ARON ZECKENDORF

TECHNICAL PRODUCT MANAGER

azecken@gmail.com
(973) 978-9870

Skills

SQL | Javascript, HTML, CSS Literacy | JIRA | Soasta Monitoring Tools | Agile Development | Splunk | NetSuite | Ping Pong

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Experience

Warby Parker
Technical Product Manager

July 2015 — Present
New York, NY

Gathered cross-functional requirements for new SKU Catalogue

Modeled database for new SKU Catalogue

Led team which replaced legacy SKU Catalogue powering E-Commerce website and all business tooling with new SKU Catalogue

Led daily standups and bi-weekly retrospectives with two teams of 5 engineers

Designed and implemented internal employee dashboard of performance metrics of our home-grown CRM and ERP platform

Translated business/design requirements into achievable tasks for engineering teams

Warby Parker
Business Analyst

August 2013 — July 2015
New York, NY

Led company wide initiative to move from NetSuite ERP/CRM to homebuilt platform by gathering requirements, leading weekly update meetings, planning and assigning work amongst 20 engineers to move every team's internal tooling to new platform

Led this cross functional effort from start to finish - moved every team over in less than 6 months

Managed bug triage for entire organization. Investigated, prioritized and assigned out every bug reported by users or customers

Warby Parker
QA Engineer

July 2012 — August 2013
New York, NY

Created Selenium tests for e-commerce website to run daily

Designed and maintained UAT plan for e-commerce site and order fulfillment

Managed relationship with overseas, third-party testing service and prioritized bugs that were reported

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Education

Clemson University
Bachelor of Arts in Literature

December 2008
GPA: 3.70

Hobbies

Hiking | Baking | Cooking | College Football | Golf