# ANDY ZHUO

### **EDUCATION**

Harvard University Cambridge, MA

A.B. Candidate in Computer Science Honors & Economics Minor in Mind, Brain & Behavior GPA: 3.864

### **EXPERIENCE**

Education Perfect Sydney, Australia

Product Design Intern

june 2023 - july 2023

- Spearheaded an 8-week redesign of an analytics dashboard to aid teachers in improving student engagement and learning
- Maintained regular communications with internal stakeholders from sales, business & engineering to ensure mutual alignment of goals
- Iterated on an interactive prototype with refinement from user testing

### HCS Tech for Social Good Cambridge, MA

### Product R&D Senior Designer

jan 2023 - present

- Develop technical and design resources for junior designers
- Lead the iterative design of low-to-high fidelity prototypes
- Facilitate the delivery of effective products for government agencies and NGOs to bolster social impact causes

### **UX** Designer

sep 2022 - dec 2022

- Conducted interviews to assess the pain points of target users
- Created affinity diagrams and story maps to outline user goals and interactions with the interface
- Designed usable and interactive prototypes using insight from user research

### Harvard Product Lab Cambridge, MA

### Senior Product Manager

jan 2023 - present

- · Facilitate communications with multi-million dollar clients
- Lead teams of 3-4 Associate PMs in researching and ideating product features
- Synthesize market research and draft product requirements for the design and engineering teams

### Associate Product Manager

sep 2022 - dec 2022

- Performed market analysis to assess product viability and competitiveness
- Conducted user research to develop a detailed product roadmap for the clients

### Harvard Economics Department Cambridge, MA

#### Course Assistant

oct 2021 - present

- Work with the intro economics teaching staff to facilitate student understanding of the course material by preparing and providing additional review content
- Provide guidance to fifteen students at weekly review sessions

## **CONTACT**

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### SKILLS

### **Programming Languages**

- > C/C++
- > Python
- > Javascript
- > OCaml

#### Web Design

- > HTML & CSS
- > React.is
- > Node.js & Express
- > Flask
- > Adobe Suite

#### **Product Design**

- > User research
- > Journey maps
- > Wireframes
- > Affinity diagrams & personas
- > Figma prototyping

#### Languages

English Spanish Chinese Italian

### RELEVANT COURSES

### Programming

- > Abstraction & Design in Computation
- > Data Structures and Algorithms
- > Systems Development for Computational Sciences

### **Human-Computer Interaction**

- > Engineering Usable Interactive Systems
- > Design of Useful & Usable Interactive Systems
- > Code, Data & Art

- > Entrepreneurship & Innovation: Practical and Academic Insights
- > Social Psychology