

ARON ZECKENDORF

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(973) 978-9870

TECHNICAL PRODUCT MANAGER

Skills

SQL, JIRA, Office, Soasta Monitoring Tools, Agile Development

Experience

Warby Parker Technical Product Manager

July 2015 — Present
New York, NY

Gathered technical and business requirements for new SKU Catalog

Modeled new SKU Catalog

Led daily standups and bi-weekly retrospectives with two teams of 5 engineers

Designed and implemented internal employee dashboard of performance metrics of our home-grown CRM and ERP platform

Warby Parker Business Analyst

August 2013 — July 2015
New York, NY

Led massive, company wide initiative to move from NetSuite ERP/CRM to homebuilt platform by gathering requirements, leading weekly update meetings, planning and assigning work to move every team's internal work to new platform

Led this cross functional effort from start to finish - moved every team over in less than 6 months

Managed bug triage for entire organization. Prioritized and assigned every bug reported by users or customers

Warby Parker Junior QA Engineer

July 2012 — August 2013
New York, NY

Created basic Selenium tests for e-commerce website to run daily

Designed and maintained UAT plan for e-commerce site and order fulfillment

Managed relationship with overseas, third-party testing service and prioritized bugs that were reported

Education

Clemson University Bachelor of Arts in Literature

December 2008
GPA: 3.70