



# Our standards are way above standard.

Arthur Rutenberg has been a respected name in homebuilding since 1953. Today, Arthur Rutenberg Homes is the country’s largest network of homebuilding franchises. Each franchise is independently owned and locally operated. Our customers get the best of both worlds: they benefit from the history and experience of Arthur Rutenberg Homes, Inc. and the personal service and individual attention of a local custom builder.

**Design:** Our award-winning Design Collection provides you with a selection of more than 80 exceptional plans ranging from 1,800 to 7,000 square feet.

**Craftsmanship:** The craftsmanship in your home will be equal to or better than the model home. This is quality you can see, touch and understand.

**Service:** Impeccable service is who we are. Our experienced staff assists you every step of the way, from the design and construction of your home, to the final inspection and beyond.

**Responsibility:** Our franchisees honor this Credo: “If, within ten years of closing on your new home, a problem occurs which you believe is caused by a defect in original workmanship, we want to hear from you. We will inspect the problem, and if we concur, we will correct it without charge.”



# Our Process

We’ve spent decades refining the building experience to make it as organized, transparent, and worry-free as possible. After all, building a luxury custom home can be a complex undertaking.

