



Emma Stiefel · 2nd


Journalist + Developer



- San Francisco Chronicle
- Minerva Schools at KGI

San Francisco, California, United States · [Contact info](#)

500+ connections

 Rachel Kim, PCC, CPCC, Jason Lindo, Ed.D., and 15 other mutual connections

Connect

Message

More

Highlights



You both worked at Minerva University

Emma worked at Minerva University before you started

Message



[You both studied at Minerva University.](#)

Emma started at Minerva University before you started

Message

About

I'm a journalist who uses data and extensive research to explain complex issues. I know data analysis is a powerful tool, but I also believe in emphasizing what the numbers can't show us. I strive to meet my readers where they're at in terms of data literacy and background knowledge.

Currently, I'm a technical contractor for Metrics for News and editor-in-chief of the Minerva Quest, my college news publication. I'm graduating senior at Minerva Schools at KGI, where I am majoring in data science and history with a focus on digital humanities.

Activity

603 followers

Emma hasn't posted yet

Recent posts Emma shares will be displayed here.

Show all activity →

Experience



Newsroom Developer

San Francisco Chronicle · Full-time

Apr 2022 - Present · 3 yrs

San Francisco Bay Area

Mapbox



Hearst Developer Fellow

Hearst · Full-time

Aug 2021 - Jun 2022 · 11 mos

San Francisco, California, United States

As a fellow at Hearst Media's Developer Hub, I work on a variety of digital projects including interactive articles, data analysis, and trackers. ...see more

Mapbox



This Oakland home sold for \$1 million over asking price. Can you guess what it sold for?

I developed the template for this interactive real estate quiz article.



Technical Contractor

American Press Institute · Contract

Sep 2020 - Aug 2021 · 1 yr

I am a technical contractor for Metrics for News, American Press Institute's proprietary analytics software designed for journalists. I am currently developing interactive data visualizations for newsroom engagement metrics and conducting user testing interviews. My work has also included the technical side of onboarding newsrooms to the platform and debugging any issues that arise.



Thank you to these 2020 collaborators for strengthening journalism - American Press Institute

2020 was a hinge moment in American history and for journalism. As the year passes, we wanted to take a...



The Minerva Quest

3 yrs 10 mos

Editor In Chief

May 2020 - May 2021 · 1 yr 1 mo

I oversee our core staff of about 5 managers as well as freelance student contributors.

Staff Writer

Aug 2017 - May 2021 · 3 yrs 10 mos

I write articles and produce multimedia content based on reporting about the student experience at Minerva Schools at KGI. Highlights of my work so far include:

-- An interactive data visualization and article about student visa fees
Minerva students must pay in order to complete the global rotation, our school's study-abroad model that sends students to San Francisco, Seoul, Hyderabad, Berlin, Buenos Aires, London, and finally Taipei.

-- Distributing a survey about student financial aid experiences, analyzing the data, and writing a data journalism piece that carefully presents the results and explains their limitations and potential implications.



Managing Editor

Aug 2017 - May 2021 · 3 yrs 10 mos

I manage and coach my class's staff of about five core contributors and multiple freelancers. My work includes teaching students the bas ...see more



Tech Support Intern

Minerva Project · Internship

May 2020 - Aug 2020 · 4 mos

I planned and executed a project to create videos documenting the platform with another intern. I provided front-line support to users of Forum, Minerva Project's online learning platform. I also assisted with setting up product demos and communicating with new users.

Show all 15 experiences →

Education



Minerva University

Bachelor's degree, Arts & Humanities and Computational Sciences

2017 - 2021

Minerva is an innovative four-year university that emphasizes critical thinking, communication, and creativity skills as well as cultural diversity an...



Lakota East High School

2013 - 2017

Activities and societies: Lakota East Spark News Magazine Editor-in-Chief, Believe in Ohio Entrepreneurship Competition Team Leader, Academic Qui...

Final GPA: 4.9002

Rank: 1/~700

Licenses & certifications



WSJ Noted. Adviser

The Wall Street Journal

Issued Aug 2020

Projects

#Context Video Series

Feb 2018 - Apr 2018

Associated with Minerva Schools at KGI

Show project ↗

I worked with a partner to film and edit a series of videos intended, the majority of which were shared with our entire class at college events, to start conversations...

Other contributors



Volunteering

Volunteer Reporter

Korean Center for Investigative Journalism
Oct 2018 · 1 mo

I was part of a team of student reporters that volunteered to write stories about the IAsia18 conference, hosted in Seoul by the Korean Center for...

Volunteer Reporter

San Francisco Coalition on Homelessness' Street Sheet
Oct 2017 - Feb 2018 · 5 mos
Poverty Alleviation

I volunteered to write articles and design newspaper layouts for the publication. Street Sheet focuses on issues that affect homeless people in...


Show all 3 volunteer experiences →


Skills

Mapbox

 2 experiences across San Francisco Chronicle and 1 other company

Research

 Endorsed by Nikolas Silva who is highly skilled at this

 Endorsed by 5 colleagues at Minerva University

 6 endorsements

Show all 25 skills →

Honors & awards

2017 Journalism Education Association Journalist of the Year National Runner-Up

Issued by Journalism Education Association · Apr 2017

Associated with Lakota East High School

2017 National Federation of Press Women News First Place

Issued by National Federation of Press Women · Apr 2017

Associated with Lakota East High School

Show all 7 honors & awards →

Interests

Companies Groups Schools



BBC News
8,022,666 followers

+ Follow



The Wall Street Journal
9,891,436 followers

+ Follow

Show all companies →

More profiles for you

You're approaching your profile search limit

For unlimited people browsing, upgrade to LinkedIn Premium Business, Sales Navigator, or Recruiter.

Reactivate Premium

[Learn more about why we limit profile searches](#)



David S. · 3rd+
Writer and editor firsttuesday real estate education

[Message](#)



Christian Leonard · 3rd
Data Reporter at the San Francisco Chronicle

[Message](#)



Elena Kadvany · 3rd
Food Reporter at San Francisco Chronicle

[Message](#)



Mau Urdaneta · 2nd
Fullstack Engineer @ PayPal, Co-Founder & Engineer @Kadi Clubs.

[Connect](#)



Ahmed Kamel · 2nd
Robotic Systems Development Engineer II at Amazon

[Message](#)

Show all

Explore Premium profiles



Rahul Jakkam Chandrashekar · 3rd
Ph.D. in Computer Science and Informatics | VP of Product Development

[Message](#)

Gavin C. · 3rd
Product @ LinkedIn

[Message](#)



Jeffrey Ho · 3rd
Associate Director of Product Development

[Message](#)



Elizabeth Dylenski · 3rd
Product Owner @ RouteOne

[Message](#)

People you may know

From Emma's school



Aida Mazytė
Business Operations Student at Minerva University | Class of 2025

 Connect



Kajsa Falsen
Political Science and Economics Student at Minerva University

 Connect



Alexandra Butmalai
Busy building 🏗️ | Forbes 30 Under 30 | Executive Sigma Squared Sweden


 Connect



Bill Deng
HKU IBGM

 Connect




Angela Busheska 
ECE + CS @Lafayette | Forbes 30 Under 30 | Neo Scholar | Glamour's College Women of the Year | prev. @Microsoft Research @Google @DeepMind

 Connect

Show all


You might like
Pages for you



The Marketing Millennials
Media Production
1,196,143 followers
 25 connections follow this page

 Follow



OpenAI
Research Services
6,726,500 followers
 14 connections work here

 Follow

Show all