"Published as 'Exhibiting Interaction: Conduct and Collaboration in Museums and Galleries' © 2001 by the Regents of the University of California/Society for the Study of Symbolic Interaction. Copying and permissions notice: Authorization to copy this content beyond fair use (as specified in Sections 107 and 108 of the U. S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by the Regents of the University of California/on behalf of the Society for the Study of Symbolic Interaction for libraries and other users, provided that they are registered with and pay the specified fee via Rightslink® on Caliber http://caliber.ucpress.net/) or directly with the Copyright Clearance Center, http://caliber.ucpress.net/) or directly with the Copyright Clearance Center,