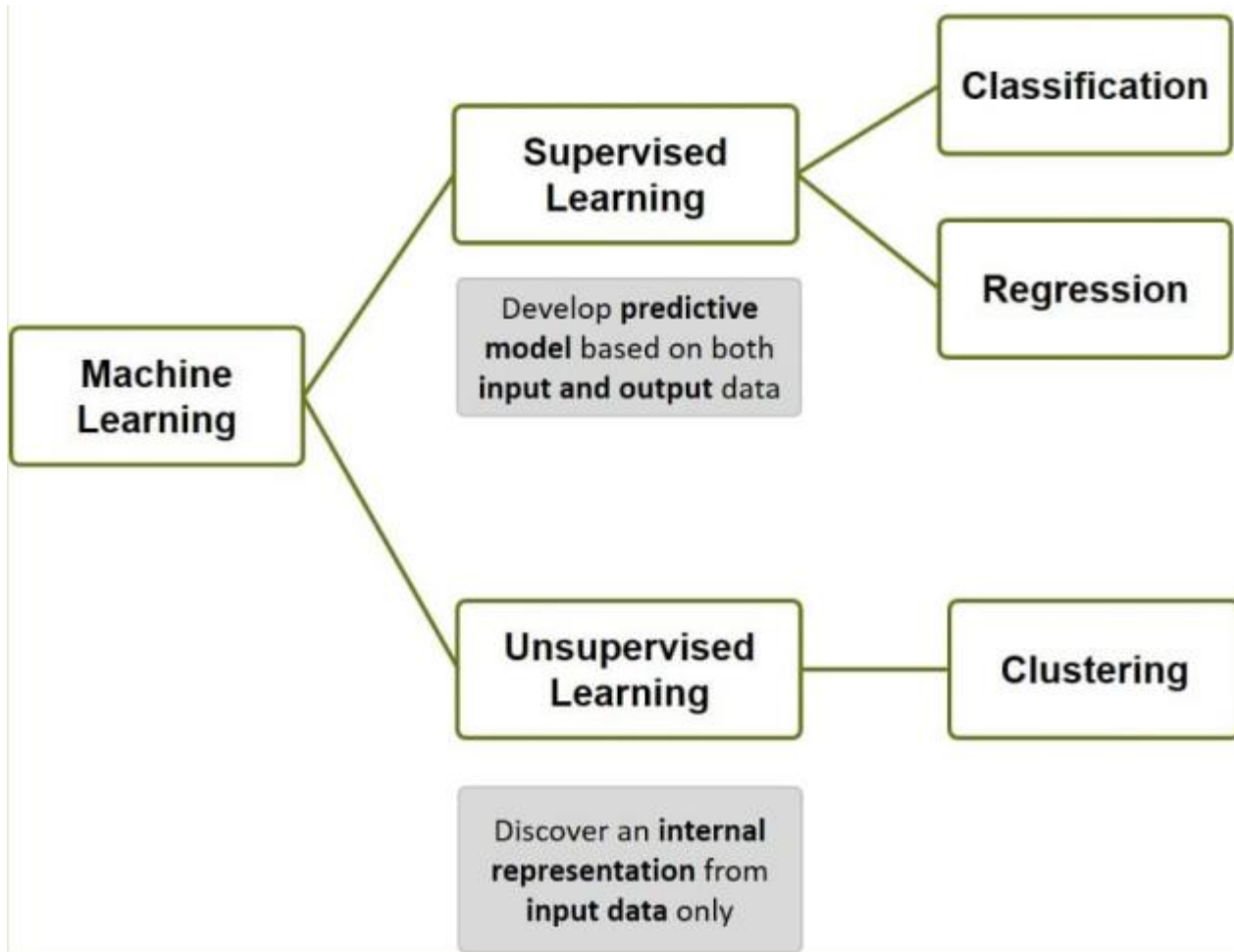


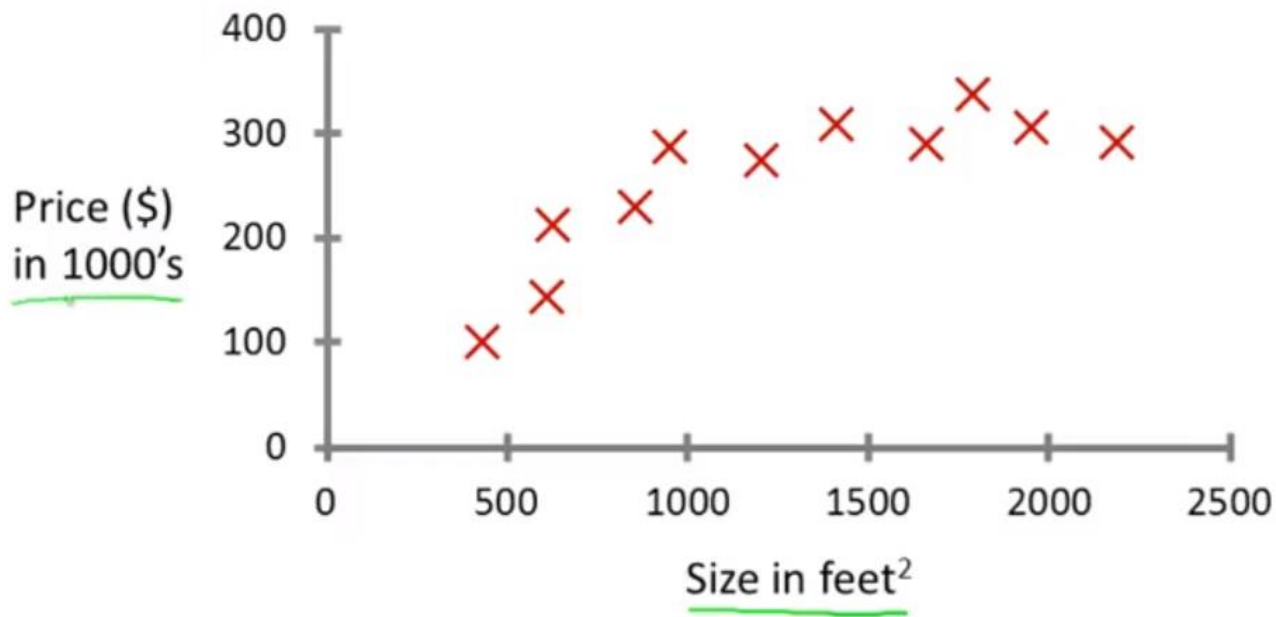
# MACHINE LEARNING

Supervised vs Unsupervised Learning

# SUPERVISED LEARNING

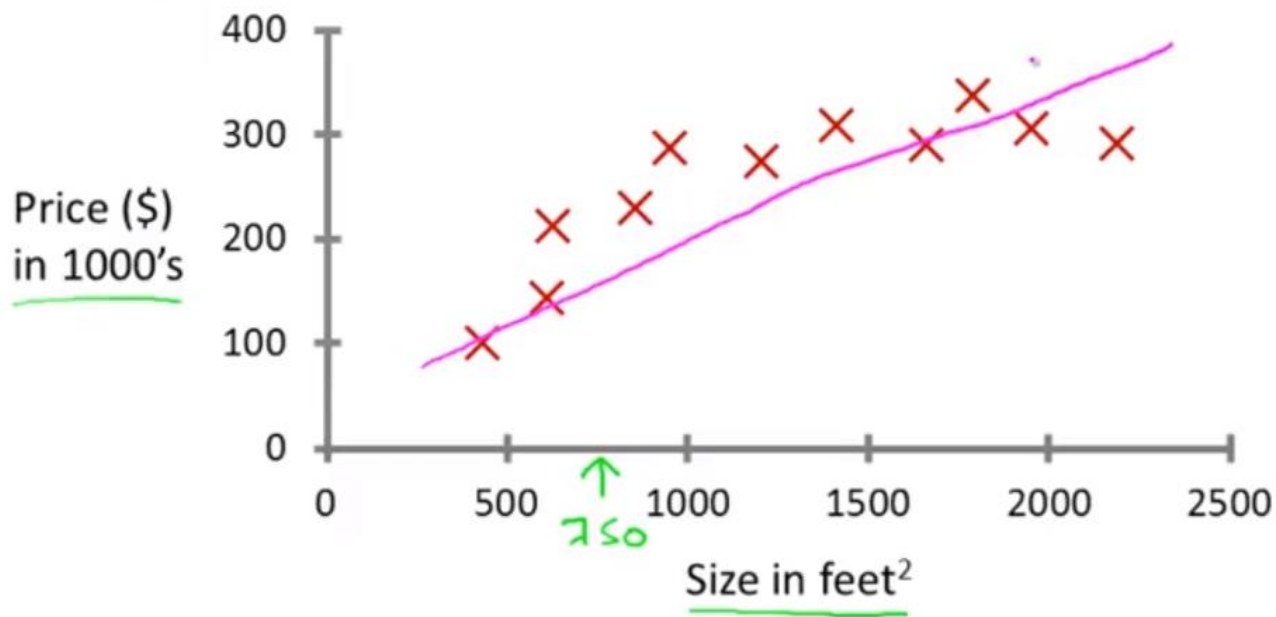


# Housing price prediction.



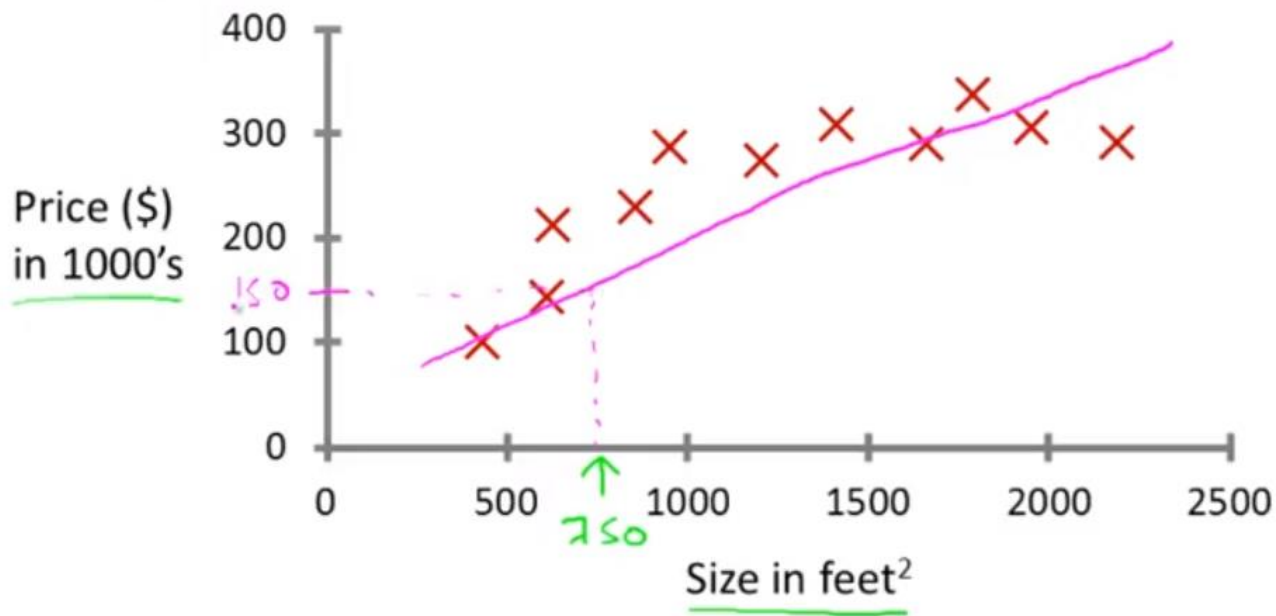
Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

# Housing price prediction.



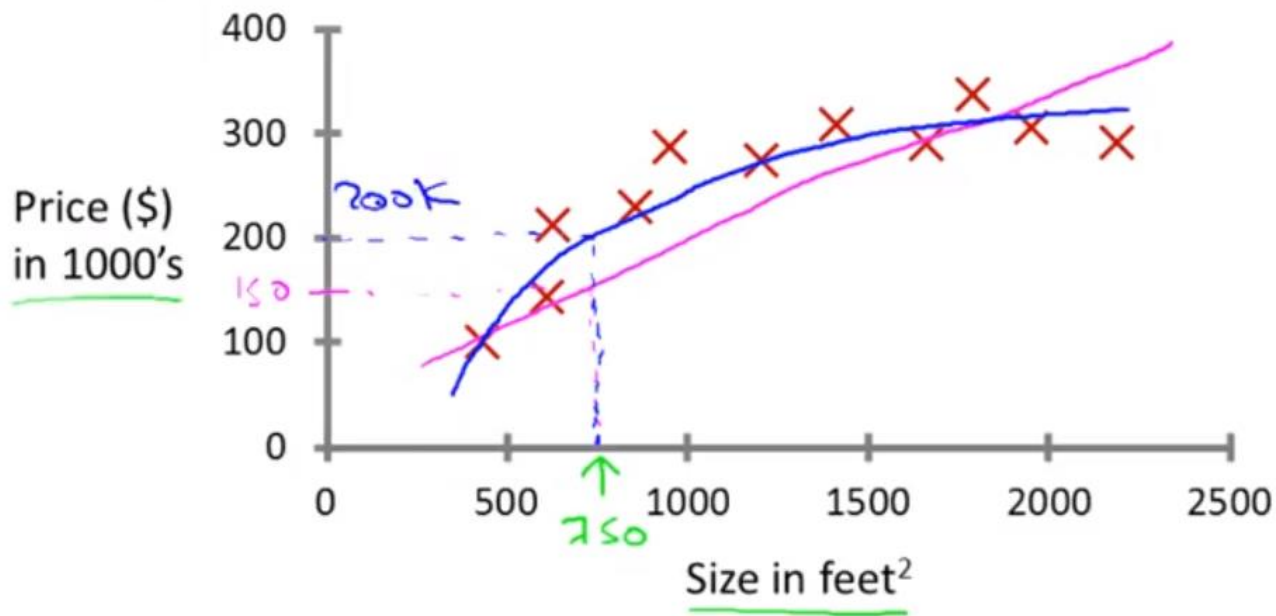
Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

# Housing price prediction.



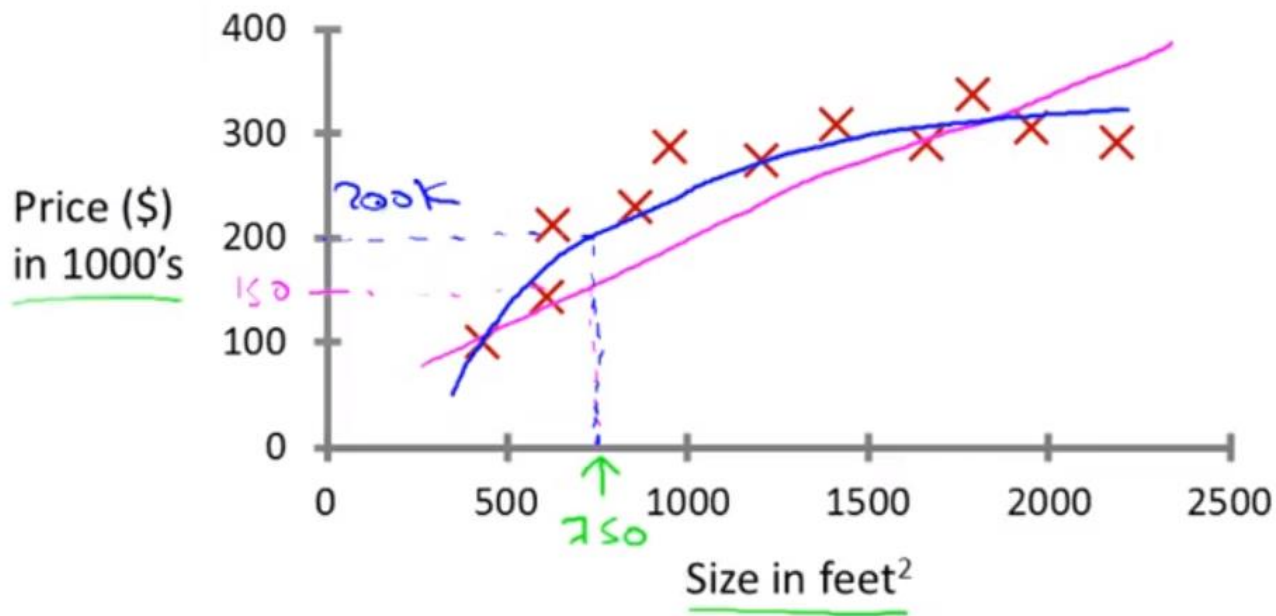
Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

# Housing price prediction.



Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

# Housing price prediction.



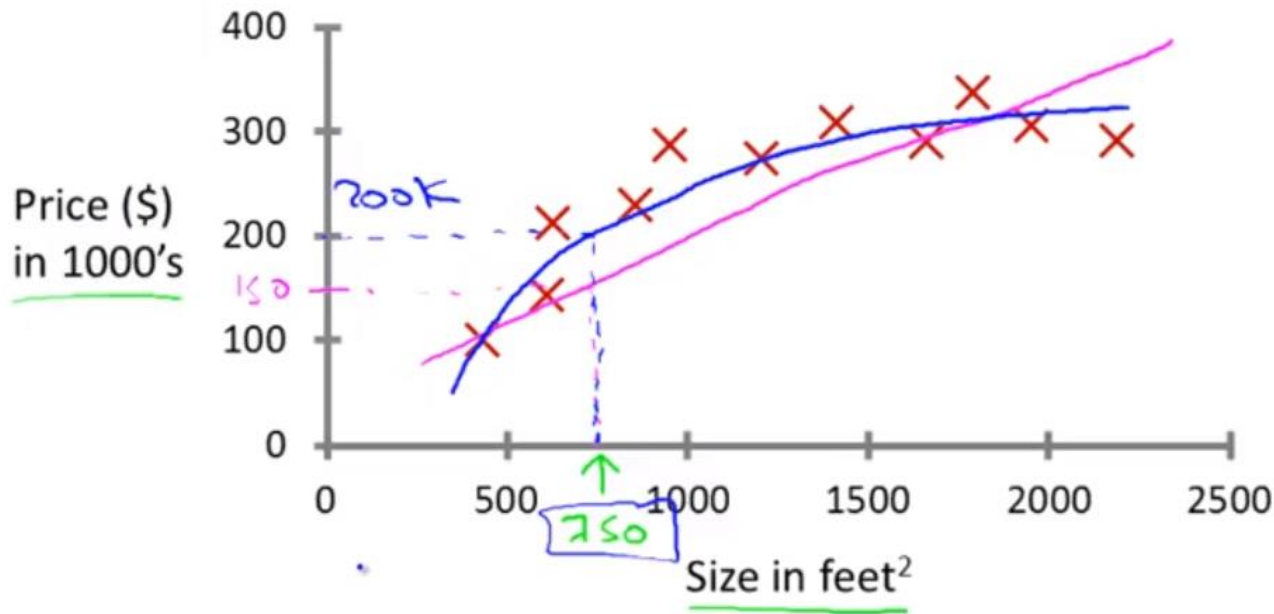
## Supervised Learning

“right answers” given

Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.



# Housing price prediction.



Supervised Learning

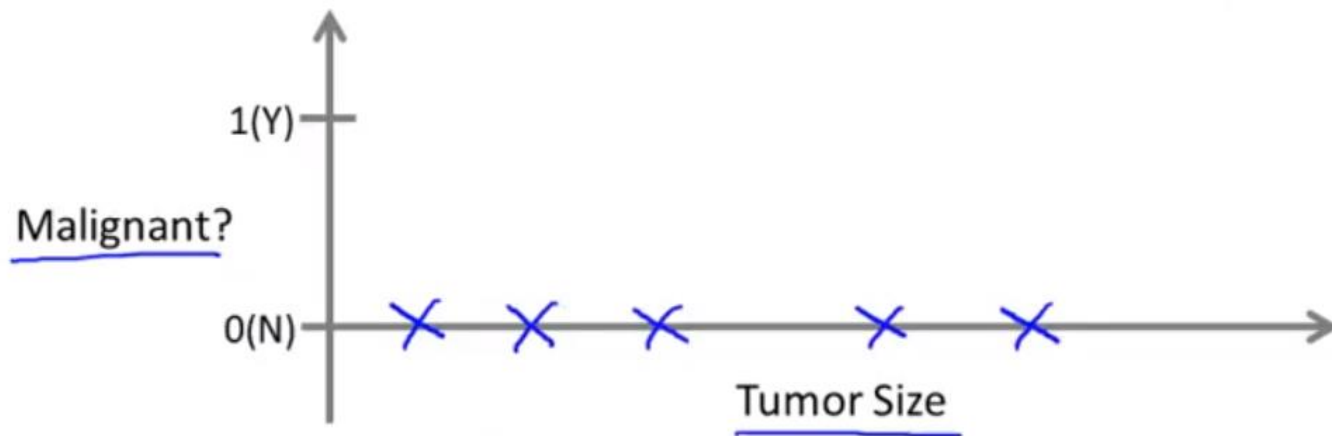
"right answers" given

Regression: Predict continuous

valued output (price)

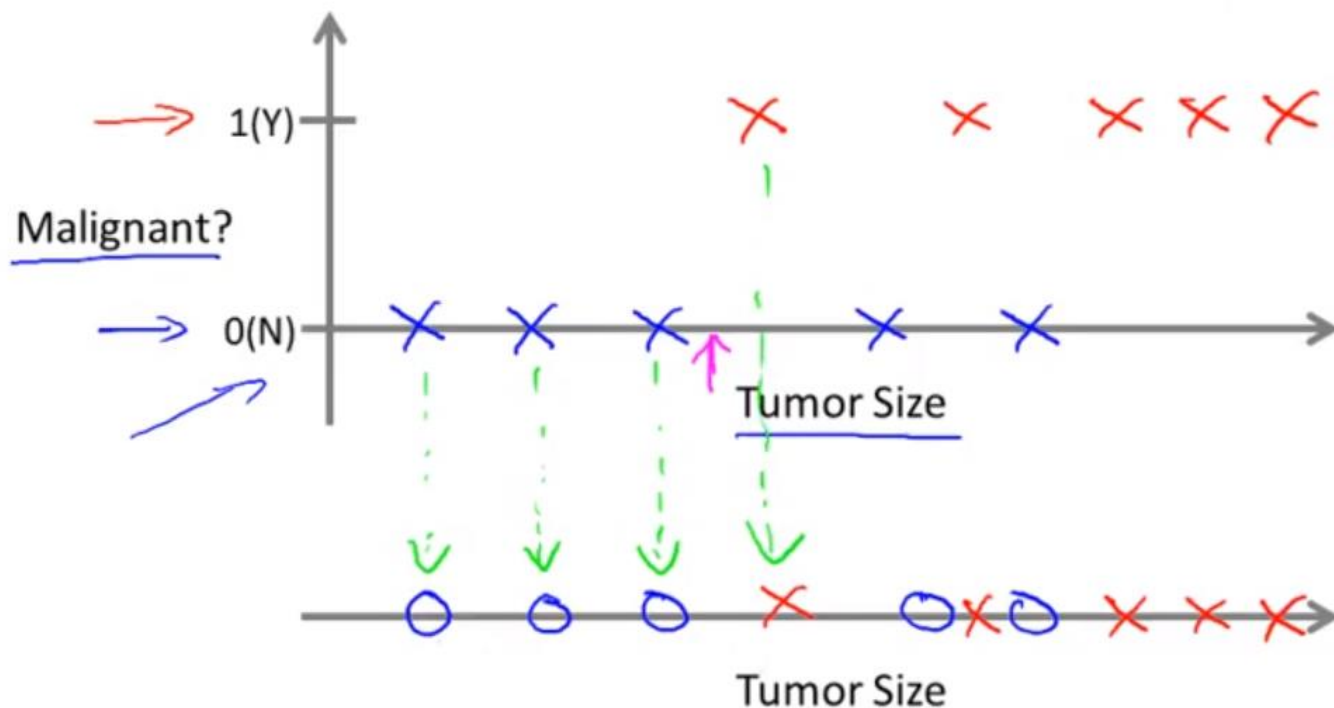
Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

# Breast cancer (malignant, benign)



Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

# Breast cancer (malignant, benign)

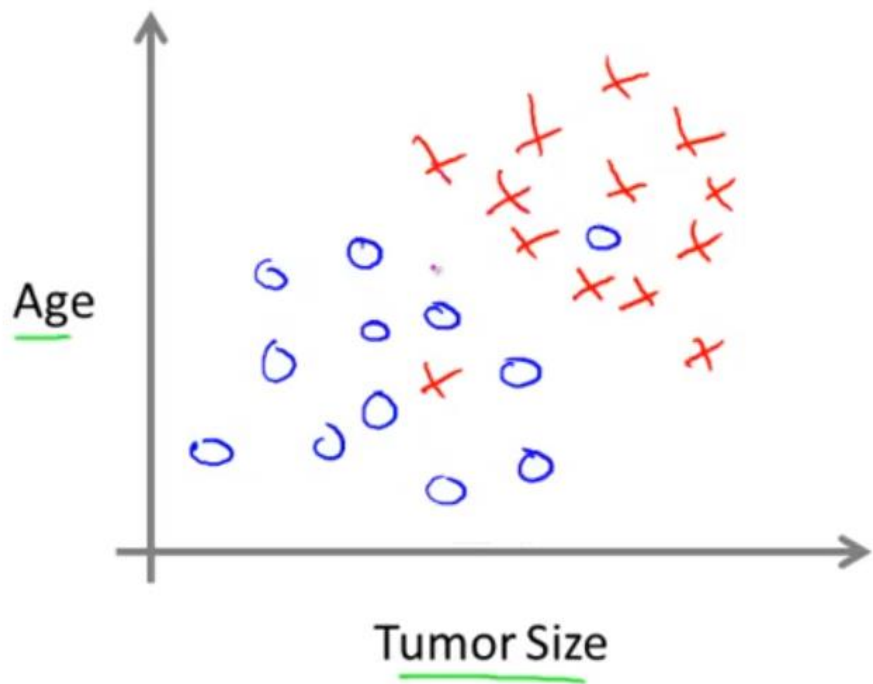


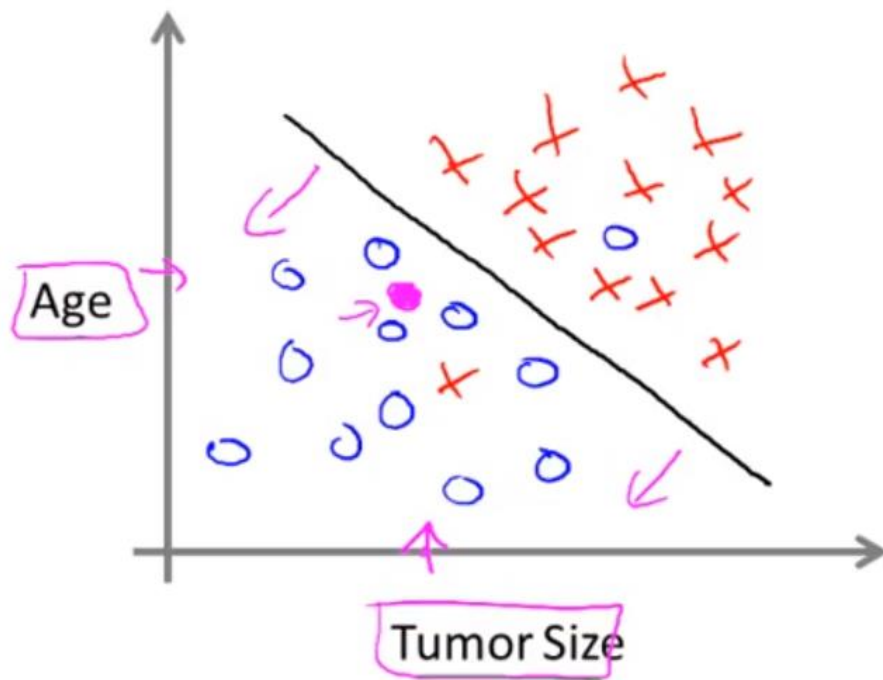
## Classification

Discrete valued  
output (0 or 1)

0, 1, 2, 3  
↓ ↓ ↓ ↓  
benign type 1  
cancer

Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.





- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape
- ...

Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

You're running a company, and you want to develop learning algorithms to address each of two problems.

Problem 1: You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months.

Problem 2: You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

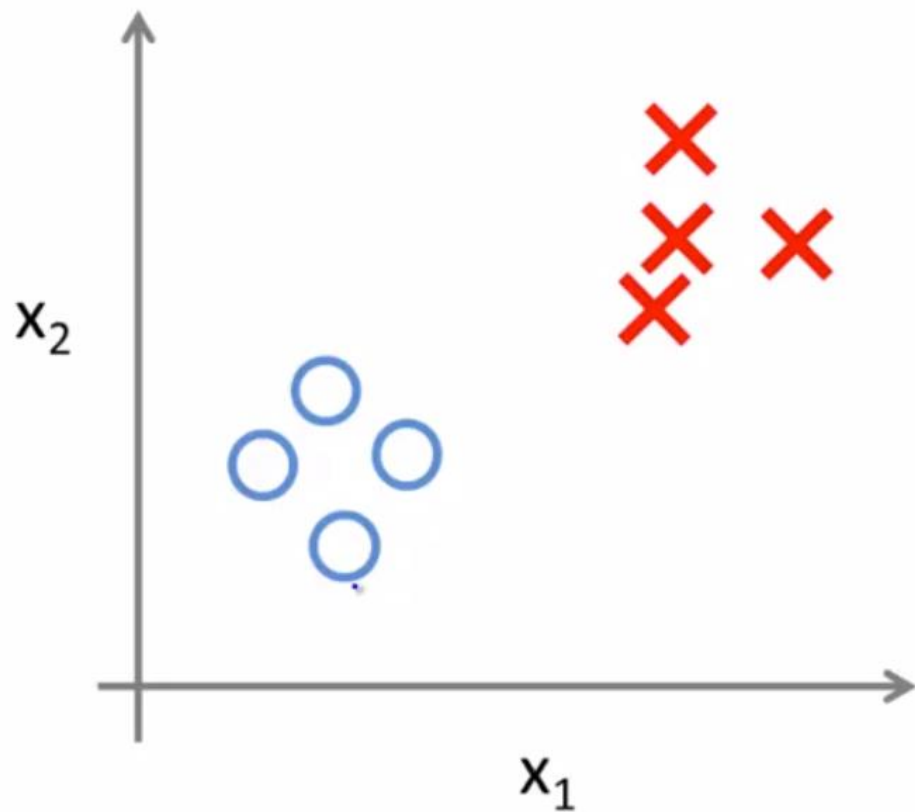
Should you treat these as classification or as regression problems?

- ☐ Treat both as classification problems.
- ☐ Treat problem 1 as a classification problem, problem 2 as a regression problem.
- ☐ Treat problem 1 as a regression problem, problem 2 as a classification problem.
- ☐ Treat both as regression problems.

Windows'u Etkinleştir  
Windows'u etkinleştirmek için Ayarlar'a gidin.

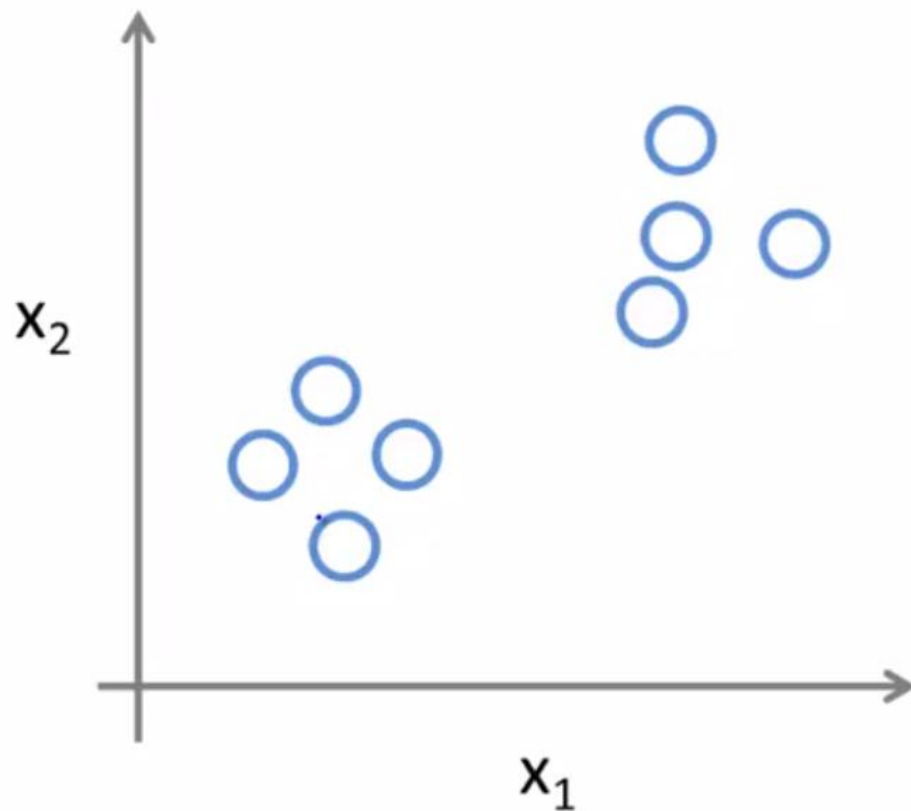
# UNSUPERVISED LEARNING

# Supervised Learning

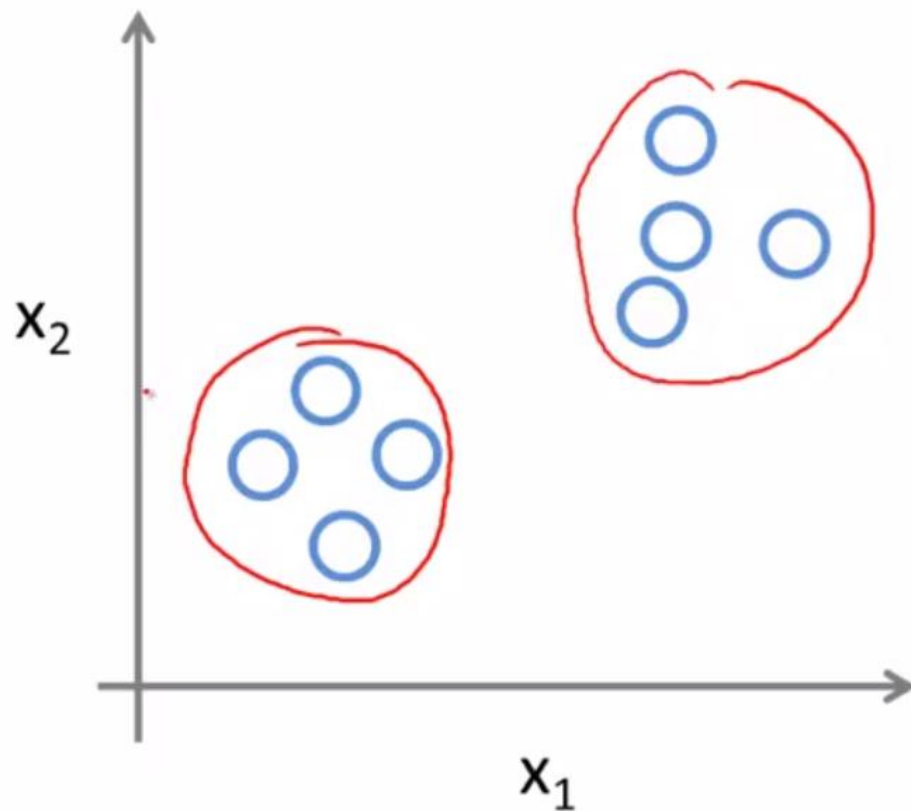




# Unsupervised Learning



# Unsupervised Learning



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Christine O'Donnell

White House official denies Tea Party-focused ad campaign

CNN International

Ed Henry

1 hour ago

Democratic sources say the White House is not considering an ad campaign tying Republicans to the Tea Party. Washington (CNN) – A top White House official sharply denied a report that claims President Obama's political advisers are weighing a national ...

Tea Party is misplacing the blame, former President Bill Clinton claims

New York Daily News

GOP tea party backer defends Christine O'Donnell

The Associated Press

Atlanta Journal Constitution

Politics Daily

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Salon

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U.S. Stocks Climb After Recession Called Over, Homebuilders Gain

MarketWatch

Kristina Peterson

16 minutes ago

NEW YORK (MarketWatch) – US stocks climbed Monday, gaining speed after a key nonprofit organization officially called the recession over, giving investors a boost of confidence in the gradual economic recovery.

Longest recession since 1930s ended in June 2009, group says

Los Angeles Times

Downturn Was Longest in Decades, Panel Confirms

New York Times

Wall Street Journal

AFP

CNN

USA Today

all 276 news articles

Deepwater Horizon

BP Oil Well, Site of National Catastrophe, Dies at One

Vanity Fair

Juli Weiner

22 minutes ago

The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.

Video: Blown-out BP Well Finally Killed in Gulf

The Associated Press

Weiss Doubts BP Would End Operations in Gulf of Mexico: Video

Bloomberg

CNN International

Wall Street Journal (blog)

The Guardian

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Recession officially ended in June 2009

CNNMoney

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Gerry Broome

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'Explain what you want from us' reads front-page editorial

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Crisis response: Pakistan floods

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Bay Biz Buzz: Clorox close to selling STP, Armor All

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Google's official beekeeper keeps the company buying with excitement

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Bruce Newman

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Jon Sylvia

Martinez man still unconscious as police investigate weekend shooting

San Jose Mercury News

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48 minutes ago

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Spotlight

Sarkozy rages at EU humiliation

Financial Times

Peggy Hollinger

Sep 16, 2010

1:16 / 14:13

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Christine O'Donnell ▾  
**White House official denies Tea Party-focused ad campaign**  
CNN International - Ed Henry - 1 hour ago  
Democratic sources say the White House is not considering an ad campaign tying Republicans to the Tea Party. Washington (CNN) -- A top White House official sharply denied a report that claims President Obama's political advisers are weighing a national ...  
Tea Party is misplacing the blame, former President Bill Clinton claims  
New York Daily News  
GOP tea party backer defends Christine O'Donnell The Associated Press  
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 CNN Interna...

**U.S. Stocks Climb After Recession Called Over, Homebuilders Gain**  
MarketWatch - Kristina Peterson - 16 minutes ago  
NEW YORK (MarketWatch) -- US stocks climbed Monday, gaining speed after a key nonprofit organization officially called the recession over, giving investors a boost of confidence in the gradual economic recovery.  
Longest recession since 1930s ended in June 2009, group says  
Los Angeles Times  
Downturn Was Longest in Decades, Panel Confirms New York Times  
Wall Street Journal - AFP - CNN - USA Today  
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Deepwater Horizon ▾  
**BP Oil Well, Site of National Catastrophe, Dies at One**  
Vanity Fair - Juli Weiner - 22 minutes ago  
The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.  
★ Video: Blown-out BP Well Finally Killed in Gulf The Associated Press  
Weiss Doubts BP Would End Operations in Gulf of Mexico: Video Bloomberg  
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 Reuters

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**Recession officially ended in June 2009** ☆ ▾  
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USA Today - Gerry Broome - 5 minutes ago

**'Explain what you want from us,' reads front-page editorial** ☆ ▾  
manbc.com - Olivia Torres - 10 minutes ago

Crisis response: Pakistan floods

**San Francisco Bay Area - Edit**

Clorox ▾  
**Bay Biz Buzz: Clorox close to selling STP, Armor All** ☆ ▾  
San Jose Mercury News - 48 minutes ago - all 24 articles ▾

**Google's official beekeeper keeps the company busy with excitement** ☆ ▾  
San Jose Mercury News - Bruce Newman - 1 hour ago

Jon Sylva ▾  
**Martinez man still unconscious as police investigate weekend shooting** ☆ ▾  
San Jose Mercury News - Robert Salonga - 48 minutes ago - all 6 articles ▾

### Spotlight

**Sarkozy rages at EU 'humiliation'** ☆ ▾  
Financial Times - Peggy Hollinger - Sep 16, 2010

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- Deepwater Horizon
- Fed meeting
- Foreign exchange market
- Lindsay Lohan
- IBM
- Tom Brady
- Toronto
- International Film Festival
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Google News search results for "BP Oil Well, Site of National Catastrophe, Dies at One". The article is highlighted with a red box. Red arrows point from this box to the CNN article below and the Guardian article to the right.

**BP Oil Well, Site of National Catastrophe, Dies at One**  
 CNN International - 10 minutes ago  
 The BP oil well, site of the December disaster explosion that led to the worst oil spill in US history, died today at one year old.

The Wall Street Journal article titled "BP Kills Macondo, But Its Legacy Lives On". A red arrow points from the Google News search results to this article.

**THE WALL STREET JOURNAL**  
**THE SOURCE**  
 BP Kills Macondo, But Its Legacy Lives On

CNN article titled "Allen: Well is dead, but much Gulf Coast work remains". A red arrow points from the Google News search results to this article.

**CNN**  
**Allen: Well is dead, but much Gulf Coast work remains**  
 by the CNN Wire Staff  
 September 20, 2010 - updated 10:48 AM (GMT+08:00)

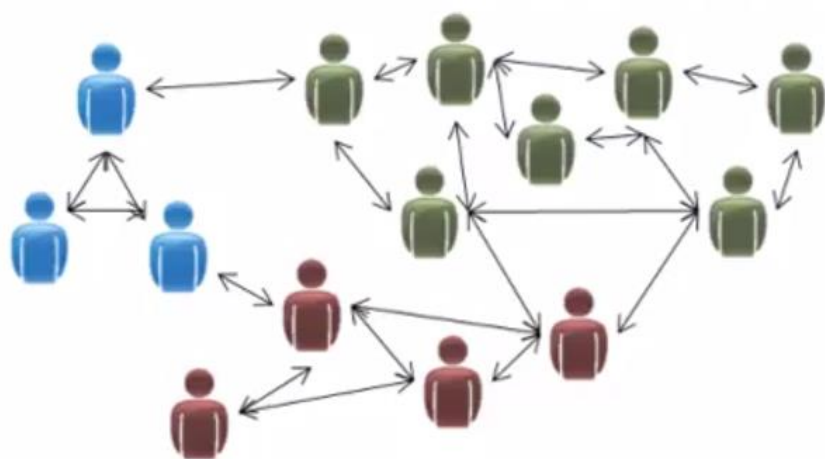
The Guardian article titled "BP oil spill cost hits nearly \$10bn". A red arrow points from the Google News search results to this article.

**guardian.co.uk**  
**BP oil spill cost hits nearly \$10bn**  
 BP has set up a \$20bn compensation fund after the Deepwater Horizon disaster, which has so far paid out 70,000 claims totalling more than \$240m





Organize computing clusters



Social network analysis



Market segmentation



Astronomical data analysis

Of the following examples, which would you address using an unsupervised learning algorithm? (Check all that apply.)

- ☐ Given email labeled as spam/not spam, learn a spam filter.
- ☐ Given a set of news articles found on the web, group them into set of articles about the same story.
- ☐ Given a database of customer data, automatically discover market segments and group customers into different market segments.
- ☐ Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.