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[„Actually I am different.“
Subjective constructions of
ethnic identity in a migration
context and new ways in
psychological acculturation
research]

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Overcoming Local Search Through Alliances and Mobility.

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Abstract [English]

'observational pretesting or standard pretesting of cati-questionnaires is not unproblematic because the recording of observed respondent behavior has either to be carried out during the interview itself or after completion of the interview, prepared by filling out observational forms. recording during the interview often places a heavy additional burden on the interviewer above and beyond conducting the interview properly. recording after the interview presents a challenge to reliability. in this paper we present a method for computer assisted pretesting of telephone interview questionnaires (captiq) which allows respondents' behavior to be coded during the interview without burdening the interviewer too much. the interviewers are able to code without interrupting the flow of the interview itself. the pretest data for each question and each respondent collected by captiq may be seen as longitudinal data which can be represented by a graph called ipg (interview process graph). the ipg, rather like an electrocardiogram, reveals any problem zones occurring during the interview. as a result, problems concerning response scales, information collected on the learning processes initialized by respondents while processing item batteries. comprehension difficulties related to question wording or other factors also manifest themselves in oscillations of the ipg. the paper describes the captiq-method and presents an illustration of the ipg by evaluating a cati-questionnaire used for a nationwide survey about health and media use.' (author's abstract)

Keywords: Ethnic identity, acculturation orientations, domain specificity

Abstract [Deutsch]

'der vorliegende beitrag stellt ein am sozialwissenschaftlichen umfragezentrum der universität duisburg-essen entwickeltes computerunterstütztes, auf dem prinzip des behavior-coding basierendes pretestverfahren für cati-instrumente unter feldbedingungen vor. feldpretests (auch: beobachtungs- oder standardpretests) für cati-instrumente erfordern die evaluation von cati-fragebögen im rahmen einer computerunterstützten telefonischen pretesterhebung. die registrierung der während der pretestinterviews auftretenden probleme mit einzelnen fragen kann traditionell von den pretestinterviewern entweder