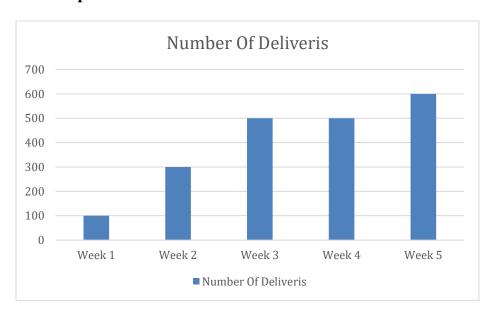


Background on the launch We decided to create this product because we saw a significant problem in the food delivery industry: inefficiencies in traditional delivery methods were leading to high operating costs for restaurants and lengthy wait times for customers. We decided to solve this problem to improve the food delivery experience for both restaurants and customers.

What exactly we launched We launched an automated delivery management system designed to optimize delivery operations, reduce wait times, and improve customer satisfaction. The system includes features like real-time tracking, intelligent routing, and automated notifications, which together address the problems we identified in the food delivery industry.

Product Performance Since our launch, we have seen a significant improvement in delivery efficiency, with a reduction in delivery times and fuel costs. Customer satisfaction ratings have also improved, and we have seen an increase in repeat orders from satisfied customers. (Note: Insert visual representation of your data, numbers, outcomes here.)

Visual representations



Next Steps We plan to continue improving our product based on user feedback and market trends. We are also exploring partnerships with more restaurants to expand our service.

Abdalaziz Aldawlatli On behalf of the entire team at DoorDash