ARON ZECKENDORF

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TECHNICAL PRODUCT MANAGER

Skills

SQL | Javascript, HTML, CSS Literacy | JIRA | Soasta Monitoring Tools | Agile Development | Splunk | NetSuite | Ping Pong

Experience

Warby Parker

Technical Product Manager

July 2015 — Present New York, NY

Gathered cross-functional requirements for new SKU Catalogue

Modeled database for new SKU Catalogue

Managed team which replaced legacy SKU Catalogue powering E-Commerce website and all business tooling with new SKU Catalogue

Led daily standups and bi-weekly retrospectives with two teams of 5 engineers

Designed and implemented internal employee dashboard of performance metrics of homegrown CRM and ERP platform

Translated business/design requirements into achievable tasks for engineering teams

Warby Parker Business Analyst

August 2013 — July 2015 New York, NY

Spearheaded company wide initiative to move from NetSuite ERP/CRM to homebuilt platform by gathering requirements, leading weekly update meetings, planning and assigning work amongst 20 engineers to move every team's internal tooling to new platform

Managed cross functional effort from start to finish - moved every team over in less than 6 months $\,$

Handled bug triage for entire organization. Investigated, prioritized and assigned out every bug reported by users or customers

Warby Parker QA Engineer

July 2012 — August 2013 New York, NY

Created Selenium tests for e-commerce website to run daily

Designed and maintained UAT plan for e-commerce site and order fulfillment

Managed relationship with overseas, third-party testing service and prioritized bugs that were reported

Warby Parker Operations Associate

January 2011 — July 2012 New York, NY

Created multi-shift scheduling for rapidly expanding team to cover additional service hours

Wrote email canned responses used by entire team in common situations

Handled escalated customer interactions

Education

Clemson University Bachelor of Arts in Literature

December 2008 GPA: 3.70

Hobbies

Hiking | Baking | Cooking | College Football | Golf