INTRODUCTION:

OVER VIEW:

Empathy map[social media], Brainstroming[Social media] and Social media post

PURPOSE:

How to create social media post and procedure. It is a way to know the information and current affairs.

PROBLEM DEFINITION AND DESIGN THINKING:

BRAIN STROME



EMPATHY MAP



RESULT:

SOCIAL MEDIA POST IN CANVA



ADVANDAGE AND DISADVANDAGE:

we improve our communication and hard skills through social media. It is a way to know the current affairs and information.

Some unidentified hackers may hack one's account and used it is danger.one who spent more time in social media they may loss their eye vision and addicted.

APPLICATION:

In social media have many application like whatsapp,instagram,facebook,etc,....Through the app we used in many way.

CONCLUSION:

Social media have both merits and demerits.so used it in good way. I learn many thinks from this sheeme. Thankyou for naan mudhalvan team.