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## How Does Advertising Depend on Competition? Evidence from U.S. Brewing.

This article concentrates on Finnish professional criminals and their organisations in Finland and in cross-border crime operations. It is based on qualitative empirical material. It focus on 14 different Finnish groups active in the 1990s in smuggling (alcohol, tobacco and drugs), and/or procuring prostitutes, and/or handling stolen goods. The objective of the study was twofold: 1) to gather collective information about the world of the Finnish professional criminals by studying the personal characteristics of the group members, the crimes they commit, and the structures of the criminal groups, 2) to compare differences and similarities of professional criminals and organised crime groups in Finland and abroad. The study clearly shows, that Finnish professional criminal groups are loosely structured networks that based on trade relations between the participants. The operational time of the groups is short and laundering of profits is not planned beforehand. The comparison of studied groups and internationally well known organised crime groups shows, that the Finns are a long way behind in all matters related on organised crime and its criminality. Finnish groups are loosely structured networks working on ad hog basis, at the moment and a certain time. International groups are monopolistic business enterprises that corrupt and threats state authorities and surrounding society to leave them in peace, promote its own business matters and reputation of top men.