WERATEDOGS INSIGHTS

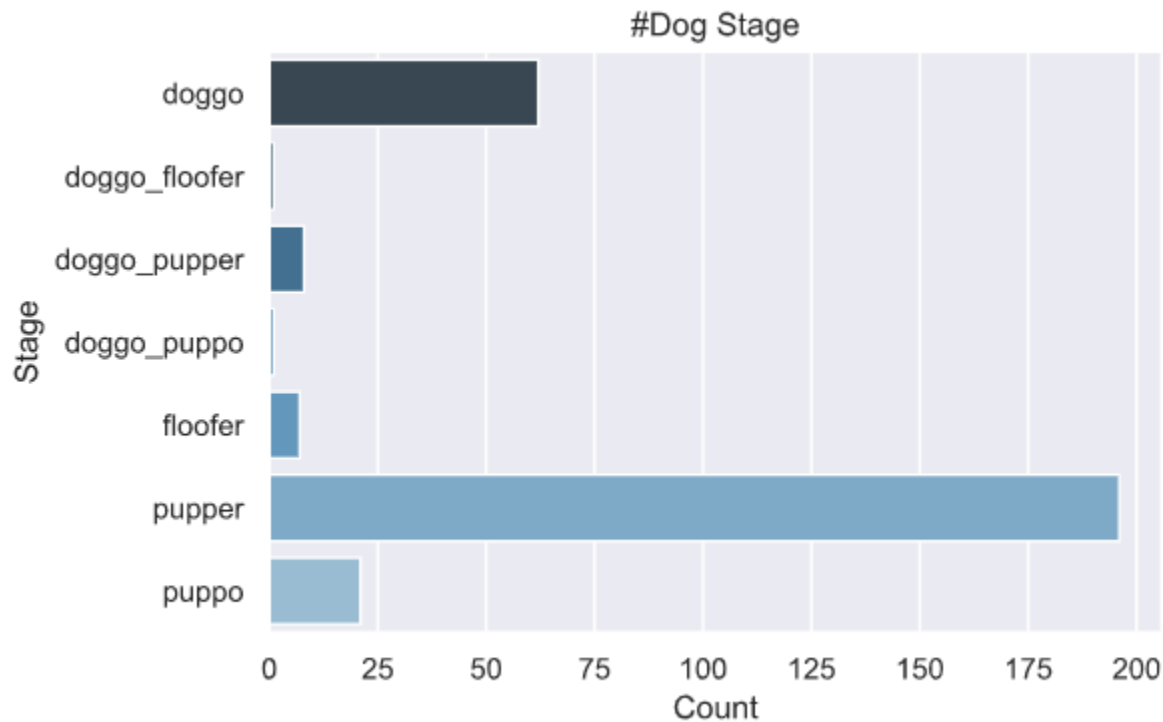A TWITTER ACCOUNT WITH FUNNY AND INTERESTING TWEETS ABOUT DOGS

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators, though? Almost always greater than 10. Why? Because dogs are too good. The insights gathered from the twitter account trigger some interesting facts about dogs and people's behavior towards the tweets that mostly features dog's photos in it.
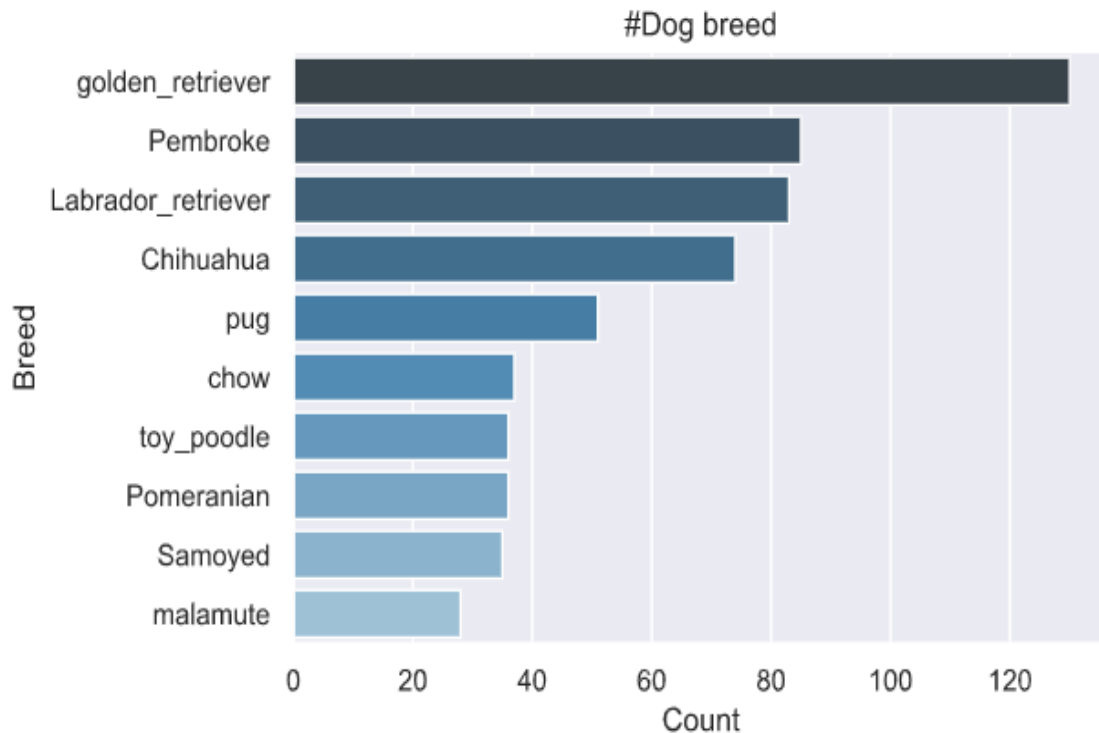
MOST POPULAR DOG STAGE

-THE MOST COMMON DOG STAGE IN OUR DATA IS A PUPPER.

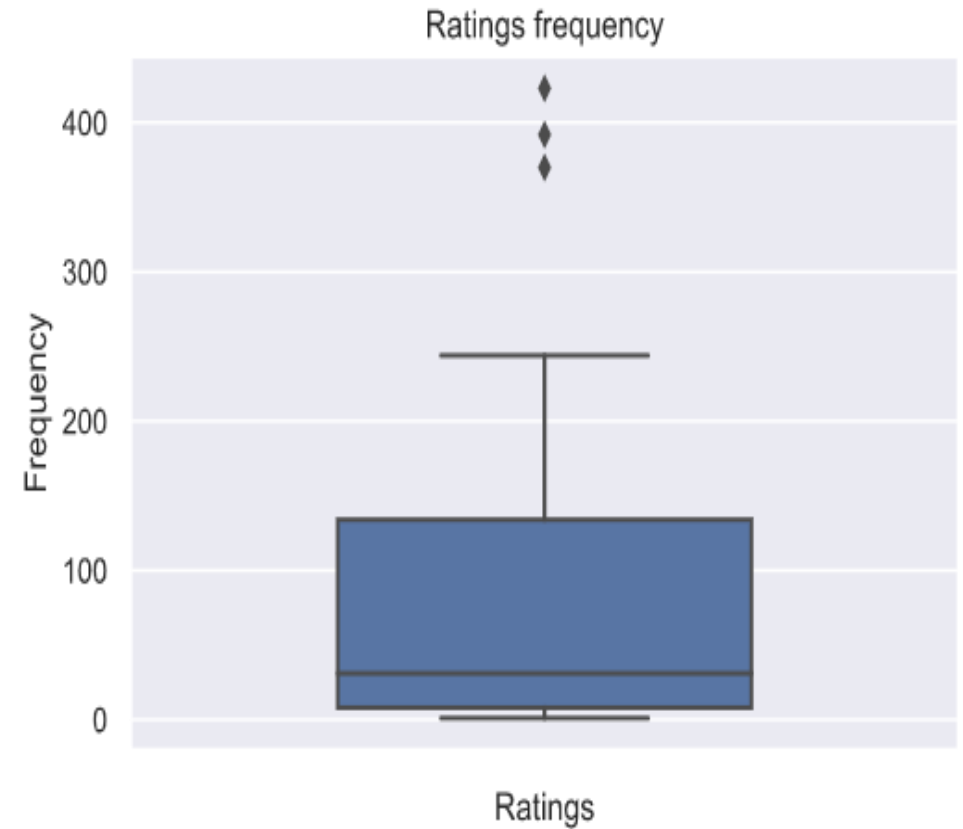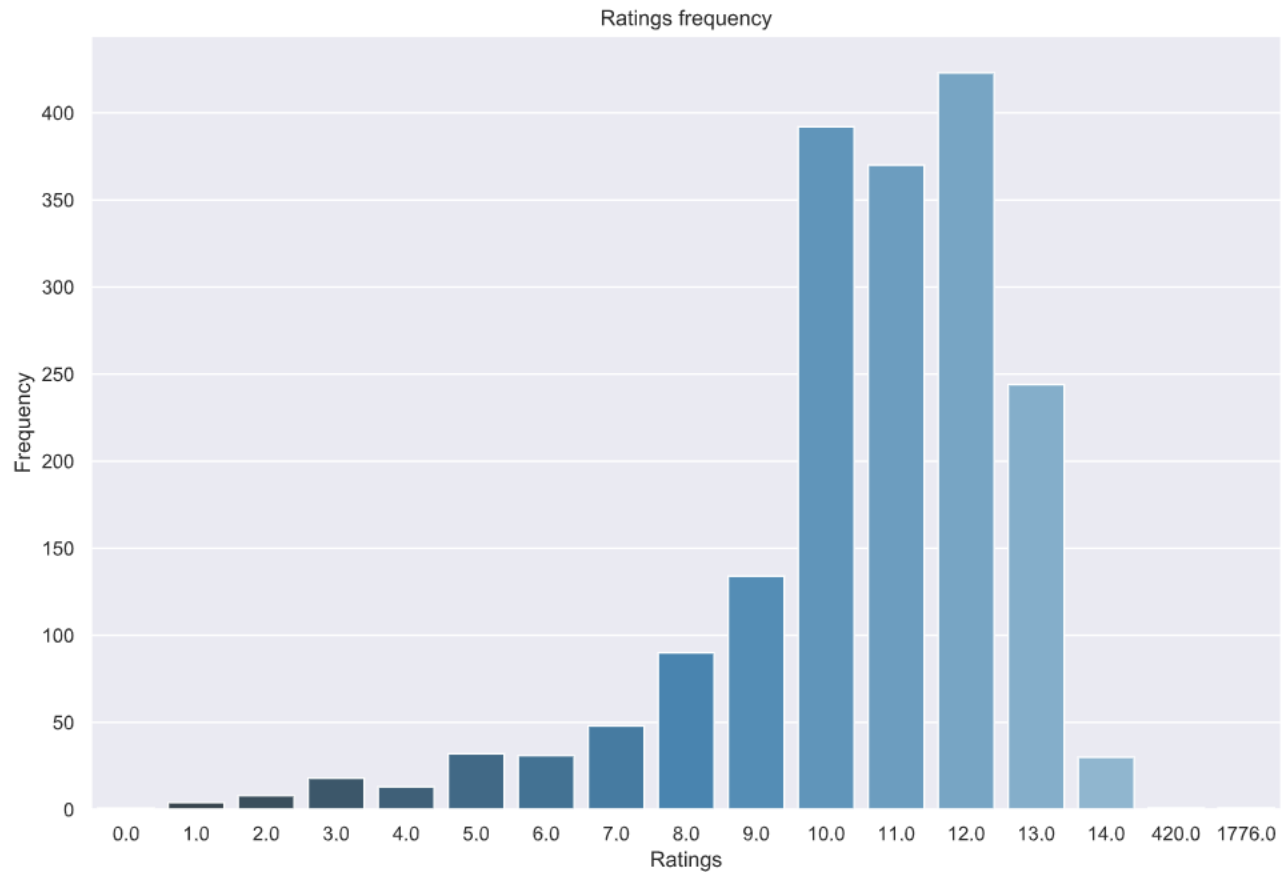-A PUPPER IS A SIMPLY A PUPPY OR ANY DOG IN THE VARIETY OF INTERNET SLANG KNOWN AS **DOGGOLINGO**

MOST POPULAR DOG BREED

-THE MOST COMMON DOG BREED IN OUR DATA IS A GOLDEN RETRIEVER.
-THE GOLDEN RETRIEVER IS ONE OF THE MOST POPULAR DOG BREEDS IN THE UNITED STATES. THE BREED'S FRIENDLY, TOLERANT ATTITUDE MAKES THEM GREAT FAMILY PETS, AND THEIR INTELLIGENCE MAKES THEM HIGHLY CAPABLE WORKING DOGS.
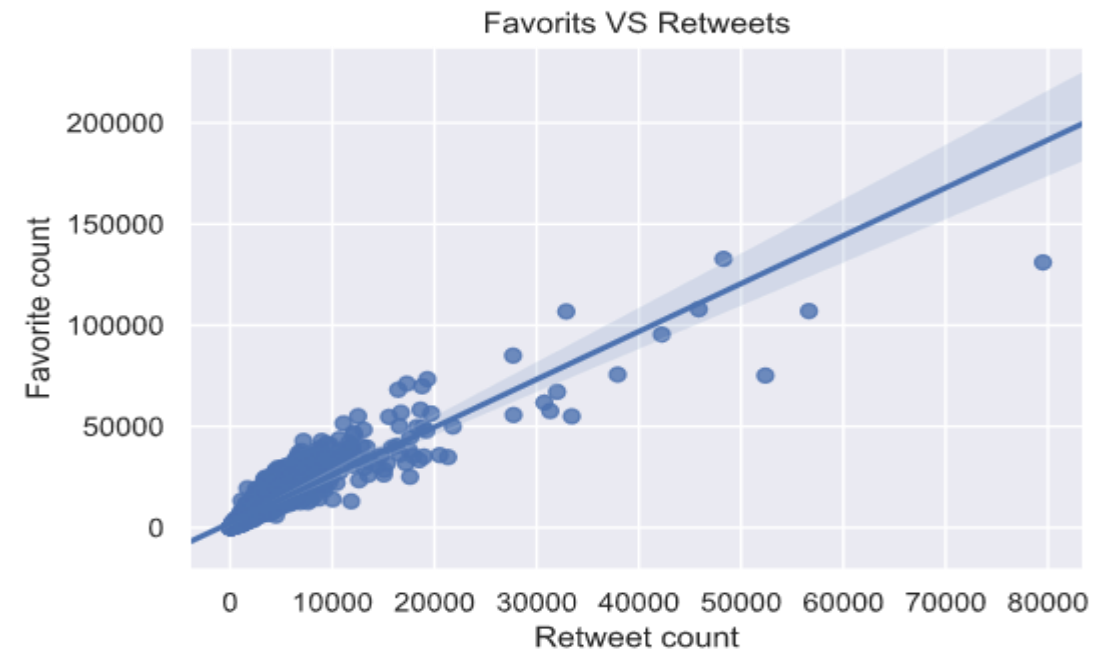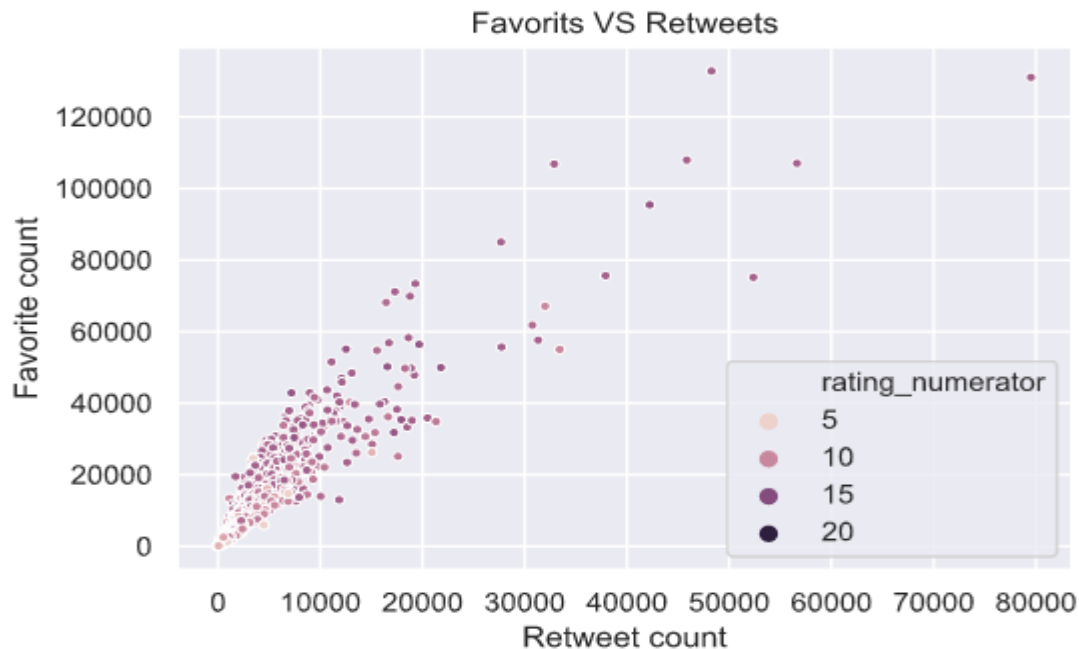
RATING FREQUENCY

FAVORITES AND RETWEETS

THEY ARE HIGHLY POSITIVE CORRELATED

The account interaction is usually defined in terms of favorites and retweets. In the line plot below, there's an evident upward trend in the count of retweets and favorites toward WeRateDogs tweets, The people interactions and engagements with the tweets are really great indicator of the exciting content of the post

TOP 2 TWEETS

WeRateDogs™ ✔
@dog_rates

Follow

After so many requests... here you go.

Good dogg. 420/10

9:52 PM - 28 Nov 2015

8,908 Retweets **24,836** Likes
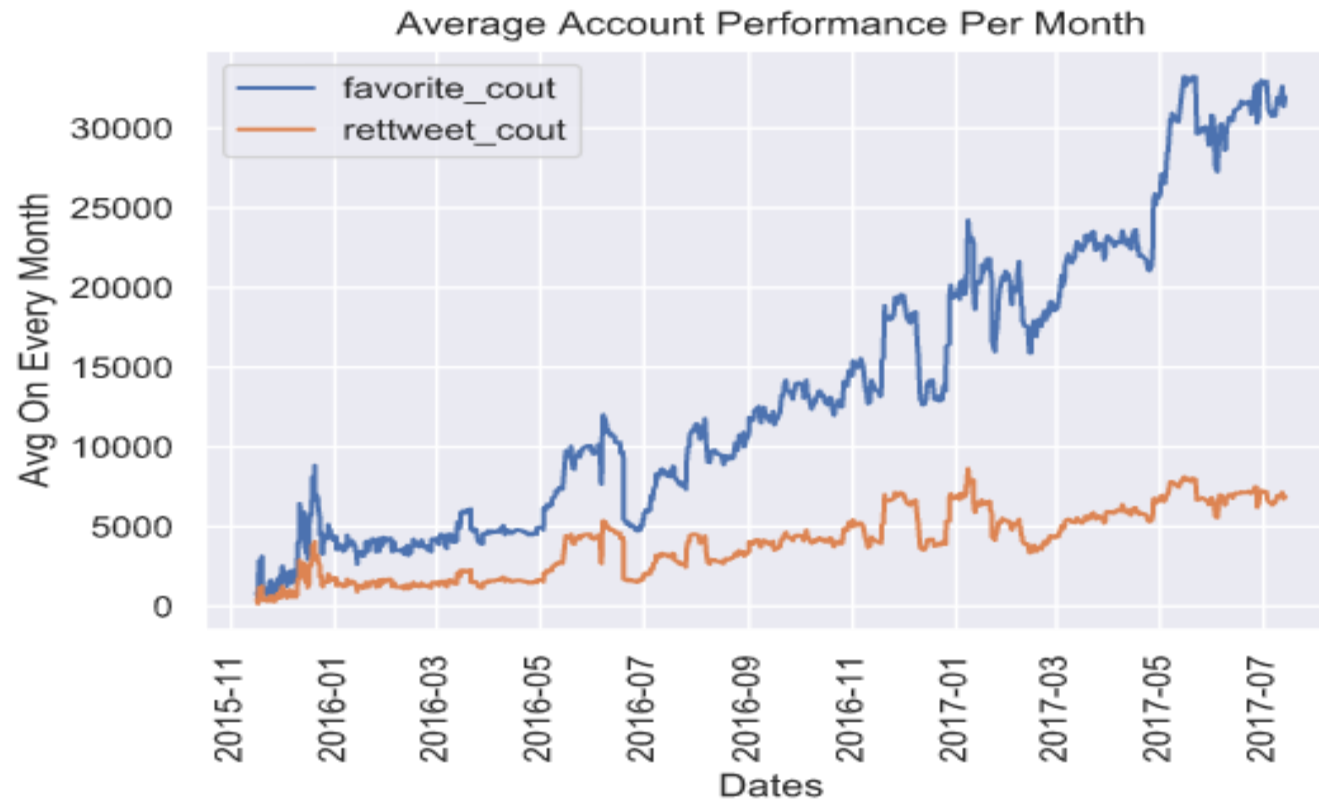
WeRateDogs™ ✔
@dog_rates

Follow

This is Atticus. He's quite simply America af. 1776/10

ACCOUNT PERFORMANCE PER MONTH

The plot below shows us how the favorite user interactions is growing over time significantly which is a good indicator of the good content of the tweets and also that the number of followers has increased, In the other hand the retweets are slightly increasing over time.

Average Account Performance Per Month

TOP FAVORITED TWEET AND TOP RETWEETED TWEET

132810 FAVORITES

79515 RETWEETS