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[„Actually I am different.“
Subjective constructions of
ethnic identity in a migration
context and new ways in
psychological acculturation
research]

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Hedge Funds and Stock Market Efficiency.

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Abstract [English]

"currently, culture and creativity are seen as the key resources in the development of competitive and knowledge-based urban economies. policy makers and the media portray creative industries as a source of dynamic growth and an opportunity for an ever-expanding labour market. therefore cities are pinning their economic hopes on these creative industries. but, who are 'the creatives', responsible for these industries, what is their educational background, what are their working conditions, and what are specific labour market characteristics in creative industries? very little research has been conducted in this area from a sociological perspective. this empirical study focuses on humanities graduates who have received little attention so far because they are not trained in 'core creative' professions and activities despite the fact that they constantly develop new professions at the interface of media, culture and business. the aim of this qualitative research is to gain a more detailed and profound knowledge on the objective and subjective anchoring of graduates from the humanities in berlin's creative industries. the multi-level analysis reveals that common classifications for creative industries are insufficient to explain the phenomena at hand. the study proposes a typology of two strategies to help humanities graduates clarify the risks and opportunities they face in berlin's creative industries." (author's abstract)

Keywords: Ethnic identity, acculturation orientations, domain specificity

Abstract [Deutsch]

"kultur und kreativität gelten gegenwärtig als neue schlüsselressourcen im aufbau wettbewerbsfähiger und wissensbasierter dienstleistungsökonomien. der wachstumsdynamische branchenmix kreativwirtschaft steht exemplarisch für diese entwicklung und verkörpert einen stetig expandierenden arbeitsmarkt. die sogenannten kreativen