AC11002 Group 2

Meeting Minutes

Date and Time: 25 October 2019, 11:30 AM

Location: QMB

Secretary: Maria Mara Gatillo

In Attendance: Jason Beesla

Cameron Bain

Aidan Dola

Maria Mara Gatillo

Aditya Vashist

Discussed:

Aidan will lead the group, do Project Management, set up Github and will do the product pitch/demonstration.

Others will do what will be assigned to them.

Application Idea Report

* Who the target market is for the application – millennials? Will ask the target market of the shop.
* Why is something that should be developed - show users stores/facilities they can go to which will help them live a zero waste lifestyle.
* What the main innovation is within your product – map app - location of services which will help people live a zero waste lifestyle.

A group of people posing for the camera

Description automatically generated