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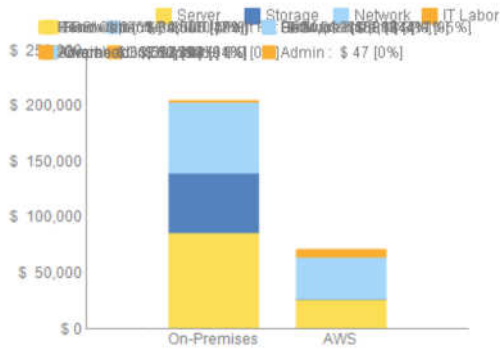
## AWS Total Cost of Ownership (TCO) Calculator

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### On-Premises vs. AWS Summary

You could save **65%** a year by moving your infrastructure to AWS.Your three year total savings would be **\$ 133,290**.

### 3 Years Cost Breakdown



### 3 Yr. Total Cost of Ownership

	On-Premises	AWS
Server	\$ 86,123	\$ 26,421
Storage	\$ 53,647	\$ 450
Network	\$ 63,568	\$ 37,525
IT-Labor	\$ 1,013	\$ 6,664
<b>Total</b>	<b>\$ 204,351</b>	<b>\$ 71,060</b>

AWS cost includes business level support

### Environment Details

#### Your On-Premises environment

Environment : Virtual					
# of VMs	vCPU	RAM (GB)	OS	Avg. Utilization	Optimize by
1	2	64	Linux	100%	RAM

#### Your AWS environment : US East (N. Virginia)

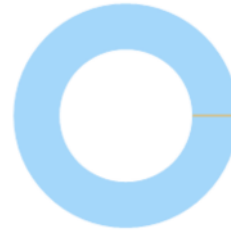
Closest AWS Instances					
# Instances	Instance	vCPU	RAM (GiB)	Optimize by	Instance type
1	db.m4.xlarge	16	64	RAM	3 Yr. Partial Upfront RI

#### Storage (TB)

SAN	NAS	Object
1	0	0

#### EC2 Instance Mapping Criteria

Optimize by	Description
CPU	Option matches by VCPU count and then finds the lowest priced EC2 instance from the available choices
RAM	Option matches by RAM size and then finds the lowest priced EC2 instance from the available choices
Storage IO	Option matches by I/O requirements and then finds the lowest priced EC2 instance from the available choices

[Contact Sales](#)[Download Report](#)**Your On-Premises Cost Breakdown****Server****Storage****Network****Your AWS Cost Breakdown****Compute EC2****EBS****Calculations****Server****On-Premises - Server Costs****Server Hardware Costs**

Virtual Host Sizing for Virtualized Environments						
App	# VMs	Host Type	# Cores	RAM	# Servers	VM Density
	1	Host 1	16	96	1	1

Server Hardware Costs							
# of Servers	# of Cores	RAM (GB)	Units (U)	Power (KW)	Unit Cost	Unit Discount	Total Cost
1	16	96	2	0.75	\$ 9,263	25%	\$ 6,947

**AWS - EC2 Costs****EC2 Instance Costs (3 Yr.) – On-Demand and Reserved Instances**

3 Yr. Partial Upfront Reserved Instance			
AWS Instance	Upfront	Hourly	Total Costs
db.m4.4xlarge	\$ 5,256	\$ 0.712	\$ 24,019
<b>Total Cost:</b>			<b>\$ 24,019</b>

Total costs = (upfront cost + hourly cost\*8,784 hours/yr.\*3 years)\* # of instances (Applied to the whole term whether or not you're using the Reserved Instance)


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Server Hardware Maintenance cost for 3 Yrs. (@15%/Yr.)	\$	3,126
Total number of Racks required (1 Rack=42U, 28U occupied by servers, 4U by ToR switches and PDUs )		1
Total Peak power consumed (kW)		0.75

#### Rack Infrastructure Costs

Rack Chassis with PDU (@\$3500/rack) cost	\$	1,850
PDUs, dual 280V per rack (@\$540 each, 2/rack for HA) cost	\$	920
Top of Rack Switch (48-port 10/100/1G, \$5,000 each, 2/rack for high availability)	\$	10,000
Rack and Stack one-time deployment cost ( \$250/server)	\$	250
Provision for spare servers for 3 Yrs. (@5% spare capacity/Yr.)	\$	1,511

**Total Rack costs (rack infrastructure and server hardware)** **\$ 24,605**

#### Virtualization Software Costs

Total number of VMware vSphere licenses required		2
VMware vSphere Enterprise Plus list price (unit per processor)	\$	3,495
VMware vSphere discounted price (unit per processor)	\$	2,621
Total VMware vSphere license costs	\$	5,243
Total VMware vSphere support(SnS) costs	\$	3,932
Total VMware vSphere license + support costs (3 Yrs.)	\$	9,174
<b>Total virtualization license and maintenance cost (3 Yrs.)</b>	<b>\$</b>	<b>9,174</b>

#### MySQL

MySQL License Cost per Server (List)	\$	-
MySQL License Cost per Server (After Discount)	\$	-
Number of Licenses Required		1
<b>Total MySQL License Cost</b>	<b>\$</b>	<b>-</b>

**Total 3-Year Database Software License Cost** **\$ -**

**Total Server Cost (Hardware and Software) - 3 Yr.** **\$ 33,779**

#### Facilities Costs (data center space, power and cooling)) - On-Premises

Total Power consumed by servers (kW)		0.75
Metered cost per kWh	\$	0.10
Estimated power cost/month	\$	54.00
Monthly cost to operate a rack	\$	1,400.00
Total rack costs/month	\$	1,400.00
Total monthly Facilities costs	\$	1,454.00
<b>Facilities costs - On-Premises (3 Yr.)</b>	<b>\$</b>	<b>52,344</b>

#### Server cost break-down

Server cost break-down		
Category	Cost	% of Total Cost
Hardware	\$ 24,605	28%
Software	\$ 9,174	11%
Operating Costs (3 Yrs.)	\$ 52,344	61%
<b>Total</b>	<b>\$ 86,123</b>	<b>100%</b>

**Total server costs, including operational cost (3 Yr.)** **\$ 86,123**

#### Storage

##### On-Premises - Storage Costs

HDD used based on input

##### On-Demand

AWS Instance	Upfront	Hourly	Total Costs
db.m4.4xlarge	\$ -	\$ 2.802	\$ 73,838
<b>Total Cost:</b>			<b>\$ 73,838</b>

Total costs = (hourly cost\*8,784 hours\*3 years\*utilization)\* # of instances  
(Hourly usage fee charged for each hour you use the instance)

##### Lowest Priced Instance

Instance	Cost	Type
db.m4.4xlarge	\$ 24,019	3 Yr. Partial Upfront RI
<b>Total Cost:</b>	<b>\$ 24,019</b>	

##### EC2 Reserved Instances

AWS Instance	Instance type	# Instances	Upfront fee	Hourly	Total Cost
db.m4.4xlarge	3 Yr. Partial Upfront RI	1	\$ 5,256	\$ 0.712	\$ 24,019

**Total fee** **\$ 24,019**

Discount Tier Applicable 0%

**AWS Business Support (EC2)** **\$ 2,402**  
**EC2 Costs (3 Yr.) after discount and support** **\$ 26,421**

##### Server Software Costs (BYOL Only)

**Total 3-Year Database Software License Cost** **\$ -**

##### AWS - Storage Costs

EBS Storage - Only Standard EBS used with no IOPS requirements


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Starting capacity/raw capacity (GB)	1,200	Equivalent EBS storage volume	General Purpose (Magnetic)
Capacity after OS Penalty (~7%, capacity OS recognizes) (GB)	1,080	Number of EBS volumes required	1
Usable capacity based on RAID (RAID 10 assumed) configuration (GB)	216	EBS volumes cost/month	\$ 10.80
\$/raw GB purchase price	\$ 1.50	Initial snapshot cost(one-time)	\$ 20.52
Discounted \$/raw purchase price (50% storage hardware discount applied)	\$ 0.75	EBS incremental snapshots cost/month	\$ -
		Total EBS cost /month	\$ 11
<b>Acquisition Cost of SAN storage</b>	<b>\$ 900</b>	<b>EBS Costs (3 Yr) - no IOPS</b>	<b>\$ 409</b>
<b>Storage backup cost</b>		<b>EBS Costs (3 Yr.)</b>	<b>\$ 450</b>
Total amount of storage to be backed up (TB)	1.17		
Total amount of storage to be backed up (GB)	1,200	<b>AWS Business Support (EBS)</b>	<b>\$ 41</b>
Type of Tape Library used	LTO-6		
Max uncompressed speed (MB/s) for Tape Library	160	<b>Total AWS Storage Costs (3 Yr.) including support</b>	<b>\$ 450.25</b>
Max uncompressed speed - TB/day	13.18		
Backup Window Time(hr.)	8		
TBs processed/drive for backup window	4.39		
Number of Tape drives required	1		
Tape Library price/drive	\$ 2,300		
<b>Backup cost (3 Yr.)</b>	<b>\$ 2,300</b>		
<b>Storage Overhead cost (data center space, power, cooling, storage administrator)</b>			
Typical TB managed by a storage admin/Yr.	1000		
<b>Storage Admin Costs (3 Yr.)</b>	<b>\$ 47</b>		
Amount of TBs hosted by a single rack (TB)	1000		
Number of racks required	1		
Monthly cost to operate a rack	\$ 1,400		
<b>Total data center space, power, cooling costs (3 Yr.)</b>	<b>\$ 50,400</b>		

#### Storage cost break-down

Storage cost break-down		
Category	Cost	% of Total Cost
Raw Capacity (Incl. IOPS)	\$ 900	2%
Backup	\$ 2,300	4%
Overhead (excl. storage admin)	\$ 50,400	94%
Storage Admin	\$ 47	0%
<b>Total</b>	<b>\$53,647</b>	<b>100%</b>

**Total Storage Costs (3 Yr.)** **\$ 53,647**

#### Network

##### On-Premises - Networking Costs

##### Networking Hardware and Software Costs

Network overhead cost as a % of server hardware acquisition cost	10%
Network hardware and software cost	\$ 2,460.45
Network hardware and software maintenance/Yr.	15%
Maintenance cost (3 Yr.)	\$ 1,107.20
<b>Total Network Hardware and Software costs (3 Yr.)</b>	<b>\$ 3,568</b>

##### Bandwidth Costs (On-Premises)

Size of Network Pipe (Mbps)	1000
Peak/Avg. Ratio	3

##### AWS - Data Transfer Costs

Monthly Data Transfer Out (TB) 10.3

Data Transfer Costs			
	US East (N. Virginia)	Tier(GB)	Monthly Cost
First 1 GB per month	\$ -	1	\$ -
Up to 10 TB per Month	\$ 0.09	10240	\$ 921.60
Next 40 TB per Month	\$ 0.09	306	\$ 26.00
Next 100 TB per Month	\$ 0.07	0	\$ -


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Avg. data transferred per month (TB)- Inbound + Outbound	103	Total monthly data transfer costs	\$ 946.00
Avg. data transferred per month (TB)- North/South	20.6	<b>AWS Business Support (data transfer)</b>	<b>\$ 3,411</b>
Avg. data transferred per month (TB) - Outbound	10.3		

**Data Transfer Costs (3 Yr.) including support \$ 37,525**

**Bandwith costs - On-Premises (3 Yr.) \$ 60,000**

#### Network Admin Costs

Network admin effort as % of total IT admin effort	8%
Avg. burdened salary for your Network Admin	\$ 13,500
IT labor cost (1 Yr.)	\$ -
Network admin costs (1 Yr.)	\$ -
<b>Network admin costs (3 Yr.)</b>	<b>\$ -</b>

**Total Networking Costs (3 Yr.) \$ 63,568**

#### IT Labor

##### On-Premises - IT Labor Costs

#### Database Admin Costs

Number of Databases managed by an Admin	40
Avg. burdened salary for your IT Admin	\$ 13,500
Colo On-Call Labor Cost	\$ 0
Number of Databases in your current environment	1
Admin effort required for your current environment	2%

**3-Year IT DBA Labor costs \$ 1,013**

**Total IT Admin Costs -based on number of VMs / Servers (3 Yr.) \$ 1,013**

##### AWS - IT Labor Costs

#### RDS Admin Costs

# of RDS instances managed by an admin	100
Avg. burdened salary for your IT Admin	\$ 13,500
# of RDS instances in your environment	2
Admin effort required for your current environment	2%

**IT Labor costs (3 Yr.) \$ 810**

**Total IT Admin Costs -based on number of VMs / Servers (3 Yr.) \$ 810**

##### AWS - Support Costs

Monthly EC2 Spend	\$ 521.19
Monthly EBS Spend	\$ 11.37
Monthly S3 Spend	\$ -
Monthly S3IA Spend	\$ -
Monthly Data Transfer Spend	\$ 947.60
<b>Total monthly AWS Spend</b>	<b>\$ 1,480.16</b>

##### Support Costs - All Services

Business Level Support	Cost
10% of monthly AWS usage for the first \$0 – \$10K	\$ 148.02
7% of monthly AWS usage from \$10K – \$80K	\$ -
5% of monthly AWS usage from \$80K – \$250K	\$ -
3% of monthly AWS usage over \$250K	\$ -

**Monthly AWS Support cost for all services \$ 148**

**AWS Support cost for all services (3 Yr.) \$ 5,329**

**EC2 Reserved Instances Upfront cost after discount \$ 5,256**

##### Support Costs - Reserved Instances

Business Level Support	Cost
10% of monthly AWS usage for the first \$0 – \$10K	\$ 525.60
7% of monthly AWS usage from \$10K – \$80K	\$ -
5% of monthly AWS usage from \$80K – \$250K	\$ -
3% of monthly AWS usage over \$250K	\$ -

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## Methodology

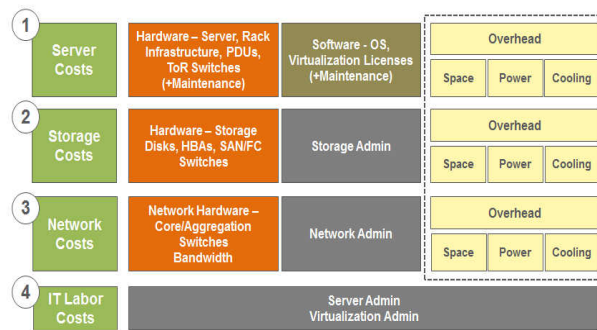
The AWS TCO calculator uses the following methodology when calculating on-premises, colocation, and AWS costs.

Our methodology defines Total Cost of Ownership (TCO) as below –

**TCO = Acquisition Costs + Operational Costs**

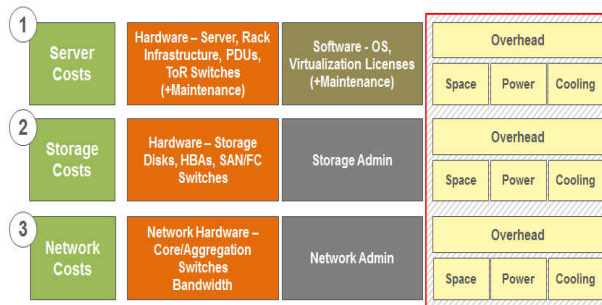
Operational costs include labor cost to manage the data center operations as well as overhead cost associated with running the data center equipment. A standard 3 year time frame is used for our calculations as the useful life for the data center equipment.

The following graphic shows the major cost categories in on-premises and colocation environments



**For On-Premises/Colocation, TCO = Server Costs + Storage Costs + Network Costs + IT Labor Costs**

For on-premises and colocation environments, each of the major cost categories (server, storage, and network) include the cost of hardware, software (where applicable), and overhead costs. Overhead costs include the cost of data center floor space, and power and cooling required for data center equipment. For our calculations, a "standard rack" is considered to be the typical 19 inch rack that has a rack footprint of 28 sq. ft. (actual area covered by the rack) in the data center. Additionally, we assume average power density per rack to be 10kW in an on-premises data center and a cabinet to have a primary 20 amp, 120V single phase circuit and a redundant 20 amp, 120V circuit in a colocation environment. We use Uptime institute cost model to calculate overhead costs for on-premises and a publicly available price quote from a global colocation, interconnection, and managed IT infrastructure service provider for colocation environment. Since power and cooling expenses are billed on a monthly basis, we calculate our overhead costs on a monthly basis. We also use a "standard rack" as a common point for calculating overhead costs.



These costs are modeled on a \$/rack/month basis

**For On-Premises and Colocation environments, the \$/rack/month is calculated differently -**


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	<b>Functionality</b> <ul style="list-style-type: none"> <li>Tier I: \$11,500/KW of redundant UPS</li> <li>Tier II: \$12,500/KW of redundant UPS</li> <li>Tier III: \$23,000/KW of redundant UPS</li> <li>Tier IV: \$25,000/KW of redundant UPS</li> <li>Computer room component - \$300/sq. ft. added in all cases</li> </ul>	<ul style="list-style-type: none"> <li>20-amp, 208v Single Phase</li> <li>\$730 (monthly recurring charge)</li> <li>20-amp, 208v Single Phase Redundant*</li> <li>\$365 (monthly recurring charge)</li> </ul>
	<b>Assumptions</b> <ul style="list-style-type: none"> <li>Tier III Data center with a 15 yr. useful life</li> <li>Standard rack occupies 28 Sq. Ft.</li> <li>Standard rack uses 10 kW of power</li> </ul>	
	<b>\$/rack /month</b> = (\$23,000/KWx10KW + \$300x28)(15*12) = \$1,324 <b>\$/rack/month = \$1,500</b>	<b>\$/rack /month = \$2,585</b> <b>\$/rack /month = \$2,500</b>

\*Cost Model: Dollars per KW plus Dollars per Square Foot of Computer Floor, Uptime Institute

\*Colocation service Provider

As shown above, the logic by which the overhead cost is calculated for on-premises and colocation environments is different. Most of the other cost categories are handled similarly between these environments. On the network side, a colocation environment incurs recurring bandwidth costs where as an on-premises environment also incurs network capital expense and network operation expense.

	On-Premises	Colocation
Overhead (Space, Power, Cooling)	Default Cost/Rack/month = \$1,500 Power/cooling charged separately	Default Cost/Rack/month = \$2,500 Power/cooling included in this cost
Server (excl. overhead)	Same	Same (unless HW is leased)
Storage (excl. overhead)	Same	Same (unless HW is leased)
Network (excl. overhead)	Flat Bandwidth charge; Network overhead	Tiered Bandwidth charge; no network overhead
IT Labor Costs	Same	Same

Finally, on AWS side overhead costs is included in the publicly listed prices and customers don't have to pay extra for space, power, and cooling as shown below.

	Server & Network Hardware	OS + Virtualization Software	Data center / Colocation Floor Space	Power Cooling	Data Center Personnel	Storage Redundancy	Resource Mgmt. / SW Automation	Software Defined Networking
amazon web services	✓	✓	✓	✓	✓	✓	✓	✓
Hardware Vendor Offering	✓	✗	✗	✗	✗	✗	✗	✗

With AWS, we include AWS Business level support costs. AWS Business level support includes guidance on optimizing AWS products and configuration to meet your specific needs. Business level support provides discounts as your AWS usage grows

#### TCO Methodology for RDS



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