



OHIO STATE UNIVERSITY CHAPTER

# SPONSOR PACKET

# Dear Representative,

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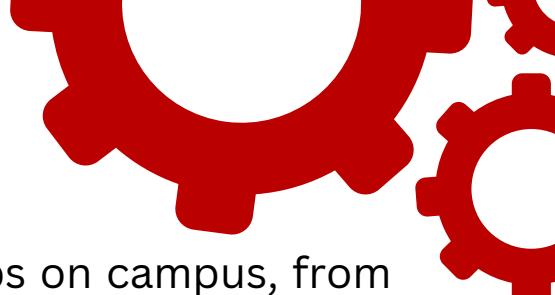
We would like to thank you for your interest in getting involved with the Society of Asian Scientists & Engineers (SASE) at The Ohio State University.

SASE is a national non-profit organization founded in 2007 dedicated to preparing Asian-heritage scientists and engineers for success not only academically and professionally, but also culturally as well. SASE as an organization strives to achieve 3 goals:

1. Preparing students for success and leadership globally
2. Raising cultural awareness and diversity both on and off campus
3. Provide opportunities for our members to give back to their local communities.

These three objectives help shape our Ohio State University chapter's events and involvement on campus. Our chapter is committed to providing members with an advantage in their fields. From hosting company events to professional development workshops, we strive to prepare our members for any type of career fair or recruiting event. In addition to on campus events, SASE's annual National and Regional Conventions help members make lasting connections and jump-start their careers.

Furthermore, SASE OSU is dedicated to promoting Asian heritage and fostering our community. As such, SASE OSU



often collaborates with other student groups on campus, from the Asian Pacific Islander Desi American (APIDA) community to other minority engineering programs. These collaborations work to leave a lasting impression of Asian culture and heritage throughout campus. Our chapter is also involved in volunteering through the campus community. From career fairs to community trash pickup, we hope to give back as much as possible to the community that welcomes us. This year, efforts are also being made to provide more volunteering opportunities in the wider Columbus area as well as getting involved with local K-12 school districts.



Generous donations from companies such as yours allow us to continue to positively impact our members' growths, as well as provide opportunities for us to expand our reach to more people and communities. Averaging 20 attendees per event, company events such as yours is also a great opportunity to reach out and meet dedicated students at The Ohio State University, creating a wonderful connection between our members and your company's recruiting pipeline.

Thank you for your consideration, we hope to collaborate with you!

Sincerely,  
Society of Asian Scientists & Engineers at the Ohio State University  
[ohiostate@saseconnect.org](mailto:ohiostate@saseconnect.org)

# SASE OVERVIEW

## General Meetings



Throughout the year, we hold biweekly professional, informational, and social meetings for our members. Social events feature a variety of cultural activities and foods, while company events allow members to network and develop a variety of professional skills. Some of our most successful meetings have been Cultural Drink Making, Asian Board Game Night, Professional Palooza with FirstEnergy, and Resume Building with P&G.

# SASE Mentorship

Our mentorship program, named SASEsibs, is designed to foster relationships between upperclassmen and underclassmen. This program encourages not only technical and professional development, but social connections as well. The goal of this program is to provide resources and guidance from people of similar majors and backgrounds, as it may be difficult to find academic advising and build connections as a freshman. This can include welcoming freshmen to campus, providing tips and tricks to underclassmen so that they can get the most out of their college experience, as well as creating a “buddy system” so that underclassmen can feel more comfortable trying out different clubs or exploring different aspects of college.



# National & Regional Conference



Each year, SASE hosts a national and regional convention. The SASE National Convention and STEM career fair is the largest convention and career fair for Asian Americans. With hundreds of students across dozens of schools all over the nation attending these

conventions, it provides a great opportunity for students to network and make lasting connections with peers and professionals. These conventions, filled with career fairs, workshops, and seminars, are also great in helping attendees advance in their career. In 2022, SASE OSU was able to take 17 people to the SASE National Convention and was able to achieve a rate of over 80% for internship offers for attendees.



# Cultural Mission

As a diversity organization, SASE is committed to bringing awareness to Asian heritage and giving back to the community that graciously accepts us. On campus, SASE OSU attends large philanthropic events such as LiNK (Liberty in North Korea) Gala and One Asian Nation, which helps bring awareness and money to Asian charity groups. Members also attend events of other Asian cultural organizations to show support for the different Asian populations on campus. Off campus, we are involved in local trash pick-up opportunities. These events not only help us get involved but are also a great bonding experience and helps bring the community closer together.

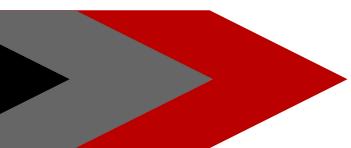


# SASE X ABSA Pitch Competition

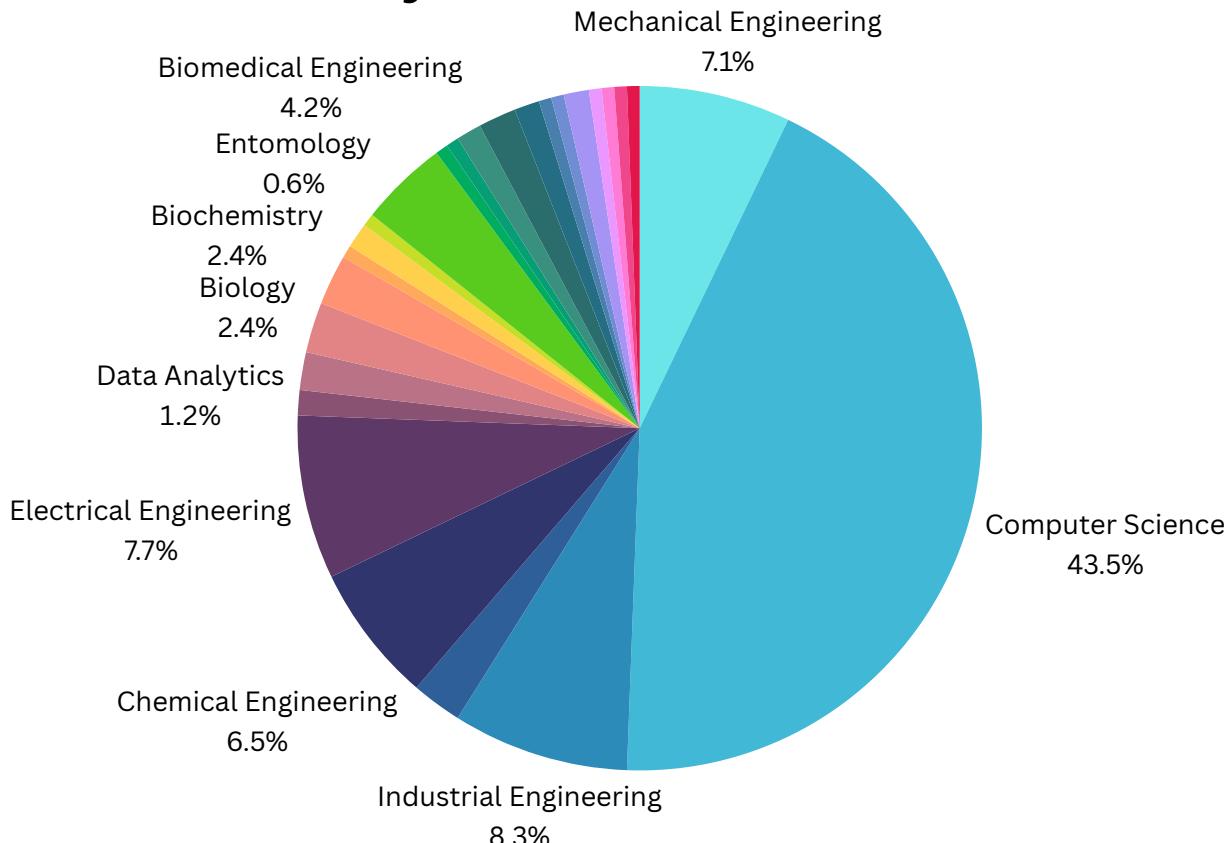
Started in 2023, the SASE x ABSA Pitch Competition is an event that is done in collaboration with the Asian Business Student Association. Having a prompt that combines both engineering and business elements allows participants to network with people outside of their fields, as well as develop critical thinking skills. This year, we are committed to expanding this Pitch Competition, getting other engineering and business organizations involved. We are looking for more sponsors to make this an annual event that anyone, no matter their background, can benefit from.



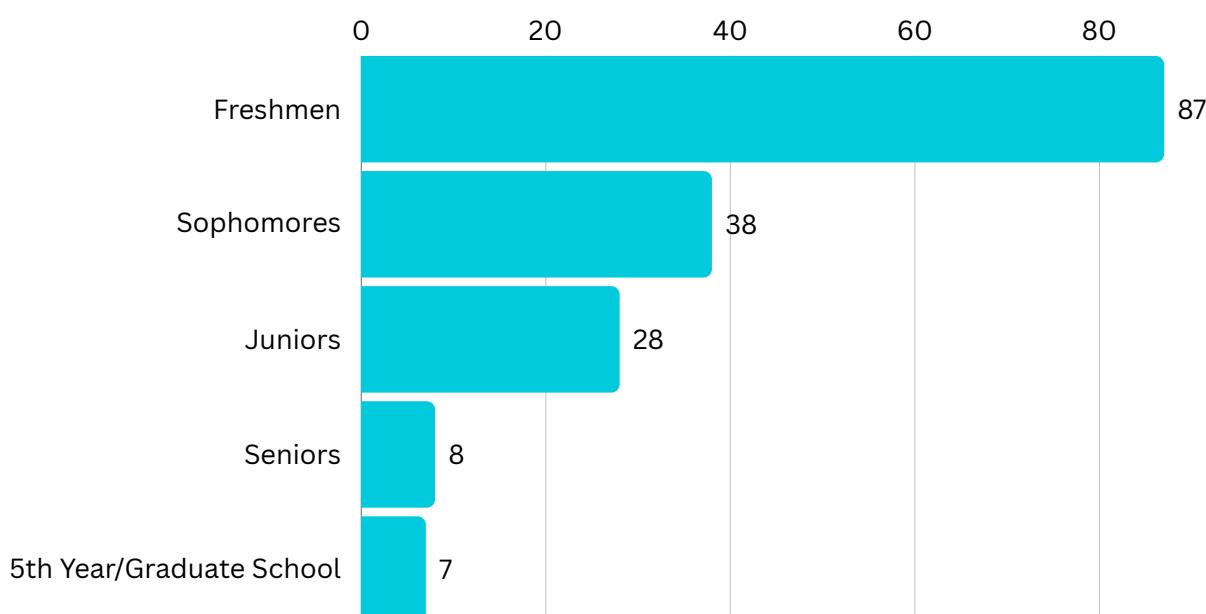
# Statistics



## Major Distribution



## Year Distribution





# Sponsorship Options

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	Gold	Silver	Bronze*
Monetary Contribution	\$1,200	\$700	\$150
Number of Company Outreach Events	2	1	1
Company Logo and Link Displayed on Our Website	X	X	
Company logo displayed on all SASE OSU General Body Meeting events	X	X	
Access to SASE OSU Resume Database	X	X	
Special recognition at first General Body Meeting of each semester	X		
Company logo on membership T shirts and other applicable merchandise	X		
Opportunity to sponsor SASExABSA Case Competition	X		
Opportunity to bring recruiters and judges to SASExABSA Case Competition	X		
Access to SASE mailing list to send recruitment opportunity emails	X		

\*Bronze is a trial package and can only be utilized once

# Thank You!

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Regardless of your final decision to collaborate with our chapter, our team would like to express our most sincere gratitude to your team in taking time to consider our offer.

Our goal will always be to provide a safe space and resources for our members to continue to advance professionally, as well as raise awareness of Asian heritage and culture. Without our sponsors, many of our events and opportunities, such as going to conventions, would not be possible. Again, we would like to thank you for taking time to consider our offer. We are looking forward to working with your team in the future!

# Reach Out!

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