT interview you

I would like ChatGPT to engage in a structured interview with me, asking a series of targeted questions to help me create a _____. Here are the Guidelines for the _____. Please begin by asking me a single, focused question regarding my response preferences, allowing me to provide detailed feedback. Based on my answers, continue with further questions as necessary, each one crafted to extract precise information relevant to creating an _____."

In regards to my business goals. Let's create a _____ month template breakdown of how I will accomplish those goals along with my ultimate goal of _____

Cold Emails

Simple:

Generate [number] cold email templates that are [number of words each] words long for selling [product/service] to [target audience/industry].

Detailed:

Assist me in creating an email marketing campaign for my [product/service] using the Customer Value Journey framework

// end prompt //

The Customer Value Journey (CVJ) is a framework that helps businesses understand and map out the different stages customers go through when interacting with their brand.



Marketing Campaign

+ Simple:

Which marketing strategies will most effectively promote our [product or service]?

Our [product or service] aims to solve the problem of [specifically describe the problem it solves].

Our target audience consists of [describe your target audience in detail], and our ultimate goal is to achieve [clearly state the desired outcome].

+ Detailed:

Assume the role of a seasoned marketing strategist with extensive experience in creating effective and profitable marketing campaigns in the digital marketing world. With over 20 years of expertise in crafting successful marketing campaigns across various industries, your proficiency lies in understanding and leveraging each stage of the customer journey.

Write a marketing campaign outline for [product/service]. Your outline should specifically address strategies for engaging and converting our [ideal customer persona], taking into account their unique characteristics and needs.

Viral IG bio

+ Simple:

Help me craft 5 social media posts that will hook my customers' attention and make them likely to be shared on social media.

+ Detailed:

Imagine you are a social media marketing expert. You've dedicated the last 10 years of your career to mastering Instagram, copywriting, customer psychology, and organic digital marketing.

Your goal is to have an Instagram Bio with 3 lines and a maximum of 150 characters for a profile in **[TYPE YOUR NICHE]** that targets **[QUICK DESCRIPTION OF YOUR AUDIENCE]** and stands out with **[TYPE HOW YOU STAND OUT]**.

Before you begin, ask me 5-10 questions about my goals, niche, audience, and tone of voice. Ask the questions one by one and provide some common multiple-choice answers

Viral captions

Simple:

Hey chat, you are a 10-year expert at social media content creation. Come up with 10 viral hooks for reels on Instagram with (Call TO ACTION). The goal of the reels is ____ my audience is primarily _____.

Detailed:

Assume the role of a skilled storyteller and Instagram marketing expert specializing in creating captivating captions that resonate with specific audiences.

Your task is to develop an Instagram caption under 2000 characters for my brand, but first, you need to understand the intricacies of my brand's goals, niche, audience, and tone.

Please begin by asking me 10 questions to gather essential information, providing multiple choice answers, and remembering my responses. Don't hallucinate.

After receiving the answers, proceed to create a caption that:

- Starts with an attention-grabbing hook.
- Utilizes storytelling to connect with the audience.
- Seamlessly highlights the featured product/service.
- Employs emotive language for greater impact.
- Concludes with a clear and compelling call to action.

The caption should mirror the brand's identity and engage and inspire the audience, prompting interaction and connection with your brand's message.

Bonus

Elevator Pitch

I'm working on an elevator pitch for [My business]. [Briefly describe what the business does]. Our target customers are [describe target audience]. Our primary value proposition is [explain the top 1-3 benefits customers get]. Some of our key differentiators include [describe what makes you unique]. I need help coming up with an impactful 30-second elevator pitch that covers the following:

Briefly explain what [My business] does

- Identify the target customer and market opportunity
- Summarize the primary value proposition and benefits offered
- Include 1-2 elements that differentiate us from competitors
- End with a clear call to action

The elevator pitch should follow best practices for capturing attention quickly. Use conversational language, tell a compelling story, and focus on communicating the most vital information. Make sure the pitch flows logically and incorporates the [VARIABLES] provided. Write 1-2 draft elevator pitches for [My business] in 30 seconds or less.

Outro

Congratulations! You've unlocked the power of instant-use prompts. By now, you've got a toolbox overflowing with content creation ideas that can be whipped up faster than you can say "solopreneur."

Remember, the key to success is consistency. Don't be afraid to experiment, find what works for you, and refine your approach over time. But most importantly, keep creating! The more you write, the better you'll become, and the faster your business will grow.

So, what are you waiting for? Grab your favorite writing tool, pick a prompt that sparks your interest, and get started. The world is waiting to hear your unique voice. Now go out there and dominate the content game!

Level Up Your Content Creation Game: Join the Community!

This book is just the beginning of your content creation journey. To stay fueled with fresh ideas and exclusive prompts, dive deeper into the world of entrepreneur content by joining our online community! Here's what awaits you:

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Share your wins, troubleshoot challenges, and get inspired by others' experiences.

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Let's build something amazing together

