



OBJECTIVE

Hardworking Graphic Designer seeking a career in Marketing and Advertising that will allow me to utilize my strong creative background in graphics, social media and marketing.

SOFTWARE SKILLS

InDesign	▲ ▲ ▲ ▲ ▲	HTML/CSS	▲ ▲ ▲ ▲ ▲
Illustrator	▲ ▲ ▲ ▲ ▲	Javascript	▲ ▲ ▲ ▲ ▲
Photoshop	▲ ▲ ▲ ▲ ▲	VS Code	▲ ▲ ▲ ▲ ▲
MS Office	▲ ▲ ▲ ▲ ▲	After Effects	▲ ▲ ▲ ▲ ▲

WORK HISTORY

a·light Architectural Lighting | Marketing Coordinator/Graphic Designer (2016 – 2018)

As a marketing coordinator, I work on coordinating trade shows and advertising opportunities for the company, while maintaining their brand standards. Aside from my responsibilities as the marketing coordination, I am also the lead designer in designing in-house brochures, postcards, flyers, spec sheets, maintaining social media pages and daily website maintenance.

InnoVision Marketing Group | Production Artist (2015), Graphic Designer (2016)

As a designer I aided in the designing of ads, flyers, direct mail pieces, social media posts, logos, billboards and more. Through working at InnoVision, I have had such ads featured in the Union Tribune, San Diego Magazine, Riviera Magazine, etc. I was also given the responsibility of being the lead designer for accounts such as the San Diego Gulls hockey organization, Bonita Del Rey Dental Care, Pretzel Logic Productions and the San Diego Bar Association.

Alternative Strategies | Graphic Design Intern (2014)

As a graphic design intern my duties included aiding in design projects as well as designing projects on my own, which ranged from posters, flyers, screenplays, social media graphics, leaderboards, e-blasts, etc.

Minuteman Press | Graphic Designer (2014)

As a graphic designer, my duties included aiding in the design of multiple projects. I am also learning about printers and the differences in paper choice for different projects, lastly I also aid in the finishing phases of the projects, which includes final trimming, folding, and invoicing.

Rio Americano High School | Assistant Coach (2012 – 2014)

Working as an assistant coach to the girls' JV basketball team, I learned how to be an effective teacher and role model, and how putting in the dedication made me a more efficient coach.

Ceramic Designs Dental Laboratory | Dental Technician (2008 – 2014)

Working as a dental technician in the model room my work consisted of pouring and grinding models. Through this job I learned patience and time management. Learning something new was frustrating at first and with this work needing to be completed in a timely manner, I was required to become a fast learner and dedicated employee.

References Available Upon Request

EDUCATION

California State University, Sacramento

Sacramento, California
B.S. Graphic Design, Class of 2013

UC Davis Extension, Coding Bootcamp

Sacramento, California
Web Design Certificate, Class of 2019

OTHER SKILLS

Bilingual	Photography
Organizational	Customer Service
Time Management	Social Networking