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["Actually I am different." Subjective constructions of ethnic identity in a migration context and new ways in psychological acculturation research]

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Management Insights.

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Abstract [English]

"in today's world, digital information and communication technologies permeate space in the form of wireless networks. independent of time and place, mobile media such as laptops and cell phones enable us to access virtually available information. in this article, the mobile ticketing service 'ring&ride' is used to illustrate how innovation as an assemblage, in the sense of latour, can be implemented through new ways of linking existing technologies. infrastructures and their usage. the implications and characteristics of digital mobile media networks are analyzed on the basis of infrastructure and mediatheory approaches. digitisation and mobilisation present multiple hybridization effects. in mobility research, the changes in the accessibility of infrastructures are of special interest. digitalization leads to an increasingly ubiquitous availability of infra- and supply structures, together with the widespread use of mobile devices, this provides new possibilities for individual acquisition and flexibility in the use of public transport. public and private, stationary and mobile infrastructure elements are simultaneously linked with a new range and combination of areas of control and responsibility. the use of mobile media interconnects virtual and physical space and changes the way space is constructed, perceived and appropriated, a broader theoretical concept of mobility reflecting the way in which digital media have infiltrated everyday life is required. future challenges for mobility research in the social sciences lie in a deeper analysis of the relationship between social practices of mobility and mobile communication." (author's abstract)

Keywords: Ethnic identity, acculturation orientations, domain specificity

Abstract [Deutsch]

"die infrastrukturen digitaler informations- und kommunikationstechnologien durchdringen in form kabelloser netzwerke den raum. mobile medien wie laptop und handy erlauben orts- und zeitunabhängigen zugriff auf virtuell verfügbare informationen und dienste. am beispiel des mobilen ticketing-angebotes ring&ride wird gezeigt, wie innovation durch die neuartige verknüpfung bestehender technologien, infrastrukturen und nutzungspraktiken zu stande kommt. anhand infrastruktur- und medientheoretischer ansätze werden die eigenheiten und implikationen verknüpfter, um digitale mobile medien erweiterter netzwerke