

# Azamat Atabayev

Almaty, Kazakhstan

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## EDUCATION

### Korea Advanced Institute of Science and Technology

#### Bachelor's degree

- Received KAIST scholarship that covers full tuition and insurance

Daejeon, South Korea

Sep. 2020 - Aug. 2024

### Nazarbayev Intellectual School of Physics and Mathematics in Almaty

#### High School

- GPA: 4.95/5.00
- SAT: 1520/1600; SAT Math II:800/800; SAT Physics:800/800
- Participated in physics research with professors from Kazakh National University (Electromagnetic fields, Simulation of star cluster formation)
- Tutored Olympiad Physics for juniors

Almaty, Kazakhstan

Sep. 2014 - May. 2020

## SKILLS and RELEVANT COURSEWORK

**Skills:** MS Excel; Power BI; Python: Computation (pandas, numpy, sci-kit learn, pytorch), Data Scraping (selenium, beautiful soup), Data Visualization (matplotlib, seaborn, plotly); SQL; Adobe Illustrator;

**Relevant Coursework:** Basics of Artificial Intelligence <Big data analysis and machine learning>, Data Structures, Engineering Statistics I, Calculus II, Calculus I

## ANALYTICS PROJECTS

### Bank Marketing | Will client subscribe to term deposit?

- Saved approximately 37.5 hours in phone calls
- Identified demographic groups for small-scale marketing campaigns (clients over 60 and under 23)
- Discovered 2 variables that have major effect on prediction
- Built model with 90% accuracy

### Bank customer segmentation

- Identified 3 major clusters (single, married, divorced), meaning that customer behavior is similar between clients with similar marital status
- Derived that married clients tend to be more willing to accept marketing campaign offers and are more loyal

### Anime score prediction on MyAnimeList

- Found niche for new anime licensing businesses to focus on (TV anime)
- Busted a myth that original anime (not an adaptation of existing source) are more dangerous to make. Source doesn't affect the score.
- Discovered that genre has little impact on the score.

### Developing Credit Scorecard

- Saved more than 1000 hours of work of Credit Officers
- Found that threshold of 300 credit points to be the most efficient
- Identified the best predictors of bad/good credits

## EXPERIENCE

### A-level education / SAT Tutor

- On average increased SAT score by 150 and SAT Subject Math II by 200 within a month

Jul. 2020 - Aug. 2020

Almaty, Kazakhstan

### Exponenta magazine ISSN (2663-9831)/ Founder, Chief-Editor

- Final edited most of the published popular science articles
- Organized magazine production through Trello over 14 people
- Performed as a speaker at multiple offline forums

Jun. 2018 - May 2020

Almaty, Kazakhstan

## CERTIFICATIONS

### Introduction to Marketing

University of Pennsylvania, Coursera

### Machine Learning

Stanford University, Coursera

## AWARDS

- Top 29% on PROHACK (Data science hackathon), organized by McKinsey 2020
- National Technological Initiative, Aerospace Systems Finalist (Moscow, Russia) 2019
- International Zhaautykov Olympiad 2019 (physics), Bronze medal 2019
- National Competition of Science Projects, Silver medal 2019