Ayesha Irfan

514 - B, First Floor Phase 5, Lahore, Pakistan; Mobile: +92 3449472447; 18160001@lums.edu.pk; Date of Birth: November 12, 1995

EDUCATION

Lahore University of Management Sciences   September 2018 - December 2020

Candidate for MS (Economics (2.5 Year))

University of London International Programmes   September 2014 - August 2017

BSc Information Systems and Management (Information Systems and Management) - **CGPA/Grade: 1:1**

EXPERIENCE

Madera.ai

Content Writer   July 2017 - Present

- ○ Topics worked on include: outsourcing, Artifical Intelligence, Machine Learning, Seed Funding, Venture Capitalists/Angel Investors, startup dynamics, accounting businesses, and many more
- ○ Write articles for the company's website and email newsletters
- ○ Write formal reports (for VC projects)
- ○ Assist in business development via research and generating ideas

University of London International Degree Programmes

Teaching Fellow/Teacher's Assistant - EMFSS (Economics, Management, Finance and Social Sciences)   September 2017 - June 2018

- ○ Assist students in composing answers to exam questions.
- ○ Conduct a lecture in case of Professor's absence.
- ○ Check and extensively discuss student exams and assignments.
- ○ Compile notes for students through research and reading.

Maven Consulting

Social Media Manager   August 2017 - October 2017

- ○ Managed a restaurant's social media pages.
- ○ Social media content generation to increase engagement
- ○ Design posts in Photoshop
- ○ Update their social media every day following a fixed schedule

PROJECTS

Undergraduate Final Research Project: *Cloud Computing in Pakistan*

ADDITIONAL SKILLS AND EXPERIENCE

- ○ STATA (Intermediate)
- ○ HTML/CSS (Intermediate)
- ○ Data Entry
- ○ Transcription
- ○ Adobe Photoshop (Basic)
- ○ Adobe Illustrator (Basic)
- ○ Microsoft Office
- ○ Korean Language (Intermediate)

HONOURS AND AWARDS

Top in the World: Information Communications and Technologies: Principles and Perspectives (University of London International Degree, BSc. 2nd Year, 2016)

INTERESTS

- ○ Teaching
- ○ Stock Market
- ○ Research
- ○ Programming
- ○ Languages