

CS5651 - Statistical Inference
Survey Project - Project Data Submission
Factors associated with usage of Mobile Banking Applications
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Dataset Description

Dataset Name: Responses Survey Project

Dataset size: 30.0 KB

Number of Columns: 30

Number of Rows: 156

Data Details

No	Column Name	Data type	Description
1	No	Numerical	Response ID (Manually Added)
2	Please select you gender	String	Gender of the respondent
3	Please select the age group you belong to	String	Age group of the respondent
4	Please select your ethnicity	String	Ethnicity of the respondent
5	Please select the district you currently live	String	Living District of the respondent
6	Please select the highest level of education you have completed	String	Highest Education Qualification obtained by the of the respondent
7	Please select your current employment status	String	Current employment status of the respondent
8	Please select your monthly Income category	String	Income Category of the respondent
9	Are you using Mobile Banking Applications?	String	Usage of the mobile application
10	How long have you been using Mobile Banking Applications?	String	Duration of Use
11	How often do you use Mobile Banking Application in a month?	String	Frequency of Use
12	What are the services you obtain through Mobile banking applications?	String	Services obtained by using the application
13	Please rank the following features in order of importance, you look for in a Mobile Banking Application (Rank 1 is the most important to you, Each rank should have only one feature) [Security]	Numerical	Ranking of Importance of features - Security
14	Please rank the following features in order of importance, you look for in a Mobile Banking Application (Rank 1 is the most important to you, Each rank should have only one feature) [Ease of Use]	Numerical	Ranking of Importance of features -Ease of Use

15	Please rank the following features in order of importance, you look for in a Mobile Banking Application (Rank 1 is the most important to you, Each rank should have only one feature) [Availability of many functionality and services]	Numerical	Ranking of Importance of features - Functionality
16	Please rank the following features in order of importance, you look for in a Mobile Banking Application (Rank 1 is the most important to you, Each rank should have only one feature) [Customer Service Support]	Numerical	Ranking of Importance of features - Customer Support
17	Please rank the following features in order of importance, you look for in a Mobile Banking Application (Rank 1 is the most important to you, Each rank should have only one feature) [24*7 Availability]	Numerical	Ranking of Importance of features - Availability
18	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [It is very easy to use Mobile Banking Applications]	String	Satisfaction related questions
19	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm happy with the user interface of the applications]	String	Satisfaction related questions
20	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm aware of security threats that can occur when using a Mobile banking application]	String	Satisfaction related questions
21	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm aware of the security features provided by the application]	String	Satisfaction related questions
22	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm satisfied with the level of data and information security provided by the bank]	String	Satisfaction related questions
23	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm aware of all functionalities and services provided by the Mobile banking application]	String	Satisfaction related questions
24	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I use all the	String	Satisfaction related questions

	functionalities and services provided by the Mobile banking application]		
25	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [Ability of using it 24*7 has encourage me to use Mobile Banking Applications]	String	Satisfaction related questions
26	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm satisfied with the support given by Banking Partner on the usage of the mobile banking application]	String	Satisfaction related questions
27	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I'm aware of the charges obtained by the bank on using the mobile banking applications]	String	Satisfaction related questions
28	Please select the category of response for each statement based on you experience of using Mobile Banking Applications [I've been able to save a lot of time by using Mobile Banking Applications]	String	Satisfaction related questions
29	How likely are you to recommend using mobile banking to your family and friends?	Numerical	Satisfaction related questions
30	What is the reason for the above answer?	String	Comments given by respondent