

# **A GIFT OF FIRE THIRD EDITION - SARA BAASE**

## **CHAPTER 3: Technology & Free Speech**

### **Lecture 2**

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# Anonymity

- ❑ True anonymity
  - “Unlinkability”
  - Inability of anyone to determine the true author's identity
  - Legally problematic



# Anonymity

## ❑ Pseudonymity:

- Pseudonymity is the near-anonymous state in which a user has a consistent identifier that is not their real name: a pseudonym.
- public pseudonyms: link between pseudonym and human being is easy for the public to know or discover
- non-public pseudonyms: link known by sysadmins, but no one else
- unlinkable pseudonyms: link not known and not discoverable by service operators

# Anonymous Re-mailers and Web Browsers

- ❑ Johan Helsingius set up the first well-known anonymous email service in Finland in 1993.
  - Users were not entirely anonymous
  - the system retained identifying information.
  - Return address stripped off and then forwarded to recipient
- ❑ To send anonymous email using a “re-mailer” service, one sends the message to the remailer, where the return address is stripped off and the message is re-sent to the intended recipient.
- ❑ Anonymous web browsers - hide user’s IP address, do not track or store activity

# Anonymity vs. Community?

## ❏ Supporters of anonymity

- Claim that it is necessary to protect privacy and free speech.
- Helps those who are concerned about political or economic retribution.
  - Human rights workers
  - Victims of domestic violence

# Anonymity vs. Community?

## ❑ Opponents of anonymity

- Claim that it is anti-social and allows criminals to hide from law enforcement.
- Threatens civil discourse (“marketplace of ideas”)
- Examples:
  - Online harassment
  - Fraud

# Spam

- ❑ Unsolicited, mass e-mail
  - Is cheap to senders but may impose costs on recipient's time or the recipient's online account (or both).
  - May contain objectionable content (political, commercial ads, solicitations for funds, pornography, etc.)
  - May contain a disguised return address.
  - May pass through filters.
- ❑ – Invades privacy.
- ❑ – Creates a financial and managerial burden on ISPs.

# Spam: solutions (?!)

- ❑ Technology: Filters that screen out spam.
- ❑ Market pressure: Services that list spammers
- ❑ Small “microfee” for sending an email?
- ❑ requires consent for email marketing
- ❑ Vigilantism: Punish spammers



**Thank You**