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## **Description**

Goblin Time Manager (GTM) is an online application designed to enhance productivity. Buy organizing projects and task in order of importance and time GTM will help keep you on task.

### **Target Audience**

This application is intended for anyone needing assistance with time management. The average user will be between the ages of 14 and 45 and posses strong understanding of computers and the internet. The application will still be easy use for those outside of the target audience.

This application also has the potential for managing guild activities in online roleplaying games.

Branding

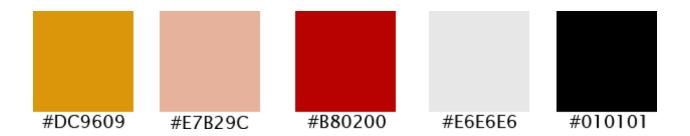
GTM



Goblin Time Manager GOBLAN TIME MANAGER

## **Style Guide**

#### **Color Scheme**



#### **Fonts**

Lucida Sans | size 30pt | weight: Demibold Roman | Headers

# Heading

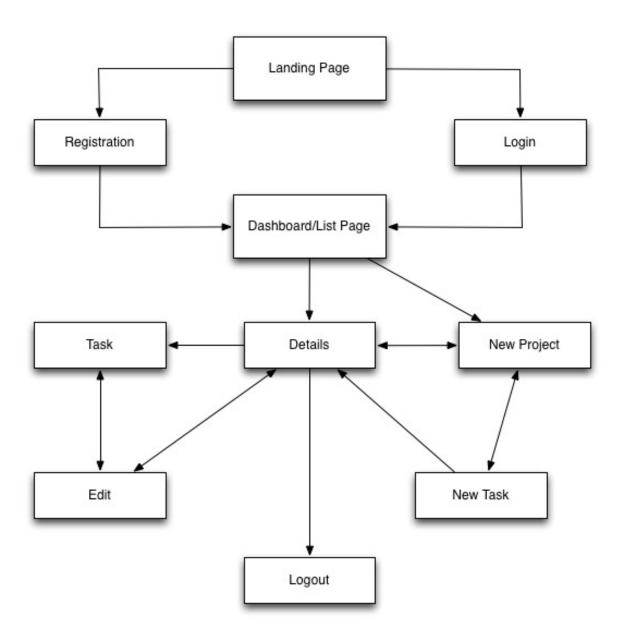
Lucida Sans | size 18pt | weight: Demibold Italic | Testimonials *Testimonials* 

Lucida Sans | size 14pt | weight: Regular | Text Standard Text

**Button** 

Standard link
Cancel link
Visited link

## **Flow Chart**



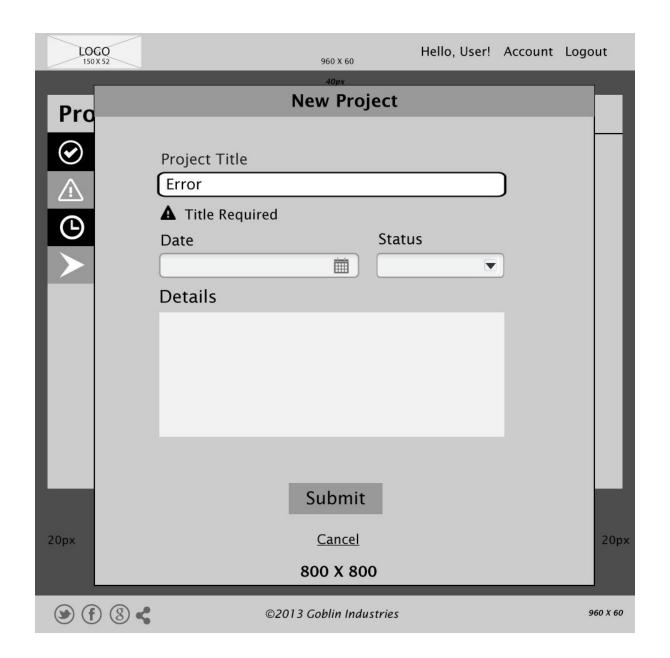
## Wireframes



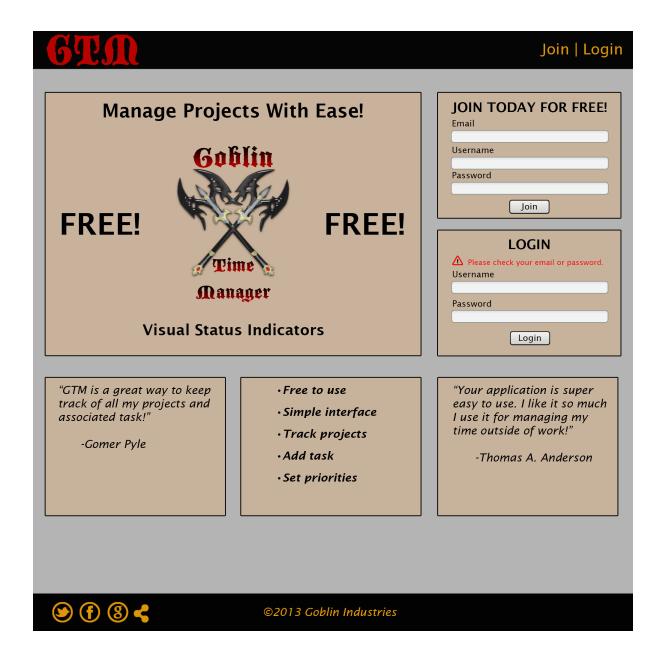


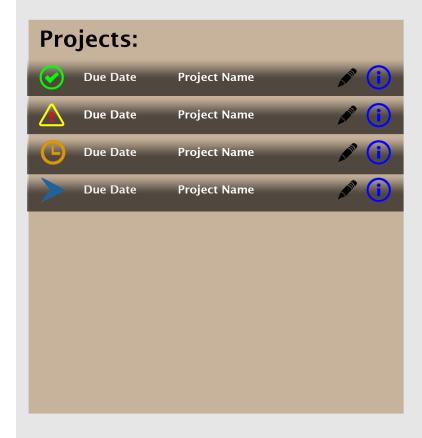






## **Design Comps**











## Details



**Due Date:** 2/7/14

**Details:** Complete creative brief for week one.

### Task:

- Branding
  Milestones
  - Flowchart
     Pitch
  - Content
  - Features

# **New Task**

Enter task here

Add



# **Optional Features**

- 1. Dashboard page
- 2. Color coding
- 3. Drag & Drop reordering of projects

## **Milestones**

2/5/14	Branding completed
2/7/14	Creative brief completed
2/8/14	Begin HTML/CSS
2/10/14	HTML/CSS rough draft completed
2/13/14	HTML/CSS final draft completed
2/15/14	Begin JavaScript functionality
2/18/14	Rough draft of JavaScript completed
2/21/14	Final draft JavaScript completed
2/22/14	Begin final draft of site
2/24/14	Rough draft of final product complete
2/26/14	Complete debugging of final product
2/28/14	Site completed and 100% functional