

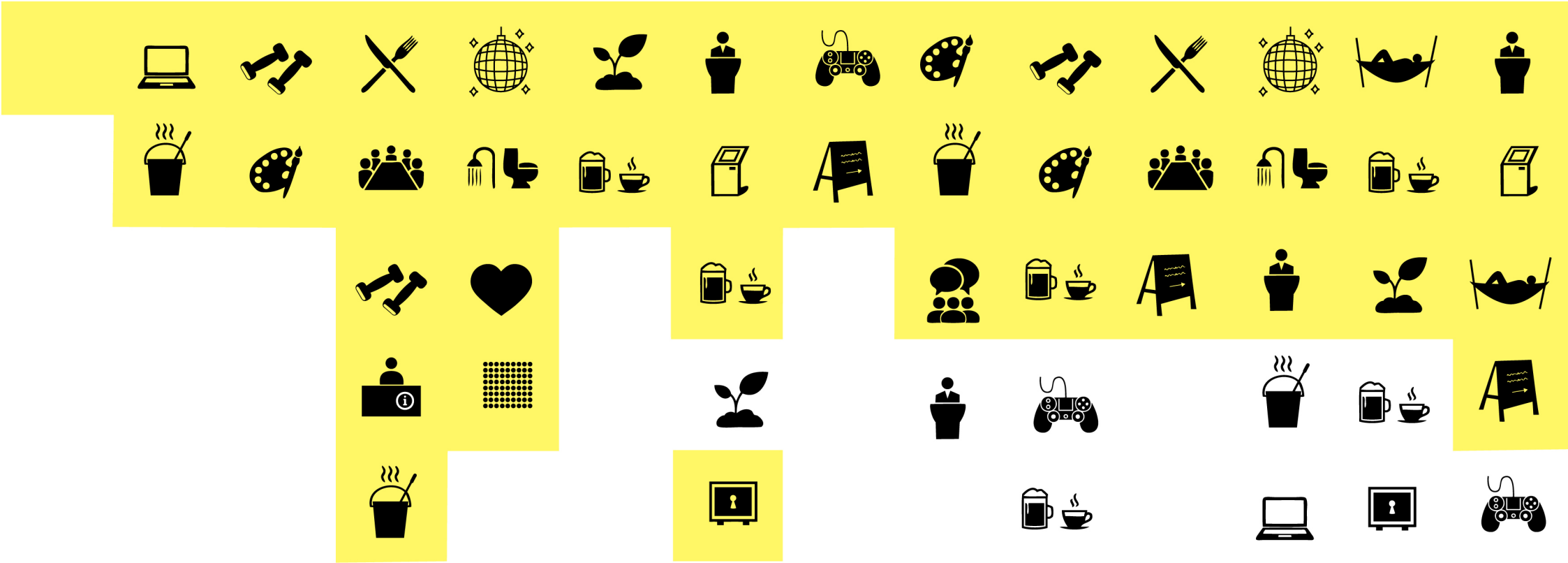
Student Centre – idea competition for students

Competition open from June 27th to August 13th, 2018
Read more: opiskelijakeskus.fi



"The Student Centre is a place for student to meet and spend their time, a place which all Aalto people have a reason to visit"





Competition program

Organizer, purpose and meaning of the competition

The organizer of the competition is Aalto University Student Union – AYY. The purpose of the competition is to visualize the atmosphere of the facilities, the spirit of Aalto people and the Aalto community, and to bring up ideas for the planning process of the Student Centre.

To Whom?

The competition is open for all Aalto University students. You can participate as an individual or as a group.

Project background

The Student Centre is a joint venture by Aalto University Student Union (AYY), Aalto University Business Students (KY) and Teknologföreningen (TF). The plan is to build a building for all Aalto students on the Otaniemi campus, next to the metro station entrance and the Harald Herlin Learning Centre.

The Student Center is seen as a possibility to create something new for the Aalto community and the campus. The aim of the project is to create new student culture and a real meeting spot for all Aalto community members to which every member of the community has a reason to come to. The goal of the Student Center project is to support and create the common student culture of AYY and to create cross-disciplinary meetings and new ways of operating.

The Student Center is not supposed to supplant existing student cultures, but to enrich them and to create something new. With the project, AYY is not aiming to build a new central office (even if the office should move to the new building if it will be built) or to replace guild clubrooms – instead, the Student Center should bring new extra value to the community that would justify its construction.

More info

More information about the project is available in the attached files. Competition program and the attachments can be found at the website Opiskelijakeskus.fi. In addition, a list of ideas for the spaces and facilities can be found at the website. The ideas are brought up by the community – through the website and the Student Centre seminar held in the spring of 2018. The ideas illustrate different wishes, hopes and dreams regarding the Student Centre and what it could be like.

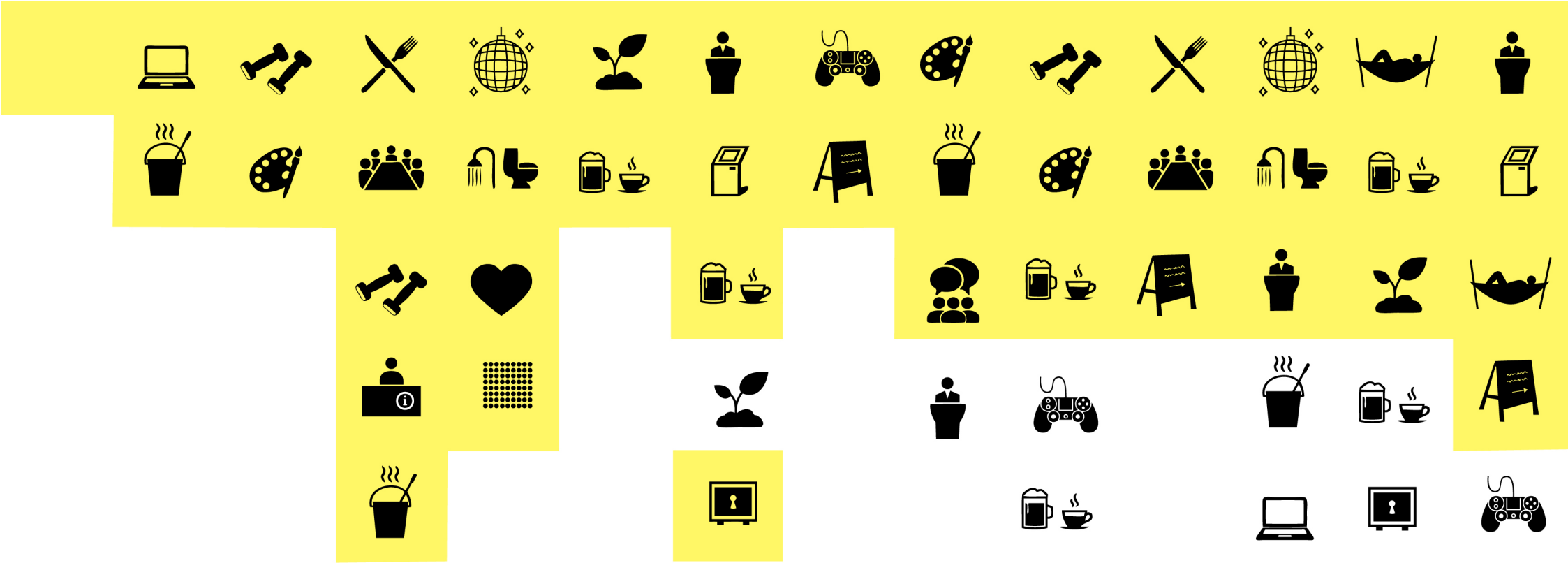
Questions

Please send questions about the competition to the competition secretary, AYY Real Estate Specialist Heidi Dufva (heidi.dufva(at)ayy.fi) by July 15th, 2018. Answers to the questions will be uploaded on the competition website by July 20th, 2018.

Schedule

27.6.	Competition starts
27.6.-15.7.	Possibility to send questions to competition secretary
20.7.	The answers to the questions will be uploaded to the website
13.8.	Deadline for proposals at 14.00
24.8.	Competition results announced
1.-10.9.	Display of selected proposals





Jury

The competition entries will be judged by the following jury members:

- Emma Savela – Student Centre responsible in AYY
- Noora Tanska – Student Centre responsible in AYY
- Noora Vanttinen – Chair of the Board in AYY
- Aino Hautala – Chairperson of Campus Section

The jury suggests the competition winners which the AYY Board confirms.

AYY’s Real Estate Specialist works as the competition secretary and doesn’t participate in commenting the proposals.

Guidelines for proposals

The competition ends on August 13th, 2018, at 2 pm. All competition entries must be submitted at the AYY Central Office (Otakaari II) by the deadline. You can submit your entry in the Central Office during the office’s opening hours or, outside the opening hours, by leaving it in the upstairs letterbox. The entries should be A3 prints in an envelope or wrapped in a paper cover (fold up or rolled).

The competition is anonymous. All competition entries must be submitted anonymously and marked with an alias, which should be written on the back of each sheet, on the lower-right corner. The proposals should include a separate envelope with the contact information of the author/authors (name, study field in Aalto, student number, phone number, e-mail).

The proposal should include:

- **Concept ideas and visualizations of at least three different facility types (see more: attachment 5). The visualization should inform what facility type it illustrates. Technique is free.**

The facility types

a) Meeting rooms

b) Office spaces (including volunteer working spaces, break room and kitchen)

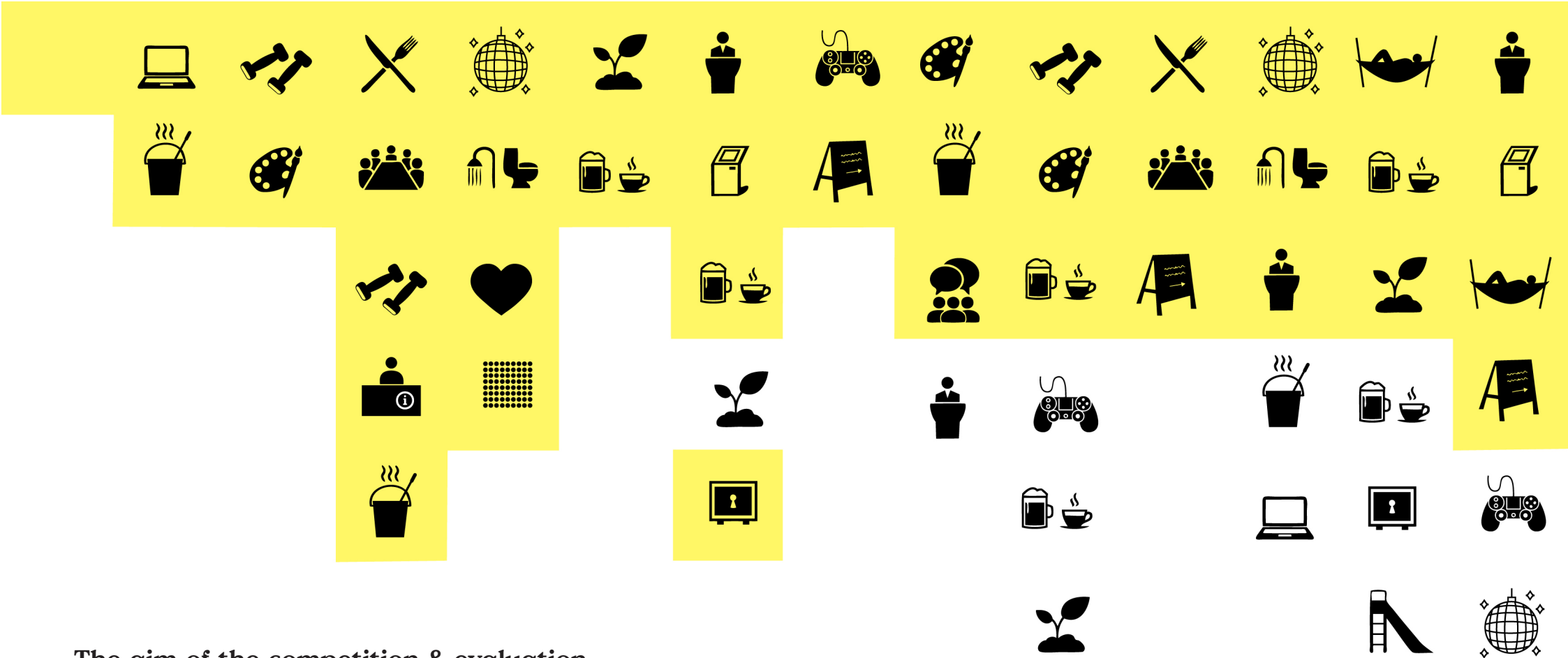
c) Restaurant/party facilities

d) Lobby/services

e) Club rooms/recreation

f) Others
- **Short text about each visualization (approximately one A4 sheet text in total).**
- **In the concept ideas of facility types, it is advised to use the dimensions and the relations of the spaces shown in the facility plan (attachment I). New spaces and facilities can be added if it is relevant to the whole. It is advisable to use ideas listed on the Opiskelijakeskus.fi website as part of the visualizations.**





The aim of the competition & evaluation

The aim of this competition is to visualize the atmosphere and the feeling of community that can be experienced in the Student Centre. Visualized ideas and concepts will help all involved parties to picture what kind of building the Student Centre could be. The aim isn't necessarily to create completely new ideas but to apply new kind of thinking to the ideas and spaces found on the website and facility plan. The competition proposals work as a concrete visual material and give the community an idea of what the Student Centre could be like.

At the evaluation of the proposals, the following are considered:

- Feeling of community and expression of the atmosphere
- Utilization of the material given
- Innovative concepts (for example in combining and modifying spaces)

Prizes

The winners of the competition will receive a total sum of €2,500, divided as follows:

- I prize €1,700
- II prize €500
- III prize €300

With an unanimous decision, the jury can also decide to divide the amount in a different way. The jury can also give out honourable mentions.

Copyright & follow-up

After the competition ends, the author has copyright of the proposal, however in agreement that AYY has the right to use the proposal ideas as a planning aid and display material of the project. The winners of the competition can be offered a chance to participate on the follow-up planning of the project.

Attachments

- (1) Facilities plan, draft May 28, 2018
- (2) Preconditions to the Student Centre
- (3) Student Centre – basic info presentation
- (4) The ideas listed on the Opiskelijakeskus.fi website
- (5) List of the facility types

The competition organizer reserves the right to changes.

