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[„Actually I am different.“  
Subjective constructions of  
ethnic identity in a migration  
context and new ways in  
psychological acculturation  
research]

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## **Effects of Recommendation Neutrality and Sponsorship Disclosure on Trust vs. Distrust in Online Recommendation Agents: Moderating Role of Explanations for Organic Recommendations.**

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### **Abstract [English]**

'the present article has achieved three major goals which, each for itself, must be considered as unconventional and innovative and which, in conjunction, offer radically new ways for the conceptualization and for the analyses of contemporary 'social structures'. first, an integration between two strictly separated domains has been accomplished, namely between, on the one hand, recent frameworks of 'knowledge and information societies' and, on the other hand, of 'social indicator research'. second, the notion of 'forms of life' has been specified in a manner which turns out to be not only highly systematic, but also applicable for the empirical conceptualization of 'knowledge and information societies'. third, an entirely new way of aggregating existing social indicators has led to new types of social stratification which have been labeled as 'multiple risk groups' and as 'multiple support groups' and which could be supported empirically on the basis of a major representative social survey from Austria. in <https://doi.org/10.1080/00036840500427833> so, a viable research strategy has been gained through which 'forms of life' as well as processes of social exclusion and of social integration can be analyzed for contemporary 'knowledge and information societies'.' (author's abstract)

**Keywords:** Ethnic identity, acculturation orientations, domain specificity

### **Abstract [Deutsch]**

'in dieser arbeit werden drei ziele erreicht, die schon jeweils für sich genommen als ungewöhnlich und innovativ zu klassifizieren wären - und deren verbund ganz neuartige wege für die bisherigen formen von 'sozialstrukturanalysen' eröffnet. erstens wird eine integration der sphären von 'wissensgesellschaften' einerseits und 'sozialindikatoren' andererseits vollzogen. zweitens wird der begriff von 'lebensformen' so spezifiziert, daß er nicht nur im kontext von 'wissens- und informationsgesellschaften' verwendet, sondern auch auf eine kohärente weise systematisiert werden konnte.