

**Luiacutes Cabral**

[„Actually I am different.“  
Subjective constructions of  
ethnic identity in a migration  
context and new ways in  
psychological acculturation  
research]

Technische Hochschule  
Ingolstadt

## **Were Number 1: Price Wars for Market Share Leadership.**

Luiacutes Cabral von Luiacutes Cabral

### **Abstract [English]**

"overshadowed by the crash of the presidential plane in  
smolensk and by massive  
floods all across the country poles were called to vote on their  
president on june  
20, 2010. the presidential candidate of the liberal-conservative  
and pro-european government  
party 'civic platform', bronisław komorowski, won the first  
round. but  
with 41,5% of the votes he failed to reach the necessary  
absolute majority. he  
will have to face a run-off with the leader of the national-  
conservative opposition  
'law and justice' party, jarosław kaczyński, on july 4. kaczyński  
emerged with  
36,5% just five points behind komorowski, who just weeks ago  
in several polls  
seemed well ahead. now the campaign is open again. but  
komorowski should still win the run-off on  
july 4, because two decisive factors should be in his favour.  
firstly, the surprisingly  
narrow result of the first round is likely to turn the run-off into  
an anti-kaczyński  
vote again. this should make it easier for komorowski to  
mobilize its electorate.  
secondly it should be easier for komorowski to sweep up most  
of the votes  
which in the first round went for grzegorz napieralski, the 36  
year's old candidate  
of the left. napieralski emerged with 13,7% as the surprise  
winner of the first  
round and acts now as a king maker. the defeat of radical  
populist forces, the focus of all major candidates on the  
political centre and a remarkably civilized election campaign,  
speak already now for a successful test of polish democracy."  
(author's abstract)

Keywords: Ethnic identity, acculturation orientations,  
domain specificity

### **Abstract [Deutsch]**

"überschattet vom absturz der präsidentenmaschine in  
smolensk und von massiven