Adam Zabloudil CMSI 4072 Spring 2024

FoodSource

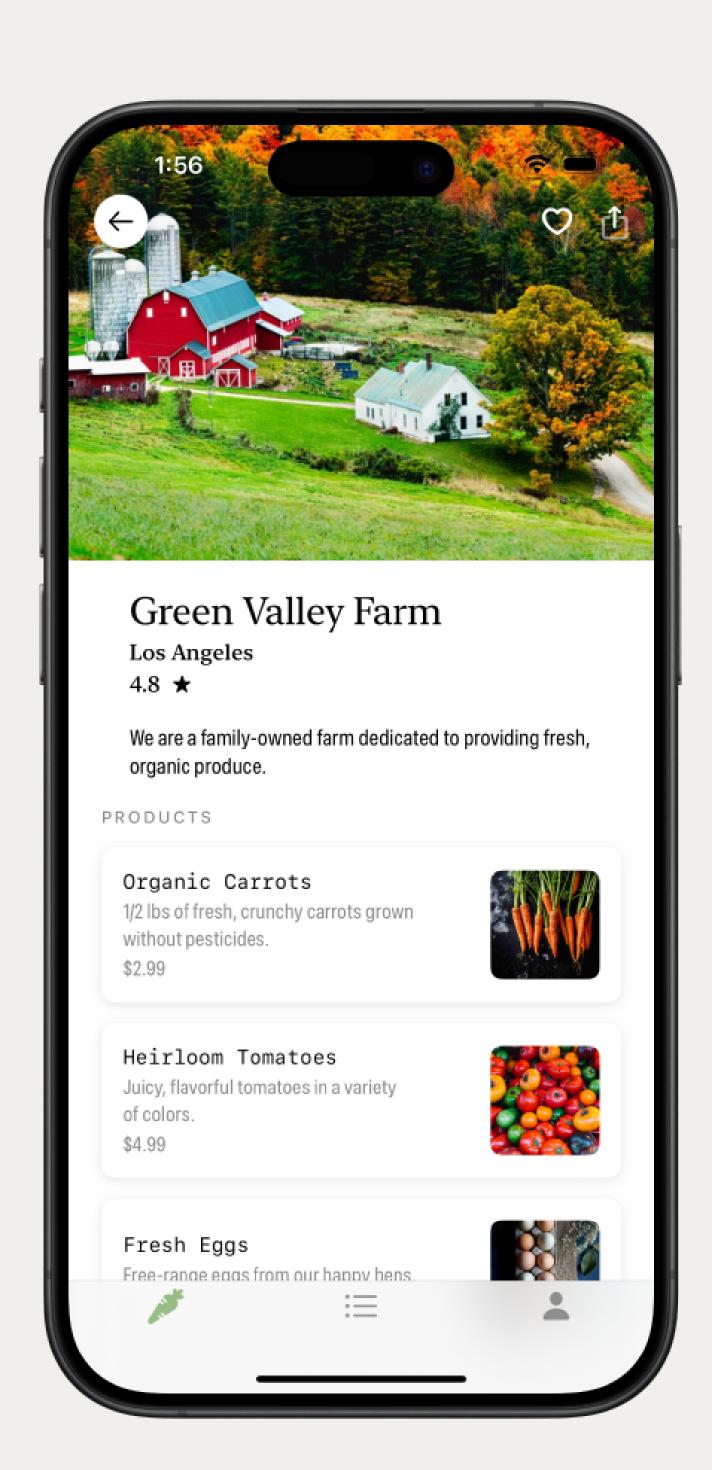


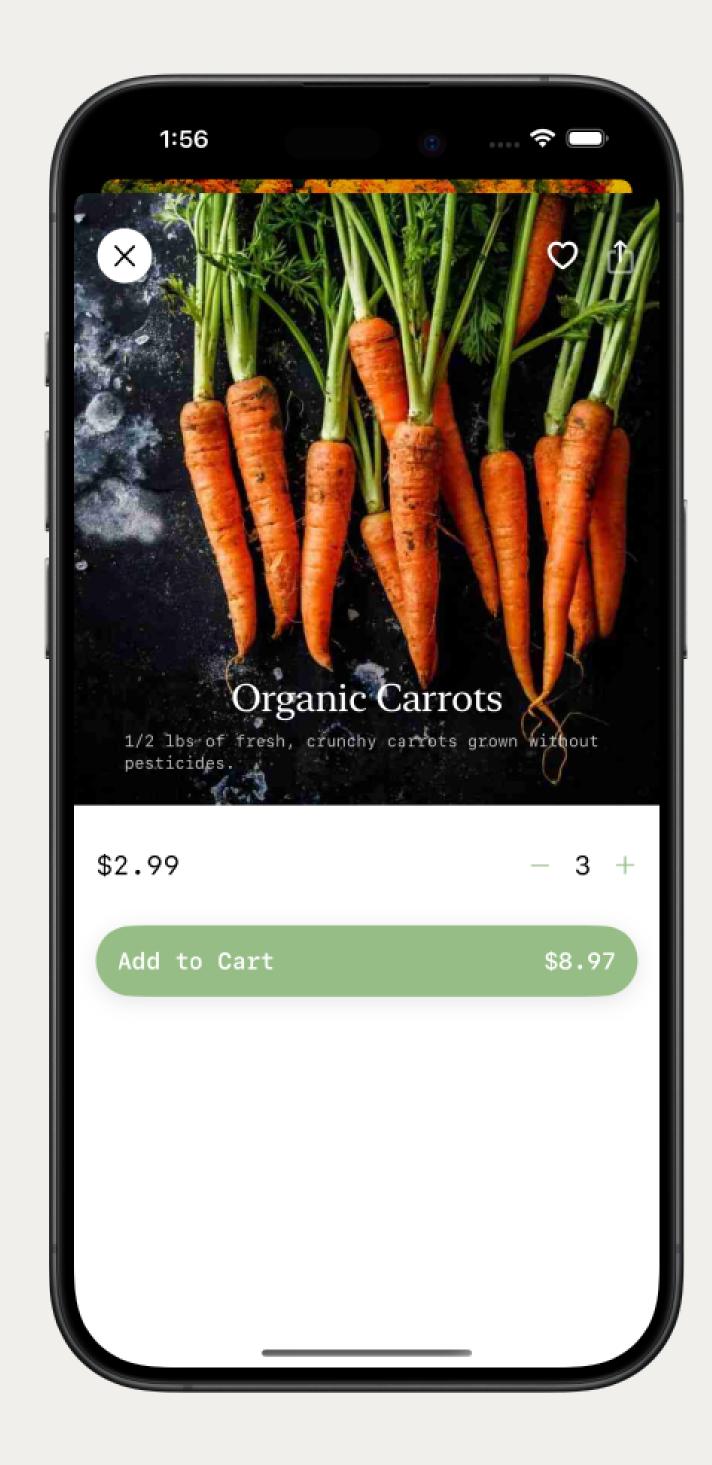
Buy and sell food from its source

WHAT IS FOODSOURCE

- iOS App
- Marketplace to buy/sell food from its source
 - Buyers:
 - People who want convenient access to organic, ethically sourced food
 - Sellers:
 - Farmers, gardeners, hunters, fisherman, beekeepers, etc.
- How it works:
 - Sellers upload listings of their food
 - Buyers browse sellers, purchase food through the app
 - o They decide on either pickup, drop off, or shipping
 - Sellers receive payouts in the app for delivered items

FoodSource Green Valley Farm Los Angeles 4.8 * Organic Carrets, Heirloom Tornatoes, Fresh Eggs Riverside Fishing Co. New York 4.5 * Wild Caught Salmon, Freshwater Trout Meadow View Apiary Nebraska 4.9 * Wildflower Honey, Clover Honey Hilltop Orchards Austin 4.3 * Crisp Apples, Ripe Peaches, Juicy Pears Deer Valley Venison Iowa 4.5 * Venison Steaks, Ground Venison Sunny Meadow Dairy Wisconsin Sunny Meadow Dairy Wisconsin





MOTIVATION

- American diet is highly processed and unhealthy
- Hard to find affordable and organic food
- Looked for a service like this and couldn't find one
- Interest in full-stack mobile development

MOVING FORWARD

- Implement in-app messaging
- Improve discoverability
- Publish on the App Store
- Start with small group of verified sellers

TECHNOLOGIES USED









