

# ABIOLA MAJORS

## UX DESIGNER + RESEARCHER

📍 SANDY SPRINGS, GA    [ABIBOBCOMBE@GMAIL.COM](mailto:ABIBOBCOMBE@GMAIL.COM)

## Details

SANDY SPRINGS, GA

718.490.0259

## About Me

*My passion for advocating for the users' needs is always seen through my designs, research, and usability testing results; they are the how, what, where, and why behind the product and its potential outcome. I've learned how to define the problem, I am passionate about iterating collaboratively, create, and test solutions to validate those problems. With a unique perspective from a former background in product development and marketing within the consumer goods industry, I have developed and understand the necessary soft skills for working with others on solving people problems as well as working in cross-cultural situations.*

## UX Projects

Nov 2020 — Dec 2020

Timeframe: 4 weeks

### Dol.Georgia.Gov Desktop and Mobile Redesign: Government Agency

Worked as a UI designer for GDOL website redesign project for my UX/UI Georgia Tech BootCamp. The team and I worked both collaboratively and independently at times depending on the needs of the project. Participated in research by leading user interviews, building competitive analysis, and executing the design thinking process on the Georgia Department of Labor website that also included define, ideate, prototype, and testing a responsive website solution.

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Dec 2020 — Jan 2021

Timeframe: 3 weeks

### SPARKrj.org Desktop and Mobile Redesign: Nonprofit Organization

Worked on a team with UX/UI Georgia Tech BootCamp designers to redesign a responsive website design and user interface for the nonprofit organization SPARKrj.org. As a team of five we worked on all aspects of the design thinking process equally across the board. We worked on sketches, user research, contacted the user and stakeholders, finalized a key insight, defined the problem through ideation. Information architecture, low-high fidelity prototypes, style guide, and testing were done with potential users. We met regularly to decide upon on all aspects of the project.

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Sep 2020 — Oct 2020

Timeframe: 4 weeks

### CoJett Travel App Design - Startup Company

UX/UI Georgia Tech BootCamp project included being an independent product designer for a new travel startup company. The goal was to design a mobile app to help the modern traveler plan their next trip. This included defining the problem, creating a user persona, interviewing users, identifying and wireframing potential solutions, then testing those with users.

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## Skills

UX/UI Design,  
User-Centric Design  
Research & Testing,  
Visual Design,  
Storyboarding, Journey  
Mapping, Visual  
Prototyping &  
Wireframing, Card  
Sorting, Sitemaps, Task  
Flows, Style Guide, User  
Interface Development,  
Google Slides, Figma,  
InVision, Adobe XD,  
Miro, Trello, Slack,  
Microsoft Office

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## Hobbies

Outdoor Hikes, Yoga,  
Road Trips, The Gym,  
Museums, Cooking,  
Occasional Vlogging,  
Family & Friends  
Photography

## Employment History

Mar 2019 — Apr 2020

Atlanta, GA

### Account Manager, Product and Marketing Rep. at Innovations in Wallcoverings

- During daily showroom visits, scheduled appointments, email correspondences, and phone calls, asked questions to best gauge the customers goals, needs, and desires based on project specifications.
- Assisted top-level designers, purchasers and decorators on design projects with pricing, stock availability from mills around the world and order entry transactions.

Aug 2015 — Mar 2018

New York City, NY

### Account + Territory Manager, National, Design, and Furniture Accounts at Surya Inc.

- Served as the customer's single point of contact in the northeast territory covering seven states, working closely with them to gain insights into their business pains, and opportunities.
- Sold all Surya product categories by building and developing a close working relationship with each account. This was accomplished in person, via follow up emails and/or phone calls, and regular team training at their design studio.

Oct 2012 — Jan 2015

Dania Beach, FL

### Operational Specialist at Judith Norman Inc.

- Liaison with overseas vendors and sales associates at the corporate office tracking, expedited and facilitated timely production processes of all orders to improve operations and close sales before or on the deadlines.

## Education

Sep 2020 — Mar 2021

Atlanta, GA

### Georgia Institute of Technology

#### Certificate

- Hands-on training spanning 24 weeks in user-centric design research, design thinking, visual prototyping and wireframing, interface design, storyboarding, visual design theory, web prototyping with HTML5 and CSS, interaction design with JavaScript and jQuery.
- Applied all knowledge gained to a comprehensive portfolio of projects ranging from travel app sketches to mobile-responsive web layouts, government design website, and nonprofits.

Aug 2006 — May 2008

New York City, NY

### Fashion Institute of Technology

BS - Home Product Development & Marketing

Jan 2003 — Jan 2006

New York City, NY

### Fashion Institute of Technology

AAS - Fashion Merchandising Management