## **Arthur Schram, Gary Charness**

["Actually I am different." Subjective constructions of ethnic identity in a migration context and new ways in psychological acculturation research]

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## Inducing Social Norms in Laboratory Allocation Choices.

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## **Abstract** [English]

"the 'scientific entrepreneur' is discussed in science policy and research as a boundary figure between science and the economy, we define 'scientific entrepreneur' as scientist, who with the founding of a company ('spin-offs') tries to transport research into contexts where it can be economically utilized. the science policy hope and the sociology of science thesis of a continual blurring of boundaries are connected with this boundary figure. this contribution calls this far reaching thesis into question and comes to different conclusions. empirically it can be shown that a stabile role of a 'scientific entrepreneur' has not developed. in the attempts to mediate between the two worlds the differences between science and economy are reproduced. the cross over to spin offs is talked of as a key decision situation in the biography, in which either the scientific or the entrepreneurial role is adopted. in cases in which such a clear decision was not made, what one finds in not an integration of the roles but rather an often precarious doubling of the roles. the theoretical conclusion is that there is no reason for a social theoretical over interpretation of the 'scientific entrepreneur' as phenomenon of boundary blurring. on the conceptual level, we suggest a change of perspectives. instead of observing the 'scientific entrepreneur' in terms of system integration, a modest vocational and profession sociological question should be asked: to what extent and under what circumstances does an autonomous occupation and occupational role as a 'scientific entrepreneur' develop? " (author's abstract)

Keywords: Ethnic identity, acculturation orientations, domain specificity

## **Abstract [Deutsch]**

"der 'wissenschaftsunternehmer' wird in der wissenschaftspolitik und -forschung als zentrale schnittstellenfigur zwischen wissenschaft und ökonomie diskutiert. wir definieren 'wissenschaftsunternehmer' als wissenschaftler, die über unternehmensgründungen ('ausgründungen' bzw. 'spin-offs') versuchen, forschung in ökonomische verwertungszusammenhänge zu überführen. mit dieser schnittstellenfigur verbinden sich die wissenschaftspolitische hoffnung und die wissenschaftssoziologische these einer zunehmenden